Contents

Scope and Sequence
Course Overview

1 Embrace Stress!
2 Media Influences
3 Development
Presentation 1
4 Secrets and Lies
5 To the Edge
6 Money Matters
Presentation 2
7 Medical Frontiers
8 Life Decisions
9 Technology and Innovation
Presentation 3
10 Connections
11 Life in the Slow Lane
12 Make Yourself Heard
Presentation 4

Audio and Video Scripts
Unit Quizzes
Unit Quizzes Answer Key
## Scope and Sequence

<table>
<thead>
<tr>
<th>UNIT</th>
<th>LESSON A</th>
<th>LESSON B</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>VOCABULARY</td>
<td>LISTENING</td>
</tr>
<tr>
<td></td>
<td>Stress collocations</td>
<td>Leading a stress-free life</td>
</tr>
<tr>
<td></td>
<td>- Dr. Trudi Edginton, psychologist</td>
<td>- Talking about jobs and stress</td>
</tr>
<tr>
<td>1</td>
<td>Influences</td>
<td>Movies and career choices</td>
</tr>
<tr>
<td></td>
<td>- Manta Nagaraja, aerospace engineer</td>
<td>- Gerunds and infinitives</td>
</tr>
<tr>
<td>2</td>
<td>Goals and ambitions</td>
<td>International development</td>
</tr>
<tr>
<td></td>
<td>- Linda Steinbock, aid worker</td>
<td>- Talking about change</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Development</td>
<td>PRESENTATION 1</td>
</tr>
<tr>
<td></td>
<td>Collocations with truth and lie</td>
<td>Lying in a job interview</td>
</tr>
<tr>
<td></td>
<td>- Erin Wong, recruiter</td>
<td>- Speculating about the truth</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Secrets and Lies</td>
<td>Describing challenges and successes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Nadia Ruiz, marathon runner</td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>5</td>
<td>To the Edge</td>
<td>Facing challenges</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Shree Bose, entrepreneur</td>
</tr>
<tr>
<td></td>
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<td></td>
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<td></td>
</tr>
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<td>6</td>
<td>Money Matters</td>
<td>Money collocations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Crowdfunding</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Shree Bose, entrepreneur</td>
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<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TED TALK</td>
<td>PRESENTATION SKILLS</td>
<td>COMMUNICATING</td>
</tr>
<tr>
<td>----------</td>
<td>---------------------</td>
<td>---------------</td>
</tr>
<tr>
<td><strong>LESSON C</strong></td>
<td></td>
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</tr>
</tbody>
</table>
| **HOW TO MAKE STRESS YOUR FRIEND**  
  *Kelly McGonigal* | Involving the audience | Dealing with stress | Role-play a piece of advice |
| **HOW MOVIES TEACH MANHOOD**  
  *Colin Stokes* | Knowing your audience | Assessing movies | A movie review |
| **GLOBAL POPULATION GROWTH, BOX BY BOX**  
  *Hans Rosling* | Using props | The distribution of wealth | Problems of unequal distribution of wealth |
| **LESSON D** |                        |               |            |
| **HOW TO SPOT A LIAR**  
  *Pamela Meyer* | Beginning with a strong statement | The lying game | Debate: To lie or not to lie |
| **HOW I HELD MY BREATH FOR 17 MINUTES**  
  *David Blaine* | Explaining technical words | Talking about big achievements | Making a comparison |
| **WHY GIVING AWAY OUR WEALTH HAS BEEN THE MOST SATISFYING THING WE’VE DONE**  
  *Bill and Melinda Gates* | Being authentic | Convincing people to give to your project or charity | Promoting a charity initiative |
### Scope and Sequence

<table>
<thead>
<tr>
<th>LESSON A</th>
<th>LESSON B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNIT</strong></td>
<td><strong>VOCABULARY</strong></td>
</tr>
<tr>
<td>7</td>
<td>The language of discovery</td>
</tr>
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<td>8</td>
<td>Medical Frontiers</td>
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<td>9</td>
<td>Technology and Innovation</td>
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<tr>
<td><strong>PRESENTATION 3</strong></td>
<td>Stating your position on a controversial topic and explaining your reasons</td>
</tr>
<tr>
<td></td>
<td>Collocations with listen</td>
</tr>
<tr>
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<tr>
<td>10</td>
<td>Connection</td>
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</tr>
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<td>11</td>
<td>Life in the Slow Lane</td>
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<tr>
<td><strong>PRESENTATION 4</strong></td>
<td>Talking about a vacation to slow down and enjoy nature</td>
</tr>
<tr>
<td>LESSON C</td>
<td>LESSON D</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td><strong>TED TALK</strong></td>
<td><strong>PRESENTATION SKILLS</strong></td>
</tr>
<tr>
<td><strong>THE SORE PROBLEM OF PROSTHETIC LIMBS</strong></td>
<td>Body movement and gestures</td>
</tr>
<tr>
<td>David Sengeh</td>
<td></td>
</tr>
<tr>
<td><strong>WHY 30 IS NOT THE NEW 20</strong></td>
<td>Using a case study</td>
</tr>
<tr>
<td>Meg Jay</td>
<td></td>
</tr>
<tr>
<td><strong>ROBOTS THAT FLY ... AND COOPERATE</strong></td>
<td>Referring to visuals</td>
</tr>
<tr>
<td>Vijay Kumar</td>
<td></td>
</tr>
<tr>
<td><strong>FIVE WAYS TO LISTEN BETTER</strong></td>
<td>Using acronyms to summarize</td>
</tr>
<tr>
<td>Julian Treasure</td>
<td></td>
</tr>
<tr>
<td><strong>CLOUDY WITH A CHANCE OF JOY</strong></td>
<td>Being enthusiastic</td>
</tr>
<tr>
<td>Gavin Pretor-Pinney</td>
<td></td>
</tr>
<tr>
<td><strong>DARE TO DISAGREE</strong></td>
<td>Using pauses</td>
</tr>
<tr>
<td>Margaret Heffernan</td>
<td></td>
</tr>
</tbody>
</table>
Course Overview

What is TED?
TED is a non-profit, global organization with a simple goal: to spread great ideas. Every year, hundreds of presenters share ideas at TED events around the world. Millions of people watch TED Talks online, inspiring many to change their attitudes and their lives.

Why use TED Talks in English Language Teaching?
TED speakers use authentic language, model best practices in presentation delivery, and bring real and fascinating ideas to the classroom. These ideas inspire learners to form opinions that they want to share. National Geographic Learning materials can help them do that in English.

How does Experiencing English Viewing, Listening & Speaking use TED Talks to teach English?
Learners develop English language skills, presentation literacy, and explore great ideas through authentic TED Talks. Each unit helps learners build an understanding around a TED speaker’s main idea.

How is using Experiencing English Viewing, Listening & Speaking different than using a TED Talk found online?
National Geographic Learning is the only publisher able to curate TED Talks for English language learners. The TED Talks selected for NGL materials are fascinating, language-level appropriate, and supported by a one-of-a-kind curriculum. In Experiencing English Viewing, Listening & Speaking, TED Talks are broken into manageable segments that are used as springboards for language learning.

Each unit develops appropriate language-learning goals supported by a carefully segmented TED Talk. The unit opener uses a compelling excerpt to introduce the main idea, engage learners, and encourage discussion.
TALKS
EXPERIENCING ENGLISH VIEWING, LISTENING & SPEAKING ANNOTATED UNIT

LISTENING
Drug (treatment and development)
- Dr. Hasan’s research team has been working on developing a new drug to treat depression.
- They hope to find a cure that is more effective and safer than existing treatments.

Listening sections feature audio and video interviews with real people from around the world, including psychologists, aid workers, and marathon runners.

Vocabulary sections teach key words and phrases needed to talk about the main idea presented in the unit.

In the Language Focus section, an engaging infographic provides real-life context for key grammar points.
The sore problem of prosthetic limbs

TED Talk

TED Talk is a short, visual presentation designed to engage viewers with new ideas and perspectives. The talk should be no more than 18 minutes long. It typically features an expert in a某一领域 who shares their insights and research on a particular topic.

LESSON C

LESSON C teaches students about the challenges faced by individuals using prosthetic limbs. The lesson aims to develop critical thinking skills and encourage students to consider the impact of technology on society.

7D Inventing solutions

Inventing solutions

Inventing solutions

Inventing solutions

Inventing solutions

Vocabulary in Context sections guide learners to review excerpts from the TED Talk to identify the meaning of useful spoken expressions and idioms.

Using TED Speakers as models, Presentation Skills sections guide learners to watch and note best practices speakers use to deliver their ideas.
A communicative task guides learners to collaborate in pairs and groups to discuss and think creatively about the theme and topic of the unit.

Learners communicate their own opinions about the main idea in a controlled group work. For flexible instruction options, this task is further supported in the print workbook.

Located after every three units, Presentation units review the presentation skills presented in the previous units and guide learners to apply those skills as they create and deliver their own presentations.

Using prompts and relevant language, learners create their own short presentations.

When delivering their own presentations, learners integrate the presentation skills presented in the previous units and give constructive feedback on their peers’ presentations.
UNIT GOALS
In this unit, you will ...
- talk about dealing with stress.
- watch a TED talk about dealing with stress.
- give advice about managing stress.

TED Talk Summary
Kelly McGonigal used to teach her patients about the negative impact of stress on their health and lives, but one day she read a study that changed her way of thinking about stress, and now she wants to change how others view it as well. She shares that the study revealed that it is our mindset about stress that determines whether it affects us negatively or positively, so if we simply change how we feel about stress, we’ll change its effect on us.

Idea Worth Spreading
If we see stress as something natural and helpful, it has a positive impact on us.

WARM UP
Have students look over the picture, caption, and quote on the page. Read the quote aloud. Note that students will hear the quote in the video clip. If necessary, explain that a psychologist studies the human mind with a focus on mental health, meaning how our attitudes and characteristics affect our actions. Write the expression change someone’s mind on the board.

Play the preview clip of the TED Talk.

For question 1, ask students to brainstorm a list of negative impacts of stress that they’ve heard or read about. Then have pairs share some examples with the class. Write a mind map or list of the ideas on the board. Note that stress is often named as a cause of health problems, sleeping issues, emotional issues, and so forth.

For question 2, solicit or explain the meaning of change someone’s mind. When you change someone’s mind, you convince them to think differently about something. Tell partners to look at the ideas they brainstormed for question 1 as they think about how their perspective about stress could be changed. Point out that students gave negative viewpoints about stress for question 1. Ask them to consider if there are any positive viewpoints.

EXTENSION ACTIVITY
Have students work in pairs. Ask them to make a list of things that they do when they feel stressed. Tell them to decide together if these habits are positive or negative ways of coping with stress. Ask them to organize their coping strategies into positive and negative categories to use for a later activity.
Dealing with stress

**LESSON OVERVIEW**

**Aims:** Learn language for talking about stress; listen to a psychologist talk about stress; practice talking about dealing with stress.

**Target Vocabulary:** cope with, experience, feel, handle, reduce, relieve

---

**VOCABULARY**

**A** Have students preview the task and then work individually.

- **1.2 Play the audio.** Check answers as a class, going over meaning when necessary.

**B** Have students work in pairs. Read the two questions aloud. Ask students to brainstorm both reasons and coping strategies. Point out that there are both positive and negative ways to cope with stress, and positive and negative situations that cause stress. If they did the Extension Activity in Warm Up, they can use their lists here. After pairs discuss, have a class discussion. See Content Note for possible answers.

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### VOCABULARY Stress collocations

**A** Listen to the paragraph below and fill in the blanks with words or phrases you’ve heard. Then add what you’ve filled in to the column that describes the meaning.

Many college students **experience stress.** Being away from home for the first time is one major cause; the pressure of exams is also a factor. Since **feeling stress** is common to college life, counselors often recommend that students find ways to **cope with** it. There are many techniques for **reducing stress.** Physical exercise is one. Listening to music is another. In addition, talking to people—especially friends and family back home—can be an excellent way to **relieve stress**. Even though it is a fact of college life, having ways to **handle stress** can help give students a sense of control over their lives.

<table>
<thead>
<tr>
<th>have stress</th>
<th>manage stress</th>
<th>lower stress</th>
</tr>
</thead>
<tbody>
<tr>
<td>experience, feeling</td>
<td>cope with, handle</td>
<td>reducing, relieve</td>
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**B** Work with a partner. Discuss your answers to these questions. *Answers will vary.*

1. What are some other causes students feel stress?
2. What are some other ways students can cope with stress?

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**Content Note**

Possible reasons students may feel stress: lifestyle changes, new roommates, new relationships, and exams.

Some positive ways of coping with stress: visiting friends, getting enough sleep, going for a walk, stretching, eating well, and taking deep breaths.

Some negative ways of coping with stress: avoiding the situation, eating junk food, being cranky with others, and withdrawing from friends and family.

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**EXTENSION ACTIVITY** Ask students to write a story about a recent stressful experience and how they dealt with it. Explain that it can be a positive or negative story. Tell students to use the language from Vocabulary in their stories.
LISTENING Leading a stress-free life

SHOWING CONTRAST Contrast words are used to shift from one topic or point to another. Here are some words that signal contrast.

However, nonetheless, despite this...

A 1.3 Watch psychologist Dr. Trudi Edington talk about stress.
Why is it important to effectively manage stress? For our physical and emotional well-being.

B 1.4 According to Dr. Edington, what activities might help us relieve stress? Watch and check (√) your answers.

☐ painting
☐ sleeping
☐ meditation
☐ walking a dog
☐ healthy eating
☐ volunteer work

CRITICAL THINKING Answers will vary.
Reflecting Which of the activities suggested by Dr. Edington do you think would work best for you? Why? Discuss with a partner.

Psychologist Dr. Trudi Edington teaches cognitive neuroscience at the University of Westminster, UK.

SPEAKING Talking about stress

A 1.5 Why does Speaker B feel stressed? Because of an important test tomorrow

A: Hey, what’s wrong? You look really stressed!
B: I have an important test tomorrow. I’ve been studying for it all week, but I feel like I don’t remember anything. I just can’t seem to focus.
A: Maybe you need to take a break. Whenever I feel stressed, I go for a run or do some yoga.
   Exercise is a good way to unwind and take your mind off things.
B: I’m too tired to exercise. Besides, I still have a few more chapters to read.
A: Have you been getting enough sleep?
B: Not really. I’ve only had about four hours of sleep each night this week.
A: No wonder you’re so stressed! I usually get at least seven hours of sleep every night. Why don’t you take a quick nap? Then you’ll be able to focus better when you start studying again later.
B: Yeah. You’re probably right. Thanks.

B Practice the conversation with a partner.

C Work with a partner. What types of activities help you deal with stress? Use the expressions in blue above to help you. Answers will vary.

How do you deal with stress?

☐ go home on weekends
☐ ask my coworkers
☐ talk with my boyfriend/girlfriend
☐ play video games

Whenever I feel stressed, I... What about you?

LISTENING

A Read the material in Showing contrast aloud as students read along. Explain that each of these phrases introduces a clause that presents a contrast. For example, Stress can be difficult. However, new studies show that it has some benefits, too.

Elicit any other words or expressions that students know to show contrast. Read the question aloud and tell students to listen for the answer.

1.3 Play the video. Check answers as a class.

B Have students preview the task.

1.4 Play the video. Check answers as a class.

CRITICAL THINKING Read the question aloud. Give students time to consider their answers and discuss in pairs. Encourage them to share personal stories of coping with stress. If students did the Extension Activity in Vocabulary, point out that they may be able to use these stories as an example.

SPEAKING

A Ask students to read along as they watch.

1.5 Play the audio.

Check answers as a class. Elicit the ideas for coping with stress that the friend talks about (go for a run, do yoga, sleep more).

Point out the phrase You look really stressed. Explain that saying “You look…” is a common expression for commenting on someone’s state at the time. It is a useful conversation opener for talking to someone that you know well. Note that this expression is only used with people we know well as it could be interpreted as too direct by people we don’t know well.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

SUPPORT Play the audio again, pausing after each sentence so students can repeat.

C Model the example with a volunteer. Encourage students to use content from the lesson about ways of coping with stress. Encourage partners to ask each other questions to get additional information. Ask for pairs to repeat their conversations for the class. Have students raise their hands if they cope with stress similarly.

EXTENSION ACTIVITY Have the class play a game of charades to act out both positive and negative ways of coping with stress over exan. Ask pairs to think of one coping strategy and act it out silently for the class while students call out their guesses.

Unit 1
High- and low-stress jobs

LESSON OVERVIEW

Aims: Read an infographic about jobs and stress levels; talk about jobs and stress

Infographic Summary: A list introduces the six most stressful jobs and the six least stressful jobs. According to the infographic, military personnel have the most stress at work, while university professors have the least.

LANGUAGE FOCUS

A Read the question aloud.

1.5 Play the audio as students read along. Then give them additional time to look over the infographic.

Have students discuss their answers in pairs. Note that the most stressful jobs involve a high level of risk to other people. For example, if a pilot, firefighter, or someone in the military makes a mistake, others could die as a result.

B Read the question aloud and tell students to listen for the answers.

1.6 Play the audio. Check answers as a class. Elicit more details about the conversation. Ask: What does William work as? (a professor) How does William feel about his job? (He loves it.)

C Have students preview the task.

1.6 Play the audio. Have students work individually and check answers as a class. Ask students to pay close attention to the verb usage. Go over the formation and use of gerunds and infinitives.

Direct students to page 154 for more information.

Grammar Note

Note that the exercise introduces some verbs for talking about jobs and stress.

4 Unit 1

HIGH- AND LOW-STRESS JOBS

All jobs can be stressful, but some jobs are much more stressful than others. Below are some high- and low-stress jobs, along with their annual median salaries.

6 MOST STRESSFUL JOBS

1. Military Personnel $41,908
2. Firefighter $45,250
3. Commercial Airline Pilot $52,060
4. Newspaper Reporter $36,000
5. Taxi Driver $22,440
6. Police Officer $55,010

6 LEAST STRESSFUL JOBS

1. University Professor $62,956
2. Seamstress / Tailor $25,850
3. Jeweler $35,170
4. Dietician $31,250
5. Hair Stylist $22,500
6. Librarian $54,500

While the focus of the sentences in the exercise is jobs, note that these verbs can be used to talk about other situations as well.

When two verbs are paired together, the second one can appear in the -ing form (gerund) or the infinitive form, depending on the verb that comes first.

Please note that some verbs can be followed by either the -ing form or the infinitive, including like, love and prefer.
SPEAKING

Ways to relax

You are going to ask your classmates how they deal with stress.
Find a person for each of the descriptions in the chart. Write their names and ask a follow-up question to get more information. Use the verbs in the box to help you.

<table>
<thead>
<tr>
<th>likes</th>
<th>prefers</th>
<th>enjoys</th>
<th>wants</th>
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<tbody>
<tr>
<td>Find someone who deals with stress by ...</td>
<td>Name</td>
<td>More information</td>
<td></td>
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<tr>
<td>eating.</td>
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<tr>
<td>hanging out with friends.</td>
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<tr>
<td>sleeping.</td>
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<tr>
<td>exercising.</td>
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<td></td>
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<tr>
<td>watching movies and TV.</td>
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<tr>
<td>listening to music.</td>
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<tr>
<td>going online (checking social media, etc.).</td>
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<td></td>
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<tr>
<td>playing with a pet (cat, dog).</td>
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<tr>
<td>cooking.</td>
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<tr>
<td>playing video games.</td>
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</table>

Do you like exercising when you’re stressed?

Yes, I do.

Do you prefer to exercise in a gym or outdoors?

Have students preview the task and work individually to complete the activity. Have students check answers in pairs.

Have students preview the task.

1.7 Play the audio. Have students work individually and check answers as a class. Have students read the passage aloud with the right pronunciation and intonation.
How to make stress your friend

TED TALKS

KELLY Mcgonigal is a psychologist at Stanford University. She is interested in helping people understand and apply the latest scientific findings in psychology, neuroscience, and medicine. Kelly Mcgonigal’s idea worth spreading is that if we can view stress as our body’s natural reaction to a difficult situation, it’s better for our relationships, health, and happiness.

PREVIEWING

Read the sentences below and guess if they are correct. Circle T for true or F for false. Then match each bold word to its meaning. You will hear these words in the TED Talk.

1. Chronic stress can cause serious health problems. T F
2. The way you view stress can transform the way your body reacts to it. T F
3. Stressful experiences can increase your chances of dying by 50 percent. T F
4. People who are closer to their loved ones live relatively stress-free lives. T F

PREVIEWING

Read the sentences below and guess if they are correct. Circle T for true or F for false. Then match each bold word to its meaning. You will hear these words in the TED Talk.

1. Chronic stress can cause serious health problems. (a) in comparison with
2. The way you view stress can transform the way your body reacts to it. (b) to change significantly
3. Stressful experiences can increase your chances of dying by 50 percent. (c) long-lasting
4. People who are closer to their loved ones live relatively stress-free lives. (d) events or occurrences

VIEWING

A. Watch Part 1 of the TED Talk. Choose the correct options.

1. What helped McGonigal change her mind about stress?
   a. personal experience
   b. the results of a study
   c. people who don’t experience a lot of stress but who believe that stress is dangerous
   d. people who experience a lot of stress but who think that stress isn’t harmful

B. Watch Part 2 of the TED Talk. Which option best summarizes the Harvard social stress test and its outcome?

4. Participants were told that the symptoms of stress that they experienced during the test were positive. This led to them having relaxed blood vessels.

VIEWING

A. Have students preview the task. Tell them to listen selectively for the information that they need.

1.8. Play Part 1 of the TED Talk. Check answers as a class. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include cardiovascular disease, my whole approach, public records, and tracked.

CHALLENGE

Before students hear the rest of McGonigal’s talk, ask them to share their general impressions and feelings about stress. How does stress affect them specifically? Do they experience physical effects? How do they think long-term stress can affect people in general?
b Participants were asked to consciously lower their breathing and heart rate before taking part in the test. This led to them having relaxed blood vessels.

c Participants were categorized based on how they viewed stress. Those who viewed stress as positive had relaxed blood vessels.

C Label the diagrams below and complete the descriptions using the words from the box.

<table>
<thead>
<tr>
<th>anxiety</th>
<th>healthy</th>
<th>joy</th>
<th>unhealthy</th>
<th>helpful</th>
<th>disease</th>
</tr>
</thead>
<tbody>
<tr>
<td>unhealthy blood vessel</td>
<td>healthy blood vessel</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

This is a typical stress response when you feel ______ anxiety. Over the long term, it can lead to cardiovascular ______ disease.

This is what happens when people view their stress response as ______ helpful. It looks a lot like what happens in moments of ______ do.

D Watch Part 3 of the TED Talk. Check the statements that Kelly McGonigal would agree with.

☐ The harmful effects of stress on your health are inevitable.
☐ It’s more important to view stress differently than to avoid stress.
☐ Forming greater social connections is a good way of dealing with stress.
☐ Individuals have the ability to control how stress affects them.

CRITICAL THINKING

Discuss these questions with a partner. Answers will vary.

1. Check your answers to the Previewing quiz on page 6. Did any of McGonigal’s findings surprise you?
2. Have your views about stress changed? How do you think your body will respond to stress in the future?

E CRITICAL THINKING

Read the questions aloud. Ask students to go back to their quizzes individually to check their answers. Give them a few minutes to also think about how their views of stress have changed before discussing their answers in pairs. Have a class discussion after pairs have talked. Ask for some specific examples of how students plan to change their approach to stress.

EXTENSION ACTIVITY

Have students work in small groups. Tell group members to brainstorm some ideas about how they can help others in their community. Give them time to go online to find some relevant organizations if necessary. Then have groups share one or two of their ideas with the class.

the blood from flowing to the heart and can therefore lead to heart problems.

Write the following quote from McGonigal on the board and elicit the meaning of “make you better at stress”: So my goal as a health psychologist has changed. I no longer want to get rid of your stress. I want to make you better at stress.

Note that she is saying that she wants to help us change the way we view stress so we can experience positive benefits of it instead of negative. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 2 include nonverbal feedback, meet this challenge, and heart rate.
VOCABULARY IN CONTEXT

1.11 Watch the excerpts from the TED Talk. Choose the correct meaning of the words:
1a; 2b; 3a; 4c.

PRESENTATION SKILLS

A Read the Presentation Skills paragraph on Involving the audience aloud. Note that this skill summarizes many different techniques that can be used to engage an audience by making them active participants in the presentation. Students will see many examples of how TED speakers do this throughout the textbook. In McGonigal’s case, she involves the audience by having them imagine that they are participating in a social stress test.

B Read the question aloud. In pairs or as part of a class discussion, have students talk about the benefits of involving the audience.

C Divide the class into small groups. Tell groups to brainstorm ideas about other ways to involve the audience. Note that students will observe a range of techniques in the TED Talks throughout the textbook. Some other possibilities include: give a demonstration, ask the audience to calculate something, and have them play a game.

EXTENSION ACTIVITY

Have students work in pairs. Tell them to go to the TED website and find a short talk to watch. Ask them to pay attention to the way that the speaker involves the audience. Have pairs report back to the class to share any new techniques that were demonstrated.

Language Note

Part 1

Cardiovascular disease is a medical term that refers to illnesses that affect the function of the heart.

When McGonigal says my whole approach, she is referring to the way in which she has dealt with stress-related issues with her patients so far.

Part 2

Nonverbal feedback refers to a reaction expressed through body language. Note that McGonigal gives an example of nonverbal feedback in her speech.

Public records refer to information, usually documents, made public so anyone can access them. It is common in the United States for records of births, marriages, and deaths to be publicly available.

To track people in a study means to follow them over a time period to stay aware of any updates or changes that are relevant for the study.

Part 3

The term financial difficulties refers to money problems, such as not being able to pay monthly bills. Someone who has resilience is tough—able to recover from a hard situation.

To meet a challenge means to handle it successfully. A challenge usually means something that is difficult.

Your heart rate is how many times your heart beats in one minute.
Managing stress

COMMUNICATING  Dealing with stress  Answers will vary.

A  Work in small groups. Read the profiles of four people who are experiencing stress. Suggest possible ways for them to deal with or manage their stress. Use the ideas you have learned in this unit or your own ones.

Silvie, 22
- a college student
- is stressed about applying for graduate school
- doesn’t cook and eats a lot of junk food
- doesn’t have much money saved
- lives near a park

Daisy, 23
- just started her first job
- is stressed because she often doesn’t understand what she’s supposed to do at work
- lives alone and far away from her family
- enjoys tech gadgets and has a lot of them

Rob, 17
- a high school student
- is stressed about his grades
- lives with his parents but isn’t getting along with them right now
- has a few good friends
- loves playing guitar

Theo, 30
- an airline pilot
- is stressed because he works very long hours
- doesn’t have a lot of free time to spend with his wife and kids
- likes exercising and being outdoors

Suggesting ways to deal with stress

She could relieve stress by ...
It may be good for him to ...
It would be better if you ...
If I were you, I would ...
You may as well ...
Since you ..., why not ...

B  Compare your ideas with another group.

LESSON OVERVIEW

Aims: Present a plan to help people cope with stress; offer advice on handling stressful problems.

COMMUNICATING

A  Divide the class into groups. Give each group time to read over the profiles. Explain that they will be discussing how people can handle their stress better. Tell students to read individually and take notes before discussing as a group. Ask groups to go over each individual’s situation. Tell group members to suggest at least one idea that might help each person.

Explain that they can give both general advice and more specific advice. For example, they can suggest that Silvie get exercise in the park nearby, or that she go for a one-hour walk every day in the park. Encourage students to discuss general ideas at first, and then get more specific. Tell them to use all the knowledge they’ve gathered about coping with stress in the unit when making suggestions. Explain that groups should be writing down their ideas because they are going to present them to another group next.

B  Have each group join another group. Ask them to present their advice to each other. Tell the groups to also give reasons for their suggestions.
GROUP WORK

A Have students take a role-play activity, assigning them to play as a psychologist and one of the people above. Have students think of some stressful problems.

B Have students make a dialogue, offering the partner a piece of advice on how to handle the stressful problem he/she has.

C Have students work with their partners, making a class survey about different stresses their classmates are experiencing now. Then ask them to fill in the following chart the summary and report orally their advice on how to handle these stresses.

Extension Activity Have students work with a partner to roleplay giving advice. Then have a conversation between that person and a psychologist using the solutions they’ve thought of. Tell partners to switch roles so each has a turn to give advice. If time permits, ask for volunteers to act out their role plays for the class.

GROUP WORK Role-play a piece of advice

Imagine you’re a psychologist and your partner is one of the people above. Make a dialogue with your partner who states a stressful problem, offering him/her a piece of advice on how to handle such a stressful problem.

A State the problems for one of the above people.

Problems: __________________________________________

Suggestions for handling the problems: __________________________

B Work with your partner and make a dialogue to solve the problems mentioned above.

You: Hi, Silvie / Daisy / Rob / Thea! You look tired / pale. What’s wrong with you?

Partner: You see, I’m … (experiencing stress because I …)

Note: You should tape or videotape your dialogue and submit it as an assignment.

C Mini-project. Make a class survey about different stresses your classmates are experiencing now. Then fill in the following chart your summary and report orally your advice on how to handle these stresses.

Suggesting ways to enquire about any stress one is experiencing now.

Excuse me. You look pale today. What’s the matter? / What goes wrong with you?

How are you feeling today? Are you OK with …?

What do you think of …?

<table>
<thead>
<tr>
<th>Sort of Stresses</th>
<th>Your advice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student A:</td>
<td></td>
</tr>
<tr>
<td>Student B:</td>
<td></td>
</tr>
<tr>
<td>Student C:</td>
<td></td>
</tr>
<tr>
<td>Student D:</td>
<td></td>
</tr>
</tbody>
</table>
Media Influences

“...The movies are very, very focused on defeating the villain and getting your reward, and there's not a lot of room for other relationships and other journeys...”

Colin Stokes
Former actor and graphic designer, TED speaker

UNIT GOALS
In this unit, you will...
- talk about movies and their effect on the audience.
- watch a TED Talk about models' influences on children.
- be able to develop analytic and comparative skills.

UNIT GOALS
In this unit, students will read, watch, and discuss how media and movies in particular influence our thinking. Students will talk about favorite movies they watched as children, and consider how these might affect them now.

TED Speaker
Colin Stokes is the director of communications at Citizen Schools, a nonprofit that aims to provide education opportunities for the underprivileged.

TED Talk Summary
Stokes shares insights that he’s learned from watching movies with his daughter and son. He’s realized that male characters are predominantly engaged in violence and that there is a real lack of empowered and complex female characters in movies.

Idea Worth Spreading
Male characters in movies should respect and act as a team with women.

Warm Up
Have students look over the picture, caption, and quote on the page. Read the quote aloud. Note that students will hear the quote in the video clip. Elicit or explain the meaning of defeating the villain.

2.1. Play the preview clip of the TED Talk.

For question 1, note that students’ answers will be based on their own interests and experiences as children. Ask them to introduce their favorite movies, or movies that made an impact on them when they were growing up.

For question 2, ask them to consider how children and adults are affected by movies. Ask them to talk about whether movies influenced them more when they were children or now. Ask volunteers to share some points that they discussed with the class.

Extension Activity
Have students work in pairs. Ask them to describe the plot of their favorite movie from childhood. Have students retell the stories in their own words. As partners listen, ask them to quickly draw pictures about what they hear. Tell them not to show their pictures to their partners yet. After students finish, have partners reveal their pictures. Was the story depicted accurately?

Content Note
Although Stokes’s former acting career probably influenced his opinion about the movie industry, he explains in his talk that it was in his role as a father when watching movies with his young children that he really became aware of the stereotypes in movies.
2A At the movies

LESSON OVERVIEW

Aims: Learn language for talking about influences from media; listen to a NASA engineer talk about a movie; practice talking about movie genres

Target Vocabulary: character, ideals, influence, inspiration, role model, hero

VOCABULARY

A Have students work individually to complete the sentences. Check answers as a class, going over meanings when necessary.

B Have students work individually. Have them check answers in pairs. Explain that the language in the lesson will help them talk about the impact and influence that movies or other stories have had on them.

C Read the questions aloud. Point out that the conversation continues the discussion they had in pairs in the Warm Up about their favorite movies and how movies influence us. Ask them to give more specifics about how the movies and TV shows influenced them.

CHALLENGE Ask students to also talk about movies that left a lasting negative impression on them, and why.

2A At the movies

VOCABULARY Influences

A Complete the sentences using the correct forms of the words from the box.

find have make

1 Many parents feel that some pop stars don’t ________ good role models for their children.
2 Some parents want their children to ________ inspiration in real people, not fictional characters in movies.
3 ________ a strong character means standing up for your beliefs and taking responsibility for your actions.
4 Studies show that even though movies aren’t real, they can ________ us feel strong emotions and influence our behavior.
5 Christopher Reeve, the actor who played Superman, once said, “What ________ Superman a hero is not that he has power, but that he has the wisdom and the maturity to use the power wisely.”
6 People with high ________ ________ very strong beliefs about what is good and right.

B Cross out the word that is not a synonym for each bold word.

1 role model hero -actor idol
2 inspiration encouragement information motivation
3 character personality body moral strength
4 influence determine affect help
5 ideals ethics morals suggestions

C Work with a partner. What movies and TV shows had an influence on you as a child? How did they influence you? Answers will vary.

Language Note

If necessary, introduce or review language for movie genres: action movie, animation, drama, fantasy, horror movie, mystery, musical, romance, romantic comedy, science fiction, thriller, and western.

When speaking about a specific movie, it is typical to use a singular noun: My favorite movie is a western/musical/thriller.

Some genres commonly appear as a collocation with movie, most notably action movie and horror movie.

When talking about movie types in general, we usually make the noun plural: I like thrillers/dramas westerns/fantasies/romantic comedies.

Exceptions to this include animation and science fiction.
students to use the language in the lesson in their discussion. Tell them that if they don’t have an example of a career choice being affected, they can talk about another way that a movie inspired a life change.

**SPEAKING**

A Ask students to read along as they listen.

2.2 Play the audio. Check answers as a class. Ask students to raise their hands if they agree with the speaker’s views. Elicit some other movies with helpless female characters. Point out the phrase *Well, what about* ...? Explain that this expression is useful when offering an example to oppose someone’s view. In the conversation, the speaker uses the expression to introduce a movie that has a strong female character.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

**SUPPORT** Play the audio again, pausing after each sentence so students can repeat.

C Read the direction line aloud. Elicit the names of movie genres to write in a word web on the board to support the discussion. See Language Note. Model the example with a volunteer. Point out that students will continue the conversation by giving reasons about why they like or don’t like a genre.

**EXTENSION ACTIVITY** Have students work in pairs or small groups. Ask them to think of a movie that they like and to describe the female characters in that movie. What kind of roles do the women in that movie have? Do they think the characters are positive or negative role models?
2B Media and the mind

LANGUAGE FOCUS How the media affect us

A Read about how movies and TV can affect us. Can you think of a movie or TV show that has affected you in a similar way? Answers will vary.

MEDIA AND THE MIND

People often watch movies to relax. However, movies can affect your mind and your body in ways you may not be able to detect.

NEGATIVE CONTENT:
A U.S. study showed that watching violent movies can lead to an increase in blood pressure and cause hostile behavior in both men and women.

Two psychologists found that elementary school children who watched many hours of violence on TV showed higher levels of aggressive behavior when they became teenagers.

POSITIVE CONTENT:
A study conducted at the University of Pennsylvania showed that watching pro-social TV shows and videos can lead to positive social interaction and more self-control.

Researchers at the University of Maryland found that laughing while watching a funny film causes your blood vessels to dilate by 22 percent, which helps lower your blood pressure.

B Listen to the conversation. Does Jennifer think it’s OK for kids to watch violent movies? Why or why not? No, She’s concerned that kids who watch violent movies may show higher levels of aggressive behavior once they grow up.

C Listen to the conversation in B again. Complete the sentences from the conversation.
1. I read an article recently about the impact that violence in movies can have on young children.
2. It said that kids who are exposed to violence in movies and on TV tend to show higher levels of aggressive behavior once they grow up.
3. But I’d prefer it if my younger brother watches movies like Finding Dory, which is funny and inspiring.

Grammar Note

The exercise introduces relative clauses for adding information. In each sentence in the exercise, the clauses are connected by a relative pronoun. The relative pronouns who, that, and which are used to share more details in a sentence.

In the first two sentences in Exercise C, which have no commas, the information following the relative pronoun is essential to the sentence. However, in the next sentence, the relative clause is offset by a comma, which indicates that the information is non-essential, meaning it is extra information. If the clause is removed, what remains would still be a complete sentence.
D Complete the following sentences by translating the Chinese into English.
1. Research suggests that watching horror movies _ releases hormones that can increase your_ heart rate. (释放出能够增强心跳频率的荷尔蒙)
2. _Children who often play violent video games_ (经常打玩暴力电子游戏的孩子) may be more likely to engage in aggressive behavior.
3. One study released that _movies that make you laugh_ (让你发笑的电影) can lower your blood pressure, which _in turn_ decreases the risk of cardiovascular disease. (这又能降低心血管疾病的风险)
4. _Parents should be aware of this potential danger that violent TV shows can have on children._ (家长应意识到这种潜在的危险，暴力电视节目对孩子的影响)

E Listen and read aloud by imitating the pronunciation and intonation of the speaker.

We all know the power that a movie can have on its audience. Movies can inspire, enlighten, or enrage. In 2011, the Academy Award for Best Picture went to _The King’s Speech_, a movie about one man’s struggle with stuttering—a speech disorder. The movie, which helped raise awareness for the disorder, tells the story of King George VI, who overcame his stutter to become a great leader of the United Kingdom. Movie characters, who are often an inspiration for audiences, can help to change people’s perceptions of society and the world we live in.

SPEAKING: Ranking movies

A Work in small groups. Below is a list of qualities that are important in a movie. Add three more qualities. Then rank them in order from 1–8 (1 being the most important quality). Answers will vary.

<table>
<thead>
<tr>
<th></th>
<th>a. The main character is inspirational.</th>
<th>b. The movie evokes strong emotions.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>c. The movie has a strong social message.</td>
<td>d. The movie’s plot makes sense.</td>
</tr>
<tr>
<td></td>
<td>e. The movie has actors whom I like.</td>
<td>f.</td>
</tr>
<tr>
<td></td>
<td>g.</td>
<td>h.</td>
</tr>
</tbody>
</table>

B Pick two of your favorite movies. How do they rate against your criteria above? Tell your group.

EXTENSION ACTIVITY Have students work individually to write a movie summary similar to the one in E. Ask them to explain the storyline of a movie that they consider inspiring. Tell them to include ideas about how the movie could change people’s attitudes.

EXTENSION ACTIVITY Have students work individually to write a movie summary similar to the one in E. Ask them to explain the storyline of a movie that they consider inspiring. Tell them to include ideas about how the movie could change people’s attitudes.

Have students check answers in pairs.

E Have students preview the task and read the paragraph.

2.5 Play the audio. Have students work individually and check their pronunciation and intonation in pairs. Have students imitate the audio, reading the paragraph again with the right pronunciation and intonation.

Unit 2
How movies teach manhood

LESSON OVERVIEW

Aims: Watch and understand a talk about male role models in movies; observe and practice knowing your audience

Target Vocabulary: assess, heroic, quest, seek out, theme, villainous

TED Talk Summary: Colin Stokes shares insights he picked up about the movie industry while watching popular movies with his children. He sings the praises of *The Wizard of Oz,* which he says is full of strong female role models, is adventurous without being violent, and offers an encouraging message about being a leader and being a friend. When it comes to movies like *Star Wars,* he is more critical. There is too much focus on the good guy beating the bad guy as well as on aggressive, go-it-alone male characters. Stokes says that *Star Wars* has informed the ways that movies have been made since the 1970s, but he thinks that *The Wizard of Oz* is a much better model to follow. He wants to see more movies that will teach his young son that women are strong leaders too, and that teamwork is valuable.

PREVIEWING

Have students read the paragraph. Tell them to pay attention to how each word is used in context in order to understand its meaning. Have students work individually before checking answers in pairs. Remind students of the Warm Up preview clip. Tell them to use all the language and information they have learned about movies and stories to support their viewing of the TED Talk.

VIEWING

A Have students preview the questions. Note that the question format is similar to comprehension questions on exams such as TOEFL® and TOEIC®. Note that the answer choices paraphrase what students will hear in the video, which requires an understanding of the overall meaning.

2.6 Play Part 1 of the TED Talk. Check answers as a class.

Elicit the movie that Stokes is referring to when he describes the plot as a metal guy and a furry guy rescuing a girl by dressing up as the enemy’s guards (*Star Wars*). Ask students if they have seen *The Wizard of Oz.* Elicit a quick summary of the major plot points of both movies. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include complex and computer-generated.

Content Note

The movie *The Wizard of Oz* came out in 1939, and it is one of the most well-known musical movies of all time. It is the fantasy story of a girl who finds herself lost in a magical land, and how she manages to get back home.

The movie is based on a book published in 1900, written by L. Frank Baum.

The action-adventure space fantasy movie *Star Wars* was released in 1977, and it was written by the movie’s director, George Lucas. The story follows three space adventurers who try to win a war to defeat an evil empire.
2. Stokes says that the wizard in a modern version of *The Wizard of Oz* might say, “Use your magic slippers to defeat the computer-generated armies of the Wicked Witch,” because

- movies like *Star Wars* often feature the same magical weapons and enemies as in *The Wizard of Oz*
- in *The Wizard of Oz*, Dorothy fought computer-generated armies using a pair of magic shoes
- movies like *Star Wars* often feature a hero who has a magic weapon and fights computer-generated characters

B  
**2.7** Watch Part 2 of the TED Talk. Match the movies to what Colin Stokes might say about them.

1. *Star Wars*  
   - It’s unlikely that boys will watch it.
2. *The Wizard of Oz*  
   - It has strong female characters but is still a war movie.
3. *Beauty and the Beast*  
   - It can be a great model for both boys and girls.
4. *The Hunger Games*  
   - It has a lot of violence and only a few female characters.

C  
Choose the ending Colin Stokes might most agree with.

- focus on relationships and personal journeys
- present positive messages and role models for girls
- teach boys how to respect girls and women

D  
**2.8** Watch Part 3 of the TED Talk. Discuss these questions with a partner.

1. What questions does the Bechdel Test ask? Complete the box below.

   - Are there at least two __________ women __________?
   - Do they talk to ______________ each other __________?
   - About something other than a __________ man __________?

2. What kind of movies does Stokes want for his son? Why? Movies that pass the Bechdel Test, so that his son can have positive female role models and learn to work with women.

E  
**CRITICAL THINKING**

**Answers will vary.**

**Applying** Work with a partner. Choose three movies and apply the Bechdel Test to each of them. Then discuss the following questions.

1. Do the movies pass the Bechdel Test?
2. Why do you think these movies pass or fail the test? Could it be connected to who wrote or directed them? Or when they were made?

   - All the movies we chose failed the Bechdel Test.

   It could be because of the movie genre, we only chose romantic comedies, and these kinds of movies are usually ...

---

B  
Have students preview the task. Explain that students will infer what the speaker thinks about some of the movies based on what they hear him say.

**2.7** Play Part 2 of the TED Talk. Check answers as a class or play the check-your-answers part of the video.

Ask students to explain the answers for *Beauty and the Beast* and *The Hunger Games*. What thought process did they use to arrive at these inferences? Note that Stokes says he has positive feelings about Disney movies, and he uses the name of the lead character of *The Hunger Games* (Katniss) to comment on it being a war movie. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 2 include supervision, imprinted, dopey, and patriarchy.

C  
Have students complete the activity without watching Part 2 again. Play the check-your-answers part of the video. Note that the end of Part 2 is where they will get the information to infer the answer.

D  
Have students preview the task. Point out that question 2 is below the box.

**2.8** Play Part 3 of the TED Talk. Check answers as a class.

---

**Part 1**

The noun complex refers to a complicated system or network of things that are linked together.

The term computer-generated means digital, and Stokes uses it to refer to the computer graphics used as special effects in many movies these days.

**Part 2**

The noun supervision refers to the act of keeping watch over someone or something in order to keep it safe. When something is imprinted on a person, it makes a strong, lasting impression. The adjective dopey is a gentle euphemism for stupid. The patriarchy refers to a male-dominated society, where positions of power are held by men.

**Part 3**

Something that catches fire becomes very popular in a short time. In regard to movies, the term lines refers to what a character says. To nudge means to push. To identify with means to feel a connection with.

---

Unit 2  17
VOCABULARY IN CONTEXT

2.9 Play the video. If necessary, play it again.

PRESENTATION SKILLS

A Read the Presentation Skills paragraph Knowing your audience aloud. Explain that speakers should understand who they are speaking to and shape their content to resonate with that particular audience. An easy example of this is that a presentation given to an audience of children should be different from a presentation on the same topic given to adults. Remind students that the ultimate goal is to engage the audience to make the message memorable.

Have students preview the task. Note that they can probably answer the questions without watching the video, but it will provide an easy reference for the discussion to follow.

2.10 Watch part of Colin Stokes’s TED Talk. Then read the information below and discuss the questions with a partner.

The first Star Wars movie appeared in 1977. People in Stokes’s audience are probably familiar with it because they saw either the original movie or one of the many sequels that have appeared since then.

1. Why does Stokes refer to The Wizard of Oz and Star Wars? What does he assume about the cultural background of his audience? Because they are popular movies that his audience knows.
2. He assumes that his audience is English-speaking and familiar with Western pop culture. Are you familiar with The Wizard of Oz and Star Wars? If so, do you think you had a better understanding of the talk? If not, how did this affect your understanding? Answers will vary.

B If you were giving a presentation that compared an old movie with a newer one from China, which movies would you choose? Why? Would these movies work for Stokes’s audience? Why or why not? Answers will vary.

C Look at the movie poster below. What do you know about this movie? What kind of audience would be familiar with it? Answers will vary.

IN THE LAST GREAT WAR ONE MAN DEFIED AN EMPIRE...

“The Best Kung Fu Movie in a Generation”

“Martial Arts Cinema at Its Finest”

Impact

Content Note

Ip Man is a 2008 Hong Kong movie based loosely on the life of Bruce Lee’s real-life martial arts teacher Yip Man. It is set in the Chinese city of Foshan during the Sino-Japanese war, and tells the story of how Yip Man became a kung fu grandmaster. The movie’s great popularity led to the release of Ip Man 2 and Ip Man 3.

EXTENSION ACTIVITY

Have students work in small groups to create a movie that passes the Bechdel Test. Tell them to decide on the basic details of the movie as well as the storyline. Have groups describe their movie to the class. Then ask the class to comment on how well the movie seems to pass the Bechdel Test or what can be improved in the storyline.
Analyzing movies

COMMUNICATING Assessing movies Answers will vary.

A Work in pairs. Create a test—similar to the Bechdel Test—to decide whether a particular movie promotes positive values. First, give your test a name. Then, list some values you think are positive, and think of questions that can help you evaluate a movie in terms of those values.

| Test name: ________________________________ |
| Positive values: __________________________ |
| Test questions |
| 1 ________________________________________ |
| 2 ________________________________________ |
| 3 ________________________________________ |

B Get into groups with two other pairs. As a group, choose three movies. Apply each test in your group to the movies chosen. Then compare the results of the tests.

Comparing test results
... did better on that test.       The ... test is more accurate.
The test shows that the film ... does a better job of promoting positive values than ... 
Both ... and ... are interesting and inspiring films,  
The music in ... touched me more than the music in ...
Of all the movies mentioned, the film ... proved more popular with ...

C In your group, vote on the most useful test.

GROUP WORK A movie review Answers will vary.

A In 2017, the movie Wolf Warriors II caught fire among Chinese audience soon after its first show. First ask your partner some questions such as the following:
What is the main theme of the movie Wolf Warriors II directed and acted by Jason Wu?
Do you like Jason Wu's Wolf Warriors II?
Can you retell the general plot or the main idea of the movie?
In what way did the movie impress you most?
Are there any positive values of the movie? What are they if there are some?

LESSON OVERVIEW

Aims: Create a test to assess movies; make an oral comment on the movies students are interested in

COMMUNICATING

A Have students work in pairs. Explain that they are going to create a test with three questions that can help assess whether a movie has a positive impact on its viewers. Tell pairs to decide on a test name. Note that the partners should use their names as the test name. Point out that the questions they ask should be related to the values that they list at the top of the chart. Give pairs enough time to write their questions.

B Have pairs get together with another two pairs to form a group of six. Ask each pair to decide on one movie to introduce to the group. Explain that each pair will present their tests to the group, and when they evaluate the movies, they should use that test. After groups have done all three tests, ask them to discuss the results and tests in more detail. Which questions do they think are useful? Which ones are thought-provoking?

C Have groups vote. Then ask them to think about how they can combine each other’s tests or improve the test to make it better. Ask each group to present their favorite test to the class.

GROUP WORK

A Have students ask their partners the questions in the Student’s Book and then switch roles so each has a turn to ask and answer questions.

B Have students make a comment on the positive values of the movie Wolf Warriors II to the class. The teacher and their partners may add more ideas in the comment.

C Have students work with their partners, choosing a movie they are all interested in. Then have each member offer their views on the positive values and negative ones of the movie.

EXTENSION ACTIVITY Have students trade reviews. Tell them to find a review of a movie that they’ve seen. Then ask them to review that movie as well and use their own test. Have students work with a partner to make oral comments on the movie. Then have them get together, comparing their reviews and discussing what they found positive or negative about the movie.
B. Make an oral comment on the positive values of the movie *Wolf Warriors II* to the class.

C. Group work. Name a movie you are all interested in. Then by means of brainstorming each member offers their views on the positive values and negative ones of the movie in the following chart.

<table>
<thead>
<tr>
<th>Name of the movie:</th>
<th>Its positive values:</th>
<th>Its negative values:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>3.</td>
<td></td>
</tr>
</tbody>
</table>
3 Development

And the tragedy is that the two billion ... struggling for food and shoes, they are still almost as poor as they were 50 years ago.

3.1 Watch part of Hans Rosling's TED Talk. Answer the questions with a partner.
1. What is the world population now? What do you think it will be by 2050? Answers will vary.
2. What are some problems that dramatic population growth can cause? Answers will vary.

UNIT GOALS
In this unit, you will...
- talk about what people want out of life.
- watch a TED Talk about the connection between wealth and happiness.
- be able to make a presentation using props.

TED Speaker
Hans Rosling is a global health expert from Sweden. He has given several TED Talks.

TED Talk Summary
Hans Rosling explains the global population crisis by looking at how socioeconomic categories have changed over the last 50 years. The gap between the poorest two billion and the rest of the world has to be closed in order to stop the population growth, and it begins with education, alleviating poverty, and better healthcare so that the child survival rate can improve in poor countries.

Idea Worth Spreading
Raising the income of the poorest people in the world can curb the global population crisis.

WARM UP
Have students look over the picture, caption, and quote on the page. Note that the quote on the page won't be heard in the video clip.

UNIT GOALS
The unit focuses on the situation of the increasing world population. Students will read, watch, and talk about how the economic map of the world has changed over the last 50 years, especially in regard to emerging economies. They will study research related to household expenditures in industrialized nations, and learn various theories about the relationship between wealth and happiness. By the end of the unit, they will have considered how the world's distribution of wealth must change in order for the population crisis to be controlled.

EXTENSION ACTIVITY
Have students work in pairs to go online to learn more about Hans Rosling. Note that he has given several TED Talks on various topics related to global health, and he tends to rely on data and statistics to drive his talk. Tell pairs to find out what other topics he's spoken about to TED audiences.
Aspirations

LESSON OVERVIEW

Aims: Learn language for talking about goals and ambitions; listen to someone talk about a job; practice talking about volunteer work

Target Vocabulary: altruistic, aspiration, enduring, priority, trend

VOCABULARY

A Have students preview the task. Ask students if they agree with what the paragraph mentioned about Millennials having more altruistic aspirations than previous generations. Ask students to share what it’s like in their own countries.

Play the audio. Have students work individually and check answers as a class.

B Give students time to read the questions and think about their answers before discussing. Explain that for question 1, students should think about priorities in regard to goals and aspirations, and share personal stories to support their discussion points. For question 2, ask students to describe the altruistic actions the person has taken.

EXTENSION ACTIVITY Have students continue their discussion. Tell them to share some of their goals for the next five years. Then ask them to talk about how they could change their priorities and goals somewhat to become more altruistic. Or, if students are already altruistically minded, ask them to explain their altruistic goals for the next five years. How do they want to make a difference?

Language Note

Some useful expressions for talking about altruistic goals:

influence others, change thinking, effect change, give back, offer help, do volunteer work, make a difference, make an impact, pursue a higher purpose, work to improve society, live an altruistic life
LISTENING  International development

Adding points
Here are some commonly used words or phrases for adding points.
Besides that, ... in addition, ... Also, ...

A  3.3 Watch Linda Steinbock talk about her work at Save the Children. What is the aim of the organization?
To support children affected by war and natural disasters.

B  3.4 Watch and check (√) the things Steinbock says influenced her decision to work in international development.
☐ a natural disaster
☐ volunteer work
☐ a trip to a developing country
☐ an internship

C CRITICAL THINKING Answers will vary.
Reflecting Do you think you could get a job in international development? Why or why not? Discuss with a partner.

SPEAKING  Talking about volunteer work

A  3.5 Why did Speaker B go to Nepal?
A: Hey, I heard you just get back from Nepal. What were you doing there?
B: I was teaching English to children. I joined an international volunteer program.
A: Really? I’ve been thinking about volunteering abroad too. How was it?
B: Great! I learned a lot about Nepal and its culture.
A: I’ve heard that Nepal’s one of the poorest countries in the world, and its population has been steadily rising over the past few decades.
B: You’re right. I met families who struggle to feed themselves every day. And many Nepalese people can’t read or write, especially in the rural areas.
A: Well, hopefully the kids you taught will get good jobs one day. And who knows? They might even become leaders in their community.
B: I hope you’re right. It’s very rewarding to think that I might have made a difference in their lives.
In fact, this experience has made me consider getting a job in international development.
A: That’s a great idea! I’m glad you got so much out of the experience.

B Practice the conversation with a partner.

C Work with a partner. Talk about the types of volunteer work you’ve done or would like to do. Use the expressions in blue above to help you. Answers will vary.

Have you ever done any volunteer work?
I’m a volunteer at the local dog shelter. I’ve learned a lot about ...

LISTENING
Read the information in Adding points aloud. Elicit other expressions that might indicate that more information is coming. Note that these phrases mostly come at the beginning of a sentence to indicate that another point to support an argument is following.

A Give students time to preview the task. Read the question aloud and tell students to listen for the answer.

B Give students time to preview the task.

C CRITICAL THINKING If necessary, play the video again before students discuss. Ask pairs to think of any organizations they know of in the field of international development and what kind of skills and experience they think that these organizations look for when hiring employees. Encourage students to also discuss whether they find international development an interesting field to work in and why or why not.

SPEAKING

A Have students preview the question. Tell them to read along as they listen.

B Have students work in pairs and alternate between A and B roles.

C Give students time to think about the question and write notes to refer to during their discussions. Model the examples. Elicit or explain the meaning of dog shelter. Explain that it is a place where abandoned dogs are taken care of.

Ask for volunteers to share the types of volunteer work they have done or are interested in doing.
The next economic giant

**LANGUANGE FOCUS Economic trends**

A Read about the changes in the world’s largest economies. Which country has shown the biggest increase in wealth in recent years? China.

**THE NEXT ECONOMIC GIANT**

There have been some significant changes to the world’s largest economies over the last few years. Below is a comparison in terms of GDP in trillions of U.S. dollars.

<table>
<thead>
<tr>
<th>2002</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 🇺🇸 THE UNITED STATES ($11.0)</td>
<td>1 🇺🇸 THE UNITED STATES ($19.3)</td>
</tr>
<tr>
<td>2 🇯🇵 JAPAN ($4.0)</td>
<td>2 🇨🇳 CHINA ($11.9)</td>
</tr>
<tr>
<td>3 🇩🇪 GERMANY ($2.0)</td>
<td>3 🇯🇵 JAPAN ($5.2)</td>
</tr>
<tr>
<td>4 🇬🇧 THE UNITED KINGDOM ($1.6)</td>
<td>4 🇩🇪 GERMANY ($4.3)</td>
</tr>
<tr>
<td>5 🇫🇷 FRANCE ($1.5)</td>
<td>5 🇬🇧 THE UNITED KINGDOM ($3.2)</td>
</tr>
<tr>
<td>6 🇨🇳 CHINA ($1.5)</td>
<td>6 🇫🇷 FRANCE ($3.2)</td>
</tr>
<tr>
<td>7 🇮🇹 ITALY ($1.2)</td>
<td>7 🇧🇷 BRAZIL ($2.5)</td>
</tr>
<tr>
<td>8 🇨🇦 CANADA ($0.8)</td>
<td>8 🇮🇳 INDIA ($2.4)</td>
</tr>
<tr>
<td>9 🇲🇽 MEXICO ($0.7)</td>
<td>9 🇮🇹 ITALY ($2.4)</td>
</tr>
<tr>
<td>10 🇪🇸 SPAIN ($0.7)</td>
<td>10 🇷🇺 RUSSIA ($2.2)</td>
</tr>
</tbody>
</table>

**GRAMMAR NOTE**

The present perfect is used for changes that have already happened: China’s economy has grown.

Note that have/has is usually contracted with a pronoun subject (I’ve changed a lot this year), except in cases when the verb is negative, and then have/has is contracted with not (I haven’t changed at all this year).

The present perfect progressive uses have/has been + present participle (-ing) form to talk about ongoing change that is likely to continue: China’s economy has been growing.

Note that the following verbs are not typically used in the present perfect progressive: know, like, be, have,
D Complete the information by translating Chinese into English.
Krochet Kids International is a nonprofit organization that teaches
women living in Uganda, and then help them sell their crochet products in the U.S.
Global population growth, box by box

TED TALKS

HANS ROSLING is a professor of International Health at the Karolinska Institute in Sweden. He also co-founded Doctors Without Borders Sweden. Rosling is known for the creative ways he presents information about global health and economic issues. Hans Rosling’s idea worth spreading is that if we want to manage population growth, we must raise the income of the world’s poorest billion people.

PREVIEWING

Complete the sentences with the words from the box. You will hear these words in the TED Talk.

devolving world emerging economies industrialized world

1. Developed countries that are part of the ___ industrialized world ___ include Canada, Japan, and Germany. These countries have advanced technology and highly developed economies.
2. Countries such as Brazil and India have ___ emerging economies ___; they once were part of the developing world but are now increasing in wealth.
3. The ___ developing world ___ is a term that describes the type of economy in countries such as Haiti and Laos. These countries have low levels of technological or economic resources.

VIEWING

A 3.3 Watch Part 1 of the TED Talk. Complete the diagram below. Think of the props Rosling used to help you.

B 3.7 Play Part 1 of the TED Talk. Then play the check-your-answers part of the video. Ask students if the personal story that Rosling opened with helped them engage with the talk. Note that Rosling’s talk is somewhat technical, but as a skilled speaker he knows how to simplify a topic and make it relatable to the audience. Point out that he uses humor when bringing out the IKEA boxes (he is from Sweden), another technique to keep audience members engaged. Ask students to comment on why a demonstration and humor might help a technical subject like this.

Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include analog, the West, and taxon.
**CHALLENGE** Have students work in pairs. Ask them to take turns explaining points they learned from the graph in their own words. After students discuss, elicit summaries of each point. Note that this will support their completion of the next activity in D.

D Have students work alone to complete the paragraph. Check answers as a class.

**Language Note**

**Part 1**
Something that is described as analog involves no technology or computers.

The term the West refers generally to the industrialized world. Rosling points out that this term is now very outdated since industrialized countries are not just in the Western world (Europe) anymore.

Taxonomy refers to the science of classification.

**Part 2**
Something that is described as staggering can be interpreted as shocking.

A remote destination is a place that is hard to get to. When Rosling refers to remote destinations as aspirations for wealthy people, he is referring to vacations on islands and other faraway places around the world.

**Part 3**
When a group of people is referred to as the/a rainbow of, it means that many ethnicities are being represented.

The term hygiene refers to cleaning habits that keep us healthy.

A vaccination is an injection that a person, often a child, gets to prevent disease.

To alleviate something means to fix a problem or make it somewhat better. When Rosling refers to alleviating poverty, he means putting an end to it.
**CRITICAL THINKING** Read the questions aloud. Have students discuss in pairs before eliciting a class discussion. For question 2, Rosling is feeling positive because he knows a better future is possible, but he knows that we have to work hard to make the world he describes a reality.

**VOCABULARY IN CONTEXT**

- **3.10** Play the video. If necessary, play it again.

**PRESENTATION SKILLS**

Read the Presentation Skills paragraph aloud. Explain that props both help an audience visualize and keep them engaged in the same way a demonstration does. Elicit the props Rosling used in his talk.

**A** Have students preview the task. Note that students will watch while keeping in mind what they learned about effective props above.

- **3.11** Play the video. Check answers as a class. Ask students to comment on whether they felt Rosling’s props were effective or not, and why.

**B** Read the direction line aloud. Explain that a trend describes the general direction that something is moving in, such as increasing or decreasing. Explain that students are going to discuss what kind of props might work for talking about each topic. Tell partners to think of a trend about each topic and then brainstorm some props that may work to visualize the trend.

Have each pair share one trend and the props they would use to talk about it with the class. Ask the class to evaluate whether the prop ideas are effective or not.

**EXTENSION ACTIVITY** Have pairs prepare a presentation about one of the trends that they spoke about in **B**. Tell them to use one of the props that they discussed.
Rich and poor

COMMUNICATING

A Work in pairs. The graph below shows how Americans think wealth is distributed in America and how they think it should be distributed. How do you think wealth is actually distributed in America? Discuss with your partner.

<table>
<thead>
<tr>
<th>What Americans Think the Distribution Is</th>
<th>Middle 20%</th>
<th>TOP 20%</th>
</tr>
</thead>
<tbody>
<tr>
<td>What Americans Think is Ideal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual Distribution of Wealth in the U.S.</td>
<td>Bottom 20%</td>
<td>Second 20%</td>
</tr>
</tbody>
</table>

Making predictions about wealth distribution

I think the actual distribution is more equal than ...
I don’t think the bottom 20% will own more than ...

B Draw your prediction in A on the graph above. Using the space provided, color in how you think the wealth is actually distributed among the five income brackets.

C Turn to page 131 to check your answers. Do you find this information surprising? Discuss with your partner.

LESSON OVERVIEW

Aims: Discuss and make predictions about economic issues in the United States; discuss about reasons for unequal distribution of wealth and put forward suggestions to tackle the mentioned problems

COMMUNICATING

A Give students enough time to look over the graph in detail. Then have them get in pairs to discuss. Tell them to summarize in their own words the details that are available on the graph. Then ask them to discuss their guesses about what the actual distribution of wealth is.

B Have color pencils or markers available for students to use. Give them time to color in their predictions that they discussed in A.

★ CHALLENGE Have pairs get together with another pair and share their predictions. Tell them to give reasons for their ideas.

CHALLENGE Have a class discussion about the wealth distribution in the United States. Tell students to use what they learned in the unit to comment on the unfair distribution of wealth and offer ideas about how to change it.

In my opinion, there is an unequal distribution of wealth in the world. Just like in the U.S., there is a clear trend where the rich get richer and the poor get poorer. This is unfair. One cause ...

New York City, home to some of the wealthiest people in the U.S.
GROUP WORK
Have students work with their partners, discussing about reasons for unequal distribution of wealth and putting forward suggestions to tackle the mentioned problems.

🌟 CHALLENGE Have students from the same country or community share ideas and discuss in groups what they think about the distribution of wealth in their own country or community.

GROUP WORK Problems of unequal distribution of wealth Answers will vary.

In many countries, the rich get richer while the poor get poorer. Work in groups and fill in the following chart some causes of the unequal distribution of wealth and some suggestions to tackle the mentioned problems. Then exchange viewpoints with other groups.

<table>
<thead>
<tr>
<th>Reasons for unequal distribution of wealth</th>
<th>Suggestions to tackle the mentioned problems</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>A.</td>
</tr>
<tr>
<td>B.</td>
<td>B.</td>
</tr>
<tr>
<td>C.</td>
<td>C.</td>
</tr>
</tbody>
</table>
Presentation 1  Talking about a fictional character who inspires you

MODEL PRESENTATION

A Complete the transcript of the presentation using the words in the box.

achieve  who  handle  hero

Hello, everyone. My name is Justine. Today, I'm going to talk to you about my favorite fictional character, Dorothy Gale. She's the hero in the book, *The Wonderful Wizard of Oz*. How many of you have seen the movie adaptation, *The Wizard of Oz*? Yeah, most of you have.

Dorothy has inspired readers since 1900, when the book was first published. Here's why she's my role model. First of all, Dorothy is a team player. She's on a quest to find the Wizard and go home. And she meets other characters who want to travel with her and find the Wizard, too. Dorothy is also a good leader. She's an inspiration to the other characters in the story, and she helps them achieve their goals, too. And of course, Dorothy is brave. She's only a young girl, but she's not afraid of the Wizard or the Wicked Witch of the West. For example, she accepts the Wizard's challenge to bring him the Witch's broomstick. She can handle difficult situations.

In short, I think we should all consider behaving a bit more like Dorothy—be brave team players who are willing to lead. Thank you very much.

B  P.1 Watch the presentation and check your answers.

C  P.1 Review the list of presentation skills from Units 1–3 below. Which does the speaker use? Check (√) them as you watch again. Then compare with a partner.

- asks the audience questions
- asks the audience to imagine themselves in a particular situation
- uses examples the audience is familiar with
- uses props

---

Presentation 1

LESSON OVERVIEW

Aim: Students give a short presentation to a partner to introduce a fictional character who inspires them, using each of the presentation skills they've learned in Units 1–3.

MODEL PRESENTATION

A Have students work individually to complete the sentences. Elicit some basic points about the presentation:

1. Who is speaking? (Justine)
2. What is she talking about? (the character Dorothy Gale from *The Wonderful Wizard of Oz*)
3. What three things does the speaker find inspiring about the character? (She is brave, a team player, and a good leader.)
YOUR TURN

A Have students preview the presentation task. Point out that they can give a presentation about a character from a book, movie, or TV show. Give them time to write their speech notes. Point out that they can write linear notes or a mind map, whichever they prefer.

Tell them to think about their audience and if it is likely that their classmates will know the character or not. Tell them to provide more background information if it is likely that their audience will not be familiar with the story that the character is from.

B Read the useful phrases aloud as students repeat. Tell students to think about which ones would work best for their presentation content. Explain that they can also use other phrases that they learned in the units. Point out that students should have props in their presentations if possible. Remind them that the props should help the audience understand the main points, and not distract.

For support, go over the organization of Justine’s speech in more detail. Ask:

How does she open? (She introduces herself.)

What language does she use to introduce her character? (Today, I’m going to talk to you about my favorite fictional character …)

How does she conclude? (In short, …)

C Tell students that they have two important roles in the activity: speaker and listener. Explain that they need to give their partner their full attention in order to evaluate in C and give effective feedback in D.

D Explain that when offering feedback after hearing a presentation, it’s good to start with a short phrase of praise. Introduce some simple phrases for students to praise each other: Well done; Good job; You did great; That was really good.

Explain that after giving praise, students should offer some positive feedback (You asked a good question to involve the audience), and then offer any points that need to be improved (Your props were a little distracting).

32 Presentation 1
Trained liespotters get to the truth 90 percent of the time. The rest of us, we're only 54 percent accurate.”

UNIT GOALS
In this unit, you will...
- talk about types of lies.
- watch a TED Talk about how to spot a liar.
- learn to express your viewpoint logically.

UNIT GOALS
In this unit, students will read, watch, and talk about deception in communication. They will read about situations where lying is considered acceptable, as well as learn some tips from a trained liespotter about how to catch a liar. Students are repeatedly asked to think about and discuss the lies that they tell on a daily basis, especially in regard to stretching the truth and telling white lies.

TED Speaker
Pamela Meyer is the CEO of Calibrate, a training center for detecting lies.

TED Talk Summary
As an experienced liespotter, Pamela Meyer knows how to recognize cues from language and body language that indicate someone is lying. She shares some of these cues with her TED audience, explaining they are probably not what most people think.

Idea Worth Spreading
If we all become better at spotting lies, we can build a more honest society.

WARM UP
Have students look over the picture, caption, and quote on the page. Read the quote aloud. Note that students will not hear the quote in the video clip, but it introduces an interesting statistic about lying. Draw students’ attention to the speaker’s job, liespotter. Elicit guesses about what the job involves. A liespotter is a professional trained to detect when a person is lying by observing such details as body language, facial expressions, tone of voice, and so forth. Liespotters are called in to assist criminal and fraud cases, as well as to train police, lawyers, human resource professionals, and insurance claim workers, among others.

4.1 Play the preview clip of the TED Talk.

For question 1, note that students will hear in the video clip that we are all liars to some degree, which may influence how they answer the question. Note that the image of a liar is in general a negative one, so some students may be reluctant to describe themselves as one at first. If necessary, explain the concept of a white lie, and ask them to share some examples of times they think lying can be positive.

For question 2, ask students to also consider the statistic given in the quote on the page, which says that we’re only getting the truth 54% of the time. Ask students to consider different relationships as they discuss.

EXTENSION ACTIVITY
Have students work individually to make a list of lies they’ve told in the last three days. Tell them to include small white lies said to make someone feel better as well as exaggerations. Explain that they can keep their list private for now, but they may refer back to it during the unit.
**Truth and lies**

**LESSON OVERVIEW**

**Aims:** Learn language for talking about lies; listen to someone talk about how people lie in job interviews; practice talking about stretching the truth

**Target Vocabulary:** absolute truth, element of truth, stretch the truth, total lie, white lie

---

**VOCABULARY**

**A** Have students work individually to read the sentences and decide which category they fit into. Check answers as a class, going over the meaning and examples of each type of lie. Note that a **white lie** is usually told in order to prevent someone from feeling bad, while **stretching the truth** refers to making an exaggeration.

**B** Have students work individually before checking answers in pairs.

**C** Read the discussion questions aloud. If students did the **Extension Activity** in Warm Up, encourage them to refer to their lists to get examples of lies that they have told. Point out that the TED speaker says that we all lie quite often, which means that students will have examples of both white lies and stretching the truth.

---

**LANGUAGE NOTE**

Give students an example situation about canceling a dinner plan with a friend. Here are examples of lies in each category for this situation:

**Absolute truth:** I'd rather watch my favorite TV show at home.

**Element of truth:** Something else came up tonight, so I'd like to postpone.

**White lie:** I think I'm getting a cold, so I want to stay home to rest.

**Stretched the truth:** I'm a little low on money, so can we go next week?

**Total lie:** My mother asked me to help her repair her broken blender, so I can't go.

---

**EXTENSION ACTIVITY** Have students work in pairs. Tell them to come up with a situation in which someone tells a lie. Then ask them to write different lies for that situation according to each of the categories in **A**. Have them present their lies to the class and ask them to identify which category each lie belongs to. See **Language Note** for an example.
LISTENING  Lying in a job interview

Giving examples
Here are some commonly used phrases that indicate examples.
For example, ... such as ... is a case in point.

A 4.2 Watch recruiter Erin Wong talk about her experience with job applicants. According to her, why do people tend to lie in job interviews? To increase their chances of getting a job.

B 4.3 Watch and check (√) the things Wong says people have lied to her about in job interviews.
- age
- reason for leaving a job
- having a certification
- computer skills
- work experience

C CRITICAL THINKING Answers will vary.
Reflecting Do you think it's important to be completely honest in a job interview? Discuss with a partner.

SPEAKING  Talking about stretching the truth

A 4.4 Do the speakers think it's sometimes OK to lie in a job interview? Yes
A. Do you think you have to tell the absolute truth in a job interview?
B. Not always. I think sometimes it's OK to stretch the truth.
A. Can you give me an example of what you mean?
B. OK, imagine you want to quit your current job because you have a personality conflict with your boss. And an interviewer asks why you want to leave your current job. What would you say?
A. Hmm. I'm not sure. I wouldn't want to offend my current boss or make anyone feel uncomfortable. What would you say?
B. I'd probably say something like, "I'm looking for new challenges."
A. Oh, I think I see what you mean. It's probably OK to bend the truth a bit in that case.
B. Here's another question for you. What would you say if someone asked how long you worked for a certain company?
A. If it's a cold, hard fact, I think you should just tell the truth. Lying about how long you held a job isn't stretching the truth—it's lying.

B Practice the conversation with a partner.

C Work with a partner. Make a list of job interview questions. Which questions could you stretch the truth on? Which ones should you answer with absolute truth? Use the expressions in blue above to help you. Answers will vary.

Would you stretch the truth if an interviewer asked you ...?
I think it's important to tell the absolute truth here because ...

LISTENING

A Read the information in Giving examples aloud as students read along. Remind students that examples are one type of supporting evidence that can be offered in a conversation or in writing to make an argument or point more convincing. Read the direction line aloud. Elicit or explain the job of a recruiter. People who work in the human resources (HR) department of a company are in charge of managing all employee issues, including health care, salary, and hiring and firing staff.

4.2 Play the video. Have students work individually.

B Have students preview the task.

4.3 Play the video. Check answers to A and B together as a class. Ask students if they know anyone who has stretched the truth in a job interview. Did that person get the job?

C CRITICAL THINKING Read the question aloud. Give students a little time to consider their answers. Then have them discuss in pairs. Encourage them to share any personal stories of job interviews as well. If time permits, have a class discussion to hear each pair's thoughts on the topic. Note that in most job interviews, the biggest issue is that candidates stretch the truth to make themselves sound more qualified. As the speaker explains, total lies are not very common.

SPEAKING

A Ask students to read along as they listen.

4.4 Play the audio. Check answers as a class. Elicit what things specifically the two speakers think are OK and not OK to lie about (OK to lie about reason for leaving a job; not OK to lie about how long you worked somewhere).

Note that the conversation builds on what students discussed in Critical Thinking. Ask them to comment on what they talked about versus what the two speakers said. It might be interesting to point out that the speaker doesn't directly say that lying about how long you've worked somewhere is bad, but instead that you should avoid doing so because it's an easy lie to trace. However, it can be inferred by the last line that the speaker thinks negatively of lying, but not so much of stretching the truth.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

Support Play the audio again, pausing after each sentence so students can repeat.

Unit 4   35
Truth, lies, and pictures

LANGUAGE FOCUS

A Read the question aloud.

Play the audio/video as students read along. Then give them additional time to look over the infographic. Ask students to share with the class an example of how they’ve lied on social media. Point out that the lies in the infographic are mostly about slightly misrepresenting yourself to make your life seem better than it is.

B Read the questions aloud and tell students to listen for the answers.

Listen to the conversation. What does Heidi think her friend Sally is lying about? What does Matt think? Getting a tattoo, Matt thinks Sally’s tattoo might be real.

C Watch and study the language in the chart. Pay attention to the use of modals of deduction and speculation.

Speculating about the truth

She might be telling the truth about meeting Will Smith.
He tells so many lies, he may or may not know what the truth is anymore.

The photo of his bungee jumping can’t be real—I don’t think she’s really that adventurous.

He must have used a picture of someone else’s car, because he doesn’t own a Porsche.

She could have lied to us about her exam results.

He couldn’t have been that close to a fire—the picture must be fake.

Grammar Note

Note that the language in the chart introduces modal verbs that can be used for making deductions about truth, in which you communicate what degree of certainty you have about something that you doubt is totally true.

Modal verbs don’t have infinitive forms (to can) or participles (canning).

Regarding the degree of possibility or certainty, might is slightly less certain than may, and could is slightly less certain than can.
SPEAKING

A Turn to page 132. Look at the two photographs. One of these photographs is real, the other is fake. Speculate about the two photographs, and decide which one you think is real and why.

Photograph A is fake. Photograph B is real.

B Work with a partner. Discuss your answers. Answers will vary.

Photograph A must be real because ...

I'm not too sure about that. The image could have been ...

EXTENSION ACTIVITY Ask students to discuss in pairs how they feel about the statistics in the infographic. Does it change their impression of social media? Ask them to go online and look at their friends' recently posted pictures. Tell students to pick one picture that stretches the truth about a friend's life. Note that misleading photos are actually anti-social because they create negative feelings of jealousy in those who view them, even though they are actually exaggerated versions of someone's life; therefore, they actually harm our relationships with one another.

D Have students listen to the conversation in B again, and fill out the blanks individually before checking the answers as a class. Pause during playing the audio clip if necessary.

E Have students translate the missing information individually. Then play the audio clip to check the answers as a class. Explain the language points after translation if necessary.

F Have students work individually. Explain grammar of modal verbs before or after students' blank filling.

Before checking answers as a class, elicit reasons why students chose each answer, referencing back to the paragraph in E.

EXTENSION ACTIVITY Have students work individually to write a paragraph similar to the one about the ghost picture in E. Ask them to write about a famous myth or legend that they know about and what may or may not be true about it. Ask them to use the language in the lesson to talk about why some people believe the legend and other people don't.
How to spot a liar

LESSON OVERVIEW

Aims: Watch and understand a talk about lie spotting; observe and practice beginning with a strong statement

Target Vocabulary: body language, extrovert, fake (lying), introvert, prevalent, sincere

TED Talk Summary: Everyone lies. In fact, we can lie up to 200 times a day. As an experienced lie spotter, Pamela Meyer knows how to recognize verbal and nonverbal cues that give away a liar. She shares some of these with her TED audience, explaining how to spot a liar, and that lies are probably not what most people think. She explains that lies are the most important indicator. When people lie, they give too much detail, they won’t be able to retell their story the same way twice, they blink at an increased rate, and they lower their voices. By learning to spot a liar, we can all encourage a more honest world by not letting others get away with lies.

PREVIEWING

Have students read the paragraph. Tell them to pay attention to how each word is used in context in order to understand its meaning. Have students work individually before checking answers in pairs. Remind students of the Warm Up preview clip. Tell them to use all the language and information they have learned about lying throughout the unit to support their comprehension of Pamela Meyer’s TED Talk. If necessary, elicit additional example sentences with each vocabulary word.

VIEWING

A Explain that students will guess answers before watching. Tell them to rely on the background information on lying that they’ve gathered throughout the unit. Have them work individually.

B Tell students to also predict the answer for B using their background information. Give students enough time to guess which word goes in each blank. Ask students to check their answers as they watch.

4.7 Play Part 1 of the TED Talk. Ask students if any answers in A or B surprised them. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include alarm, recoil, and the plot thickens.

4C How to spot a liar

TED TALKS

PAMELA MEYER is the CEO of social networking company Simpatico Networks. She has researched lies for many years and has written a bestselling book called Liespotting. Pamela Meyer’s idea worth spreading is that by learning to recognize lies through speech and body language, we can help to build a more truthful world.

PREVIEWING

Read the paragraph below. Match each bold word to its meaning. You will hear these words in the TED Talk.

If we’re all against dishonesty, Pamela Meyer asks, why is it so prevalent? It seems that everyone lies: men and women, introverts and extroverts, married couples, friends, and strangers. Meyer believes that understanding body language is key to spotting lies. If we know what to look for, we can tell when someone is being sincere and when they are faking their emotions.

1 honest sincere
2 common, widespread prevalent
3 socially confident people extroverts
4 people who feel most comfortable alone introverts
5 pretending to feel or have faking
6 the way we communicate using our face, hands, etc. body language

VIEWING

A Circle the correct words to complete the summary below.

Meyer says that _______ (everybody lies / most people lie). We lie because we want to _______ (protect ourselves / be better people). We usually lie three times within the first ten minutes of meeting _______ (a stranger / an old friend).

B 4.5 Predict. Complete the sentences below using the words in the parentheses. Then watch Part 1 of the TED Talk, and check your answers to A and B.

1 We lie more to _______ (strangers / than we lie to _______ (co-workers / strangers)
2 _______ (Extroverts / Introverts) lie more than _______ (extroverts / introverts)
3 _______ (Men / Most) usually lie about themselves, while _______ (women / others) lie to protect _______ (men / women)
4 _______ (Married / Unmarried) couples lie to their partners more than _______ (married / unmarried) couples.

Write the following quote from Part 1 on the board: Now when we first hear this data, we recoil.

Ask students to talk about how they felt when they heard the data. Did they recoil? Or did the information that they’ve learned so far in the unit prepare them?

Ask students if their real-life experiences support what Meyer is saying. Do they lie more to strangers than to co-workers?
C 4.8 Can you predict a liar’s body language? Circle T for true or F for false. Use a dictionary if necessary. Then watch Part 2 of the TED Talk and check your answers.

1. Liars tend to fidget a lot. T  F
2. Liars will often freeze their upper body. T  F
3. Liars usually avoid eye contact. T  F
4. Picture B below shows a genuine smile. T  F
5. Liars’ actions tend to match their words. T  F

E CRITICAL THINKING Read the questions aloud. Do not explain the meaning of red flag until after students have discussed and offered some possible meanings. Give them a few minutes to think about how their view of lying has changed during the unit. Have a class discussion after pairs have talked. Ask for specific examples of how students plan to change their approach to communicating with others.

E CRITICAL THINKING Answers will vary.

Inferring/Evaluating Discuss these questions with a partner.

1. Pamela Meyer says that the behaviors and attitudes in D above are “not proof of deception”: they’re “red flags.” What does she mean by this?
2. Which facts about lying did you find most surprising? Do you think being aware of these facts can make you better at lie spotting?

C Have students preview the task. Point out that they are predicting again. Give them enough time to make their guesses before watching the video.

D Have students preview the task. If necessary, for support, play the video twice before checking answers.
VOCABULARY IN CONTEXT
A 4.10 Watch the excerpts from the TED Talk. Choose the correct meaning of the words.
1 a: 2b: 3c: 4d: 4e:
B Work with a partner. Complete the sentences with your own ideas. Answers will vary.
1 Someone went the extra mile for me when ____________________________.
2 A politician or other public figure was deceptive when ____________________________.

PRESENTATION SKILLS Beginning with a strong statement
A 4.11 Watch part of Pamela Meyer’s TED Talk. Complete the opening sentence of the talk. Which
of the techniques from the box above does she use? Be challenging.
“OK, now I don’t want to alarm anybody in this room, but it’s just come to my attention that
the person to your right is a liar.
B 4.12 Watch the next part of Meyer’s TED Talk. Circle any other sentences that use this
technique.
<Also, the person to your left is a liar. Also, the person sitting in your very seat is a liar. We’re all liars.
What I’m going to do today is I’m going to show you what the research says about why we’re all liars...”

Language Note
Part 1
To alarm someone means to make them aware of something disturbing or frightening. The expression I don’t
want to alarm anyone, but … is used to introduce news that is shocking and may affect the listeners in a negative
way.
To recoil from something means to feel fear or disgust about it, to the point that you physically flinch.
The expression the plot thickens is used to explain that a story is more complicated than we might have first thought.
Part 2
The expression throw your assumptions out the door is a request to clear your mind of any preconceptions that you
already have about whatever topic you are going to hear about.
When someone fidgets, they move their body nervously. It usually involves small movements of the hands and feet.
To spot something a mile away means you can predict or know that something is going to happen.
When Meyer uses the term hot spot, she is using a lie spotting term that refers to verbal or nonverbal cues given that
indicate someone is lying.
Part 3
To be cooperative means to be agreeable and to assist someone in getting something done.
To be infuriated means to be very angry.
Someone who moves or behaves in a herky-jerky way stops and starts a lot.
The verb pepper in regard to conversation refers to adding information in a scattered way.
An interrogator is someone who asks questions to a suspect in order to try to find out the truth. A person’s blink rate
refers to the number of times he or she blinks during a set period.
A red flag is a warning of a possible negative outcome.
4D Liespotting

COMMUNICATING  The lying game Answers will vary.

A  Work in groups of three or four. You are going to tell your group six facts about yourself. Two of them must be lies. Think about where you were born, experiences you’ve had, hobbies, skills and abilities, etc.

My facts (including two lies):

1  2  3  4  5  6

B  Think about how you will try to hide your lies. Consider the following: your eyes, body language, and voice.

C  In your group, take turns sharing your six facts. Your group members should try to spot which two statements are lies.

Making judgments
That can’t be true.
That’s definitely a lie because ...
That sounds like the truth to me.
I think he/she is telling the truth.

LESSON OVERVIEW

Aims: Consider the importance of body language in liespotting; write a paragraph about lying

COMMUNICATING

A  Have students work individually to fill in the chart before getting into groups. Give them enough time, and tell them to mix up the truth and lies in the box. Point out the example ideas given in the direction line. Students can write about anything, but suggestions given include birthplace, hobbies, skills, and experiences. Have students get into small groups of three or four.

B  Give students time to think individually about how they will present to their group the information that they wrote down. Remind them of the various liespotting techniques that they learned in the unit. Note that students should try to hide their lies, but that they also may try to project that they are lying when they are actually telling the truth.

C  Have group members take turns sharing their information. Have each student share all six pieces of information at once so that their group members can compare cues between each piece of information. Tell group members to write down which two pieces of information they think the person was lying about, and why. After all group members have had their turn, then have the group share the result of their liespotting.

Challenge  Have a class discussion about the experience. Ask students to share how they felt while telling a lie as well as what liespotting. Was it easy to catch the lie? Why or why not? Which techniques from the TED Talk did they use?
GROUP WORK

Divide each group or the class into two opposite parties, pro and con. Give several minutes to prepare or rehearse before organizing the debate.

★ CHALLENGE Have a class debate about whether or not there is ever a good reason to lie. Tell students to use the reasons and support from their writing as arguments and/or counterarguments in the debate.

GROUP WORK Debate: To lie or not to lie

Group work: Read the following statement. Work with your partner either as a pro-side or a con-side and present your viewpoint on the issue of whether one should tell lies or not, better with examples to support your viewpoint.

Although we often think of lying as a bad thing, there are many times when there may be a good reason for telling a lie.

Pro-side: Telling a lie sometime can be excusable.

Statement: __________________________________________

Examples: __________________________________________

Conclusion: _________________________________________

Con-side: One should never tell a lie for whatever reasons.

Statement: __________________________________________

Examples: __________________________________________

Conclusion: _________________________________________
UNIT GOALS

In this unit, you will ...
• talk about significant challenges and achievements.
• watch a TED Talk about achieving the impossible.
• learn to describe achievements.

TED Talk Summary

David Blaine shares how, with serious training and practice, he broke the world record for holding his breath underwater. While people may think that magicians create illusions that aren’t real, Blaine explains that he is focused on proving he can do what medical knowledge says humans cannot do. He claims he has learned to accomplish these tasks through dedicated study and preparation.

Idea Worth Spreading

Impossible goals can be achieved with dedication and commitment.

UNIT GOALS

The unit focuses on reaching personal goals and making major achievements. Students will be encouraged to share their personal goals as they read about and watch the extraordinary accomplishments of others. They will use collocations and the past perfect tense to discuss challenging achievements.

TED Speaker

David Blaine is a famous magician from the United States.

Language Note

Illusionist or magician describes a person who does tricks to entertain an audience. An illusionist performs on large stages or to live audiences. David Blaine is known for his many televised public performances.

Warm Up

5.1 Watch part of David Blaine’s TED Talk. Answer the questions with a partner.

1. What goal did Blaine have as a young man?
2. What goals have you set for yourself—as a child or now?
   Answers will vary.

Warm Up

Have students look over the picture, caption, and quote on the page. Read the quote aloud. Note that students will not hear the quote in the video clip, but it gives the speaker’s conclusion about his work. Draw students’ attention to the speaker’s job titles: magician and illusionist. Elicit the meanings of both and explain the difference.

5.1 Play the preview clip of the TED Talk.

For question 1, note that students will hear in the video that David Blaine was obsessed with Houdini and his underwater challenges, so he trained himself to hold his breath underwater. Students may not know who Houdini is, although his pictures are shown in the video clip. Houdini was a famous American magician and illusionist who lived during the early 1900s. He is considered one of the most famous magicians of all time and popularized magic as a performance, much like Blaine has done one century later.

For question 2, give students time to think about their goals. Then have them share with a partner.

Extension Activity

Draw students’ attention to the first unit goal and question 2, both of which discuss personal achievements. Ask students to make a list of their long-term goals. Then they should choose one goal from the list and make a plan for achieving it over the next five years. Note that they can refer back to this during the unit when asked to discuss personal goals and achievements.

Unit 5 43
5A Challenge and success

LESSON OVERVIEW

Aims: Learn language to describe achievements; listen to people talk about what they’ve accomplished; practice talking about an achievement

Target Vocabulary: break a record, compete against yourself, compete head-to-head, endure pain and suffering, face a challenge, milestone, overcome, push yourself, reach a goal, set a record

VOCABULARY

A Note that each vocabulary term is a phrase or collocation for talking about challenges or achievements. Point out that most terms contain an action verb + object. Have students work individually to complete the sentences before checking their answers in pairs.

B Have students work in pairs to group together all the phrases that describe an achievement. Check answers by making a Venn diagram on the board of achievements and challenges. Elicit which category each phrase belongs in. Ask for an example sentence that makes the meaning of each phrase clear. Note that overcome (a challenge) describes facing a challenge successfully, so it can fit in both categories. Students may be able to argue even more overlap between challenges and achievements since the achievement often comes after a challenge.

C Read the questions aloud. For question 1, point out that students can talk about someone they know personally or someone famous. Note that not all records have to be sports-related. Tell students that they can talk about any kind of record that interests them.

For question 2, ask students to share a personal story about overcoming a challenge. Explain that it doesn’t have to be a serious challenge but could relate to an accomplishment in school, work, or an activity where they set a goal. Ask students to also talk about whether they competed against themselves or against another person or group.

Language Note

When you face a challenge, you engage with it and try to deal with it. If this is done successfully, it is described as overcoming that challenge.

The term compete head-to-head means to have a direct confrontation. While it sounds like it applies to a meeting of two individual competitors, it can also be used to talk about teams or groups that compete against each other. Competing against yourself usually involves setting personal records in sports or overcoming personal challenges in other matters.
LISTENING  Facing challenges

Listening for time expressions
Time expressions are used to sequence events and to make stories and anecdotes more interesting.
Back then, ... After that, ... I now ...

A Watch Nadia Ruiz talk about being a marathon runner. What is her biggest achievement?
• She has run more than 100 marathons.
• She broke a national record for the marathon.

B Watch and check ✓ the challenges Ruiz mentions.
☐ breaking a speed record
☐ competing against yourself
☐ following a strict diet
☐ pushing through the pain
☐ being mentally strong

C CRITICAL THINKING Answers will vary.
Analyzing Work with a partner. Brainstorm five personality traits that a marathon runner must have.

SPEAKING  Talking about an achievement

A Why does Speaker A congratulate Speaker B?
A: I heard you won a medal for powerlifting. Congratulations!
B: Thanks! It was really tough, but I’m glad that all my hard work and training paid off.
A: How did you train for it?
B: I practiced weight training every day of the week with my coach. It took time away from my friends and family, and I had to push myself to keep working out. But I’m proud of myself for sticking with it.
A: It must feel great now that you’ve reached your goal.
B: It does. This was definitely one of my biggest achievements. But now I need to focus my energy on next year’s competition.
A: Good luck for next year! I’m sure you’ll do well.

B Practice the conversation with a partner.

C Work with a partner. Talk about your biggest achievement in life so far. Use the expressions in blue above to help you. Answers will vary.

One of my biggest achievements is winning a ...
How did you prepare for it?

B Model the conversation aloud with a student. Then have students work in pairs to practice the conversation. Make sure they alternate between A and B roles.

C Read the direction line aloud. Point out that students can talk about any kind of achievement and that it does not have to be sports-related. Ask them to share what they learned about themselves during the experience. Model the example with a volunteer. Point out that the student who is listening asks relevant questions to help guide the conversation. Encourage students to make it more of a conversation instead of one student telling a story and the other just listening.

Unit 5  45
Superhumans

LESSON OVERVIEW

Aims: Understand an infographic about record breakers; use the past tense

Infographic Summary: The incredible achievements of six people are introduced, from a woman in India with amazing calculation skills to a man in Japan who sliced a moving tennis ball in half with a sword. In all corners of the world, there are people with astonishing abilities.

LANGUAGE FOCUS

A Read the information. Which “superhuman” do you think is the most incredible? Answers will vary.

DOING THE IMPOSSIBLE

These six ordinary people have superhuman abilities.

28 SECONDS
The time it took Shakuntala Devi from India, to correctly calculate 7,686,369,774,870 x
2,465,099,745,775—in her head!

-29°C
The temperature when Dutchman Wim Hof ran a marathon—without a shirt!

299 KILOGRAMS
The weight of a barrel of Sakinat Khanapiyeva of Russia moved as a ten-year-old girl—equivalent
to the weight of four grown men!

50
The number of marathons American Dean Karnazes ran in 50 days, in 50 states of the U.S.

4,700
The number of words Anne Jones from England can read in one minute.

820 KILOMETERS PER HOUR
The speed of a tennis ball hit in half in mid-air by Japanese sword expert Isao Machii!

5
Shakuntala Devi
Dean Karnazes
Isao Machii

3
Wim Hof
Anne Jones

Complete the information using the correct forms of the verb in parentheses.

1. She __________ (turn) 45 before she won her first speed-reading world championship.
2. He __________ (complete) his first marathon before he graduated from high school.
3. By the age of five, she __________ (already start) earning money for her family.
4. She __________ (not know) about her superpower before moving the heavy barrel.
5. When he set his world record, he __________ (meditate) (meditate) for several years before he decided to climb Mount Qomolangma wearing nothing but shorts and hiking boots.
6. He __________ (train) (train) for months before the competition.)

Grammar Note

The exercise introduces the past perfect tense (“had + past participle”) and past perfect progressive tense (“had been + present participle” (-ing)) to talk about events in the past.

The past perfect tense can be used to talk about completed actions that happened before another past event (By the age of 50, he had graduated from five different universities). It refers to a past event that happened before another past event.

The past perfect progressive tense is used to talk about ongoing situations that have since been completed (“I had been training for months before the competition”).

Note that for the past perfect tenses, when speaking, it is common to contract had and the subject (“He’d been running for months beforehand”). The sounds are commonly linked or reduced in speech. In cases when the verb is negative, had is contracted with not (“He hadn’t trained at all before competing”).

Note that the present participles of the following verbs are typically not used in the past perfect progressive: know (had-been-knowing), like (had-been-loving), be (had-been-being), have (had-been-having).
D 5.5 Listen to the information in B again. Complete the sentences with the words you hear.

1. “She had turned 40 when she learned __________ speed reading.”
2. “He __________ Eastern philosophy for several years when, in the winter of 1979, he decided to jump __________ into some icy water.”
3. “He __________ running regularly since kindergarten, and completed his first marathon before __________ graduated from high school.”

E Complete the following sentences by translating the Chinese into English.

1. Shankuntala Devi __________ performing around the world (在全世界表演) for more than 50 years before she was studied by psychologist Arthur Jensen.
2. Sakina Khanapiyeva __________ lifting heavy weights (举重) for more than 60 years before she finally received the “World’s Strongest Granny” award.
3. When Dean Kamazes started in New York Marathon, he __________ more than 2,050 km (跑了2,050多公里) in the previous 60 days.
4. Anne Jones __________ shown special reading ability (并没有表现出特殊的阅读能力) before she taught herself speed reading.
5. Isao Machii __________ his training when he was 5 years old (5岁时开始了训练).

F 5.6 Complete the information using the correct forms of the verb in parentheses. Then listen and check your answers.

In the 1970s, Diana Nyad __________ set (set) many world swimming records—the final one in 1979, when she swam 161 km in the sea from the Bahamas to Florida. She __________ completed (complete) the swim in 27.5 hours. Shortly after that, she retired from competitive swimming. However, in 2010, at the age of 60, Nyad decided to try a new challenge—swimming from Cuba to Florida—a task she __________ had failed (fail) to complete 30 years prior. Before her first swim attempt in 2011, Nyad __________ already (have) been training (train) for several months. Swimmers in the Straits of Florida often swim inside a cage to protect themselves from shark attacks, but Nyad __________ chose (choose) not to use one. The challenge wasn’t easy; she failed several times. But on her fifth attempt on September 2, 2013, Nyad saw the lights of Key West, Florida on the horizon. At this point, she __________ had been swimming (swim) for 38 hours. She pushed herself through the last 15 hours of her journey and finally achieved success, becoming the first person to swim from Cuba to Florida without the aid of a shark cage.

SPEAKING Talking about yesterday’s activities Answers will vary.

You are going to talk about things you did yesterday. Turn to page 133.

D Have students preview the task. Tell them to listen carefully for the verb that the speaker uses.

F Have students work individually to complete the paragraph.

EXTENSION ACTIVITY Have students write an imaginary story about Diana Nyad’s training program based on what they read in F. Tell them to use the past perfect tense and the past perfect progressive tense to explain in detail what Nyad did to train for her historic swim from Cuba to Florida.

A Have students preview the task and chart on page 167. Give them time to recall and write down some events from the previous day. Note that students should write about events that were completed or still in progress at each time in the chart. If necessary, write your own schedule yesterday on the board. Use it to also demonstrate how to talk about your activities from yesterday in B below.

B Model the example with a volunteer. Explain that group members should compare what they did with other members at certain times during the day. Encourage them to offer interesting reactions to each other’s activities (for example, You’d already gone to bed by 8 p.m.? Isn’t that a little early?).

C Have groups next discuss who had the most interesting day and who had the busiest day. Tell them to give reasons by mentioning events they heard each other talk about in their schedules.

EXTENSION ACTIVITY Have students work in pairs to go online and find out about another superhuman. Tell them to find a fascinating world record that someone holds, and to explain what they did to get it. (Students can check the Guinness World Records website for some unique records.) Have each pair make a poster about their record breaker. Tell them to include on the poster whatever key information they can find as well as any visuals that are available. Then have pairs present their posters to the class.

Unit 5 47
How I held my breath for 17 minutes

TED TALKS

DAVID BLAINE is a world-famous magician and endurance artist who became famous for doing street magic in the late 1990s. He then went on to perform amazing stunts. Blaine has been obsessed with both magic and endurance since he was a child — especially the underwater challenges of the great magician Harry Houdini. David Blaine’s idea worth spreading is that through training and dedication, we can achieve goals that others might consider impossible.

PREVIEWING

Read the paragraphs above. Match each bold word to its meaning. You will hear these words in the TED Talk.

1. below the water surface
2. a performer who does tricks
3. unable to be done
4. continually thought about

VIEWING

A  5.7 Watch Part 1 of the TED Talk. Circle T for true or F for false.

1. As a teenager, Blaine matched Houdini's personal record for underwater breath-holding.
   - T
2. Static apnea refers to how deep underwater people can go while holding their breath.
   - F
3. Blaine learned how to remain still and slow his heart rate down underwater.
   - T
4. Purging releases CO₂ from the body.
   - F

B  5.8 Watch Part 2 of the TED Talk. Complete the Venn diagram using the information below.

a. has the ideal body type for holding his breath underwater
b. is over six feet tall
c. had to change his eating habits
d. trained for a breath-holding challenge on a TV show

Play Part 2 of the TED Talk. Explain that students only need to write the letters in the diagram, not the words. Check answers as a class.

5C

How I held my breath for 17 minutes

LESSON OVERVIEW

Aims: Watch and understand a talk about achieving a major goal; observe and practice explaining technical words

Target Vocabulary: impossible, magician, obsessed, underwater

TED Talk Summary: David Blaine tells the story of challenging the record for the longest time that a human has held their breath underwater. He goes into detail about how he trained for the stunt, and then explains the intense performance that led to him holding the world record. While people may think that magicians create illusions that aren’t real, Blaine is focused on proving that he can do what medical knowledge says humans can’t do. And he has learned to accomplish such tasks through dedicated training and physical and mental preparation.

PREVIEWING

Have students work individually before checking answers in pairs. Elicit additional example sentences for each vocabulary word.

CHALLENGE Have students go online and learn a little more about Harry Houdini, an important inspiration to David Blaine. Tell them to try to find out more about Houdini’s underwater stunts in particular.

VIEWING

A Have students preview the task.

B Have students preview the Venn diagram and the questions in C (on the next page) before watching the video. After students preview, ask them to guess who Tom Sietas is (the former world-record holder for holding one’s breath underwater).
**C** Choose the correct options.
1. Why did Blaine change his eating habits?
   a. to lose weight  
   b. to gain muscle mass  
   c. to train his mind
2. Why did Blaine swim with sharks?
   a. to be on TV  
   b. to get used to the ocean  
   c. to learn to relax even in scary situations
3. In what position was Blaine comfortable underwater?
   a. floating face up  
   b. floating facedown  
   c. floating upright
4. What was Blaine extremely nervous about?
   a. being on live TV  
   b. wearing a tight suit  
   c. keeping his feet strapped in

**D** Watch Part 3 of the TED Talk. Complete the timeline with the descriptions (a–f) of Blaine’s challenge.

- **8 minutes**
- **11 minutes**
- **16 minutes**
- **17 minutes 4 seconds**

- a. His legs and lips felt very strange.
- b. He felt certain he wouldn’t be able to complete the challenge.
- c. He pulled his feet out of the straps.
- d. He started to get strange feelings in his fingers and toes.
- e. He set a new world record.
- f. He experienced an irregular heartbeat.

**E** **CRITICAL THINKING** Answers will vary.
Reflecting: Think about David Blaine’s endurance challenges. Given how dangerous they are, should we really be watching them? Do you think there is a point where entertainment like this becomes irresponsible? Discuss with a partner.

**VOCABULARY IN CONTEXT**

**A** Watch the excerpts from the TED Talk. Choose the correct meaning of the words.

1. b; 2. c; 3. a; 4. b

**B** Work in pairs. Complete the sentences with your own ideas. Answers will vary.

1. Foods that have high nutritional value, such as __________________, are good for our health.
2. One of the prime-time shows that people are watching now is __________________.
3. Once, I felt lightheaded when __________________.

**C** Have students work individually. Point out these are all details they heard during Part 2. Check answers as a class or play the check-your-answers part of the video. Elicit or explain the meaning of any unfamiliar language.

Suggestions for Part 2 include lung capacity, resting heart rate, and under duress.

Write on the board: Individual results may vary. Explain that Blaine is making a joke that not everyone may lose as much weight as he did if they follow the same diet. This expression is typically heard in commercials and advertisements by companies that provide lifestyle products promising to help you get into shape, lose weight, and so forth.

**D** Have students preview the timeline and list of events. Ask students to guess what event the timeline refers to (his attempt to break the world record).

**Play Part 3 of the TED Talk. Check answers as a class. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 3 include vital organs.**
PRESENTATION SKILLS

A. Read the Presentation Skills paragraph explaining technical words aloud. Explain that technical words often have the effect of disengaging an audience, so they must be explained clearly. Point out that the information in the box says to only use essential technical words in a presentation. This is because difficult language can alienate a speaker from his or her target audience.

5.11 Play the video. Check answers as a class. Note that while Blaine uses a lot of technical terms, he is skilled at keeping his audience engaged and interested. He not only explains the terms, but he uses them to add a sense of excitement and mystery to his story.

B. Give students time to think about a topic that they want to talk about. Tell them to make sure to choose a topic that they know well and that requires technical words to explain. Ask them to outline the points that they want to present in linear notes or a mind map.

C. Tell partners to take turns giving their presentations. Tell the listeners to ask follow-up questions, and then to give feedback about what they enjoyed about the presentation and what could be improved.

CHALLENGE Have students present to the class after presenting to their partners.

Language Note

When a person sets a personal record, it means they got the best score or time that they have ever gotten.

The pearl divers that Blaine mentions are individuals who make a living diving into the ocean to find pearls. They do this unassisted, without any breathing equipment. The sport of free diving is similar, in that divers stay underwater for as long as they can, and try to push themselves on deeper and longer dives.

To hyperventilate means to breathe at an overly rapid rate, which results in losing carbon dioxide in the body. A person’s lung capacity refers to how much air they can hold in their lungs. A person’s resting heart rate is the amount of times their heart beats per minute when they are not moving.

Skill Note

TED speaker and communications expert Melissa Marshall, whose TED Talk is in Level 3 of Keynote, gives the following advice about presentations that involve technical topics:

1. Avoid jargon.
2. Simplify ideas, but don’t dumb them down.
3. Use more visuals and less text on slides.
4. Give demonstrations when possible.
Explaining achievements

COMMUNICATING  Talking about big achievements Answers will vary.

A   Think of someone who has achieved something extraordinary in sports, science, the arts, or any other area. Do research and make notes. Consider the following questions.
What did the person achieve? __________________________
When did they achieve this? __________________________
How did they train or prepare for it? ___________________

B   Work in groups of three or four. Talk about the person you researched.

Describing achievements
He/She made history by ... He/She made a significant contribution to ...
He/She succeeded in ... He/She set a record for being ...

In 1975, Junko Tabei became the first woman to reach the summit of Mount Qomolangma. Her climbing team was made up of 15 women, including teachers and a computer programmer. To prepare for her climb, Tabei ...

C   Of the people you talked about in B, which achievement do you think was the most difficult? Which achievement would you most like to emulate? Discuss with your group members.

LESSON OVERVIEW

Aims: Research and give a talk; write a comparative essay

COMMUNICATING

A   Have students read the direction line and the questions. Encourage students to choose someone from their home country to introduce to the class. Ask students to have a person in mind before they start their research, and to use their time online to find out more information about that person. Tell them to use the questions provided to guide their research.

B   Divide the class into groups of three or four. Explain that students are going to give a presentation about the person to a group. Model the example presentation. Remind students to use the presentation skills they’ve learned so far in the book, and encourage them to include technical explanations if possible in their presentations. Tell those who are listening to take notes during the presentations so they can ask better questions and remember the content for their discussion in C.
GROUP WORK

Explain "comparison" and "contrast" to the students. Have them fill in the table individually or in pairs, and present to the class.

GROUP WORK  Making a comparison  Answers will vary.

Choose one of the people you discussed above, and compare and contrast their achievements with David Blaine's. Fill in the following chart with what they have in common and how they are different. Then make an oral presentation based on the comparison of the two people.

<table>
<thead>
<tr>
<th>What they have in common</th>
<th>How they are different</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Blaine</td>
<td></td>
</tr>
<tr>
<td>The person discussed</td>
<td></td>
</tr>
</tbody>
</table>
UNIT GOALS
In this unit, students will read, watch, and talk about money, focusing on charity and how to use money to make a difference in the lives of others. Students will practice talking about budgets and learn ways to raise money for projects, such as crowdfunding. Note that the topics discussed in this unit can be linked back to the issue of wealth distribution that students read about in Unit 3.

TED Speakers
Bill and Melinda Gates run the largest privately funded charity in the world.

TED Talk Summary
In an interview with the TED moderator, the Gates share their story about how raising a family with incredible wealth has given them a clear sense of responsibility toward their role as philanthropists. They also explain how they’ve gotten other billionaires to give away their wealth to help improve the lives of those who are less fortunate.

Idea Worth Spreading
Wealthy entrepreneurs can use their business acumen and success to help make the world a better place.

Content Note
Although Bill Gates made his wealth as the head of Microsoft, he left the company in 2008 to focus on philanthropy. He now co-chairs the Gates Foundation with his wife, Melinda. The couple are committed to using their great wealth, and that of other billionaires, to make an important difference in the world. They focus on the areas of HIV/AIDS, education, vaccinations, agriculture, and disaster relief.
6A
Money

LESSON OVERVIEW

Aims: Learn language for talking about using money; listen to an entrepreneur talk about raising funds; practice talking about giving contributions

Target Vocabulary: donate money, donate services, donate to charity, earn a living, earn interest, earn an income, make a contribution, make a difference, make an investment

VOCABULARY

A Have students work individually to complete the collocations. Check answers as a class, going over meaning when necessary. Elicit example sentences for each collocation.

B Have students work individually. Have them check answers in pairs first. Then elicit the meaning of each sentence. For example, for item 3, make sure students understand the meaning of pension plan.

C Read the questions aloud. For question 2, ask students to share what kind of charity they would do for, and why. Tell students to also talk about any charity work they have done in the past. If time permits, elicit a class discussion to hear students’ answers to the questions.

Language Note

Some additional collocations for talking about charity-related topics:

collect: collect donations, collect money, collect contributions
find: find donors, find sponsors, find funding
give: give a donation, give to a charity, give to a cause
contribute: contribute to a cause, contribute time

VOCABULARY Money collocations

A Complete the collocations. Add the words in the box to the correct column.

<table>
<thead>
<tr>
<th>make</th>
<th>earn</th>
<th>donate</th>
</tr>
</thead>
<tbody>
<tr>
<td>interest</td>
<td>an investment</td>
<td>services</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>an investment</th>
<th>interest</th>
<th>services</th>
<th>an income</th>
<th>to charity</th>
<th>a difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>earn</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a difference</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

B Complete the sentences using the correct forms of the words in the chart above.

1. In the last 20 years, Mr. Li Chungping ______ donated _______ nearly RMB 330,000,000 to different people and charities.
2. It can be difficult to earn ______ a living _______ as a musician.
3. Many companies make ______ a difference _______ to their employees’ pension plan.
4. My mother often works overtime to earn extra ______ income _______.
5. My money earns a little ______ interest _______ from the bank.

C Work with a partner. Discuss your answers to these questions. Answers will vary.

1. What are some things you can invest your money in?
2. Would you rather donate time or money to a charity? Why?

EXTENSION ACTIVITY Have students work individually. Ask them to use each of the collocations in Vocabulary to write sentences about their own plans for how they want to make and spend their money. Then have students read the sentences to a partner and discuss some ideas they have for their financial futures.
LISTENING  Facing challenges

Listening for gist
The big picture can be just as important as the specifics. When finding the gist of a talk, focus on the main ideas you understand and try to work out the connections between them. Don’t worry if you don’t understand every phrase or sentence.

A  6.2 Watch entrepreneur Shree Bose talk about launching a crowdfunding campaign. How does it work?
   a by asking a few people to donate big sums of money
   b by asking many people to donate a small amount of money

B  6.2 Watch again. Check (✓) the benefits of crowdfunding Bose mentions.
   □ It can help demonstrate the demand for a new product.
   □ It’s a great way to reach people from all over the world.
   □ It minimizes the financial risk to investors.
   □ It can help to create a loyal customer base.

C CRITICAL THINKING Answers will vary.
   Evaluating: Can you think of any downsides to crowdfunding? Discuss with a partner.

SPEAKING  Talking about making a contribution

A  6.3 What is Speaker B’s opinion about crowdfunding?
   A: Would you make a crowdfunding contribution to Piper?
   B: I’m not sure. It sounds like a good idea, but I’d rather invest in it after I’ve seen and used the product.
   A: I see your point. But I think it’s a great way to support a company—investing some money in it and helping it to develop its idea.
   B: I don’t know. Shouldn’t a business just get a bank loan or get investors to help them?
   A: Maybe. But with crowdfunding, you build a relationship with the company. You aren’t just giving them your money; you’re paying for a product you believe in, and you usually get rewards in exchange.
   B: OK, I guess some people enjoy feeling like they’re part of the process. But personally, I’d prefer to donate money to a charity—to help wildlife or something like that, or to help people.

B Practice the conversation with a partner.

C Work with a partner. Look up the Kickstarter website and select a project. Would you donate money to support it? What would you want in return? Use the expressions in blue above to help you. Answers will vary.
   "I’d support... and invest money in it. It sounds like an interesting idea."
   "I’d only invest in it if I get... in return."

LISTENING  Reading the information in Listening for gist aloud as students read along.

Explain that gist is the general idea of a speech or text, and understanding gist can help them make predictions using common sense and background knowledge. Note that this is a useful skill in reading as well.

Have students preview the task.
Note that students will listen to define crowdfunding, so it’s OK if they don’t understand the word in the direction line.

6.2 Play the video. Check answers as a class. Ask students if they’ve participated in a crowdfunding campaign before.

B Have students preview the task.
6.2 Play the video again. Have students check answers in pairs.

C CRITICAL THINKING Read the question aloud and give students time to consider their answers. Note that students should talk about the disadvantages of crowdfunding and why they might not want to invest in or start a crowdfunding project.

SPEAKING

A Ask students to read along as they watch. Read the question aloud and tell students to listen for the answer.
6.3 Play the audio. Check answers as a class. Ask students if they agree with the speaker’s views. Elicit opinions about crowdfunding, both positive and negative. Point out the phrase I see your point, which is useful to communicate that you understand and respect someone’s opinion, even if it is different from your own.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

C Read the direction line aloud. Model the example aloud with a volunteer. Give students time to go to the Kickstarter site. Note that there are hundreds of projects on the site and students can search based on their areas of interest. Encourage students to find one project that they’d support and one that they wouldn’t.

Content Note

Kickstarter is a crowdfunding website known for bringing innovative projects to the public to find investors. In most projects, there are various levels of funding that an investor can choose. Usually, the more you invest, the better your return will be. Many investors receive a sample of the product that they are investing in.
6B What we’re saving for

LANGUAGE FOCUS
A Read the questions aloud.

Play the audio as students read along. Then give them additional time to look over the infographic. If necessary, elicit or explain the meaning of emergency fund. It is extra money to be used for expenses in case of an unexpected situation, such as losing your job or getting injured. Have students discuss their answers in pairs. Note that they should talk about anything that they are saving for right now. Encourage them to also talk about how they spend their money monthly. What are their biggest expenses? Are they able to save at the end of each month?

B Read the question aloud and tell students to listen for the answers.

B Listen. What is each person saving for? Write the reasons from the infographic.

1. A wedding
2. An emergency fund
3. A home
4. A vacation
5. A car
6. Education

C Put the words in the correct order to make sentences.

1. next year / we / our vacation / are putting / aside / some / for / funds.
2. the students / figured out / some phrasal verbs / that / are / separable / and / some / not / soon.
3. we / polite / brought / up / our children / to be.
4. she / well / her / brought / three children / up.
5. he / believes / what / she / said / but / believe / doesn’t / in / him.
6. him / we / backed / economic aid / up / with / substantial / when / he / studied abroad.

D Listen to the information in B again. Complete the sentences with the words you hear.

1. “We’re putting aside about two hundred dollars a month right now.”
2. “We’re ____ bringing up two kids ____ and we just have a small flat that we’re renting.”
3. “I haven’t figured out what I want to study, but I definitely want to go university.”

6.4 Play the audio. Ask students to pay close attention to the difference between separable and non-separable phrasal verbs. Direct students to page 185 for more information.

Grammar Note
The exercise introduces phrasal verbs. Phrasal verbs combine a verb and a particle (adverb or preposition). Note that the meaning of a phrasal verb is often best understood by checking a dictionary, which is why most of the activities in this lesson suggest students use a dictionary. Explain that the meaning usually can’t be inferred by looking at the verb and particle separately.

Only some phrasal verbs can be separated, or broken up, with the object coming between the verb and the particle. In phrasal verbs that can be separated, both separating and not separating are allowed. However, when the object is a pronoun, the pronoun must come between the verb and the particle.
E Complete the following paragraph by translating the Chinese into English. Then match each bold verb to the phrasal verb that has the same meaning.

Household savings rates can be very different across different countries. Global Finance magazine researched how much families around the world save (全世界的家庭节约程度)，and discovered that while richer countries generally have higher savings rates, not all wealthy countries save a lot. (不是所有富裕国家都有许多存款) In 2015, the best savers in the world were the Swiss, who saved over 17 percent of their household income (超过17%的家庭收入). However, Denmark's household savings in 2015 (2015年丹麦的家庭存款) was very low, at about 4 percent. This could be due to the Danes' confidence in the economy. (由于丹麦的大力发展社会安全体系 (丹麦非常完善的社会保障体系)，and other factors that create a more equal distribution of incomes in the country.

F Complete the sentences using the correct forms of the phrasal verbs in the box.

- put aside
- do without
- find out
- figure out
- break down
- take out
- look into
- come to
- take out

1. I hope he would come in his senses soon, otherwise he's not going to get through college at all.
2. Since we have extra money, we should take out investing some of it.
3. They still can't figure out what caused the blackout.
4. The bus broke down while she was on her way home, so she had to walk the rest of the way.
5. I've realized that I can do without a lot of things in my life—most of them aren't necessary.
6. He was very curious about the old house and decided to look into more about its history.
7. My brother always gets yelled at for not finding out the trash.
8. If you can put aside some money every month, you'll have enough to buy a new tablet by the summer.

SPEAKING Planning a budget Answers will vary.

A Work with a partner and plan a budget together. Look at the infographic on page 56. Which of these things would you save for? How much of your budget would you set aside?

I'd set aside ... for a vacation to Bali.

I don't think that's enough. We may have to give up ... to save more money....

B Share your budget with another pair. Discuss the similarities and differences.

F Read aloud and paraphrase or explain the eight phrasal verbs. Have students fill in the blanks individually before checking answers.

EXTENSION ACTIVITY Have students work alone to write a summary of the infographic. Tell them to look at the paragraph in E as an example. Tell students to use phrasal verbs in their summaries to explain what Australians save their money for. Let students use dictionaries, if necessary, to find more useful phrasal verbs. Have them read their paragraphs to a partner to compare how they used the phrasal verbs in their summaries.

SPEAKING

A Give students time to preview the task and review the infographic again. Have students work in pairs to plan a budget together. Tell them to plan their budget specifically saving up for items such as those suggested in the infographic. Model the example with a volunteer.

Note that the speaker in the model uses the phrasal verb set aside, which has the same meaning as put aside. Elicit some other phrasal verbs to talk about saving. Write them on the board. Some possibilities include: put aside, set aside, save up, keep for future use, keep in reserve, hang on to, and save for.

B Have pairs work with another pair. Ask them to each present their budgets with details about how much money they are planning to save for each item. Tell groups to compare their budgets and to discuss which details and amounts are different. Ask pairs to explain to the other why they decided to save a certain amount for each item.

EXTENSION ACTIVITY Ask pairs to share their budgets from Speaking with the class. After each pair has presented their budget, have the class calculate the average for each category. Ask students to work in pairs or groups to then make an infographic that represents the whole class's habits in regard to saving money.
Why giving away our wealth has been the most satisfying thing we’ve done

TED TALKS
BILL AND MELINDA GATES are the world’s wealthiest couple and also two of its most generous philanthropists. Bill and Melinda Gates’s idea worth spreading is that entrepreneurs who have succeeded in business can use their wealth and knowledge to help deal with the world’s biggest problems.

PREVIEWING
Read the paragraph below. Circle the correct meaning of each bold word. You will hear these words in the TED Talk.

Many of us dream of becoming wealthy, but the most satisfying thing Bill and Melinda Gates have done is to give their money away. Their philosophy for raising their children has been to teach them that philanthropy is more important than money. The Gates family believes that being wealthy is a great responsibility. Their mission is not only to give their own money away, but to encourage other wealthy people to do the same to help make the world a more just place.

1. Something that is satisfying gives you feelings of (calmness / pleasure).
2. The philosophy behind something refers to the (idea and attitude / uncertainty) behind it.
3. Philanthropy refers to the effort you put in to (distract / help) other people.
4. If you have a great responsibility, you have a lot of (power / common sense).
5. A world that is more just is more (fair / unfair).

VIEWING
A 5.5 Watch Part 1 of the TED Talk. Check (✓) the ideas Bill and Melinda Gates would agree with.

- Giving children a good education is more important than giving them money.
- Children should be allowed to choose their own direction in life.
- Wealthy people should give something back to the world.
- Wealthy parents should limit their children’s exposure to the outside world for safety reasons.
- Wealthy people should only invest money in profitable businesses.

all the language and information they have learned about philanthropy to support their viewing of the TED Talk.

VIEWING
A Have students preview the statements. Explain that students will infer what the Gates’s stance would be on each statement based on what they will hear in Part 1. If necessary, elicit or explain the meaning of profitable.

6.5 Play Part 1 of the TED Talk. Check answers as a class or play the check-your-answers part of the video. Ask students to explain why the moderator refers to bringing up the Gates’s children as “a social experiment.” He is saying that it’s so unusual to have as much money as they do, so raising children in that environment ends up being a kind of social experiment simply because it has never been done before. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include strike a balance, showered, and permission.
B 6.6 Watch Part 2 of the TED Talk. Choose the correct options.
1 How much of their wealth have the Gates pledged to give away?
   a $5 billion  b $50 billion  c $500 billion
2 The Gates and Warren Buffett have been trying to persuade other billionaires to donate ________ of their assets for philanthropy.
   a quarter  b over 100 people  c more than half
3 How many people have taken the Giving Pledge?
   a fewer than 100 people  b over 100 people  c 3,000
4 The participants of the Giving Pledge meet every year to talk about ________.
   a different ways of doing good  b how government policies can be improved  c diversity
5 According to Bill Gates, one of the best things about philanthropy is its ________.
   a diversity  b history  c ability
6 According to Melinda Gates, what must philanthropists have to inspire change?
   a creativity and drive  b good speaking skills  c financial education

C 6.7 Guess the answers to complete the sentences below. Circle the correct words. Then watch Part 3 of the TED Talk and check your answers.
1 According to Bill Gates, the U.S. Canada has the strongest tradition of philanthropy in the world.
2 Bill Gates is ________ that philanthropy can help solve problems governments aren’t good at working on.
3 The interviewee, Chris Anderson, believes that the world has a terrible ________ problem.
4 Melinda Gates believes that the best way to address the ________ problem is to change the ________ system.

D 6.7 Watch Part 3 of the TED Talk again. Complete the sentences below summarizing Bill Gates’s pitch to other billionaires.
1 It’s the most fulfilling thing he’s ________ ever done.
2 You can’t ________ take it ________ with you.
3 It’s ________ good ________ for your kids.

E CRITICAL THINKING Answers will vary.
Inferring/Reflecting Discuss these questions with a partner.
1 Look again at Bill Gates’s pitch in D. How does he persuade other billionaires to donate their wealth?
   First, he explains that it gives him a great sense of satisfaction.
   Next, he points out that...
2 Imagine you have $28 billion. What percentage of your wealth would you give away, and to what cause(s)?

Unit 6 59
Language Note

Part 1
To strike a balance means to find a comfortable middle ground between two extremes. To be showered with something means to be given a lot of it. The term permission in regard to privacy refers to allowing others to see or know details about something or someone that are not public.

Part 2
The verb homogenize means to create a system that makes things similar to each other.

Part 3
To shine some light on something means to bring it to public attention or to explain something more clearly. The expression make a dent means to make a noticeable improvement in something or to make steps toward achieving a goal.

VOCABULARY IN CONTEXT

A 6.8 Watch the excerpts from the TED Talk. Choose the correct meaning of the words.
1. b: c: d: e: 4. c

B Work with a partner. Complete the sentences with your own ideas. Answers will vary.
1. It’s important to strike a balance between ____________ and ____________.
2. I would like to be wealthy so I could shower money on ____________.
3. We may not be able to end hunger or poverty worldwide by ____________, but we can at least make a dent in the problem.

PRESENTATION SKILLS Being authentic

The way you deliver your talk should reflect your personality. Whether you’re naturally funny, serious, shy, or self-confident, you should be yourself. It’s important to:
* relax so that you move and gesture naturally;
* wear clothes you feel comfortable in;
* use words and expressions you normally use and;
* feel at ease being perfect. Audiences respond to speakers who are natural.

A 6.5 Watch part of Bill and Melinda Gates’s TED Talk. How does Bill use the techniques from the box above? He’s sitting on a comfortable sofa and wearing loose clothing. He uses colloquial expressions in his talk and his grammar isn’t perfect, so he sounds more natural.

B Work with a partner. Discuss your answers to these questions.
1. Is Bill Gates comfortable and relaxed? How can you tell?
2. What do you think your personal style is? Are you funny or serious, or something else?
3. If you had to give a TED Talk, what clothes would you choose to wear? Why?
4. Would you wear something different if you were just giving a presentation in class? Why or why not?

6.9 Play the video. Check answers by holding a class discussion about cues students picked up throughout the unit and while watching the talk.

TED stage. After students discuss in pairs, ask for volunteers to share some points that they discussed together.

CHALLENGE Ask students to also share their impression of Melinda Gates’s personality.
6D Creating a charity

COMMUNICATING Convincing people to give to your project or charity Answers will vary.

A Make some notes about a project you would like to raise money for. It could be a charitable project to make the world a better place, a business you want to start, or something just for yourself.

<table>
<thead>
<tr>
<th>What I want to do</th>
<th>Why I want to do it</th>
<th>How much money I'll need</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

B Work in groups of three or four. Explain your project to your group members.

I'd like to raise money to pay for acting lessons for myself. I think I could be a great actor, I'll probably need about $20,000.

I'd like to help reduce pollution, so I want to raise money to buy electric buses for my city. I think I'll need about a million dollars.

C In your group, discuss these questions: Who might give money to fund each project? What could each project possibly give back to the world? Which project do you think is the most likely to be funded?

D After your group has chosen the project most likely to be funded, take turns explaining it and presenting your funding ideas to the class. Then vote for the best project or charity.

LESSON OVERVIEW

Aims: Create a charity pitch; write a promotional pitch for funding

COMMUNICATING

A Read the direction line aloud. Explain that the goal is to raise funding, but the project can be whatever students want it to be, from a charity to a new business idea. Have students work individually to write notes about the plan, the reasons for it, and the amount of funding they will need to make it happen. Give students enough time to brainstorm and think through their plans.

B Divide the class into groups of three or four students. Explain that each member will introduce their idea and try to get the group’s support to fund the idea. Tell students to try to make a convincing pitch, like Gates did. Read the examples aloud. Elicit some positive and negative comments about the examples. For example, the first speaker doesn’t give a good reason why he or she would be a great actor; the second speaker raises a specific problem and succinctly explains a solution.

C Have groups discuss after each person has presented. Tell them to use the three questions as a guide for the discussion. Note that for question 2, not all presentations are going to have the goal of giving back to the world, but if an individual becomes wealthy, then that person may later give back somehow.

D Tell groups to think about what part of their pitch they want to improve. Encourage them to make changes before presenting to the class. Ask each group to get up in front of the class to present, with each group member having a say. Encourage students to stay as true to themselves as possible in speaking style, body language, and mannerisms. After each group has presented, have an anonymous vote where students write their favorite project idea on a piece of paper. Then tally the votes and announce the winner.
GROUP WORK

A. Read aloud the direction. Elicit ideas with examples. Have students discuss with their partners and fill in the table individually.

B. Read aloud the direction and the three elements. Give students some time to prepare or rehearse and have some students present their plans.

GROUP WORK Promoting a charity initiative Answers will vary.

A. Discuss with your partner and fill the chart about who are badly in need of help in our country.

1. 
2. 
3. 

B. Group work. Discuss a promotional plan for a charity initiative which aims to help one kind of people discussed above. Then deliver a report to the class which should cover the following elements.

1. The status quo of the people who are badly in need of help.
2. In what way you all can help.
3. How to initiate a charity program.
Presentation 2  Talking about your most significant achievement

MODEL PRESENTATION

A Complete the transcript of the presentation using the words in the box.

made up  fulfilling  had climbed  to climb
suffered   make it   draw on  might

"You'll die up there. You'll never..." make it
That's what everyone said when I told them I wanted to climb Mount Qomolangma. I'm happy to say I proved them wrong.
My name is Richard, and I've always loved the outdoors. By the time I turned 30, I had climbed over 100 mountains. Last year, I joined an expedition to climb Mount Qomolangma. Many people doubted me and said that I wasn't ready for Qomolangma yet. But I had made up my mind, and nothing was going to change it.
I trained hard for the climb. But after the expedition began, I quickly realized that nothing can prepare you for the conditions on Qomolangma.
It's easy for accidents to happen when you're not getting enough oxygen to your muscles at high altitudes. At one point, I slipped and dropped my goggles, which are safety glasses that protect the eyes from harmful UV rays. I suffered from snow blindness for a few days.
Imagine you have something in your eye and your vision is blurry. Your eyes might feel like they're burning. That's what it felt like for me.
I had to draw on all my mental strength to reach the summit of Mount Qomolangma. It was the hardest thing I've ever done, but also the most fulfilling.

Thanks for listening.

B Watch the presentation and check your answers.

C Review the list of presentation skills from Units 1–6 below. Which does the speaker use? Check (√) them as you watch again. Then compare with a partner.

The speaker...

☐ asks the audience questions
☐ asks the audience to imagine themselves in a particular situation
☐ uses examples the audience is familiar with
☐ uses props
☐ begins with a strong statement
☐ explains technical words that the audience may not understand

Presentation 2  Your Turn

MODEL PRESENTATION

A Have students work individually to complete the sentences. Elicit some basic points about the presentation:

1. Who is the speaker? (Richard)
2. What is the topic? (his achievement of climbing Mount Qomolangma)
3. What challenge did the speaker face? (he had snow blindness)
4. What helped him most in making his achievement? (mental strength)
YOUR TURN

A Have students preview the presentation task. Point out that they can talk about a personal, school-related, sports-related, work-related or other achievement that was meaningful for them.

Explain that asking and answering questions about your topic is a useful technique for planning content. Note that the questions guide students to focus on relevant points of the story in order to communicate how and why the achievement was significant. Point out that students can use their answers as notes for the speech, or just write answers to brainstorm ideas.

Give students five or ten minutes to think of how to explain their achievement, including any technical terms that are involved. Tell students to also plan to start their presentations with a strong statement.

B Read aloud the useful phrases as students repeat. Give students more time to adjust their notes and decide what language they want to use in their presentation. Remind students of BIL and Melinda Gates’s TED Talk in Unit 6 in which they talked about their achievements with their charity. Elicit a quick review on ways to be authentic while speaking: deliver your talk in a way that reflects your personality, use words you normally use, wear clothes you are comfortable in, and do not worry about being perfect.

C Tell students that they have two important roles in the activity: speaker and listener. Explain that they need to give their partner their full attention in order to evaluate in C and give effective feedback in D.

D Explain that when offering feedback after hearing a presentation, it’s good to start with a short phrase of praise. Introduce some simple phrases for students to praise each other: Well done; Wow, I really enjoyed that; What a story!

After hearing about each other’s achievements, students may have questions they want to ask. Give time for partners to ask and answer follow-up questions.

CHALLENGE Have students give their presentations to the entire class.
UNIT GOALS
In this unit, you will ...

- talk about medical discoveries.
- watch a TED Talk about a medical innovation.
- present an invention to a potential investor.

WARM UP

7.1 Watch part of David Sengeh’s TED Talk. Answer the questions with a partner.

1. What are some challenges that people with disabilities might face? Answers will vary.
2. How do you think David Sengeh is addressing these challenges? Answers will vary.

UNIT GOALS
In this unit, students will read, watch, and talk about inventions and discoveries that are moving forward in healthcare and medicine. Students will learn and talk about innovations in these fields that are improving people’s lives, and make predictions as to what to expect in the future. Students are asked to share their own ideas about possible inventions that might help others.

TED Speaker
David Sengeh is the head of the nonprofit Global Minimum, which works to effect change and empower local innovators in Sierra Leone.

TED Talk Summary
Sengeh shares his invention—prosthetic limbs that fit more comfortably for those who have lost an arm or a leg.

Idea Worth Spreading
Producing prosthetics that fit more comfortably has the power to transform the daily lives of people with disabilities worldwide.

Content Note
TED speaker David Sengeh lived through the civil war in Sierra Leone that lasted from 1991 to 2001. Over 50,000 people were killed during the war, and 450,000 were left with terrible injuries after being brutally attacked. Many victims of the war are now living with missing limbs, which is why Sengeh has chosen this cause in his research. There are so many amputees in Sierra Leone that the country has an entire soccer league for teams with players who are missing limbs.
7A

Innovation

LESSON OVERVIEW

Aims: Learn language for talking about innovations; listen to a biotech executive talk about drug invention; practice talking about better lives

Target Vocabulary: design, discover, innovate, invent

VOCABULARY

A Have students work individually to read and listen to the paragraph. Tell them to pay attention to how each word is used in the sentence before looking at the definition choices. Check answers as a class, eliciting example sentences for each word.

B Have students work individually before checking answers in pairs. Tell partners to identify both the noun and verb for each vocabulary word.

C Read the question aloud. Note that students can talk about inventors in any field, but encourage them to share ones especially connected to medicine or healthcare if possible. Tell students to tell their partner the inventor’s name, country of origin, time period, and what they know about how the invention helped others. Ask for volunteers to introduce to the class any inventors and/or inventions they know about.

EXTENSION ACTIVITY Have pairs choose one of the inventors they spoke about in C. Give them time to search online for any additional information. Then ask them to make a poster with information about the person, the invention, and how the invention helped others. Students can hang their posters around the class. Give students time to walk around the class to read each other’s posters.

VOCABULARY The language of discovery

A Listen to the paragraph below and fill in blanks with what you’ve heard. Then match their base forms to their definitions.

Many medical discoveries have made our lives better. Some have been drugs; others have been technologies. For example, Dr. Alexander Fleming saved millions of lives when he discovered penicillin, a drug that kills bacteria. In 1976, Dean Kamen invented the insulin pump. This modern invention is designed to make life easier for people with diabetes by removing the need for daily insulin injections. The work of these scientists and inventors has contributed greatly to the area of science and medicine.

1. innovate (v.) to make changes or improvements to an existing product or idea
2. design (v.) to form a plan, sketch, or model of something
3. invent (v.) to create something that never existed before
4. discover (v.) to find something that exists, but that no one knew about before

B Complete the sentences. Circle the correct words.

1. Al-Zahrawi, a doctor who lived in Spain during the 10th and 11th centuries, (invented/discovered) many surgical instruments and procedures.
2. Architects (design/innovate) all kinds of buildings, including hotels and hospitals.
3. One of Galileo Galilei’s contributions to science was his (innovation/discovery) of four of Jupiter’s moons.

C Work with a partner. Can you think of any other famous scientists and inventors?

Language Note

design (v.), design (n.)
discover (v.), discovery (n.)
invent (v.), invention (n.)
innovate (v.), innovation (n.)

Note that we often use the passive voice for verbs when speaking about inventions and discoveries because the actor (the discoverer) is usually not as important as the object (the discovery). The focus is on the discovery, and so that becomes the subject of the sentence. For example: The device was invented to aid hearing loss.
LISTENING  Drug discovery and development

Detecting signpost language
Signpost words and phrases tell the listener what has just happened and what is going to happen next.
I'm going to focus on ... Let's turn to ... We've looked at ...

A 7A. Watch biotech executive Michael Hanley talk about his research in diabetes. What is a “first in class” drug?
A  a drug that uses a completely new approach to treat a condition
B  a drug that is superior to existing treatments

B 7A. Watch and circle T for true or F for false.
1. Symlin and Byetta treat different forms of diabetes.  T  F
2. Both Symlin and Byetta are based on a human hormone.  T  F
3. The FDA decides whether to approve or reject a new drug.  T  F

C CRITICAL THINKING Answers will vary.
Analyzing What are some commercial advantages of developing a “first in class” drug? Discuss with a partner.

SPEAKING  Improving lives

A 7A. What is Speaker B’s innovation for treating diabetes? Complete the sentences with the words you hear.
Insulin patches
A: What made you decide to study medicine?
B: My sister, actually. She has diabetes, and I’ve seen how tough it is for her. I want to help people with diabetes live better lives.
A: I didn’t know your sister has diabetes. Does she have to give herself insulin injections every day?
B: She used to. Now she uses an insulin pump. It’s great because it’s less painful and it delivers insulin more accurately than injections. Unfortunately, it’s also pretty expensive.
A: Are there any other treatment options?
B: Yes, there are. In fact, my research focuses on designing insulin patches, which should make dealing with diabetes cheaper and safer.
A: Wow, that’s great! I think that will be really useful for diabetics. I hope your research is successful.

B Practice the conversation with a partner.

C Work with a partner. Talk about the benefits of a drug or medical device. Use the expressions in the conversation above to help you. Answers will vary.

I think asthma inhalers are great because ...

I agree. They’re small and easy to carry, so they make dealing with asthma ...

LISTENING

A Read Detecting signpost language aloud as students read along. Explain that a signpost is specific language that tells a listener that the speaker is going to say something significant, or has said something significant.

Have students preview the task. Point out that they only need to listen for one piece of information.

7A Play the video. Check answers as a class.

Elicit the signpost language the speaker uses in the clip (I think I’m going to focus on ...).

B Have students preview the task.

7A Play the video. Have students check answers in pairs.

CHALLENGE Elicit any other steps in the drug development process that were talked about or that students can infer from the video.
The future of medicine

LANGUAGE FOCUS
Making predictions, expectations, and guesses

A Study the timeline of future advances in medicine. Which technologies are you familiar with? Tell a partner. Answers will vary.

FUTURE MEDICAL TECHNOLOGIES
Enormous technological changes in medicine and healthcare are heading our way.

2022
Nanoparticles might be able to deliver medication directly to cancer cells to make cancer treatments less painful.

2024
Wearable devices could communicate information such as your heart rate and blood pressure directly to your doctor.

2045
Robots could replace nurses in hospitals, they will lift patients and help in surgery.

2122
Thanks to advances in medicine, people could start living to age 150.

2062
Contact lenses that give people superhuman eyesight may allow users to zoom in on objects and see in the dark.

 LANGUAGE FOCUS

A Read the question aloud. Note that answers will vary based on what students know, but that most students will likely have heard of wearable technology such as a smartwatch.

Play the audio as students read along. Then give them additional time to look over the infographic. Ask students to share any other devices or innovations similar to those in the infographic that they are familiar with, or to share any more background information that they have about one of the technologies mentioned in the infographic, other than nanoparticles. Note that students will learn more about nanotechnology in B.

B Read the question aloud and tell students to listen for the answers.

Listen to an explanation of nanotechnology. What are some medical uses of nanoparticles?
To treat cancer and diabetes, and to deliver vaccines.

C Choose an expression in the left column to fill in the blank of each sentence in the right column.

1. People ________ B ________ with their doctors without leaving home in the future.
   A will live
   B will communicate
   C will replace
   D likely to replace
   E could live
   F should be able to do

2. Robots ________ F ________ nurses’ jobs in the future.
3. People ________ E ________ to age 150 by 2122, but I doubt it.
4. I doubt that people ________ A ________ to age 150 by 2122.
5. Do you think robots ________ C ________ nurses in the future?
6. Yes, I think robots are ________ D ________ nurses in the future.

Grammar Note

The exercise introduces language for predictions.

Both will and going to are used for future predictions when the speaker feels certain, although only will is introduced in the exercise. The modal should is used for predictions that aren’t as certain as will, but are possible. The adverb likely + infinitive is also used to express probability.

The modal could is used for lesser certainty than should. Note that might can also work in this case. Another structure is I doubt that + subject + will + verb, which is used when the speaker thinks something is not likely to happen.
D. 7.6 Listen to the explanation in B again. Complete the sentences from the explanation.

1. "Researchers are also hopeful that nanoparticles will ___________ one day be used __________ to treat diabetes by delivering insulin to targeted cells."
2. "In addition, nanoparticles ___________ should be able ___________ to deliver vaccines in the future."
3. "It ___________ could ___________ therefore ___________ make ___________ a big difference to public health, particularly in the developing world."

E. Complete the conversation by translating Chinese into English.

A: Technology allows us to treat a greater number of illnesses these days.

B: Yeah, I think advances in technology will definitely enable us to live longer in the future. (将来一定会使我们寿命更长)

A: How can you be so sure?

B: Well, my dad's a doctor and he says nanoparticles should be able to cure serious diseases. (可能会在实验室中发明) Also, in the future, scientists in high-tech labs may be able to grow human organs. (可能在实验室培育出器官) In fact, some doctors have already done this.

A: Do you think people will visit the doctor less often? (看病会更少吗)

B: I'm not sure. It's possible. It's also possible that in a few years, nurses might be replaced by robots. But I don't doubt it. (表示怀疑) I think nurses will always be around. (会永远存在)

F. Answer the questions. Then share your answers with a partner and explain why you are certain/uncertain about them. Answers will vary.

1. Do you think people will live up to 120 years old in the future?

2. How likely do you think it is that people will live longer in the future?

G. Listening focus—Assimilation

a. 7.7 Notice how the speakers pronounce the words in bold. If a word ends in /I/, /Idi/, or /Id/, and the next word begins with a consonant, the two consonants are sometimes assimilated (joined together in different ways). Listen and repeat what you hear.

1. People might live to 150 in the future.
2. Doctors should be able to cure some serious diseases within a few decades.
3. With remote treatment, we won’t need to visit the hospital or clinic so often.

b. 7.7 Underline the part of the words that you think the speaker assimilates. Then listen and check your answers.

1. Robots might take over from doctors eventually.
2. Surgeons won’t be replaced by machines for a long time.
3. New technology has led to many medical innovations.
4. Scientists are developing robots that look like human beings.
5. Medical scientists should be able to learn a lot from the space program.

F. Read the questions aloud. Have students work individually before discussing answers in pairs. Then take a class poll to see what students think about each topic. If time permits, elicit a class discussion for students to share reasons for their ideas and opinions.

G. 7.7 Read the directions aloud to the students and show them how two consonants are assimilated. Play the audio clip sentence by sentence, and ask students to imitate what they hear.

EXTENSION ACTIVITY Have students work alone to write a summary of another type of technology featured in the infographic (other than nanoparticles). Tell students to use the models in the language chart to write their predictions, expectations, and guesses about that technology. Have them read their paragraphs to a partner and then discuss both their thoughts about the future of that technology.

SPEAKING

A. Give students time to preview the task and look at the chart. Have students work in small groups. Ask them to go through each technology and discuss ideas about how each could be helpful in solving a challenge or problem. If necessary, give students some time to do some quick online research to find out more details about any technology listed that they are not familiar with.

B. Give students a minute or so to gather their notes and thoughts, and form their opinions about which technology will be the most important. Ask them to tell their group members which innovation they think will be most valuable in the future and why.

Model the example with a volunteer. Note that both speakers in the example use the language “most important,” but other options to introduce to students include: most valuable, most significant, and most beneficial.

EXTENSION ACTIVITY Have students work in groups to tell an imaginary story about how one of the technologies will help someone in the future. Explain that each group member will add a sentence to the story, and that this will continue until the story is completely told. Tell them to make sure they have characters, a plot, and a setting for their futuristic stories.
**SPEAKING**  Talking about future technology  Answers will vary.

A Work in a small group. Look at the list of possible future technologies. Brainstorm what problem each one might solve or what purpose it might have.

B Choose the innovation you think will be the most important. Explain the reasons for your choice to your group members.

- I think stem-cell technology is the most important because it could cure diseases like ...
- I disagree, I think exoskeleton suits will be the most important innovation because they ...

<table>
<thead>
<tr>
<th>3-D printed pills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exoskeleton suits</td>
</tr>
<tr>
<td>Stem-cell technology</td>
</tr>
</tbody>
</table>
The sore problem of prosthetic limbs

TED TALKS

DAVID SENEGH grew up in Sierra Leone, where many people underwent amputation of their limbs during the country’s civil war. Sengeh noticed that a lot of these people weren’t wearing their prostheses. When he found out why, Sengeh realized that the conventional way of making artificial body parts wasn’t working, and he decided to do something about it. David Sengeh’s idea worth spreading is that those who have a disability should have the opportunity to live active, enjoyable lives—beginning with more comfortable prosthetics.

PREVIEWING

Read the paragraphs above. Circle the correct meaning of each bold word. You will hear these words in the TED Talk.

1. In an amputation, a part of the body is (cut off/ replaced), either surgically or as the result of an accident or injury.
2. Your limbs are your (fingers and toes/ arms and legs).
3. If something is conventional, it’s based on an (uncommon accepted) way of doing things.
4. Disability is a (physical or mental condition/ side effect) that limits a person’s movements, senses, or activities.

VIEWING

A 7C Watch Part 1 of the TED Talk. Circle T for true, F for false, or NG for not given.

1. David Sengeh had to flee with his family during the war in Sierra Leone.
   - T  F  NG
2. One of Sengeh’s family members was an amputee.
   - T  F  NG
3. After the war, David Sengeh was troubled when he saw how some amputees were using their prostheses incorrectly.
   - T  F  NG
4. Many amputees found their prosthetic limbs painful to wear because they didn’t fit well.
   - T  F  NG

LESSON OVERVIEW

Aims: Watch and understand a talk about improving on a medical device; observe and practice body movements and gestures

Target Vocabulary: amputation, conventional, disability, limbs

TED Talk Summary: David Sengeh was 12 years old when his family escaped from the brutal civil war in Sierra Leone, one in which amputation was used as a form of warfare. Sengeh says that after the war, he saw that many of the amputees were not using their prostheses, and he found out the reason was that the sockets did not fit well enough. As a student at MIT, Sengeh decided to focus his research in bionics on creating a better-fitting socket that would allow people worldwide to use prosthetics with more ease. In his talk, he explains his design and how it can help many people live a more meaningful life.

PREVIEWING

Have students work individually to read the paragraphs. Tell them to pay attention to how each bold word is used in context in order to understand its meaning. Then have students work individually to complete each sentence before checking answers in pairs. Note that while amputation usually refers to a surgical procedure, in the case of the civil war in Sierra Leone, many people had their limbs hacked by rebel soldiers, which is the main reason there are so many amputees in the population. Remind students of the Warm Up preview clip. Tell them to use all the language and information they have learned to support their viewing of the TED Talk.

VIEWING

A Have students preview the statements. Point out that NG is for information that is not given in the video.

7C Play Part 1 of the TED Talk. Check answers as a class or play the check-your-answers part of the video. For item 2, note that although Sengeh says that he has loved ones who are amputees, he does not specify if these are family members or close friends.

Elicit any background information students have about the country of Sierra Leone and the civil war that happened there. If students did the Extension Activity in Warm Up, they will already be prepared with information to contribute to a class discussion. See Content Note in Warm Up as well.

Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include physical resources, ensure, and loved ones.

Unit 7
B Have students preview the pictures and headings in the activity. If necessary, pronounce each heading so that students are already familiar with hearing each of the technical terms before watching the video.

> 7.10 Play Part 2 of the TED Talk. Check answers as a class or play the check-your-answers part of the video. Elicit an explanation of what a socket is based on what Sengeh describes in his talk. Then elicit or explain the meaning of any other unfamiliar language. Suggestions for Part 2 include residual, sores and blisters, and our age.

C Have students work individually. Tell them to use the information they learned while watching Part 2. Then check answers as a class.

D Have students preview the task. Note that the question format is similar to comprehension questions on exams such as TOEFL® and TOEIC®. Note that the answer choices paraphrase what students hear in the video, which will require an understanding of overall meaning.

> 7.11 Play Part 3 of the TED Talk. Check answers as a class. Elicit or explain the meaning of any additional unfamiliar language. Suggestions for Part 3 include highly functional and souls.

E CRITICAL THINKING Read the question aloud. Have students discuss in pairs before holding a class discussion. Ask each pair to share at least one idea that they discussed. Sengeh talks about healing souls by making amputees highly functional again physically with comfortable prostheses. His wish is that the disabilities that amputees face are not keeping these individuals from having meaningful and happy lives.

### Content Note

In his TED Talk, Sengeh mentions both Professor Hugh Herr and the MIT Media Lab. The Media Lab at MIT (Massachusetts Institute of Technology) is a place for research involving more than one department. Hugh Herr is an engineer and head of the biomechatronics group at MIT. Biomechatronics focuses on combining electromechanics with the human body. As a result of his groundbreaking work in the lab, Herr is considered an important leader in the field of bionics. As a grad student at MIT, Sengeh worked with Herr. Sengeh says in his talk that Herr encouraged him to focus on the prosthetic socket in his research.

### Language Note

**Part 1**

When Sengeh uses the term physical resources, he is referring to natural resources of Sierra Leone. The country has mines that produce gold, diamonds, and other minerals.

To ensure means to make certain that something will happen.

Your loved ones are the people in your life who you are emotionally close with, such as family and good friends.
VOCABULARY IN CONTEXT

A 7.12 Watch the excerpts from the TED Talk. Choose the correct meaning of the words.
1 a; 2 b; 3 a; 4 b

B Complete the sentences with the words from the box:

infamous  go through  intolerable  interface

1 That restaurant is ________ for its poor service.
2 The heat and humidity in the summer can be ________.
3 In order to get a job, you have to ________ an interview selection process.
4 The well-designed ________ of this app makes searching for information easy.

PRESENTATION SKILLS  Body movement and gestures

Your body language and gestures can reinforce your listeners’ understanding of your message, or they can distract.
• Try to keep calm. Avoid nervous body language like swaying.
• Gesture with your palms out and open.
• Use arm and hand movements that help to illustrate your message.

A 7.12 Watch part of David Sengeh’s TED Talk. Check (✓) the gestures he makes with his hands.
☐ He claps his hands.
☐ He gestures with his palms open.
☐ He puts his hands in his pockets.
☐ He points to a slide in his presentation.

B Work with a partner. Brainstorm other positive body movements and gestures. Answers will vary.

Part 2
Something that is residual is left over; in the case of amputees, this means the part of the physical limb that is still attached to the body. Sores and blisters are painful spots that often result from something rubbing against the skin. Sores are usually red and raw looking, while blisters can fill with water and bubble up. Both are painful. Amputees often get sores and blisters on their residual limbs when wearing a prosthesis for the first time. When Sengeh uses the expression our age, he means modern times.

Part 3
Souls is used by Sengeh to refer to people in order to highlight the emotional and immaterial part of being a human.
Inventing solutions

COMMUNICATING / GROUP WORK  Pitching an invention Answers will vary.

A Work with a partner. "Invent" a technology that would make life easier, more enjoyable, or more comfortable for a disabled person or a person with a particular illness. Consider the following questions.

<table>
<thead>
<tr>
<th>What is your invention?</th>
<th>What problem does it solve?</th>
<th>How does it work?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Who is it designed for?</th>
<th>What does it look like?</th>
<th>How much does it cost?</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

B Use the information from your discussion to fill in the following outline.

Persuasive Speech Outline

**Topic:**

**General purpose:**

**Specific purpose:**

**Thesis:**

I Introduction

A Attention-grabber (how you'll get the audience's attention):

B Problem (bring out the problem):

II Body

A Pose the problem (show how the existing conditions fail to solve the problem):

B Offer a proposal (offer a proposal and show how it will solve the problem and satisfy the audience's needs):

C Visualize the future (point out how your proposal will make things better):

74
### III Conclusion

Call for personal involvement:

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C Apply necessary transition tools from the box below to complete your outline above.

<table>
<thead>
<tr>
<th>Functions</th>
<th>Sentence patterns</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grabbing attention</td>
<td>If I could have everyone’s attention…</td>
</tr>
<tr>
<td></td>
<td>Have you ever heard of…?</td>
</tr>
<tr>
<td></td>
<td>You may have wondered…</td>
</tr>
<tr>
<td>Stating purpose</td>
<td>I’m going to talk about…</td>
</tr>
<tr>
<td></td>
<td>The purpose of my presentation is to introduce…</td>
</tr>
<tr>
<td></td>
<td>Today I’d like to present our new processor.</td>
</tr>
<tr>
<td></td>
<td>What I want to do this morning is to show you how we…</td>
</tr>
<tr>
<td>Outlining structure</td>
<td>I’ll concentrate on the following points: first… then…</td>
</tr>
<tr>
<td></td>
<td>I have divided my presentation into 3 parts.</td>
</tr>
<tr>
<td></td>
<td>In the first part, I… In the next part,… And in the last part,…</td>
</tr>
<tr>
<td>Stating a subject</td>
<td>In the first place,…</td>
</tr>
<tr>
<td></td>
<td>I’ll begin with…</td>
</tr>
<tr>
<td></td>
<td>I’d like to start by…</td>
</tr>
<tr>
<td>Finishing a subject</td>
<td>So much for…</td>
</tr>
<tr>
<td></td>
<td>I have talked about…</td>
</tr>
<tr>
<td></td>
<td>We’ve looked at…</td>
</tr>
<tr>
<td>Making a summary</td>
<td>Now, to sum up…</td>
</tr>
<tr>
<td></td>
<td>So let me summarize what I’ve said.</td>
</tr>
<tr>
<td></td>
<td>I have tried to explain…</td>
</tr>
<tr>
<td>Conclusion</td>
<td>To conclude,…</td>
</tr>
<tr>
<td></td>
<td>In conclusion,…</td>
</tr>
</tbody>
</table>
Tell students to put their own ideas together to make a written pitch for funding. Explain that they can use the same persuasive phrases from their presentations in their latter. Encourage students to provide basic information about the invention, such as what kind of problem it solves or how it can help someone, and then more specific information about how much money they need and why.

Present your invention to a potential investor describing what it does and why it is worth investing in.

Dear Mr. Smith,
My name is _______________. Today I am going to present you my latest invention, _______________.

76
UNIT GOALS
In this unit, you will...
- talk about important life events.
- watch a TED Talk about the importance of your 20s.
- give advice about making life decisions.

TED Talk Summary
Meg Jay says that our 20s should be seen as a significant time in our lives. She aims to reverse the mentality that this period is a throwaway decade before getting serious about work and love in our 30s. Instead, she says that our 20s should be a decade of learning and development, when we begin to make the choices that set us in the direction of goals and relationships to ultimately define the rest of our lives.

Idea Worth Spreading
Our 20s are the defining decade of adulthood.

WARM UP
Have students look over the picture, caption, and quote on the page. Read the quote aloud. Note that students will hear the quote in the video clip. Elicit the meaning of transformative.

8.1 Play the preview clip of the TED Talk. After students watch, elicit the meaning of 20-somethings. Students should understand that it refers to people aged 20 to 29.

For question 1, note that claims in this case is a synonym for owns. To own or claim your 20s means to be in control of your life, instead of wandering aimlessly. Note that in the clip, Jay lists experts in various stages of personal development, which should be a clue to students. She is saying that 20-somethings should make this a more fruitful time of their lives.

For question 2, note that students’ answers will likely vary, as well as be influenced by culture and background. Encourage an open class discussion about what is typical in their home countries, as well as what is typical in generations past versus now.

EXTENSION ACTIVITY
Have students work individually to make a timeline of their 20s and 30s. Ask them to predict when big life events will happen to them over these two decades. Have students then share and compare their timeline with a partner. Explain that students can refer back to these timelines during the unit. Note that it is likely that students’ ideas and understanding about their 20s will change during the unit. Have them come back and make changes to the timeline as they gather more useful information throughout the unit.
Entering adulthood

LESSON OVERVIEW

Aims: Learn language for actions and decisions in early adulthood; listen to a professor of psychology talk about adolescence; practice talking about responsibilities.

Target Vocabulary: get a degree, pursue a career, put off, raise a family, settle down.

VOCABULARY

A] 8.2 Listen to the paragraph below and fill in blanks with what you've heard. Then match each phrase in the left column to its definition in the right column.

A Pew Research Center study in the United States compared Millennials (people born between 1981-1996) with the Silent Generation (people born between 1928-1945). The study showed that many more Millennials are getting degrees and pursuing careers than Silent Generation women did in their young adult years. In 1963—when they were aged 18 to 33—only 38 percent of Silent Generation women were employed; today, 63 percent of Millennials are employed. Furthermore, fewer young adults today are settling down compared to their Silent Generation counterparts. According to the study, financial concerns are causing many young people to put off owning a home and raising a family.

1. getting degrees
2. pursuing careers
3. settling down
4. put off
5. raising a family

A] working hard in a profession
B] getting married or finding a permanent place to live
C] taking care of children while they are growing up
D] completing a college or university course
E] delay

B] Which of the following would you like to do in the future? Check (√) your answers. Answers will vary.

- get married
- get a job
- live overseas
- buy a house
- have children
- get a degree

C] Compare your answers in B with a partner. Give reasons for your choices. Answers will vary.

Content Note

Giving nicknames to generations became a popular trend in the United States in the 1900s. The nicknames are often first given by academics or writers, and then catch on and become popularized in the media. The trend is said to have started when a writer, Gertrude Stein, referred to the generation of people born between 1880 and 1900 as the Lost Generation. The generations that followed are known as the Greatest Generation, the Silent Generation, Baby Boomers, Generation X, and Millennials.
LISTENING  Comparing generations

Listening for opinions
Words like think, believe, feel, and in my opinion are used to express beliefs and opinions. They can help you decide if you agree or disagree with the speaker.

A  8.3 Watch Professor Laurence Steinberg talk about adolescence. Check (✓) the milestones he reached by the time he turned 25.
- finished his formal education
- got a job
- started his own business
- was financially independent
- got engaged
- became a parent

B  8.4 Watch the rest of the interview. Ask Dr. Steinberg why today’s young people are in trouble. Why or why not? No, because he thinks delayed adulthood is a rational response to today’s competitive world.

CRITICAL THINKING Answers will vary.

Reflecting: Look at your answers in A. Do you think 25 is an appropriate age to reach these milestones? Discuss with a partner.

SPEAKING  Talking about adult responsibilities

A  8.4 Do you agree with Speaker A or Speaker B? Why? Answers will vary.
A: Did you hear Anne’s brother is about to become a father?
B: Yeah, I heard. Exciting, right?
A: Don’t you think he’s kind of young to be a parent?
B: Well, he’s 27 already. I think that’s a good age to start raising a family.
A: Really? Do you think you’ll be ready to be a parent at 27?
B: I think so. I love children, and I can’t wait to have one of my own. What about you?
A: For me, 27 is too young.
B: Why?
A: Because I’ll have just started my career at that age, and I’ll still be paying off my school loans, too. I want to be more financially secure before I have any kids.

B Practice the conversation with a partner.

C Work with a partner. What do you think is a good age to start living on your own? Use the expressions in blue above to help you. Answers will vary.

I think 20 is a good age to start living on your own.
I disagree, I think you should … before you start living on your own.

LISTENING

A Read the information in Listening for opinions aloud as students read along. Elicit any other words that students know for sharing opinions (agree, disagree, etc.).

B Have students preview the task.

C CRITICAL THINKING Read the question aloud. Give students a little time to consider their answers. Note that students’ reactions will vary widely depending on their own experiences, backgrounds, and cultures. How do students think the world has changed for young adults since their parents were their age? After students discuss in pairs, have a class discussion, encouraging students to share their opinions.

they also see these differences between themselves and their parents.

SPEAKING

A Ask students to read along as they watch. Explain that students will listen in order to form an opinion about which speaker they agree with.

B  8.5 Play the audio. Elicit opinions with reasoning from students. Note that Speaker A says that being financially secure is important. Elicit what it means to have financial security based on what the speaker says. Then ask students to guess or explain the meaning of job security.
Point out the adverb way in the conversation. Explain that way adds emphasis to too in order to show excessiveness. While the word is often associated with casual language for young people (way cool), it is in fact an acceptable and commonly used adverb of emphasis. However, it is not typically used in formal situations. For example: I am way behind on my homework.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

C Read the directions line by line. Give the expression and use of the expressions in blue in the conversation. Also, review language for expressing opinions. Read the model aloud with a volunteer. Elicit the meaning of live on your own.

SUPPORT Play the audio again, pausing after each expression in blue so students can repeat.
8B

Plans and aspirations

LESSON OVERVIEW

Aims: Read an infographic about what college students hope for after graduation; talk about aspirations.

Infographic Summary: The infographic shows the aspirations of college students. At first glance, the data shows that most are concerned about attaining financial security after graduation, so stability seems to be a big aspiration. However, the percentage of students who want to go to grad school matches the percentage that want to get married right after graduating—and that’s higher than the percentage of students who want to pay back their student loans, so maybe financial security is not everyone’s first priority after all.

LANGUAGE FOCUS

A Read the question aloud.

Play the audio/video as students read along. Then give them additional time to look over the infographic. Point out that students may have goals that are not found on the infographic. Ask students to think about their immediate plans upon graduating, and then one year down the line. Have them share both with a partner.

B Read the question aloud and tell students to listen for the answers.

C Go over the formation and use of the future perfect and future perfect progressive. Direct students to page 157 for more information.

Grammar Note

The future perfect tense is used for talking about important events that will be completed by a certain point in the future.

This tense is useful for talking about aspirations as it allows you to say what you will have accomplished in the future, which also allows you to talk about what you plan to do after that or as a result of that. Since I will have lived in London for five years this May, I plan to apply for a permanent resident visa.
D 8.6 Listen to the conversation in B again. Translate the underlined parts into Chinese.
1. “When do you think you’ll have paid off your loan?” 你将还完贷款?
2. “Hopefully, I’ll have saved enough money by the time I start my trip.” 我会存足够的钱。
3. “By the time I graduate, I’ll have been learning Mandarin for six years.” 我将学六年。

E Complete the following paragraph by translating Chinese into English.

By the time they reach retirement age, most of today's American Millennials will have been working for over 40 years. (将会一直工作超过40年). But will they have saved enough money? (他们将会存够足够的钱) by then? According to Alexandra Mondalek, writing in Time magazine, Millennials are saving more money than any other generation. Even so, the majority of Americans still won't have saved enough to retire comfortably. (存不够足够的钱以舒适地退休). This explains why more and more Millennials think they will be forced to put off retirement. (将被迫延迟退休). Many young homeowners. (有年轻房主) are planning to work well into their 70s. (计划工作到70多岁), as they expect that they won’t have paid off their mortgages before then.

SPEAKING When will you...? Answers will vary.

A Complete your plans and aspirations in the timeline below.

B Share your timeline with a partner. Compare your partner’s plans and aspirations with your own. Discuss any similarities or differences that you notice.

B By this time next year, I’ll have ...

Really? That’s too soon for me. I don’t plan to ... for another five years or so.

D Have students preview the task. Encourage them to guess the answers based on the English sentences they heard in the first listening as well as the grammar in the language chart.

E Have students work individually to complete the activity. Check answers as a class.

EXTENSION ACTIVITY Have students discuss in small groups what they think their lives will look like when they are nearing retirement. Tell them to use the future perfect and future perfect progressive to describe what they think their lives will be like in regard to years working, money saved, family, homes, and so forth.

Ask students to share at what age they expect that they will retire.

EXTENSION ACTIVITY Have students discuss in small groups what they think their lives will look like when they are nearing retirement. Tell them to use the future perfect and future perfect progressive to describe what they think their lives will be like in regard to years working, money saved, family, homes, and so forth.

Unit 8 81
**Why 30 is not the new 20**

**TED TALKS**

MEG JAY believes that young adults should be planning their lives more consciously than many of them are doing today. Exploration is OK in the 20s, she says, but unless it has a real focus, Jay considers it procrastination. To avoid having an identity crisis in your 20s, Jay recommends using the time to make an investment in yourself instead. She believes that new opportunities are more likely to come from people we don’t know, rather than our peers. Meg Jay’s idea worth spreading is that the 20s are the defining decade of adulthood.

**PREVIEWING**

Read the paragraphs above. Circle the correct meaning of each bold word. You will hear these words in the TED Talk.

1. If you do something **consciously**, you do it **with intention**/carelessly.
2. **Procrastination** is the act of forgetting/delaying/something.
3. If you are having an **identity crisis**, you are unsure of your **purpose in life**/what to call someone.
4. An **investment** refers to the **time and effort**/thought that you put into something.
5. Your **peers** are people who are **similar to**/different from you in age, rank, or ability.

**VIEWING**

A 3.7 Watch Part 1 of the TED Talk. Check (√) the statements that are true about Emma.

- [ ] She was underemployed.
- [ ] She had a well-paying job.
- [ ] Her boyfriend didn’t always treat her well.
- [ ] Her boyfriend was very ambitious.
- [ ] She had an unhappy childhood.
- [ ] She had negative feelings about her family.
- [ ] She had a serious health problem.
- [ ] She had nobody to rely on in a crisis.

82 Unit 8

82 8C

In that space, she had a breakdown that made her realize that she needed to make changes.

Write on the board the expression that Jay uses to describe Emma’s boyfriend: that he **displayed his temper more than his ambition**. Ask students to explain how they were able to infer from this comment that he didn’t treat her well. Jay is saying that he was either verbally or physically abusive to Emma, and that he was not very ambitious. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include wait tables, hangs her head in her lap, and address book.
B 8.7 Watch Part 2 of the TED Talk. Choose the correct paraphrase for each piece of advice Meg Jay gave to Emma.

1. “Get identity capital.”
   a. Develop your qualities and skills by getting some experience.
   b. Become wealthier by putting your money into reliable investments.
2. “Explore work and make it count.”
   a. Try new things, but get a job that you’re genuinely interested in.
   b. Try new things, but only take jobs that pay well.
3. Connect with “weak ties.”
   a. Build close relationships with everyone you know.
   b. Get in touch with people who aren’t close to you, such as friends of friends.
4. “Pick your family.”
   a. Change your attitude toward the family you were born into.
   b. Create your own family by choosing a partner and having children.

C Which of these pieces of advice is Meg Jay most likely to agree with?

a. Try your best to stay positive and be happy with your current situation.
b. Be honest with yourself and use all the information available to you to make decisions.
c. Don’t take love and work too seriously—it will all work out in the end.

D 8.8 Watch Part 3 of the TED Talk. How did Emma follow Meg Jay’s advice and turn her life around? Order the events from 1 to 4.

1. She found a distant contact in her address book.
2. She found a suitable partner and got married.
3. She found her live-in boyfriend.
4. She found a job at an art museum in another state.

E Meg Jay compares 20-somethings to airplanes taking off. What does she mean by this analogy?

a. Small actions and events can help transform and shape the lives of 20-somethings.
b. 20-somethings must be careful where they want to go in life and learn how to stay the course.

F CRITICAL THINKING Answers will vary.

Evaluating/Reflecting Discuss these questions with a partner.

1. Who is Meg Jay’s intended audience? Who does she want to convince that “30 is not the new 20?”
2. After watching Meg Jay’s TED Talk, do you feel differently about your 20s or 30s? Which pieces of Jay’s advice might apply to you or someone you know?

I think my cousin would really benefit from watching Meg Jay’s TED Talk.

How so?

EXTENSION ACTIVITY Ask students to work individually to make a chart similar to a family tree, but instead of mapping out their personal connections to weak ties. Tell them to think about people they know and the people that those people know. Let them complete the chart as homework so they can talk to friends and family members to see what connections they have. Tell students to make the chart with one of their life goals in mind in order to find ways in which weak ties can help them move closer to attaining that goal.
**Language Note**

**Part 1**
To wait tables means to work as a server or waiter at a restaurant. When Jay describes Emma as hanging her head in her lap, she means that Emma was overly sad about something. The expression hangs his/her head is used to describe someone in a dispondent emotional state, especially one of shame. An address book is a small book in which a person writes all their contacts’ information, such as addresses and phone numbers.

**Part 2**
To beget something means to cause it to happen. An internship is a temporary job, often unpaid, that a young adult has as a form of training or in order to learn about an industry. A start-up is a new business. The expression walking down the aisle refers to getting married.

**Part 3**
A live-in partner is someone who you live with, and are usually involved with romantically. LAX refers to Los Angeles International Airport in California.

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**VOCABULARY IN CONTEXT**

A  
**Play the video.** If necessary, play it again.

B  
Have students work individually to complete the sentences. Check answers as a class. If necessary, explain that a person’s inner circle is made up of the individuals they are closest with. Jay uses this term when discussing the urban tribe.

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**PRESENTATION SKILLS**

A  
Read the Presentation Skills paragraph aloud. Explain that a case study is a real-life anecdote from someone’s research that is used to give a specific and lengthy example to support a point or idea. Presenting a case study as a story means introducing the characters and the setting, and explaining the plot. Additionally, other supporting details, such as a quote, can be added to make the story even stronger. Point out that a case study should be interesting, so it’s important that a speaker thinks about how to engage the audience without exaggerating details or results. Have students preview the task.

**Play the video.** Check answers as a class.

---

B  
Read the questions aloud. Have students work in pairs before holding a class discussion. Note that students’ answers will vary based on opinions, but they should recognize that a case study humanizes an argument and is easier for an audience to connect with.

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**EXTENSION ACTIVITY**

Have students work in pairs to make up another case study that would support Jay’s talk. Tell them to perform a role play where one person is Jay and the other is the person she is helping.
**8D** Hard choices

**COMMUNICATING** Giving advice Answers will vary.

**A** Work in a group. Discuss what advice you think Meg Jay would give to the following people.

**Matt, 25:** Matt works at entry level in a good company, but he doesn’t love his job. He doesn’t know whether he’ll grow in this career. Matt lives with a group of friends who are unemployed. They spend most of their time playing video games, so they can’t give good career advice. They often tease Matt for worrying about his job.

**Rachel, 25:** Rachel has been going out with Aaron, a boy she met in high school, for ten years. Neither Rachel nor Aaron has dated anyone else. They don’t have much in common anymore, but Rachel doesn’t have any reason to dislike Aaron. Aaron recently proposed to her, but she thinks she’s too young to get married. She’s not sure what to do.

**Elena, 26:** Elena works over 60 hours a week at a high-paying, high-pressure job. She loves her job, and the company loves her. She’s pretty certain she’ll get a promotion soon. Elena doesn’t have time for dating. She’s OK with the idea of getting married, but she’s not sure if marriage is really for her. All her friends are getting married, and she’s starting to feel the pressure.

**Expressing opinions**
- I think she’d suggest ...
- She’d probably recommend ...
- I think her suggestions might be ...
- She might say it’s better to ...
- I guess she’d advise him/her to ...
- She might advise ...

**B** Compare your ideas with another group’s.

**GROUP WORK** Role-play a piece of advice Answers will vary.

Imagining you’re a radio program host/hostess and your partner is one of the people above who is participating in your radio program. Make a dialogue with your partner who has a trouble in his/her life and you will offer him/her a piece of advice on how to make a decision to handle such a trouble.

**A** State the problems for one of the above people.

Problems: ________________________________

Suggestions for handling the problems: ________________________________

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**LESSON OVERVIEW**

**Aims:** Give advice to 20-somethings; discuss about giving advice on how to handle troubles in life.

**COMMUNICATING**

**A** Give students enough time to work individually to read about each person’s situation before dividing them into groups. Encourage them to take notes about advice they think would be useful for each case study. Tell groups to go through each case study and offer their advice. If necessary, elicit the pieces of advice that Meg Jay gave in her talk for students to use as a guide in their discussions. As they discuss, ask students to think about whether any of the case studies resemble themselves or someone they know. Encourage them to share any other case studies they might know that are related.

Read the information in the **Expressing opinions** aloud. Remind students of the verbs and expressions for expressing opinions that they already know from earlier in the unit (think, feel, believe, agree, disagree, in my opinion).
B Role-play: Work with your partner and make a dialogue to solve the problems mentioned above. Your dialogue can begin with the following sentences.

You: Welcome to our radio program. May I have your name, please?
Partner: Hi, my name is Matt / Rachel / Elena.
You: Hi, Matt / Rachel / Elena! Tell me about your problem and I’ll see whether I can give you any advice, please.
Partner: Well, recently, I’m troubled by... / I have a problem... / I’m unhappy because...

Note: Suggesting ways to enquire about any stress one is experiencing now.
Excuse me, You sound so depressed today. What’s the matter? / What goes wrong with you?
How are you feeling today? Are you OK with ...?
What do you think of ...?

C Imagine you are invited to make a TED talk about the biggest stress you’ve experienced and the ways to handle such stress. Your speech should last for 3 minutes and be videotaped. You will submit the video as an assignment.
Technology and Innovation

I'd like to tell you a little bit about the challenges in building these, and some of the terrific opportunities for applying this technology.

Vijay Kumar
Robotician, TED speaker

UNIT GOALS
In this unit, you will ...
- talk about robots and other innovative technologies.
- watch a TED Talk about the applications of tiny flying robots.
- think critically and present advantages and disadvantages.

WARM UP
- Watch part of Vijay Kumar's TED Talk. Answer the questions with a partner.
  1. What do robots help us with today? Have you ever seen a robot at work? Answers will vary.
  2. What advantages do you think small robots have over large robots? Answers will vary.

TED Speaker
Robotician Vijay Kumar was assistant director of robotics at the Office of Science and Technology Policy, which advises the President of the United States.

TED Talk Summary
Vijay Kumar introduces some useful applications of drones, sharing how the technology is changing the way we operate rescue missions after natural disasters, how we build things, and how we transport cargo. He then goes into more detail about how drones can fly in formation and work cooperatively.

EXTENSION ACTIVITY
Have students work individually to write a short story about having a small robot in their daily lives. Tell them to describe one entire day from morning to night with the robot by their side. Tell them to explain how the robot helps them and describe what the small robot looks like.
Technologies that make a difference

**Lesson Overview**

**Aims:** Learn language for talking about robotic technology; listen to a roboticist talk about his work; practice talking about devices

**Target Vocabulary:** assemble, function, operate, program, remote-controlled

**Vocabulary**

**What can robots do?**

A  
3.2 Listen to the paragraph below and fill in blanks with what you've heard. Then match each word to its definition.

Robots are machines that we can ______ program ______ to handle repetitive or dangerous ______ functions ______. For example, we use robots to ______ assemble ______ cars because they can do it more quickly and less expensively than humans. Also, because we can control them from a distance, ______ remote-controlled ______ robots can gather data and images from inaccessible places. For example, scientists can ______ operate ______ robots safely from dry land while they explore the ocean floor. Robots can also perform delicate tasks such as surgery. Using robots for surgery can sometimes be better than using human hands because robots can make tinier, more precise movements.

1. ______ functions ______ uses
2. ______ operate ______ to make something work
3. ______ remote-controlled ______ managed from far away
4. ______ assemble ______ to put together
5. ______ program ______ to write a set of instructions for a computer

B  
Complete the sentences using the words in A. One word is extra.

1. Robots often work in factories, where they ______ assemble ______ objects like cell phones.
2. Because a robot is a machine, it only does what we ______ program ______ it to do.
3. Robots can have many ______ functions ______, such as cleaning and doing industrial tasks.
4. ______ Remote-controlled ______ robots can go into areas that are dangerous for humans.

C  
Work with a partner. Would you trust a robot to perform surgery on you? Why or why not? Answers will vary.

**Content Note**

Robert Wood (on page 89) is the founder of Harvard’s Microrobotics Lab. In the video, he refers to small-scale robots. Wood also focuses his research on soft robotics, which use flexible materials such as fiber, paper, or cloth. Wood was named a National Geographic Emerging Explorer in 2014. Wood said that he believes robotics is the next Internet, and that in coming years it will affect all aspects of our lives and transform our daily lives tremendously, similar to how the Internet did.
LISTENING  Robobees

A Watch roboticist Robert Wood talk about the types of robots he builds. Check (√) the ways his robots are different from traditional robots.

☐ His robots are smaller.
☐ His robots are heavier.
☐ His robots move faster.
☐ His robots are easier to build and design.

B Watch again. Discuss these questions.
1. Where does Wood get his ideas for his robots? From nature
2. What kinds of applications might Wood’s robots have in 20 years? Search-and-rescue operations

C CRITICAL THINKING  Answers will vary.
Reflecting  If you could build a robot, what kind of robot would you want to build? Discuss with a partner.

SPEAKING  Talking about technological devices

A In what ways is Speaker B’s device useful? It can be controlled remotely, so the house will be cool when Speaker B gets home, and it can help reduce the electricity bill.
A: It’s so hot today. I can’t wait to go home and turn on the air conditioning.
B: Why don’t you get a smart air conditioner? I got mine installed a few months ago.
A: A smart air conditioner? What’s that?
B: It’s an air conditioner that’s connected to the Internet, so it can be controlled remotely. I usually turn it on using my smartphone while I’m out, so my house will be cool when I get home. It’s great for hot days like today.
A: Sounds perfect! Is it easy to operate?
B: Yeah, it’s really simple. It automatically turns off when I’m out. What I like most about it is that it can track usage over time and adjust its behavior. It’s helped me reduce my electricity bill.
A: That sounds pretty cool. Can we go to your house now? I want to check it out!

B Practice the conversation with a partner.

C Work with a partner. Talk about your favorite device or technology and why it’s useful. Use the expressions in blue above to help you. Answers will vary.

My favorite tech device is my smart TV.

What does it do?

LISTENING

A Read the information in the Drawing clues from context aloud as students read along. Explain that understanding meaning based on context means paying attention to the words before and after the unknown word, and then using these, and the situation being discussed as clues to understanding the meaning. Note that even native speakers don’t always understand technical jargon, so they also have to make guesses by drawing clues from context.

B Read the questions aloud. Tell students to take notes on the topics while watching.

C CRITICAL THINKING  Read the question aloud. If students did the Extension Activity in Warm Up, let them use these small robots in their discussion. Otherwise, give students time to decide what kind of robot they’d like to build. Tell them to think about the robot’s purpose and how it will help people.

SPEAKING

A Read the question aloud. Ask students to read along with the conversation as they watch.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

C Read the direction line aloud. Point out that students should talk about devices they currently use in their daily lives. Go over the meaning and use of the expressions in blue in the conversation. Model the example aloud with a volunteer. Elicit the meaning of a smart appliance.

9.3 Play the video. Check answers as a class. Elicit any examples of microprocessors that students already know of or saw in the video.

9.3 Play the video again. Check answers as a class.
Driverless cars

LESSON OVERVIEW

**Aims:** Read an infographic about driverless cars; talk about how technology impacts us

**Infographic Summary:** The infographic explains some of the key technologies being developed for the driverless car, from how it stays in lanes, to how it drives at night, to how it avoids accidents.

**LANGUAGE FOCUS**

**A** Read the questions aloud. Tell students to think about their answers as they look over the infographic.

Play the audio as students read along. Then give them additional time to look over the infographic. Encourage a class discussion by eliciting some possible applications as well as students’ opinions about driverless cars. Tell students to give reasons for their opinions.

**CHALLENGE** Ask students to comment on whether their opinions about driverless cars are the same as or different from their opinions about robotic surgery, and why.

**B** Have students preview the task.

Play the audio. Check answers as a class.

**C** Elicit or explain the meaning of conditions. Make sure students understand that it refers to how one circumstance is needed for another to happen. Have students work individually before checking in pairs.

---

**GRAMMAR NOTE**

A conditional sentence shows that one action results from another. So if or when the condition is met, then the result occurs:

\[ \text{if/when} + \text{conditional clause} + \text{result clause} \]

The first conditional is used in “real” situations—ones that are likely to happen. For the first conditional, the present tense is used in the if-clause, and the future tense is used in the result clause. The first conditional shows a situation that will likely result from an action:

\[
\text{If I eat, I will be full.} \\
\text{If she wins, she will be happy.}
\]

When an unreal, unlikely, impossible, or imaginary situation is being described, the second conditional is used. For the second conditional, the if-clause has a past-tense verb and the main clause uses would + verb:

\[
\text{If I was/were taller, I would play basketball.}
\]

Note that in conditional sentences, either clause can come first, but a comma must separate the clauses when the if-clause comes first.
D 9.5 Complete the sentences from the conversation.

1. "If I __________ had________ a driverless car, I’d feel __________ a lot more relaxed because I __________ wouldn’t have __________ to worry about parking."

2. "Also, if everyone __________ had________ a driverless car, there’d be __________ less traffic."

3. "If the software __________ fails________, I’ll __________ probably __________ cause________ a car crash."

E Complete the following information by translating Chinese into English.

1. If more people had driverless cars, there would be fewer traffic accidents. (车辆会更少)
2. If driverless cars become more popular, cities will need to be redesigned. (车辆会更少)
3. People will be more likely to buy driverless cars if costs come down. (车辆会更少)
4. Driverless cars would be safer, if they were equipped with better sensors. (车辆会更少)

F Listening focus—Unstressed syllables with r

a. 9.6 The vowel in unstressed syllables with r is commonly pronounced weakly or not pronounced at all. Listen and repeat what you hear.

1. What’s your favorite smartphone app?
2. I saw a really interesting movie about robots.
3. If AI gained control over humans, life would be miserable.
4. Rapid innovation in technology leads to very different lifestyles.

b. 9.7 Cross out the vowels in the words in bold that you think are not pronounced or pronounced weakly. Then listen and check your answers.

1. Soon, everybody will have a smartphone.
2. My fitness tracker records my average heart rate.
3. This app monitors the temperature of my living room.
4. He bought a camera with his first paycheck.
5. There are several good cafes in the neighborhood.

SPEAKING Discussing the impact of driverless cars Answers will vary.

Work with a partner. How would cities be redesigned if everyone drove driverless cars? To help your discussion, consider the impact of driverless cars on the following.

- traffic lights
- road signs
- parking lots

If everyone drove driverless cars, there would probably be... because...
Robots that fly ... and cooperate

LESSON OVERVIEW

Aims: Watch and understand a talk about drone technology; observe and practice referring to visuals

Target Vocabulary: assess, autonomous, cooperatively, first responders, obstacles

TED Talk Summary: Robotician Vijay Kumar begins his talk by introducing some useful applications of drones, showing visuals of how the technology is changing many things, including the way we operate rescue missions after natural disasters, how we build things, and how we transport things. Kumar then goes into more detail about how drones are programmed to move, including how they can be programmed to fly in formation and as a result work cooperatively, much like ants do. He then shows how drone technology has developed to the point where a drone is able to intuitively make adjustments to its navigation path based on the mapping it creates through its real-time movements through a space.

PREVIEWING

Have students read the paragraphs. Tell them to pay attention to how each word is used in context in order to understand its meaning. Have students work individually before checking answers in pairs. Note that Kumar’s TED Talk contains a lot of technical information about drones. Tell students to rely on all the background information that they’ve learned so far in the unit to support their viewing of the talk.

VIEWING

A Have students preview the task. Explain that students will hear each of the applications described in slightly more complex language. Tell them to listen for key phrases.

9.8 Play Part 1 of the TED Talk. Check answers as a class. Elicit the meaning of leak and the examples given in the TED Talk of two types of dangerous leaks (biochemical, gaseous).

Elicit the applications of drones that Kumar talked about but students have not heard about so far in the unit (building items, cooperative work), as well as the applications they already know about but Kumar did not talk about (conservation, agriculture).

Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include tenth of a pound, intruder, payload-carrying capacity, and reactor.
B  The diagram below illustrates the robots' motions—how they move. Match each description to the correct stage in the diagram. Write a, b, or c.
   a. The robot changes its orientation.
   b. The robot builds up momentum to start moving.
   c. The robot recovers and hovers in the air.

Stage 1: ____________
Stage 2: ____________
Stage 3: ____________

C  Watch Part 2 of the TED Talk. Then look at the picture on page 94. Discuss the questions below with a partner.
1. What are the ants in the picture doing? *Working together to carry a heavy load*
2. What aspect of ant behavior does Kumar want his robots to have? *Coordination*

D  Watch Part 3 of the TED Talk. If a drone is entering a building for the first time, can it complete its mission under the following conditions? Circle Y for yes or N for no,
1. The drone is not connected to GPS but has a map of the building. Y N
2. The drone is not connected to GPS and doesn’t have a map of the building. Y N
3. The drone doesn’t have a camera. Y N
4. The drone is remotely controlled by someone. Y N
5. The drone is not controlled by anyone. Y N

E  CRITICAL THINKING

Applying Vijay Kumar says, “Robots like this can really change the way we do K-12 education.” How do you think drones could be used in K-12 education? Discuss with a partner.

Tell students to look closely at the diagram. Check answers as a class. Note that Kumar uses various technical terms in his talk, so it is important that students have a grasp of the key phrases and terminology. Give students a demonstration of each stage by using an item that you hold in the air.

Play Part 2 of the TED Talk. Have students look at the picture on page 94.

Read the questions aloud that students will discuss. Ask pairs to first summarize together what Kumar explains about ant behavior in his talk and why this behavior is something he wants to mimic in drones. Ask students to also think of some situations where this type of behavior could be useful. Then ask volunteers to share with the class their answers to the questions.

Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 2 include change gears, sense, planar, and figure-eight.

CHALLENGE Ask pairs to also think of any other behaviors from animals in nature that might be useful for drones to mimic, and why. Have them share their ideas with the class.

Tell students to preview the task.

- Play Part 3 of the TED Talk. Check answers as a class.

Elicit a summary of what students saw the drone do in the video that Kumar shows. The drone enters an unknown location and adjusts its movements based on its own measurements of the environment instead of relying completely on programming or GPS technology. The drone is actually able to create a map of the building and continue to explore it by applying the information it is gathering while moving.

Ask students to share their ideas about why Kumar ended his TED Talk with a music video. Note that after a rather technical talk, Kumar decided it was time to entertain his audience by showing a lighter side of applications for drones. This lighthearted end to the talk was a nice way for his audience to relax a bit and enjoy watching drones in action.

Elicit or explain the meaning of any additional unfamiliar language. Suggestions for Part 3 include motion-capture systems and algorithms.

CRITICAL THINKING Read the quote and question aloud. Elicit the meaning of K-12 education. Make sure students understand that it refers to education up through the end of high school. The K refers to kindergarten, which in the United States refers to a year of schooling before students start their first year of elementary school.

Ask partners to brainstorm some ideas of how drones can be used in education. Have each pair present one or two ideas to the class. Tell them to explain how the idea will be an improvement to the current education practices.

EXTENSION ACTIVITY Ask students to work in pairs to describe their ideal school day with a drone. If students could get access to a drone for one day at school, and use it any way that they want to, what would they do? How would they use the drone to help them in their education? Have students role-play how they would use the drone in their day at school.
Part 1
A tenth of a pound is approximately 45 grams. An intruder refers to a criminal or other person in a building who is not supposed to be there. In military circumstances, it refers to the enemy. When Kumar refers to the payload-carrying capacity of the drones, he means how much weight and bulk a drone can carry on its own. The reactor that Kumar refers to is a nuclear power plant.

Part 2
The expression change gears is colloquial and used to introduce a new, somewhat related topic. To sense something means to feel its presence. A planar shape is a flat shape formed by lines, while a figure-eight shape has two connected circles, like the number eight. Examples of each of the shapes are shown in the videos.

Part 3
In the lab where Kumar works, a motion-capture system films the movements of drones in order to gather data for their programming and mapping in the experiments. An algorithm is the pattern that a computer program follows in order to complete a task.

VOCABULARY IN CONTEXT
A 9.11 Watch the excerpts from the TED Talk. Choose the correct meaning of the words.
1. a: 2. b: 3. c: 4. a
B Complete the sentences with the words from the box.

<table>
<thead>
<tr>
<th>figure out</th>
<th>jump through hoops</th>
<th>on the fly</th>
<th>team with</th>
</tr>
</thead>
</table>
1. It’s not easy to deliver a speech ______ on the fly ______ you usually need to prepare for it.
2. You may need to ______ jump through hoops ______ if you want to borrow a large sum of money from the bank.
3. If we could ______ figure out ______ what animals are saying, we’d be able to learn a lot more about them.
4. In my final year in college, I had to ______ team with ______ a classmate to build a robot.

PRESENTATION SKILLS Referring to visuals
If you use visuals, let the audience know when you are referring to them. There are various expressions you can use to do this. For example:
- As you can see (here), ...
- Take a look at ...
- Here we have ...
- If you’ll look at ...
- Please turn your attention to ...

A 9.12 Watch part of Vijay Kumar’s TED Talk. Complete the sentences with the expressions he uses.
1. “And ______ here ______ you’ll see ______ Daniel throws this hoop into the air, while the robot is calculating the position of the hoop, and trying to figure out how to best go through the hoop.”
2. “As you can see ______, they collapse from a three-dimensional into planar formation.”
3. “As you can see ______, in this figure-eight flight, they come within inches of each other.”

B Work with a partner. Brainstorm more phrases you could use to draw attention to visuals in a presentation. Answers will vary.

Leafcutter ants (Atta colombica) in Costa Rica

EXTENSION ACTIVITY Have students work in pairs to make a public service announcement to explain one kind of drone technology. Tell them to choose one application of a drone that they’ve learned about in the unit and try to explain it to the public. Explain that groups should introduce the drone application, show it in a visual, and explain the benefits that this kind of application will have for the general public.
Thinking ahead

COMMUNICATING  Debating  Answers will vary.

A  Work in groups. You are going to have a debate on the topic: Should we continue to develop drone technology?  
Group A: You think drones are useful and we should continue to develop them.  
Group B: You think drones are harmful. You are against developing them.

B  In your group, think of at least three arguments and examples that support your position. Also, think about possible counter arguments and how you would respond. Make notes in the chart below.

<table>
<thead>
<tr>
<th>Arguments supporting your position</th>
<th>Possible counter arguments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

C  Have a debate on the topic. Take turns explaining why your group’s position is better.

Expressing disagreement
I don’t think that’s quite true.  
I’m afraid I disagree with that.
Actually, I’d say that… 
I see your point, but we think…

GROUP WORK  Critical thinking and presentation  Answers will vary.

Is high-tech a facilitator or terminator of people’s lives and the earth, or both? Think about possible advantages and/or disadvantages and present to your teammates.

LESSON OVERVIEW

Aims: Debate drone technology; make a presentation

COMMUNICATING

A  Explain that students are going to have a debate. Read the main debate question aloud and then the two sides of the argument. Then let students divide themselves into groups based on their opinions. Alternately, divide the class evenly so each side is fairly represented and ask students to support that argument for the activity. Remind students that they have gathered a lot of background information about drones in the unit. Tell them to use this information, as well as any other background information or anecdotes they have.

B  Give groups time to brainstorm a list of arguments. Point out that obvious arguments, the ones that students have come across in the unit so far, will be useful, but encourage students to also think of some not-so-obvious arguments. Tell them to discuss their ideas first before deciding which three to write in the chart.

Make sure students understand that counter arguments are what the other side might say. Explain that after students think of possible counter arguments, they should also think about their responses to such arguments. Note that students can also provide real-life examples or anecdotes to support their arguments.

C  Read the information in the Expressing disagreement aloud. Explain that these expressions are slightly formal, as a class debate requires more formal language than what students will generally use with their peers. However, note that the expressions can also be used in regular conversation when someone disagrees with something strongly and wants to emphasize that disagreement. Have the two teams take turns presenting arguments and then counter arguments. If necessary, give teams a minute or so in between each argument to present a counter argument. After both teams have finished, take a written anonymous vote in which students decide their true opinions for or against drones. Tally the votes and announce the winner.

GROUP WORK

Extend the topic of drones to high-tech, and elicit critical thinking by encouraging students to think about both advantages and disadvantages of high-tech. Have one student from each group present what they discuss.
Presentation 3 Stating your position on a controversial topic and explaining your reasons

MODEL PRESENTATION

A Complete the transcript of the presentation using the words in the box.

<table>
<thead>
<tr>
<th>has employed</th>
<th>discover</th>
<th>invest</th>
<th>will create</th>
</tr>
</thead>
<tbody>
<tr>
<td>passionate</td>
<td>innovations</td>
<td>could</td>
<td>prosthetic</td>
</tr>
</tbody>
</table>

Hi. My name is Joel. I'm so pleased to be here. Today, I'll be discussing something that I am very passionate about: space exploration.

I'm sure you've all heard of the space agency NASA. Some people claim that its space program is a waste of money. How many of you agree? Well, I personally believe it's money well spent. For one thing, many medical innovations have been developed as a direct effect of space exploration. For example, when NASA was designing robots for space exploration, it developed shock-absorbing materials that are used today to help make prosthetic limbs more comfortable.

Also, space exploration creates jobs. Since its beginnings, NASA has employed thousands of engineers, scientists, and support staff. And a recent study shows that commercial space exploration will create an average of 11,800 jobs per year over the next five years.

Finally, space exploration could help save the human race. Pretend you live in a world destroyed by global warming. Space exploration gives us the opportunity to discover new planets to live on. Even Stephen Hawking says that we may need to escape "our fragile planet" one day. We must therefore continue to invest in the space program. Thank you very much.

B ▶ P.3 Watch the presentation and check your answers.

C ▶ P.3 Review the list of presentation skills from Units 7–9 below. Which does the speaker use? Check (✓) them as you watch again. Then compare with a partner.

- The speaker asks the audience questions
- The speaker asks the audience to imagine themselves in a particular situation
- The speaker uses examples the audience is familiar with
- The speaker uses props
- The statement begins with a strong statement
- The speaker explains technical words the audience may not understand
- The speaker raises their hand above their head
- The speaker includes a quote

Presentation 3

MODEL PRESENTATION

A Have students work individually to complete the sentences. Elicit points about the presentation:

1. What is the topic? (space exploration)
2. Is the speaker for or against it? (for)
3. What arguments against the topic does he present? (It's a waste of money.)
4. And what are his counter-arguments? (The technology that results from space exploration, such as medical devices, is important. Space exploration creates jobs, and it may save the human race.)

Presentation 3
YOUR TURN

A Have students preview the task. Explain that they will all be giving a presentation on the same topic, but that they can choose either side of the issue. Give students five or ten minutes to brainstorm topics and write down notes about their arguments. Remind students to also consider possible counter-arguments and their responses to those. Note that students will mostly be focusing on language and expressions learned in Unit 9 for this presentation. If time permits, have students do a quick page-by-page look at the unit to review the content.

B Read the useful phrases aloud as students repeat. Tell students to think about which ones would work best for their presentation. Explain that they can also use other phrases that they learned in the units. Give students additional time to revise their notes and decide what language to use in their presentations.

C Tell students that they have two important roles in the activity: speaker and listener. Explain that they need to give their partner their full attention in order to evaluate in C and give effective feedback in D. Encourage listeners to ask questions during and after presentations.

D Remind students that when offering feedback, it’s good to start with some praise. Elicit some simple phrases for students to praise each other: That was really interesting; Great job; I enjoyed listening to that.

Explain that after giving praise, students should offer some positive feedback (You made a strong argument; You brought up a lot of good points), and then offer any points that need to be improved (I think a case study would have helped support your argument even more).

B Challenge Have students take the feedback from their partners into account and then give their presentation again to a group or the entire class.

98 Presentation 3
UNIT GOALS

In this unit, you will...

• talk about how to be a good listener.
• watch a TED Talk about "conscious listening."
• give advice about how to improve conscious listening.

UNIT GOALS

In this unit, students will read, watch, and talk about communicating with others, especially in regard to listening skills. They will learn why many people aren't good at listening, and analyze and learn tips on how to improve their own behavior. Students will use reporting verbs to talk about what they hear and watch, and they will be asked to analyze and evaluate their own listening skills. Note that the skills taught in the unit are not just relevant for English language learning, but for communicating and connecting with people in any language.

TED Speaker

Julian Treasure is a sound and communications expert who has given several TED Talks.

TED Talk Summary

We have increasingly poor skills when it comes to listening and retaining information. Treasure says the mental process of listening is being lost in modern times, and this is a major concern because listening is our path to understanding. He ends his talk with a series of exercises to help us relearn how to listen consciously.

10 Connections

"We spend roughly 60 percent of our communication time listening, but we're not very good at it."

Julian Treasure

Author and blogger, TED speaker

WARM UP

Watch part of Julian Treasure's TED Talk. Answer the questions with a partner.

1. Treasure says, "We retain just 25 percent of what we hear." Do you agree with him? Answers will vary.
2. Do you know anyone who is a good listener? What makes them a good listener? Answers will vary.

WARM UP

Have students look over the picture, caption, and quote on the page. Read the quote aloud.

10.1 Watch the preview clip of the TED Talk. Ask students to explain what they think the speaker means when he says we are losing our listening. He means that our listening skills have decreased.

For question 1, elicit the meaning of retain. Then ask students to think about how much they retain from their classes every day. Is it more than 25 percent? What about in conversations with friends?

For question 2, ask students to describe a person they know who is a good listener and what character traits that person has that make them a good listener. Do students observe that person do anything differently than others while listening?

EXTENSION ACTIVITY

Have students work in pairs. Ask them to go to the blog on Julian Treasure's website (juliantreasure.com) and find one post about communication that sounds interesting to them. Ask them to read the post and write a short summary of what Treasure says. Then have them present the main points of the post to the class.
**LESSON OVERVIEW**

**Aims:** Learn collocations for talking about listening; listen to someone talk about mediation; practice talking about concentration

**Target Vocabulary:** listen anxiously, listen carefully, listen patiently, listen politely, listen sympathetically, listen with great interest, listen with half an ear

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**VOCABULARY**

A Have students work individually to complete the sentences. Tell them to pay careful attention to the situation being described when choosing a modifier for the verb *listen* in each case.

1. Play the audio and check answers as a class. Elicit or explain the meaning of each collocation by demonstrating each style of listening through a simple role play.

B Have students work individually to read about each of the situations before getting into pairs. Explain that their choice of listening styles in each situation may differ depending on the person. Model the example aloud. Explain that partners should ask each other conditional questions like the question in the example.

**EXTENSION ACTIVITY** Have students work in pairs. Tell them to act out for the class one of the collocations in the vocabulary. Students perform a short role play between two people that demonstrates one kind of listening. Tell the class to shout out the answer when they know it.

---

VOCABULARY Collocations with *listen*

A 102 Listen and complete the sentences with what you’ve heard. Then learn the collocations related to the verb “listen” by yourself.

1. The students all listened ______ carefully ______ as the teacher explained what to do.
2. All the voters listened ______ anxiously ______ as the winner of the election was announced.
3. Despite the fact that the speech was much too long, everyone listened ______ patiently ______.
4. The children listened ______ with great interest ______ to the storyteller.
5. A good doctor should listen ______ sympathetically ______ to patients’ complaints.
6. We are often told to respect our elders and to listen ______ politely ______ to what they have to say.

B Work with a partner. Take turns asking how you would listen in the following situations. Choose from the collocations in A, and give reasons for your choices. Answers will vary.

1. You are at an airport and there is an announcement about a delay to your flight.
2. You are at a soccer match and the national anthem is being played.
3. A close friend is giving you relationship advice even though you didn’t ask for it.
4. You are at a conference and the speaker is using technical jargon that you don’t understand.

If you’re at an airport and there’s an announcement about a delay, how would you listen?

I’d listen really ______, because ______.
LISTENING  Mediation

Paraphrasing details
It’s a good idea to repeat in your own words what someone has said so that you can be sure your understanding is correct.
If it sounds like … So you’re saying that … So you mean …

A 10.3 Watch David Walker talk about the kinds of issues he deals with as a mediator. What specific example does he give? How did he resolve the dispute? A neighbor dispute involving a child with autism; by listening carefully to everyone’s side of the story.

B 10.4 Watch and list three tips Walker gives to improve our listening skills.
1. Don’t interrupt.
2. Remove all distractions.
3. Observe the emotions behind the words.

C CRITICAL THINKING  Answers will vary. Reflecting. Do you think you would be a good mediator? Why or why not? Discuss with a partner.

SPEAKING  Staying focused

A 10.5 Listen to the conversation and fill in the blanks with the information you’ve heard, Then imitate the intonation and stress by reading the dialogue aloud.

A: Can I borrow your notes from today’s meeting?
B: Sure. But why do you need them? Were’t you there too?
A: Yeah, but I was a bit distracted. I find it very difficult to concentrate in long meetings like that. My mind’s always wandering.
B: Well, it’s not always easy to stay focused. When I’m in a meeting, I find it helpful to turn off my phone and then put it somewhere I can’t see it.
A: I tried that, but it didn’t work. I still get distracted thinking about other things.
B: Hmm, maybe you should join in the discussions more. Whenever I find myself getting distracted, I try to stay engaged by asking questions. You were pretty quiet in today’s meeting.
A: You’re right. I’ll try to speak up more in tomorrow’s session. Hopefully that’ll help me stay focused and listen carefully.

B Practice the conversation with a partner.

C Work with a partner. How do you stay focused when listening to your teacher in class? Use the expressions in A above to help you. Answers will vary.

Whenever I get distracted in class, I look at the teacher and try to make eye contact with her.

That’s a good idea, I find it helpful to …

LISTENING

A Read Paraphrasing details aloud as students read along. Explain that paraphrasing is an important part of listening actively or consciously. When you paraphrase what someone has said to you, it shows that person that you were listening attentively. And it also lets you check your comprehension as they can correct you if you paraphrase incorrectly.

Have students preview the task. Elicit the meaning of the job mediator before students watch. Note that there are different types of mediators, but the overall responsibility of a mediator is to help solve a conflict between two people or two groups.

B 10.3 Play the video. Check answers as a class. Ask students to think about whether they have ever had a conflict that could have been better resolved with a mediator.

B Have students preview the task. Explain that students will now watch the rest of the interview.

C CRITICAL THINKING  Answers will vary. Reflecting. Do you think you would be a good mediator? Why or why not? Discuss with a partner.

SPEAKING

A Read the dialogue with incomplete sentences. Ask students to think about what they do to stay focused in meetings.

B 10.5 Play the audio. Check answers as a class. Ask students if they think Speaker B’s advice is useful or not. Elicit some other tips for how to stay focused in a long meeting. Point out the expression You’re right. Explain that this is a useful phrase for telling someone that you think they’ve made a good observation.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

C Read the direction line aloud. Give students time to go back over the words in blue in the conversation in A. Model the example aloud with a volunteer. Elicit or explain the meaning of distracted. After students discuss in pairs, elicit ideas from each pair. Write them on the board in a mind map. Encourage students to use the ideas to help them become better listeners in their classes.
10B

Sound facts

LANGUAGE FOCUS

A Read the question aloud.

Play the audio as students read along. Then give them additional time to look over the infographic. Elicit opinions about which piece of information is the most surprising and why.

B Read the questions aloud and tell students to listen for the answers.

Play the audio/video. Check answers as a class.

CHALLENGE Test the students’ listening skills. Have students write and read a list of 13 grocery items to a partner, who then must repeat them all back after hearing the list once.

C Have students preview the task. Direct students to page 159 for more information on Reporting what someone said. Have students work individually. Check answers as a class.

Grammar Note

The language chart introduces language for reported speech. While a quote is considered direct speech, saying what someone else has said is called reported (or indirect) speech.

Reported speech uses verbs like say, ask, told, promise, and believe. Pronouns are used to introduce the speaker, and the past tense is used to match the reporting verb—since information is being relayed that has already been said.

When the direct quote is a request, promise, or advice, the infinitive follows the reporting verb: She promised to be in touch after the interview. He asked me to call back next week.

Note that for questions, the question word is inserted in the reported sentence. In cases of yes/no questions (Do ...? Is ...?), if or whether is usually inserted in the reported sentence.
D Change the following indirect speech into direct speech and then practice orally with your partner.

1. She asked him how his presentation had gone that morning.
   She asked him: “How did your presentation go this morning?”

2. He said that he would try to use more visual aids and slides the next day.
   He said: “I'll try to use more visual aids and slides tomorrow.”

3. She told him not to worry.
   She told him: “Don’t worry.”

E Complete the following paragraph by translating Chinese into English.

According to Richard Branson—the founder of Virgin Group—the best leaders are great listeners. In an interview with Forbes, he explained "why listening was important for good leadership," (为什么倾听对良好的领导力很重要), and shared anecdotes from his own business dealings. He said that business leaders need to "listen carefully to feedback from staff and customers," (仔细聆听来自员工和顾客的反馈), which requires effort and focus. Unfortunately, many people’s "ways of listening as a passive activity," (倾听是一种被动的活动), Brazen even called it a "dying art." In order to improve people’s active listening, he suggested that we "pay close attention not just to what someone says," (密切关注的不只是别人说什么), but the way in which they say it—their body language and facial expressions.

SPEAKING A survey  Answers will vary.

A Work in pairs. The graph below shows the results of a survey. Tell your partner about it. Take turns reporting each statement.

![Survey Results]

- I never interrupt people when they are talking. 50%
- I use social media for at least one hour a day. 85%
- I find it easy to empathize with other people. 23%
- I’m addicted to my cell phone. 57%
- I can’t stop thinking about work, even when I’m not at the office. 95%

% of people answering yes

50 percent of people said that...

According to the survey, 85 percent of people...

B With your partner, discuss whether each statement in the graph helps or prevents effective listening. Give reasons for your conclusions.

D Have students work individually to complete the activity. Check answers as a class.

E Have students work individually. Tell them to pay attention to the information in the brackets and the context. Have them check answers in pairs by taking turns to read the paragraph aloud to each other.

EXTENSION ACTIVITY Have students work in pairs. Ask them to think of two pieces of advice that someone has given them recently. Tell them to explain the situation to their partner and then use reported speech to share the advice they received.

UNIT 10 103
10C

Five ways to listen better

LESSON OVERVIEW

Aims: Watch and understand a talk about improving our listening skills; observe and practice using acronyms

Target Vocabulary: conscious, mundane, savor, subtle, trivial

TED Talk Summary: Communications expert Julian Treasure begins his talk by explaining three techniques we use to filter through all the sounds around us. He also says outright that our listening skills as a species are in trouble. Part of the reason for this is that modern technology causes constant interruptions and has shortened the average attention span and made us impatient listeners. Additionally, the world today is simply noisier than in times past, and we have to filter out more sounds in order to listen consciously. Treasure laments that we are heading down a dangerous path; he says that losing our listening skills is causing us to develop into less empathetic people, which is not a positive situation for the world. He ends by introducing a series of exercises on how to be a better listener. The exercises include learning to enjoy both silence and sounds in a new way, as well as specific steps on how to be an active listener.

PREVIEWING

Have students work individually to read the paragraphs. Tell them to pay attention to how each bold word is used in context in order to understand its meaning. Then have students work individually to match the words and definitions before checking answers in pairs. Remind students of the Warm Up preview clip. Tell them to use all the language and information they have learned to support their viewing of the TED Talk.

VIEWING

A Have students preview the task. Tell them to familiarize themselves with the words in the box so they can listen selectively if necessary.

B Play Part 1 of the TED Talk. Check answers as a class or play the check-your-answers part of the video. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include pink noise, discount, unconscious, and intention.

CHALLENGE Elicit new example scenarios for each listening technique that Treasure describes. Note that these techniques mostly occur naturally, and are not consciously done on our part.
B 10.8 Watch Part 2 of the TED Talk. Would Julian Treasure agree with the following statements? Circle Y for yes or N for no.
1. Sounds help define our surroundings. Y N
2. Listening is difficult and tiring because the world is now so noisy. Y N
3. Many people nowadays prefer quick sound bites to actual conversations. Y N
4. We are becoming more sensitive to noise and what's being said in the media. Y N
5. It's less important for us to practice conscious listening now because of modern technology. Y N

C 10.9 Watch Part 3 of the TED Talk. Match each tool for conscious listening in the box to its corresponding exercise.

<table>
<thead>
<tr>
<th>silence</th>
<th>the mixer</th>
<th>savoring</th>
</tr>
</thead>
</table>
1. Listen closely to the ticking of a clock. Nad your head in time with the "beat" of the clock, as if you are listening to music on headphones. Tool: savoring
2. Find a quiet area in your house, and sit on the floor in a cross-legged position. Close your eyes, clear your mind, and meditate for a few minutes. Tool: silence
3. Listen to a song and identify the different instruments and voices you hear. Practice differentiating one sound from another. Tool: the mixer

D 10.10 Watch Part 3 of the TED Talk again. What does the acronym RASA mean? Fill out the acronym in the space provided on the right.

E CRITICAL THINKING Answers will vary.
Applying  Which statement below do you personally agree with the most? Explain your reasoning to a partner and give examples. As you discuss, take turns applying the RASA techniques.
- a. I want to make a list of mundane sounds and practice savoring each of them.
- b. I think conscious listening is an important skill and should be taught in schools.
- c. I need to limit my use of social media and have more meaningful face-to-face conversations with my friends.

E CRITICAL THINKING Read the direction line and statements aloud. Note that these are three different ways in which the techniques that Treasure teaches can be applied. Have students share the techniques they think is the most effective to build their own conscious listening skills. Tell them to give specific examples from their everyday lives as to how they can apply this technique.

VOCABULARY IN CONTEXT 10.10 Watch the excerpts from the TED Talk. Choose the correct meaning of the words. 1.b; 2.c; 3.a

B Have students preview the task. Explain that students will have to infer which point Treasure would agree with based on what they will hear in the video.

10.8 Play Part 2 of the TED Talk. Check answers as a class or play the check-your-answers part of the video. Write on the board: Oratory versus Sound Bites. Elicit the meaning of what Treasure meant when he said that we prefer sound bites to oratory these days. He means that the public generally doesn’t want to listen to long speeches or explanations. Instead, we want quick one-line summaries. Elicit or explain the meaning of any additional unfamiliar language. Suggestions for Part 2 include reverbation, micro-noises, cacophony, and desensitized.

C Have students preview the task. Write on the board conscious listening. Elicit an explanation of its meaning after students watch.

10.9 Play Part 3 of the TED Talk. Check answers as a class.

D Have students preview the task. Encourage them to try to write the one-word answers before watching again. Were they listening consciously enough the first time to remember?

10.9 Play Part 3 of the TED Talk again. Check answers as a class, eliciting a summary for the step that each word in the acronym stands for. Elicit or explain the meaning of any additional unfamiliar language. Suggestions for Part 3 include recalibrate, mundane, and Sanskrit.

E CRITICAL THINKING Read the direction line and statements aloud. Note that these are three different ways in which the techniques that Treasure teaches can be applied. Have students share the techniques they think is the most effective to build their own conscious listening skills. Tell them to give specific examples from their everyday lives as to how they can apply this technique.

VOCABULARY IN CONTEXT

Language Note

Part 1 Different types of noise are categorized by color. The term pink noise refers to random sounds that include some low octaves. To discount something means it's not worth paying attention to. In the case of listening, Treasure means that we filter out those sounds. When we are unconscious of something, we are not aware that we are doing it. To listen with intention means to be aware of what you are doing—to listen consciously with purpose.

Part 2 A reverbation is a sound effect that continues. Micro-noises refer to almost unnoticeable sounds, and a cacophony is many sounds happening at once. When you are desensitized to something, you have stopped being shocked or surprised by it.

Part 3 To recalibrate something means to reset it. Something that is mundane is usually not considered interesting or unique. The language Sanskrit, which the word rasa comes from, is an ancient language from India.
PRESENTATION SKILLS

A Read the Presentation Skills paragraph Using acronyms to summarize aloud. Note that this is a new skill that students haven’t seen in other TED Talks. Acronyms are considered a useful tool in helping to remember information. By creating an acronym for his audience, Treasure is giving them an easy way to recall the information he told them, which is his way of helping them listen more effectively. Have students preview the task.

Play the video. Check answers as a class. Ask students to comment on whether they think the acronym RASA will help them remember the steps that Treasure is teaching. Also ask students to share any tricks they know for remembering information more effectively.

B Have students work individually or in pairs. Check answers as a class.

C Elicit any other popular acronyms that students are familiar with. Ask them to share the acronyms and their meanings with the class. Note that acronyms don’t have to be words that already exist. Instead, they can become words when they are read as acronyms, such as POTUS (President of the United States). Note that these days, acronyms are commonly used in messaging or texting in order to shorten words. They are also traditionally used for military terms as well as for language specific to certain industries. Some commonly known acronyms include ASAP (as soon as possible), MIA (missing in action), PM (private message), BTW (by the way), AWOL (absent without leave), BFF (best friend forever), and FYI (for your information).

Extension Activity Tell students to use their names to make an acronym about themselves. Explain that they should tell the class some interesting information about themselves by using the letters of their names. Have each student present their acronym to the class.

Challenge Ask students to share their impression of the TED Talk with a partner. Tell partners to practice using RASA as they listen.
10D  Conscious listening

COMMUNICATING  How good are your listening skills? Answers will vary.

A  Work with a partner. Take turns asking and answering the questions. Circle your partner’s answers and he/she circles yours.

<table>
<thead>
<tr>
<th>Question</th>
<th>Not usually</th>
<th>Sometimes</th>
<th>Usually</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Keep an eye on the clock?</td>
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<tr>
<td>2. Make eye contact with the speaker?</td>
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<tr>
<td>3. Pay attention to the speaker’s body language?</td>
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<tr>
<td>4. Check your cell phone for messages as you listen?</td>
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<tr>
<td>5. Interrupt the speaker if they say something you disagree with?</td>
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<tr>
<td>6. Think about how you'll reply as you listen?</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>7. Listen more for facts than for feelings?</td>
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<tr>
<td>8. Take notes about important information you’ve heard?</td>
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<tr>
<td>9. Wait for the speaker to finish before forming an opinion?</td>
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<tr>
<td>10. Make physical gestures (like nodding) to show that you’re listening</td>
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</table>

B  Compare your answers with each other. With your partner, discuss whether both of you are each good at conscious listening, and give reasons for your conclusions. You may ask follow-up questions to get more information if necessary.

I think I’m a good listener because I ...
That’s true. But you also sometimes ...

Asking follow-up questions
Can you elaborate on that, please? Can you give an example?

LESSON OVERVIEW

Aims: Take a survey on listening skills and discuss; discuss giving advice/tips for being a good listener

COMMUNICATING

A  Have students work in pairs to then go through the survey to share their answers. Have students work with a partner whom they have worked with often in this unit so that they are knowledgeable about each other’s listening styles.

B  Model the example with a volunteer. Point out that students should talk about what kind of listener they think they are, and that partners are expected to agree or disagree based on what they know about the person, what they’ve experienced in communicating with them, and what information they shared in A. Encourage partners to ask follow-up questions to get more details about each point. Tell them to also share personal stories to give examples of how they typically listen. Read the questions aloud for Asking follow-up questions.

GROUP WORK

A  Have students look at the survey and have a discussion with their partners about the tips for being a good listener. After the discussion, have students make an oral report introducing their tips of improving listening. In the oral report, ask students to use indirect speech. Direct students to page 159 for more information.

B  Have students make a class survey about different tips for improving one’s listening. Have students fill in the following chart with the TOP 5 tips they’ve collected from the survey and report them orally before the class.

C  Have students work with their partners and make a presentation about how to be a good listener. Ask their partners to take notes about the tips for becoming a good listener. After the presentation, have the partners report orally the main points that they’ve taken down. Share some skills of taking notes with students.

☆ CHALLENGE  Have students instead write an essay that compares and contrasts their style of listening with their partner’s.

☆ EXTENSION ACTIVITY  Have students take the survey home and give it to someone they know well, such as a parent, sibling, or roommate. Tell them to collect the listening skills based on people’s experience, personality, life style etc. Ask the class to conclude if most people know their own listening skill level or not.
GROUP WORK  An oral report  Answers will vary.

A. Look at the survey above and have a discussion with Susan, your partner, about the tips for being a good listener. After the discussion, you will make an oral report introducing Susan’s tips for improving her listening. In your oral report, indirect speech should be used. Here are some sample sentences about indirect speech.

For example:
Susan thinks she likes to make eye contact with the speaker.
Susan told me that she took notes while listening.
Your oral report:


B. Survey your class on tips for improving listening. Then fill in the following table with the top 5 tips from the survey and report them to your class.

<table>
<thead>
<tr>
<th>Tips</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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<td>2</td>
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<td>3</td>
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<td>4</td>
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<td>5</td>
<td></td>
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</tbody>
</table>

C. Group work: Work with your partner and make a presentation about how to be a good listener. Your partner will take notes about the tips for becoming a good listener. After your presentation, he/she will report orally the main points that he/she has taken down.
UNIT GOALS
In this unit, you will ...
• talk about slowing down and multitasking.
• watch an TED Talk about clouds and how we can benefit from appreciating them.
• make an advertising speech on the program.

UNIT GOALS
In this unit, students will read, watch, and talk about slowing down in this fast-paced world. Students will learn language to discuss ideas about how to slow down and get more in touch with nature. As the unit theme is focused on getting us to slow down, encourage an environment of “slow learning” and multitasking for this unit to see if it has an effect on students’ learning and ability to retain information.

TED Speaker
Gavin Pretor-Pinney has written two books about clouds and is the founder of the Cloud Appreciation Society.

TED Talk Summary
Pretor-Pinney tells us that it’s time to slow down and pay more attention to the clouds. Not only are clouds overlooked, but they’ve been given so many negative associations in our language and culture that we see them as something undesirable. In fact, clouds are beautiful and fascinating, and looking at them gives us an excuse to slow down. Pretor-Pinney teaches his audience about the various kinds of clouds while explaining the benefits to our lives of stopping to notice clouds more often.

Idea Worth Spreading
We can all benefit from looking up and enjoying the clouds more often.

WARM UP
Have students look over the picture, caption, and quote on the page. Read the quote aloud. Elicit the meaning of cloudspotting.

Play the preview clip of the TED Talk. Point out the unit title: Life in the Slow Lane. Elicit ideas about what the expression means. The “slow lane” refers to the lane on a highway that the slow drivers use. The idiom “life in the slow lane” is used to describe someone who is generally more contemplative about decisions, and not rushing through life to get to the next step. The idiom “living in the fast lane” describes a lifestyle that is more typical in modern times.

For question 1, tell students to share any childhood memories they have of cloudspotting. Ask them to also talk about whether they do it these days. Tell students to also share other ways they connected with nature when they were young.

For question 2, if necessary, let students go online to find some expressions about clouds. Then have each pair introduce one expression and its meaning. In English idioms and expressions, clouds are often used as a symbol of something negative. Some examples of cloud idioms include: cloud of suspicion, under a cloud, head in the clouds, behind every cloud there’s a silver lining. Ask students to also share how clouds are used in expressions in their native language. Are clouds considered a negative or positive symbol?
The slow movement

LESSON OVERVIEW

Aims: Learn language for talking about lifestyle; listen to an author talk about the benefits of slowing down; practice talking about slowing down

Target Vocabulary: appreciation, juggle, leisurely, meaningful, restore

VOCABULARY

A 11.2 Have students work individually to read and listen to the paragraph and match the words and definitions. Tell them to pay attention to how each word is used in context before choosing the definition. Check answers as a class, going over meaning when necessary. Elicit additional example sentences for each vocabulary word.

B Have students work individually. Then have them check answers in pairs. Tell them to make a sentence with each collocation to see if it sounds natural. Check answers as a class.

C Preview the task as a class. Read each of the categories aloud. Ask students to brainstorm possible activities for each that would represent the Slow Movement well.

CHALLENGE Ask students to talk about which of the slow activities in C they’d like to try and why.

EXTENSION ACTIVITY Have students work individually. Tell them to use what they discussed in C to think about how they can slow down one activity they do regularly now. Ask students to choose an activity that they do on a daily or weekly basis. Then tell them to think about how they could change this one activity to better represent the ideals of the Slow Movement. Have students write a description of their new, slow activity.

Content Note

Cittaslow is an organization founded in Italy that works to spread the philosophy of Carlo Petrini’s Slow Movement across Italy and the world. Cities that want to participate register to become “slow cities” that focus on high-quality, local food production and celebrate a slower quality of life. Since 1999, Cittaslow’s registry has expanded from Italy to an international network of small cities in 30 countries around the world.
LISTENING  Living in the present

Repeating main ideas
Speakers sometimes repeat key points from their talk for emphasis or to make their main ideas clearer.

Again, ... Like I said before, ... As mentioned earlier, ...

A 11.3 Watch author Carl Honoré talk about the importance of slowing down. Who helped him realize he was living life too fast? His son.

B 11.3 Watch again. What is Honoré’s main message?

a  By doing things slowly, we can make sure we do them correctly.

b  We need to do things at the right speed for ourselves—faster isn’t always better.

c  Leading a slower-paced life gives us more freedom to explore and try new things.

C Please listen to the part “How can we slow down in our everyday lives?” and write down every word you have heard.

SPEAKING  Leading a slower-paced life

A 11.4 Fill in the following blanks as you listen. How will the camping retreat help Speaker A unwind?

A: It’s Friday. Finally! By providing a break from technology, and through activities like hiking, kayaking, and yoga.

B: Yeah, it’s been a long week. Do you have any plans for the weekend?

A: I’m going on a camping retreat with David.

B: Oh, that’s right. He was telling me about it. It’s the one where you aren’t allowed to bring your cell phones or laptops, right?

A: Yeah, I’m really looking forward to it. Things at work have been so hectic lately that I’ve barely had time to sleep. I seriously need to get away from work for a while.

B: What kind of activities will you be doing there?

A: Hiking mostly, maybe some kayaking. And we’ll probably do a bit of yoga as well. It’ll be good to slow down and take things easy for a change.

B: I’ve never been to a retreat before, but I’ve always found that hiking makes me feel happier. It’s a great way to unwind. You’re going to have a great weekend.

B Practice the conversation with a partner.

C Work with a partner. Talk about how you could slow down and enjoy life more. Answers will vary.

I think that cycling instead of driving is a great way to slow down and unwind.

I’d like to go on vacation to a remote village in the countryside because ...

LISTENING

A 11.3 Play the video. Check answers as a class.

B Have students preview the task. Tell students to listen for what the speaker repeats.

C 11.3 Play the video. Check answers as a class. Elicit the phrase that the speaker used to indicate that he was going to repeat himself (Like I said before, ...).

SPEAKING

A Read the question aloud. Ask students to read along as they watch.

B 11.4 Play the audio. Check answers as a class. Elicit students’ opinions about the event in the conversation. Ask students if they think a retreat like this where everyone unplugs and goes offline sounds interesting to them or not. What activities would they enjoy the most during such a weekend? If they’re not interested in joining, why not?

Point out the expression Oh, that’s right. Explain that we often use this expression when someone tells us information that we already know but had forgotten. In the conversation, Speaker B uses this expression to communicate that David had mentioned it, but Speaker B had forgotten.

B Model the conversation aloud with a student. Then have students work in pairs to practice. Make sure they alternate between A and B roles.

C Play the audio again, pausing after each sentence so students can repeat.

D SUPPORT Play the audio again, pausing after each sentence so students can repeat.

Unit 11  111
11B

Time to monotask

LESSON OVERVIEW

Aims: Read an infographic about multitasking; discuss multitasking versus monotasking

Infographic Summary: The infographic shows how multitasking affects us negatively in various ways, from reducing our IQs to decreasing our brain’s ability to focus. Those who think they are good multitaskers are usually not, as only 2 percent of the population actually thrive as multitaskers.

LANGUAGE FOCUS

A Read the question aloud.

Play the audio as students read aloud. Then give them additional time to look over the infographic. Note that the infographic says that it’s very rare for someone to actually be good at multitasking; many people think they are good at it, even though they are not. Ask students to also comment on any statistic in the infographic that surprised them.

B Read the questions aloud and tell students to listen for the answers.

Listen to the conversation. Why was Nicholas distracted while driving? What is Sarah’s advice?

C a Fill in the blanks with articles (a, an, the, or zero article).

1 Multitasking takes ______ a toll on ______ the ______ brain.
2 ______ experts say that ______ social media can become ______ an addiction.
3 ______ a new poll shows that ______ the ______ average U.S. employee spends ______ 6.3 hours checking ______ email ______ every ______ day.
4 ______ young people often prefer texting to ______ talking on ______ the ______ phone.

b Choose the correct quantifiers to fill up the blanks.

<table>
<thead>
<tr>
<th>every</th>
<th>a lot of</th>
<th>a large number of</th>
<th>each</th>
<th>a little bit of</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 ______ every ______ time we switch tasks, the brain uses ______ a little bit of ______ energy to refocus.</td>
<td></td>
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</tr>
<tr>
<td>2 Information overload can cause ______ a lot of ______ stress over time.</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>3 It’s important to prioritize when you have to juggle ______ a large number ______ of ______ projects.</td>
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</tr>
<tr>
<td>4 ______ A huge amount ______ of ______ data flows through ______ the ______ Internet ______ each ______ second.</td>
<td></td>
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</tbody>
</table>

Grammar Note

The exercise introduces articles and quantifiers as modifiers for nouns.

Articles (a, an, the) can be used to refer to general versus specific things (a book versus the book). The is also used for a noun that has already been mentioned, as well as to mark unique nouns, such as the world. The article a (or an) is used to mark a general noun as well as a single noun.

Zero article refers to cases when no article is needed. Some nouns simply don’t take articles at all, while others don’t need articles in certain situations.

Quantifiers express how many or how much. Some quantifiers can be used with both countable and uncountable nouns (a lot of, every), while some can only be used with countable nouns (many, several) or some only with uncountable nouns (a little, a little bit of).
**D** Correct the mistakes in the sentences.
1. Pace of life today is much faster than it was 30 years ago.
2. The increasing number of the people like to disconnect and go tech-free at times.
3. Spending the day or two in nature is the great way to unwind.
4. Without an Internet, life and work would be very different.
5. Jun has the large number of urgent emails to respond to.

**E** Complete the following passage by translating Chinese into English.
Earl Miller is a famous scientist and an expert on multitasking and the brain. He says that multitasking can be addictive because every time we complete a small task—like sending an email or answering a text message—the brain releases the pleasure chemical dopamine. Over time, however, this constant task-switching leads to anxiety and stress (导致焦虑和压力). In fact, multitasking has been found to increase production of the stress hormone cortisol in the brain, which can lead to health problems (健康问题) like diabetes, heart disease, and even depression.

**F** Articles (a, an, the) are often unstressed in a sentence and can be difficult to hear. Listen and repeat what you hear.
1. Noise and lots of distractions take a toll on the brain.
2. An increasing number of people are looking for a slower pace of life.
3. The email that I wrote today was a long and complicated one.
4. I often work in the evening if I have an urgent deadline.

**G** Listen. Circle the sentence you hear. What is the difference in meaning between each pair?
1. a. There was a hair on the floor.
   b. There was hair on the floor.
2. a. I heard a noise coming from downstairs.
   b. I heard noise coming from downstairs.
3. a. There was a glass on the kitchen table.
   b. There was glass on the kitchen table.
4. a. How's the business?
   b. How's business?
5. a. Is there a room for me?
   b. Is there room for me?

**SPEAKING** A multitasking test
Answers will vary.

**A** Work in pairs. Take turns doing the following tasks, and time yourselves. Compare your results with your partner. What do you find?
1. On a separate piece of paper, write your full name. As you do so, spell aloud the sentence, “I am multitasking.”
2. On a separate piece of paper, write your full name. As soon as you are finished, spell aloud the sentence, “I am multitasking.”

**B** Share your results with the class. Are they similar? How many students performed faster when multitasking? What does this suggest?
I was quicker when I did the two tasks separately.
I made more mistakes when I...

**D** Have students preview the task. Encourage them to guess the answers based on the content they heard in the first listening as well as the grammar.
Have students work individually to complete the activity. Check answers as a class.

**F** Show students how articles are pronounced in a sentence, and have students imitate the teacher as a class. Play the audio clip and have students repeat what they hear by sentence.

**G** Give students a few seconds to review the sentences. Explain the difference between the nouns with the article and without if necessary. Play the audio clip while students circle their answers.

**Extension Activity** Have students go online to learn more about Earl Miller’s thoughts on modern technology and multitasking. Ask them to search for his interview on today.com titled “How to do one thing at a time.” Tell them to summarize what they learn in the interview and discuss in groups how they can apply multitasking to their lives in the digital age.

**SPEAKING**

**A** Read the direction line aloud. Note that the two tasks are almost identical, but in the second one, students spell the sentence after they have finished writing their name instead of while they are writing it. Give students enough time to complete each task. Make sure partners know that they should be timing each other.

**B** Have each pair take turns explaining their results to the class. Encourage them to also talk about how they felt while doing each of the two tasks. Was one more stressful than the other? Did they feel more focused in one than the other?

**Content Note**
In the interview titled “How to do one thing at a time: The secret to improving your focus” on today.com, Earl Miller talks about the constant distractions we deal with because of modern technology and the short attention spans that have resulted from this. He says that the human brain works best when it’s focused on one thing, so switching back and forth between tasks is not to our advantage. Our brains operate at a higher capacity when we focus on one task at a time.
Cloudy with a chance of joy

**LESSON OVERVIEW**

**Aims:** Watch and understand a talk about cloud spotting; observe and practice being enthusiastic

**Target Vocabulary:** fondness, meditation, moan, obstruction, stand up for

**TED Talk Summary:** Gavin Pretor-Pinney is a writer fascinated by clouds, and he explains more about these often overlooked occurrences in nature. He encourages us to see them as something desirable. Pretor-Pinney uses visuals to go over the various kinds of clouds while also talking about how cloud spotting can force us to take a moment to enjoy an aimless pursuit.

**PREVIEWING**

Have students first read the paragraphs about the speaker. Ask students to comment on why he might be so interested in clouds, and how cloud spotting fits into the overall theme of the unit. Note that the paragraphs do not contain the vocabulary words. For the task, tell students to pay attention to how each word is used in context in each sentence in order to understand its meaning. Have students work individually before checking answers in pairs. Remind students of the Warm Up preview clip. Tell them to use all the language and information they have learned so far to support their viewing of the TED Talk.

**EXTENSION ACTIVITY** Have students work in pairs to go online to The Idler's website. Tell them to look at the titles and pictures and draw conclusions about the magazine's readers as well as its editor-in-chief, Gavin Pretor-Pinney. Ask pairs to share their conclusions with the class.

**VIEWING**

A Have students preview the task. Explain that students will infer some points based on what the speaker says. Note that some of the statements are ones that he infers other people would agree with.

**11.8** Play Part 1 of the TED Talk. Check answers as a class. Write on the board the expression by Aristophanes that Pretor-Pinney refers to: the patron goddesses of idle fellows. Elicit an explanation of the meaning of this expression. An idle fellow is a person who is not very active and enjoys living in the slow lane. The Greek playwright means that clouds offer an opportunity for those living the slow life to have a spiritual moment.

Elicit the meaning of any unfamiliar language. Suggestions for Part 1 include bad rap, doom-and-gloom, omnipresent, and harboring.
B 11.8 Watch Part 2 of the TED Talk. Match the clouds (1-4) to the pictures.
1 cirrus
2 lenticularis
3 fallstreak holes
4 Kelvin-Helmholtz

C Match the types of clouds to their descriptions.
1 cirrus - formed when the wind rises to pass over mountains
2 lenticularis - formed when water droplets in the cloud start to freeze into ice crystals
3 fallstreak holes - caused by different wind speeds above and below the cloud layer
4 Kelvin-Helmholtz - high up; made of ice crystals that are blown by strong winds

D 11.40 Watch Part 3 of the TED Talk. Check (√) the statements that Gavin Pretor-Pinney would agree with.
☐ The cumulonimbus storm cloud is the best cloud for finding shapes in.
☐ Cloudspotting on a sunny day is a waste of time.
☐ Cloudspotting is important because there's no real point in doing it.
☐ Feeling that you're in the present moment is beneficial in many ways.

Content Note
The Kelvin-Helmholtz cloud is named after a mathematic principle that also explains how those cloud shapes form. This instability theory was introduced by Lord Kelvin and Hermann von Helmholtz, two physicists who lived in the 19th century.

D Have students preview the task. Tell them that they will have to use inference based on what Pretor-Pinney says to choose the statements he would agree with. Point out that students can probably guess some of the statements based on what they already know about Pretor-Pinney even before watching Part 3. Note that background knowledge can be of great use in this way when completing comprehension tasks.

D 11.10 Play Part 3 of the TED Talk. Check answers as a class. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 3 include aimless, gazing, pointless, and legitimates.

Extension Activity Have pairs work together to go online and learn more about the Kelvin-Helmholtz cloud and look at more pictures of that type of cloud formation. Ask pairs to then brainstorm some new names for the cloud. Have each pair present their name to the class. Then have a class vote to choose the best name.

B Have students preview the task by looking over the pictures carefully as well as the label name for each type of cloud. Point out that both B and C will use Part 2 of the talk, so students may want to preview both tasks.

D 11.9 Play Part 2 of the TED Talk. Don’t check answers until students complete the next activity.

C Have students complete the task without watching the video again. Check answers to B and C as a class or play the check-your-answers part of the video.

Write on the board the following quote from Part 2: Not a very snappy name. Needs a rebrand. Ask students to identify the cloud that the speaker was talking about (Kelvin-Helmholtz) and elicit the meaning of his joke. He is saying that name is not very interesting compared to the other cloud names and that scientists might want to consider a new name for this type of cloud.

Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 2 include troposphere, brushstroke, bombing along, UFO, flying saucer, and egalitarian.
E CRITICAL THINKING Read the direction line and question aloud. Give students time to go back to Unit 10 to review Julian Treasure’s talk. The communications expert said that the fast pace of today’s modern world is causing our listening skills to decline, which is negatively affecting the way we understand each other and the world we live in. Both speakers are offering ways to step away from the distractions of today’s world and reconnect by becoming focused on one task, instead of many. After students discuss in pairs, have a class discussion about how the speakers’ messages are similar. Have students also share what they are taking away from both talks.

Language Note

Part 1
The expression bad rap refers to having an unsavory reputation, often one that is not deserved. The term doom-and-gloom describes a sad or negative feeling. Something that is omnipresent is everywhere—a common occurrence. To harbor a thought or feeling means to keep it in your mind secretly.

Part 2
The troposphere is the lowest level of Earth’s atmosphere. A brush-stroke shape refers to something that looks like a mark made by a paintbrush. Pretor-Pinney uses the term bombing along to explain that the clouds are moving very fast. Both a UFO (unidentified flying object) and a flying saucer are popular names to describe airships that people think are operated by aliens. Something that is egalitarian is based on the principle of equality.

Part 3
Something or someone described as aimless is without a clear direction. To gaze at something means to look at it intently, usually for a long time. Something that is pointless is considered to have no meaning. To legitimize something means to make it permissible.

VOCABULARY IN CONTEXT

A 11.11 Play the video. If necessary, play it again.

PRESENTATION SKILLS

A Read the Presentation Skills paragraph

116 Unit 11

E CRITICAL THINKING Answers will vary.

Synthesizing Compare Gavin Pretor-Pinney’s recommendations with the advice given by Julian Treasure in Unit 10. How are they similar? Discuss with a partner.

VOCABULARY IN CONTEXT

Watch the excerpts from the TED Talk. Choose the correct meaning of the words:
1: b; 2: a; 3: b

PRESENTATION SKILLS Being enthusiastic

It’s important to be enthusiastic about your topic. Your audience will become more involved and will pay more attention to what you’re saying. You can show your enthusiasm by:
• varying the speed and volume of your delivery;
• using facial expressions and body language that convey the interest you feel in the topic;
• using questions and gestures to invite the audience to share your enthusiasm;
• using visuals that show what there is to enjoy about your topic.

A 11.12 Watch part of Gavin Pretor-Pinney’s TED Talk. Which of the techniques above does he use?

All - He varies the speed and volume of his speech; he moves his arms as he talks; he involves the audience; and he shows photos of the clouds.

B Choose a topic you know a lot about or an activity you enjoy doing. It could be a place, a sport, or a hobby. Make brief notes on three things you want to communicate about your topic, and practice your presentation. Try to use at least one of the techniques in the Tip box. Answers will vary.

C Work in small groups. Take turns giving your presentations. Note the ways your group members show their enthusiasm. Answers will vary.

Being enthusiastic aloud. Go over each of the suggestions for showing enthusiasm. Remind students that being authentic is also an important skill, so their enthusiasm shouldn’t be so over the top that it seems inauthentic.

Have students preview the task.

Play the video. Check answers as a class.

B Read the direction line aloud. Have students work individually to prepare notes and ideas for their presentation. Tell them to choose a topic that they genuinely feel enthusiastic about. Give students enough time to think about how they want to show enthusiasm as they introduce their topic to their groups.

C Divide the class into small groups. Tell each group member to speak for at least one minute on the topic. Encourage them to practice all the presentation skills from the textbook, especially being enthusiastic. Afterwards, have a class discussion to hear how students showed enthusiasm. Use this as an opportunity to review the presentation skills taught so far.
11D Changing the pace

COMMUNICATING / GROUP WORK  Slow movement organizations  Answers will vary.

A  Work in small groups. You are going to create an organization that encourages people to slow down, appreciate simple things, and live more in the present. It could focus on nature, food, travel, or your own idea. Make notes in the chart below.

<table>
<thead>
<tr>
<th>Name of organization</th>
<th>Area of focus</th>
<th>Activities or programs offered</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

B  As a group, tell the class about your organization and how it helps people enjoy life more. Invite your classmates to ask follow-up questions.

<table>
<thead>
<tr>
<th>Function</th>
<th>Expressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inviting questions</td>
<td>Thank you. Are there any questions?</td>
</tr>
<tr>
<td></td>
<td>Thank you. I'd be happy now to answer any questions that you may have.</td>
</tr>
<tr>
<td></td>
<td>Do you have any questions?</td>
</tr>
<tr>
<td></td>
<td>I'd be glad to try to answer any questions.</td>
</tr>
<tr>
<td>Answering ordinary questions</td>
<td>Thank you for asking. We plan to...</td>
</tr>
<tr>
<td></td>
<td>That's a great question. Our strategy is to...</td>
</tr>
<tr>
<td>Dealing with difficult questions</td>
<td>I think the aim of this talk is to focus on...rather than...</td>
</tr>
<tr>
<td></td>
<td>It's too early for us to say whether...</td>
</tr>
<tr>
<td></td>
<td>I'd prefer to deal with that point later.</td>
</tr>
</tbody>
</table>

Sedgefield, South Africa—a member of the Slow Town movement—attracts many surfers.

LESSON OVERVIEW
Plan an organization to support the Slow Movement; make a presentation; ask for, and answer follow-up questions

COMMUNICATING

A  Have students work in groups. Explain that they should gather all the ideas about slow living that they’ve learned throughout the unit and discuss how to apply the principles of the movement. If necessary, give students an example of Cittaslow, an organization that is explained in the Content Note of Lesson A. Point out that organizations only need to focus on one aspect of daily life. Encourage groups to choose a topic that all members are interested in. Tell them to brainstorm a list of ways in which the organization will help people slow down. Give students time to take the notes from their discussion and write down the key information in the chart.

B  Have groups practice their presentations before giving them to the class. Tell them that each group member must have a speaking role in the presentation. Encourage students to use many of the relevant presentation skills that they have learned in the book to help improve their presentations. Explain that listeners should think of questions to ask groups as well. Read the box aloud.

C  Have each group present their organization to the class.

D  Encourage students to think about which organization they think does the best job of spreading the message of the Slow Movement. Tell students to vote for the organization they would personally like to join. If necessary, make the vote anonymous by having students write their favorite organization on a piece of paper and then tallying the votes.

★ CHALLENGE  Have students read their advertisements aloud to the class as radio advertisements. Encourage them to use animated voices, vary their tones as they speak, and/or use background music, such as is typical in radio commercials.
C Make an advertising presentation on your program to the class.

D Which organization would you like to join? Hold a class vote.
UNIT GOALS

In this unit, students will read, watch, and talk about bringing attention to a situation in which something unethical is happening. Students learn language for talking about conflict and whistleblowing. They will use third and mixed conditionals to talk about what could have happened in certain situations if things had been different. Students are asked to think about standing up for what they think is right, and are encouraged to find benefits and value in the act of disagreeing.

TED Speaker

Margaret Heffernan is an entrepreneur, a former CEO, and an author. She has given several TED Talks.

TED Talk Summary

Heffernan begins her talk with an anecdote about a doctor whose research in regard to preventing childhood cancer was ignored for 25 years. People who find something problematic within their field and speak out against conventional ways are often marginalized and labeled as troublemakers. Heffernan says that we need to be more open to people who bring up issues of wrongdoing in organizations to improve the way we do things.

WARM UP

12.1 Watch part of Margaret Heffernan’s TED Talk. Answer the questions with a partner.

1. Why do you think the executives were afraid to raise their issues or concerns? Answers will vary.
2. How do you usually react when you disagree with someone? Do you keep quiet or voice your opinion? Answers will vary.

12.1 Play the preview clip of the TED Talk.

Idea Worth Spreading

Employees who aren’t afraid to disagree are actually supporting an organization by trying to improve it.

WARM UP

Have students look over the picture, caption, and quote on the page. Read the quote aloud. Ask students to infer what they think the speaker means by organizations. She is referring to governments and other institutions and agencies as well as businesses. Note that the quote will not be heard in the video clip.

Draw students’ attention to the Unit Goals. Ask them to read the three points. Then elicit a paraphrase of each. Courage to express views means to share an opinion even when it’s in opposition to what most others seem to think. The term accepted wisdom describes thinking that is generally accepted as right by most people.

For question 1, explain that an executive is someone in a senior position in a company. Have students share their ideas after discussing in pairs. Encourage them to recognize that even those in positions of power may be hesitant to express opposition to their company or colleagues, as it may lead to them being labeled difficult to work with—or get them fired.

For question 2, ask students to share personal stories about their own experiences with disagreement, and how they react to it. How do they feel about conflict? How is a person who disagrees with others viewed in their culture?
Expressing yourself

LESSON OVERVIEW

Aims: Learn language for talking about agreeing and disagreeing; listen to a true story about a whistleblower; practice talking about people who stand up for their beliefs.

Target Vocabulary: assert, clarify, conflict, persuade, resolve

VOCABULARY

A
Have students work individually to complete the sentences.

12.2 Play the audio and check answers as a class, going over meaning. Elicit additional example sentences for each vocabulary word.

B
Have students work individually. Then have them check answers in pairs. For item 1, remind students that they heard an interview with a mediator in Unit 10 (page 101).

C
Read the question aloud. Have students work in pairs to share as much information as they know about Malala Yousafzai. Tell students to take notes to keep a record of what they know about her.

EXTENSION ACTIVITY
Have students work in pairs to go online and find out more about Malala. Ask them to look at their notes in C and formulate questions about any missing information. Then have them go online to find the answers. If time permits, have pairs share the information that they learned with the class.

Content Note

Malala Yousafzai is the youngest person to win a Nobel Peace Prize. Born in 1997 in Pakistan, the young activist became a victim of violence when she began blogging and speaking out against the Taliban’s ban on girls attending school. In 2012, she was shot in the head by a Taliban assassin on her school bus while on her way home from taking an exam. She survived the incident, and has since continued her activism for education even more fervently, gaining an international audience of support. In 2014, she was awarded the Nobel Peace Prize for her efforts. While she is still often bullied in the press in Pakistan, she continues to stand up for what she believes is right. In 2015, at the age of 18, she opened a school in Lebanon for Syrian refugees.
LISTENING

The Challenger disaster

Listening for stressed words
Not every word in a sentence is stressed in spoken English. We tend to stress "information" words, such as nouns, verbs, adjectives, and adverbs. Grammatical words—like prepositions, auxiliaries, and articles—tend not to be stressed.

A 12A Watch a description of the space shuttle Challenger disaster. What major error did NASA make?
   a. NASA made decisions based on incorrect data.
   b. NASA ignored critical data.

B 12B Watch again. Check (√) the effects that whistleblowing had on Roger Boisjoly.
   - He became isolated and lonely.
   - His health deteriorated.
   - He was immediately fired from his job.

C CRITICAL THINKING Answers will vary.
Analyzing What does the Challenger disaster suggest about the organizational culture in NASA at the time? Discuss with a partner.

SPEAKING

Standing up for your beliefs

A 12C What did Susan B. Anthony do? She fought for women's rights.
   A: Have you decided who to write about for your social studies assignment?
   B: Yeah. I'm writing about Susan B. Anthony.
   A: I don't think I've heard of her before.
   B: She was an American civil rights leader in the early twentieth century who asserted that women should have equal rights to men. She stood up for her beliefs and fought for women's right to vote.
   A: Wow, she must have been very courageous.
   B: She was. She also called for equal educational opportunities for boys and girls. In 1900, she finally persuaded the University of Rochester to admit women.
   A: Did she ever come into conflict with the authorities for her beliefs?
   B: Yes, she did. She was arrested for voting in 1872. But she didn't let that stop her. She devoted the rest of her life to fighting for women's rights.

B Practice the conversation with a partner.

C Work with a partner. Talk about other famous people who have stood up for their beliefs. Use the expressions in blue above to help you. Answers will vary.

Can you think of someone famous who stood up for their beliefs?

Malala Yousafzai. She fights for ...
Disasters

LESSON OVERVIEW

Aims: Read an infographic about tragic accidents that could have been avoided; discuss having a moral dilemma.

Infographic Summary: The infographic gives a summary of three tragic events that happened due to avoidable errors, explaining how each disaster resulted after warnings were ignored.

LANGUAGE FOCUS

A Read the questions aloud.

Play the audio as students read along. Then give them additional time to look over the infographic.

Have students work in pairs. Ask them to retell as much of the story of the disaster as they know: why it happened and if it could have been avoided. If students don’t know a disaster to talk about, ask them to retell in their own words the story of one from the infographic. Have a class discussion about which disaster in the infographic was most easily avoidable, and why.

B Read the question aloud. Note that students can guess part of the answer based on the information they read in the infographic.

PowerPoint slides

C Have students preview the task. Tell them to pay attention to the formation and use of the verbs in the sentences. Note that all of these sentences are imaginary or unreal, focusing on something that did not actually happen.

Grammar Note

The exercise introduces third and mixed conditionals. Note that students were introduced to the first and second conditionals in Unit 9 (page 90).

The third conditional talks about an impossible result that is not going to happen but could have happened if something else had occurred. The exercise uses the past perfect tense (had + past participle) in the first clause and the modal would have + past participle in the second.

Note that the modal could have can also be used to talk about something that didn’t happen in the second clause of a sentence in the third conditional.

A sentence with an unreal or impossible topic that has a different tense (past, present, future) in each clause is a mixed conditional.
Listen to the conversation in B again. Complete the sentences from the conversation.
1. “If the ship had gone slower, it probably would have had time to avoid the iceberg.”
2. “If there had been the right number of lifeboats, _____ more people would have survived.”
3. “If the captain had taken all the necessary precautions, we probably wouldn’t still be talking about Titanic today.”

Listen to the story about the Great Fire of London. Then with the clues from the story, complete the following sentences by translating Chinese into English.
1. If the buildings hadn’t been made of wood, they wouldn’t have burned so easily. (它们不会这么容易点燃）
2. If the mayor of London had taken the warning of the King, the fire probably wouldn’t have been so bad. (如果伦敦市长接受了国王的警告，大火就不可能这么糟糕）
3. If there hadn’t been a strong wind that day, the fire wouldn’t have spread so rapidly. (如果没有大风，火就不会扩散这么快）
4. If there hadn’t been a fire, the rats carrying the plague wouldn’t have continued to spread the disease. (如果没有大火，携带鼠疫的耗子就不会继续传播这种疾病）

A moral dilemma Answers will vary.

Work with a partner. Read the information about a fictitious disaster. Then discuss your answers to the questions below.

In order to cut costs, a toy factory used cheap materials in its production process. A few assembly line workers knew about the dangers but were too afraid to speak up. As a result, several children were harmed while playing with the toy products, and the company is being sued by the children’s families.

1. How could the disaster have been prevented?
   - If the toy factory hadn’t used cheap materials, no children would have been harmed.
   - If the assembly line workers had informed the media beforehand, the public would have known ...

2. What would you have done if you were one of the assembly line workers? Why?

Have students preview the task. Encourage them to guess the answers based on the content they heard in the first listening.

Play the video again. Have students work individually to complete the activity. Check answers as a class.

Have students preview the task. Tell them to pay attention to the information in the brackets and the context. Have students listen to the story and then work individually. Have them check answers in pairs by taking turns to read the sentences aloud to each other.

extension activity Have students look up other famous disasters that could have been avoided (see Content Note for examples). Ask students to choose one and write a paragraph similar to the one on the Great Fire of London, explaining how the disaster could have been avoided.

Content Note

Some other famous disasters that likely could have been avoided if warnings had been heeded ahead of time:

- The British Petroleum Deepwater Horizon Oil Spill (Gulf of Mexico)
- The Pike River Coal Mine Explosion (New Zealand)
- The levee Collapse in New Orleans after Hurricane Katrina (United States)
- The Yungay Avalanche (Peru)

SPEAKING

Read the direction line aloud. Then give students time to read the information about the imaginary disaster. Have them also read the discussion questions. Model the example aloud with a volunteer. Ask partners to take turns sharing their thoughts in a style similar to the example conversation. After pairs discuss, have a class discussion for students to share their opinions and ideas.

Extension activity Have students write a letter to the toy company. Tell them to pretend that they are an assembly line worker who is writing to report concern about the products being sold.
Dare to disagree

**LESSON OVERVIEW**

**Aims:** Watch and understand a talk about whistleblowing; observe and practice using pauses

**Target Vocabulary:** disprove, embroiled, provoke

**TED Talk Summary:** Margaret Heffernan begins with the story of Alice Stewart, a British doctor who discovered that X-rays were causing cancer in children. Although her findings were ignored for 25 years by the medical industry, she was positive her results were accurate because she had a helpful collaborator who tried very hard to prove her wrong. Heffernan explains why this kind of collaboration is ideal. When we are able to challenge each other and openly disagree, our work becomes stronger in the end. People who find something problematic within their work and speak out against it are often marginalized and labeled as troublemakers. Heffernan says that we need to be more encouraging of people who bring up issues of wrongdoing, as they are the ones helping those organizations to improve.

**PREVIEWING**

Read the paragraph below. Match each bold word to its meaning. You will hear these words in the TED Talk.

Alice Stewart was a British physician and a pioneer in social medicine. After World War II, she specialized in the study of childhood leukemia. She found that the practice of X-raying pregnant women was causing leukemia in children. The medical community, afraid of the controversy this would **disprove** strongly opposed her finding and tried to **embroiled** it. Stewart became **provoke** in a 25-year battle to get her research recognized. Finally, in the 1970s, experts were persuaded and the practice of X-ray pregnant women was stopped.

1. **disprove**
2. **embroiled**
3. **provoke**

**VIEWING**

A. 12.1 Watch Part 1 of the TED Talk. Choose the correct options.

1. What made Alice Stewart and George Kneale good collaborators?
   - Both of them loved working with numbers.
   - Both of them were very friendly people.
   - Both of them were good at dealing with conflict.

2. Which of the following best summarizes their model of thinking?
   - Hard facts and statistics are more reliable than personal opinions.
   - Finding evidence that disproves a theory is just as important as finding evidence that confirms it.
   - Finding a middle ground compromise is crucial to resolving personality differences between co-workers.

**VIEWING**

A. Have students preview the task. Note that the question format is similar to comprehension questions on exams such as TOEFL® and TOEIC®. The answer choices paraphrase what students will hear in the video, which requires an understanding of overall meaning.

B. 12.8 Play Part 1 of the TED Talk. Check answers as a class. Write on the board the last sentence that students heard in Part 1: They saw it as thinking. Elicit an explanation of what Heffernan meant. Who are they and what is it? Dr. Alice Stewart and George Kneale worked so successfully together because they viewed conflict as the path to getting a better result. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 1 include fight on her hands, statistician, crunching the data, and echo chamber.
B Watch Part 2 of the TED Talk. Would Margaret Heffernan agree with the following statements? Circle Y for yes or N for no.

1. People who have similar points of view make the most effective collaborators. Y N
2. Constructive conflict requires a lot of patience and energy. Y N
3. The biggest problems we face come from individuals, not organizations. Y N
4. A successful organization is one that knows how to avoid conflict. Y N
5. Many European and American executives are afraid to raise concerns at work. Y N
6. Many CEOs pay more attention to recruiting employees instead of examining the organization’s culture and how it thinks. Y N

C Watch Part 3 of the TED Talk. Match the terms used by Margaret Heffernan to their corresponding situations.

1. allies Pablo informed the media about a faulty product being manufactured by his company.
2. whistleblower Melissa is good at organizing and guiding teams as well as managing conflict.
3. crank A few of Pablo’s colleagues share the same concerns as him and are on his side.
4. leader Gina is a very negative and bad-tempered person, and seems to like to cause conflict.

D CRITICAL THINKING Answers will vary.
Infering Discuss these questions with a partner. Then compare answers with your classmates.

1. Margaret Heffernan says, “It’s a fantastic model of collaboration—thinking partners who aren’t echo chambers.” What does she mean by this?
2. What is Heffernan’s opinion of whistleblowers?

VOCABULARY IN CONTEXT

A Watch the excerpts from the TED Talk. Choose the correct meaning of the words. 1.b; 2.a; 3.c; 4.a

B Complete the sentences with the words from the box.

<table>
<thead>
<tr>
<th>crunch data</th>
<th>dare to</th>
<th>bound to</th>
<th>stand up to</th>
</tr>
</thead>
</table>

1. Surveys show that employees these days are increasingly willing to report corruption and wrongdoing. Whistleblowing is therefore _____ bound to _____ increase.
2. Thanks to new computer software, we can _____ crunch data _____ faster than ever before.
3. Increased legal protection will give workers more confidence to _____ stand up to _____ their employers.
4. If you were a whistleblower, would you _____ dare to _____ reveal your identity?

B Have students preview the task by looking over the statements first. Encourage students to guess the answers based on what they’ve learned so far in the lesson and unit.

12.9 Play Part 2 of the TED Talk. Check answers as a class. Elicit or explain the meaning of any unfamiliar language. Suggestions for Part 2 include constructive conflict and embroiled.

C Challenge Have students work in pairs and go back to the statements in B. Ask them to say which statement they agree or disagree with the most strongly and to give reasons why.

12.10 Play Part 3 of the TED Talk. Check answers as a class. Note that the word crank is a form of slang used to describe someone who complains a lot. The word has a strongly negative tone. It is also used to describe a person who others find irritating. Elicit or explain the meaning of any other unfamiliar language. Suggestions for Part 3 include margins of error and raise concerns.

Unit 12 125
**PRESENTATION SKILLS**

**A** Read the Presentation Skills paragraph *Using pauses* aloud. Go over each example of how a pause can be used as a tool for effective communication. Note that Heffernan also demonstrates the Presentation Skill *Using a case study* that students learned in Unit 8. Elicit how this skill was used in Heffernan’s TED Talk. She tells the story of her client named Joe, which is an example of a case study. Note that the story of Dr. Alice Stewart is not a case study, but an example of using an anecdote.

Have students preview the task.

12.12 Play the video. Check answers as a class. Elicit the most likely reason Heffernan paused in each case.

**B** Read the direction line aloud. Have students work individually to decide where they would pause. Then have them work in pairs and take turns reading the paragraph to each other with their pauses. Tell them to compare the differences and talk about why they chose to insert pauses where they did. Did the pauses change the meaning of the paragraph?

**C** Give students enough time to write their notes. Then have them work in pairs to share their stories. Ask for volunteers to share their story with the class. Then have the class comment on any techniques used in the delivery, and how the pauses affected their understanding of the story as listeners.

**Language Note**

**Part 1**
The expression to have a **fight on someone’s hands** is used to describe a conflict that is especially challenging for a person. Often, it is used in cases when one person opposes a large or powerful group.

The job of a **statistician** is to analyze data. When someone spends a lot of time going over numerical data, it’s referred to as **crunching the data**.

**Part 2**
The idea behind the term **constructive conflict** is that disagreement can be beneficial as it can help us gain better end results. To be **embroiled** in a conflict or argument means to be heavily involved in it.

**Part 3**
The term **margin of error** is a term statisticians use that basically explains the percentage of chance for error within the data.

To raise concerns about something means to introduce or explain a topic that you are worried about.
What should we do?

A Work in pairs. You and your partner work for a company that produces food products. An employee has discovered that a chemical is being added to the products to make them tastier. The chemical has been banned in several countries but not in yours. There is mixed evidence about its health risks to consumers.

Student A: You are the senior manager. You weren’t aware that a potentially dangerous chemical has been added to the food products. You have been instructed by the CEO to resolve this issue without damaging the company’s reputation if possible, so you need to persuade the employee not to talk to the media.

Student B: You are the employee. You have found out that a potentially dangerous chemical has been added to the food products, but you haven’t told anyone else apart from your manager. You don’t want to lose your job, but you also feel that the company should take responsibility for what has happened and acknowledge the problem. Think about what you want your manager to do.

Make a dialogue between Student A and Student B to discuss what to do to solve the problem.

Some possible solutions for Student A are recommended below.
- Stop using the chemical immediately.
- Launch an internal investigation to find out who had knowledge of the chemical use.
- Conduct tests to find out more about the chemical’s health risks to consumers.
- Promote the employee to a new position in the company.

Some possible solutions for Student B are recommended below.
- Recall all the food products in the market immediately.
- Issue a press release to apologize to the public and describe how the problem is being addressed.
- Launch an investigation to find out who had knowledge of the chemical use.
- Establish formal procedures to protect whistleblowers.

B Student A is meeting Student B to discuss what to do next. Follow the steps below. You may take notes if necessary.

1. Student A: Welcome Student B to the meeting.
2. Student B: Explain your concerns to Student A and what you think the company should do.
3. Student A: As you listen to Student B, apply the RASA techniques (page 105). Then suggest ways to solve the problem.
4. Student B: As you listen to Student A, apply the RASA techniques (page 105).
5. Try to reach an agreement on what to do to fix the problem.

Lesson Overview

Aims: Role-play a meeting; write an email

Communicating

A Have students work in pairs, assigning them as Student A or Student B. Read aloud the scenario that students are going to role-play. Note that they have to decide whether to stop using the chemical that may cause harm to their customers but probably helps the product sell well. Student B is the employee who is bringing the problem to the attention of Student A, the manager. Have students turn to the information for their roles to read about the background situation that may influence their decisions. Ask them to think about what position they want to take. Tell them to plan to take the position of constructive conflict, which they heard about in Hefferman’s TED Talk. Have students refer to the possible solutions recommended in the text book.

B Read the steps aloud that students will follow in the role-play. Note that students are being asked to apply the techniques of conscious listening that they learned in Unit 10. Elicit a review of the meaning of RASA as well as details on how to apply each technique (receive, appreciate, summarize, ask).

Give students time to prepare what they want to say. Encourage them to take notes about arguments they want to make, as well as counter arguments in anticipation of what the other speaker is going to say. Read the box Suggesting solutions to a problem aloud. Also remind students of the language they learned in Unit 10 for asking follow-up questions (Can you elaborate on that, please? Can you give an example?).

Model the example aloud with a volunteer. Point out that students should try to guide their conversation to reach some kind of resolution. Make sure students understand that they are expected to give a detailed solution in C, so they should discuss in specifics what they want to do, rather than just deciding whether to stop using the chemical.

C Have each pair share with the class what their resolution was and how they were able to negotiate during their discussion. Once the role-play is completed, have students share with their partners the concerns outlined for them in their information.
GROUP WORK

A Have students do a role-play activity, assigning them to play as the senior manager and the CEO of the company. Ask the senior manager to make notes for an oral report and list the problems of food products.

B Ask the senior manager to make an oral report to the CEO of the company in his office on an agreement of the team members concerning problems of food products and solutions to them.

C Have students work with their partners, making a press conference reporting the problems of food products and ways of handling these problems. In the press conference, there is a Q & A session. Have the students act as the journalists at the Q & A session, asking questions to the presenter and meanwhile, have the presenter reply to them.

SUGGESTING SOLUTIONS TO A PROBLEM

A Let's find out more about ... Maybe we should ...
B We'd better ... Only in this way can we ...
C The best way to solve the trouble is ... Many ways have been figured out to solve this problem. For example ...
D It might be the time to ... That ...

C Share the results of your discussion with your classmates. What are the different solutions suggested?

GROUP WORK Role-play an oral report Answers will vary.

Imagining you're the senior manager. You make an oral report to the CEO of the company in his office on an agreement of team members concerning problems of food products and solutions to them.

A Make preparations before the oral report.
1 Outline the oral report.
   • Introduction
   • Body:
     (1) Problems of food products (2) Solutions
   • Conclusion/Summary
2 Practice two ways of stating the problems of food products.
   (1) Problem 1: _____________________ Solution 1: _____________________
   Problem 2: _____________________ Solution 2: _____________________
   Problem 3: _____________________ Solution 3: _____________________

   (2) Problem 1, Problem 2, Problem 3 ... Solution 1, Solution 2, Solution 3 ...

B Pair work. Imagine your partner is the CEO of the company. Make an oral report to him/her on the agreement of your team members concerning problems of food products and solutions to them. Then your partner will repeat the solutions.

C Imagine you're asked by the CEO of your company to make a press conference reporting the problems of food products and ways of handling these problems. In the press conference, there is a Q & A session. During the Q & A session, your classmates will act as the journalists asking questions and you will reply to them.
Presentation 4 Talking about a vacation to slow down and enjoy nature

MODEL PRESENTATION

A Complete the transcript of the presentation using the words in the box.

<table>
<thead>
<tr>
<th>rushing</th>
<th>get away</th>
<th>suggested that</th>
<th>hadn’t gone</th>
</tr>
</thead>
<tbody>
<tr>
<td>a few</td>
<td>high-stress</td>
<td>relationships</td>
<td>leisurely</td>
</tr>
</tbody>
</table>

Hi, everybody. I’m Brenda. Tell me, how many of you sometimes feel like there aren’t enough hours in the day? Right, almost everyone. I know exactly how you feel. I’m a newspaper reporter. It’s a **high-stress** job that keeps me very busy, so I often feel like I’m **rushing** through life instead of actually **living**. A few **months ago**, I decided I needed to **get away** from work for a while and take a vacation. A friend **suggested that** I go to **El Nido** in the Philippines. Some of you may not have heard of it before. El Nido is a coastal town that’s known for its white-sand beaches and clear waters. My sister came with me, and we stayed in a beautiful resort. We took long, **leisurely** walks together, and went snorkeling and scuba diving. Picture yourself on a beach, feeling the warm sun on your face. After spending a couple of days like that, I felt refreshed and so much happier. If I **hadn’t gone** on this trip, I’m sure I’d be even more stressed out now and less productive at work. So my advice to all of you is to slow down, develop more meaningful **relationships** with your loved ones, and spend more time interacting with nature. Thanks for listening.

B Watch the presentation and check your answers.

C Review the list of presentation skills from Units 1–12 below. Which does the speaker use? Check (✓) them as you watch again. Then compare with a partner.

- The speaker...
  - ✓ asks the audience questions
  - ✓ asks the audience to imagine
  - ✓ uses examples the audience is familiar with
  - ✓ uses props
  - ✓ begins with a strong statement
  - ✓ explains technical words that the audience may not understand
  - ✓ raises their hand above their head
  - ✓ includes a quote
  - ✓ smiles and shows enthusiasm while presenting
  - ✓ pauses after asking a question to give the audience time to reflect

Presentation 4

MODEL PRESENTATION

A Have students work individually to complete the sentences. Elicit some basic points about the presentation:

1. What is the topic? (a relaxing vacation)
2. Where did the speaker go? (the Philippines)
3. What is the speaker’s main message? (taking time to slow down is essential for well-being)
4. What is the speaker’s purpose? (to encourage others to take a similar vacation to slow down)

Presentation 4 129
YOUR TURN

A Have students preview the task. Note that students are asked to talk about a vacation spot, but it does not have to be based on personal experiences as in the example. Tell students that they can also talk about their dream vacation spot if they prefer that. Ask students to brainstorm some ideas first and then use the chart to outline the points they want to talk about in their presentation.

Remind students that the focus is slowing down, which they learned about in Unit 11. If necessary, let students look back at Unit 11 for a review of the topic. Give students five or ten minutes to write down and organize their ideas.

B Read the useful phrases aloud as students repeat. Give students more time to revise their notes and decide what language to use in their presentations. Encourage students to use pauses and to show enthusiasm. Challenge them to also use an acronym.

C Remind students that they have two important roles in the activity: speaker and listener. Explain that they need to give their partner their full attention in order to evaluate in C and give effective feedback in D. Encourage listeners to ask follow-up questions after the presentation is finished.

D Remind students that when offering feedback, it's good to start with some praise. Elicit simple phrases for students to praise each other: You did great; Fantastic job; That was riveting.

Explain that after giving praise, students should then offer some positive feedback (I could really feel your enthusiasm), and then offer any points that need to be improved (I wish you could have tried pausing more often for effect).

CHALLENGE Have students take the feedback from their partners into account and then give their presentation again to the entire class.
UNIT 1

1.1 For years I’ve been telling people, stress makes you sick. It increases the risk of everything from the common cold to cardiovascular disease. Basically, I’ve turned stress into the enemy. But I have changed my mind about stress, and today, I want to change yours.

Let me start with the study that made me rethink my whole approach to stress. This study tracked 30,000 adults in the United States for eight years, and they started by asking people, “How much stress have you experienced in the last year?” They also asked, “Do you believe that stress is harmful for your health?”

1.2 Many college students experience stress. Being away from home for the first time is one major cause; the pressure of exams is also a factor. Since feeling stress is common to college life, counselors often recommend that students find ways to cope with it. There are many techniques for reducing stress. Physical exercise is one. Listening to music is another. In addition, talking to people—especially friends and family back home—can be an excellent way to relieve stress. Even though it is a fact of college life, having ways to handle stress can help give students a sense of control over their lives.

1.3 What causes stress?

Many of us experience stress when we feel that too much is demanded of us or if we feel that we are being judged. It’s natural to feel stress when taking a test, going for a job interview, or going to a social event, for example. These stressful situations and the physical discomfort we feel are usually temporary and fairly manageable. However, at times, stress can build up and become overwhelming, leading to chronic stress. This is becoming more common as we try to cope with the increasing demands of modern technology, in addition to our other work, school, and family obligations.

Why is it important to deal with stress?

When we become stressed, the brain undergoes chemical and physical changes that affect how it functions. If left unmanaged over time, stress can lead to changes in brain structure that can cause fatigue and health problems. Stress also makes it harder for us to manage our emotions. So our ability to deal with stress effectively is essential for our well-being.

1.4 How can we reduce stress?

The activities that can help us relieve stress vary from person to person. For some people, physical or creative activities such as sports, art, or music can reduce stress and help them relax. Many people also find that meditation helps to calm the mind and reduce bodily tension. Getting enough sleep and rest is also vital. And perhaps even more importantly, greater social connection with our friends, family, and even pets can trigger the release of stress-reducing hormones in the brain and improve our mental well-being.

1.6 [Speaker A is male; Speaker B is female]

A: Hey, Sophie, I barely get to see you these days. I guess work keeps you really busy.

B: Don’t even ask. I’ve been so over-worked lately.

A: I thought you always wanted to be a pilot. How are you coping?

B: I didn’t expect to work such long hours. I just got back from a 14-hour flight to Brazil. I’m exhausted. And I have to turn around and fly to Tokyo tomorrow.

A: That sounds really tiring.

B: It is. It’s really stressful too—being in charge of the safety of all the passengers. Anyway, how’s your job going, William?

A: It’s great! I love being a professor.

B: Do you ever feel stressed at work?

A: I have crazy deadlines sometimes. I have to submit a paper for a journal next week, but before I do that, my colleagues have to read my paper and give me their opinions.

B: I can’t imagine writing papers and having people evaluate them. That’s too much like school!

A: Good thing I didn’t encourage you to become a professor then!

1.8 TED TALK PART 1

For years I’ve been telling people, stress makes you sick. It increases the risk of everything from the common cold to cardiovascular disease. Basically, I’ve turned stress into the enemy. But I have changed my mind about stress, and today, I want to change yours.

Let me start with the study that made me rethink my whole approach to stress. This study tracked 30,000 adults in the United States for eight years, and they started by asking people, “How much stress have you experienced in the last year?” They also asked, “Do you believe that stress is harmful for your health?” And then they used public death records to find out who died.

(Laughter)

OK. Some bad news first. People who experienced a lot of stress in the previous year had a 43 percent increased risk of dying. But that was only true for the people who also believed that stress is harmful for your health.

(Laughter)

People who experienced a lot of stress but did not view stress as harmful were no more likely to die. In fact, they had the lowest risk of dying of anyone in the study, including people who had relatively little stress.

[...] So this study got me wondering: Can changing how you think about stress make you healthier? And here the science says yes. When you change your mind about stress, you can change your body’s response to stress.
1.9 TED TALK PART 2

Now to explain how this works, I want you all to pretend that you are participants in a study designed to stress you out. It’s called the social stress test. You come into the laboratory, and you’re told you have to give a five-minute impromptu speech on your personal weaknesses to a panel of expert evaluators sitting right in front of you, and to make sure you feel the pressure, there are bright lights and a camera in your face, kind of like this.

(Laughter)

And the evaluators have been trained to give you discouraging, non-verbal feedback, like this.

(Exhales)

(Laughter)

[...] If you were actually in this study, you’d probably be a little stressed out. Your heart might be pounding, you might be breathing faster, maybe breaking out into a sweat. And normally, we interpret these physical changes as anxiety or signs that we aren’t coping very well with the pressure.

But what if you viewed them instead as signs that your body was energized, preparing you to meet this challenge? That’s exactly what participants were told in a study conducted at Harvard University.

[...] Now, in a typical stress response, your heart rate goes up, and your blood vessels constrict like this. And this is one of the reasons that chronic stress is sometimes associated with cardiovascular disease. It’s not really healthy to be in this state all the time. But in the study, when participants viewed their stress response as helpful, their blood vessels stayed relaxed like this. Their heart was still pounding, but this is a much healthier cardiovascular profile. It actually looks a lot like what happens in moments of joy and courage. Over a lifetime of stressful experiences, this one biological change could be the difference between a stress-induced heart attack at age 50 and living well into your 90s. And this is really what the new science of stress reveals, that how you think about stress matters.

So my goal as a health psychologist has changed. I no longer want to get rid of your stress. I want to make you better at stress.

1.10 TED TALK PART 3

I want to finish by telling you about one more study. And listen up, because this study could save a life. This study tracked about 1,000 adults in the United States, and they ranged in age from 34 to 93, and they started the study by asking, “How much stress have you experienced in the last year?” They also asked, “How much time have you spent helping out friends, neighbors, people in your community?” And then they used public records for the next five years to find out who died.

OK, so the bad news first: For every major stressful life experience, like financial difficulties or family crisis, that increased the risk of dying by 30 percent. But—and I hope you are expecting a “but” by now—but that wasn’t true for everyone. People who spent time caring for others showed absolutely no stress-related increase in dying. Zero. Caring created resilience.

And so we see once again that the harmful effects of stress on your health are not inevitable. How you think and how you act can transform your experience of stress. When you choose to view your stress response as helpful, you create the biology of courage. And when you choose to connect with others under stress, you can create resilience. Now I wouldn’t necessarily ask for more stressful experiences in my life, but this science has given me a whole new appreciation for stress.

[...] Thank you.

UNIT 2

2.1 The movies are very, very focused on defeating the villain and getting your reward, and there’s not a lot of room for other relationships and other journeys. It’s almost as though if you’re a boy, you are a dopey animal, and if you are a girl, you should bring your warrior costume.

2.2 My favorite movie when I was a young girl was a movie called Space Camp. It was released in 1986. Every time I watched it, I got lost in my imagination—like I was Kathryn, the lead character who wanted to become the first female space shuttle commander. Or maybe I had a robot friend named Jinx who could send me into space, I could practically feel the vibrations every time I watched it. I already wanted to be an astronaut. But because of that movie, it inspired me even more to fly into space someday.

The character of Kathryn from Space Camp was one of my very first role models as a young girl. It’s amazing to think that this fictional character inspired me on my journey—from growing up in a small town plagued by gangs and drugs to becoming an engineer for NASA. Hollywood movies can be a big influence on kids, and I’m living proof of that. It’s a serious responsibility.

There are many other TV shows and movies that could easily be credited for exciting an interest in space and engineering, like Apollo 13 or Star Trek. Or Disney Junior’s spacefaring cartoon, Miles from Tomorrowland. These shows appeal to both boys and girls. They’re about possibility, about exploration and imagination. But most importantly, they’re about not giving up on your dreams.

2.4 (Speaker A is female; Speaker B is male)

A: Hi, Steve. How was your weekend?

B: Pretty good. I watched the movie The Avengers with my little brother.

A: Your little brother? But he’s so young. Are you sure that was a good idea?

B: Sure, why not? He seemed to enjoy it.

A: But there’s a lot of violence in that movie, I don’t think it’s very age-appropriate for him.

B: What do you mean?

A: I read an article recently about the impact that violent movies can have on young children. It said that kids who are exposed to violence in movies and on TV tend to show higher levels of aggressive behavior once they grow up.

B: I don’t think that’s true, Jennifer. My brother’s smart enough to know it’s just a movie. Besides, I watched stuff like this all the time when I was a kid and I’ve turned out OK.
A: I hope you’re right. But I’d prefer it if my younger brother
watches movies like Finding Dory, which is funny and
inspiring.

2.6 TED TALK PART 1

You know, my favorite part of being a dad is the movies I get
to watch. I love sharing my favorite movies with my kids, and
when my daughter was four, we got to watch The Wizard of Oz
together. It totally dominated her imagination for months. Her
favorite character was Glinda, of course. It gave her a great
excuse to wear a sparkly dress and carry a wand.

But you watch that movie enough times, and you start to
realize how unusual it is. Now we live today, and are raising our
children, in a kind of children’s-fantasy-spectacular-industrial
complex. But The Wizard of Oz stood alone. It did not start
that trend. Forty years later was when the trend really caught
on, with, interestingly, another movie that featured a metal guy
and a furry guy rescuing a girl by dressing up as the enemy’s
Now, there’s a big difference between these two movies, a
couple of really big differences between The Wizard of Oz and
clearly the movies we watch today. One is there’s very little violence
in The Wizard of Oz. The monkeys are rather aggressive, as
are the apple trees. But I think if The Wizard of Oz were made
today, the wizard would say, “Dorothy, you are the savior of Oz
that the prophecy foretold. Use your magic slippers to defeat
the computer-generated armies of the Wicked Witch.” But
that’s not how it happens.

Another thing that’s really unique about The Wizard of Oz to
me is that all of the most heroic and wise and even villainous
characters are female.

2.7 TED TALK PART 2

Now I started to notice this when I actually showed Star Wars
to my daughter, which was years later, and the situation was
different. At that point I also had a son. He was only three at
the time. He was not invited to the screening. He was too
young for that. But he was the second child, and the level of
supervision had plummeted. [Laughter] So he wandered
in, and it imprinted on him like a mommy duck does to its
ducking, and I don’t think he understands what’s going on,
but he is sure soaking in it.

And I wonder what he’s soaking in. Is he picking up on the
themes of courage and perseverance and loyalty? Is he
picking up on the fact that Luke joins an army to overthrow
the government? Is he picking up on the fact that there are
only boys in the universe except for Aunt Beru, and of course
this princess, who’s really cool, but who kind of waits around
through most of the movie so that she can award the hero with
a medal and a wink to thank him for saving the universe, which
he does by the magic that he was born with?

Compare this to 1939 with The Wizard of Oz. How does
Dorothy win her movie? By making friends with everybody and
being a leader. That’s kind of the world I’d rather raise my kids
in—Oz, right?—and not the world of dudes fighting, which is
where we kind of have to be. Why is there so much Force—
capital F, Force—in the movies we have for our kids, and so
little yellow brick road?

[...] The movies are very, very focused on defeating the villain
and getting your reward, and there’s not a lot of room for other
relationships and other journeys. It’s almost as though if you’re
a boy, you are a dopey animal, and if you are a girl, you should
bring your warrior costume. There are plenty of exceptions, and
I will defend the Disney princesses in front of any of you. But
they do send a message to boys, that they are not the, the boys
are not really the target audience. They are doing a phenomenal
job of teaching girls how to defend against the patriarchy, but
they are not necessarily showing boys how they’re supposed
to defend against the patriarchy. There’s no models for them.
And we also have some terrific women who are writing new
stories for our kids, and as three-dimensional and delightful as
Hermione and Katniss are, these are still war movies.

2.8 TED TALK PART 3

Now, almost none of these movies pass the Bechdel Test.
I don’t know if you’ve heard of this. It has not yet caught on
and caught fire, but maybe today we will start a movement.
Alison Bechdel is a comic book artist, and back in the mid-
’80s, she recorded this conversation she’d had with a friend
about assessing the movies that they saw. And it’s very simple.
There’s just three questions you should ask:
Is there more than one character in the movie that is female
who has lines? So try to meet that bar.
And do those women talk to each other at any point in the
movie?
And is their conversation about something other than the guy
that they both like? [Laughter]
Right? Thank you. [Applause] Thank you very much.
Two women who exist and talk to each other about stuff, It
does happen. I’ve seen it, and yet I very rarely see it in the
movies that we know and love.

[...] I think our job in the Netflix queue is to look out for those
movies that pass the Bechdel Test, if we can find them, and to
seek out the heroines who are there, who show real courage,
who bring people together, and to nudge our sons to identify
with those heroines and to say, “I want to be on their team,”
because they’re going to be on their team.

[...] I want more quests like that. I want fewer quests where
my son is told, “Go out and fight it alone,” and more quests
where he sees that it’s his job to join a team, maybe a team led
by women, to help other people become better and be better
people, like the Wizard of Oz. Thank you.

UNIT 3

3.1 I still remember the day in school when our teacher told us that
the world population had become three billion people, and that
was in 1960. I’m going to talk now about how world population
has changed from that year and into the future, but I will not
use digital technology, as I’ve done during my first five TED
Talks. Instead, I have progressed, and I am, today, launching
a brand new analog teaching technology that I picked up from
IKEA: this box.

3.2 What is the average Millennial’s greatest aspiration? Research
suggests that more and more Millennials are interested in
pursuing altruistic goals, such as helping others. A study conducted by Harris Interactive found that young adults ages 21 to 31 are less focused on financial success than they are on making a difference. Their highest priorities seem to be giving back, and working to improve society. This seems to be a worldwide trend among young people. As a generation that came of age amidst a global recession, a global war on terrorism, and the Internet revolution, it’s not surprising that Millennials tend to see themselves as part of the bigger picture. Many of today’s young adults are therefore hoping to go into careers that make an enduring impact on others.

3.3 Linda, please tell us a bit about the work you do at Save the Children.

Save the Children is a leading independent organization for children around the world. A big part of what we do is support children who are affected by war and disasters. My work focuses specifically on the Asia region. I help design monitoring and evaluation systems that track how effective our programs are in healthcare, education, and so on. Then, based on that evidence, we work with governments to develop better policies and design projects aimed to improve children’s lives.

3.4 What made you want to work in international development?

When I was 12, I went on a family holiday to Myanmar. I met a boy near the pagodas where he was selling postcards. I was writing in my notebook, and he came over to me and asked me if I could have his pen, instead of trying to sell me the postcards. So I asked him a little bit about his life, and he told me that he had an ambition to be a doctor and to learn to write in school, et cetera. So I was searching in my bag for everything that I could give to him because my school taught us that everyone had a right to education, and so I felt that any little piece of information or material that I could give to help someone fulfill their potential, I would do so. When I left, I went back to Singapore and I volunteered in hospitals and schools for children as part of my school activities—children with special needs in particular. This helped me realize what it is that I wanted to work in the future—in particular, in international development and the aid industry.

What tips do you have for people who want to get a job in international development?

Well, I studied Geography and Development Studies in university, and I did an Honors year in Indonesia after the tsunami—six years after the tsunami—and it helped me gain valuable skills and insights into issues on the ground. And I’d also say that interning is extremely important to get a better idea of what it is that you want, and to see whether all the hard work in trying to get into the industry is in fact what you want to spend your efforts on. So I interned in Save the Children during university, to try out different positions within the organization. And I really believe that the aid industry is a very difficult industry to get into, so if this is really your passion, never give up on your passion, and find a way to get in. And persist—that’s the biggest advice I can give.

3.6 [Speaker A is male; Speaker B is female]

A: Hey, Grace. How’s school going? Are you enjoying your classes?

B: Hi, Joseph. School’s great. I’m really enjoying my geography class right now. We’ve just been learning about the MINT countries.

A: MINT? What’s that?

B: MINT stands for Mexico, Indonesia, Nigeria, and Turkey. These four countries are considered to be the next economic giants.

A: Turkey’s located on the border of Europe and Asia, isn’t it?

B: That’s right. Its strategic location should encourage international trade. Also, all four MINT countries have a growing young population, which means that the labor force in these countries has been increasing.

A: But what about other problems like corruption and poverty? I heard that many people in Mexico and Nigeria live in poverty.

B: Unfortunately, poverty and inequality have worsened in many emerging countries. But I think this situation is starting to improve. The Indonesian government has been making significant efforts to reduce poverty levels in recent years.

A: I wonder if all the MINT economies will become real giants in the future. It’ll be interesting to watch their progress over the next few decades.

3.7 TED TALK PART 1

I still remember the day in school when our teacher told us that the world population had become three billion people, and that was in 1990. I’m going to talk now about how world population has changed from that year and into the future, but I will not use digital technology, as I’ve done during my first five TED Talks. Instead, I have progressed, and I am today, launching a brand new analog teaching technology that I picked up from IKEA; this box.

This box contains one billion people. And our teacher told us that the industrialized world, 1990, had one billion people. In the developing world, she said, they had two billion people. And they lived away then. There was a big gap between the one billion in the industrialized world and the two billion in the developing world. In the industrialized world, people were healthy, educated, rich, and they had large families. And their aspiration was to buy a car. And in 1960, all Swedes were saving to try to buy a Volvo like this. This was the economic level at which Sweden was. But in contrast to this, in the developing world, far away, the aspiration of the average family there was to have food for the day. They were saving to be able to buy a pair of shoes. There was an enormous gap in the world when I grew up. And this gap between the West and the rest has created a mindset of the world, which we still use linguistically when we talk about “the West” and “the Developing World.” But the world has changed, and it’s overdue to upgrade that mindset and that taxonomy of the world, and to understand it.
3.8 TED TALK PART 2

But the world has changed, and it’s overdue to upgrade that mindset and the taxonomy of the world, and to understand it.

And that’s what I’m going to show you, because since 1960 what has happened in the world up to 2010 is that a staggering four billion people have been added to the world population. Just look how many. The world population has doubled since I went to school. Of course, there’s been economic growth in the West. A lot of companies have happened to grow the economy, so the Western population moved over to here. And now their aspiration is not only to have a car. Now they want to have a holiday on a very remote destination and they want to fly. So this is where they are today. And the most successful of the developing countries, they have moved on, you know, and they have become emerging economies, we call them. They are now buying cars. And what happened a month ago was that the Chinese company, Geely, they acquired the Volvo company, and then finally the Swedes understood that something big had happened in the world. (Laughter)

So there they are. And the tragedy is that the two billion over here that is struggling for food and shoes, they are still almost as poor as they were 50 years ago. The new thing is that we have the biggest pile of billions, the three billions here, which are also becoming emerging economies, because they are quite healthy, relatively well-educated, and they already also have two to three children per woman, as those richer also have. And their aspiration now is, of course, to buy a bicycle, and then later on they would like to have a motorcycle also. But this is the world we have today, no longer any gap. But the distance from the poorest here, the very poorest, to the very richest over here is wider than ever. But there is a continuous world from walking, biking, driving, flying—there are people on all levels, and most people tend to be somewhere in the middle. This is the new world we have today in 2010.

3.9 TED TALK PART 3

Here I have on the screen my country bubbles. Every bubble is a country. The size is population. The colors show the continent. The yellow on top is the Americas; dark blue is Africa; brown is Europe; green is the Middle East; and this light blue is South Asia. That’s India and this is China. Size is population. Here I have children per woman: two children, four children, six children, eight children—big families, small families. The year is 1960. And down here, child survival, the percentage of children surviving childhood up to starting school: 60 percent, 70 percent, 80 percent, 90, and almost 100 percent, as we have today in the wealthiest and healthiest countries. But look, this is the world my teacher talked about in 1960: one billion Western world here—high child-survival, small families—and all the rest, the rainbow of developing countries, with very large families and poor child survival.

What has happened? I start the world. Here we go. Can you see, as the years pass by, child survival is increasing? They get soap, hygiene, education, vaccination, penicillin, and then family planning. Family size is decreasing. [When] they get up to 90-percent child survival, then families decrease, and most of the Arab countries in the Middle East is falling down there [to small families]. Look, Bangladesh catching up with India. The whole emerging world joins the Western world with good child survival and small family size, but we still have the poorest billion. Can you see the poorest billion, those [two] boxes I had over here? They are still up here. And they still have a child survival of only 70 to 80 percent, meaning that if you have six children born, there will be at least four who survive to the next generation. And the population will double in one generation.

So the only way of really getting world population [growth] to stop is to continue to improve child survival to 90 percent. That’s why investments by Gates Foundation, UNICEF and aid organizations, together with national government in the poorest countries, are so good; because they are actually helping us to reach a sustainable population size of the world. We can stop at three billion if we do the right things. Child survival is the new green. It’s only by child survival that we will stop population growth. And will it happen? WELL. I’m not an optimist, neither am I a pessimist. I’m a very serious “possibilist.” It’s a new category where we take emotion apart, and we just work analytically with the world. It can be done. We can have a much more just world. With green technology and with investments to alleviate poverty, and global governance, the world can become like this.

And look at the position of the old West. Remember when this blue box was all alone, leading the world, living its own life. This will not happen again. The role of the old West in the new world is to be the foundation of the modern world—nothing more, nothing less. But it’s a very important role. Do it well and get used to it.

Thank you very much.

UNIT 4

4.1 OK. now I don’t want to alarm anybody in this room, but it’s just come to my attention that the person to your right is a liar. (Laughter)

Also, the person to your left is a liar. Also, the person sitting in your very seat is a liar. We’re all liars. What I’m going to do today is I’m going to show you what the research says about why we’re all liars, how you can become a lie spotter, and why you might want to go the extra mile and go from lie spotting to truth seeking, and ultimately to trust building.

4.2 Erin, could you tell us a bit about your job?

I’m a recruiter and project manager for an international IT organization, with experience in recruitment across the Asia-Pacific region. As part of my day-to-day work, I interview candidates for a variety of roles within my organization.

Have you ever met someone who lied in a job interview?

Absolutely. Every candidate wants to present themselves the best way they possibly can to increase their chances of getting a job. But it’s my job to identify what the candidates may be hiding that could hurt the organization in the long run.

4.3 What do people usually lie about in a job interview?

One of the most common things candidates lie about is why they left their previous organization, or why they want to leave

Audio and Video Scripts 135
their current company. Sometimes, I need to figure out if they're looking to leave because of the company's culture, or if they were fired due to poor performance.

Most people will lie or stretch the truth a little bit if they think they can get away with it. For example, I've interviewed candidates who claimed to be skilled in certain IT systems. But when I questioned them more closely—perhaps because they weren't expecting—they couldn't give detailed descriptions about how the systems actually work.

Generally, people won't lie about facts that can be easily verified. But once, I had a candidate who provided a false certificate on his credentials. And another time, a candidate lied on his résumé about the years of experience he had working in different companies. Needless to say, he didn't get the job.

4.5 [Speaker A is male; Speaker B is female]

A: Hey, Heidi. Have you checked Facebook lately?

B: Not since last week. Why?

A: Sally’s just changed her profile picture to a photo of a tattoo on her shoulder! Do you think she really got one?

B: You're kidding! There’s no way Sally got one. It must be a picture of someone else’s tattoo.

A: That’s what I thought at first. But the tattoo is of a dog’s paw print, and I know she loves her dog a lot. It might be real.

B: I don’t know, Matt. Sally doesn’t seem like the type of person who would get a tattoo.

A: Then why post the photo on her Facebook page?

B: Who knows? She could have posted it just to see how people would react. Or maybe she was trying to make herself seem cooler somehow.

4.7 TED TALK PART 1

OK, now I don’t want to alarm anybody in this room, but it’s just come to my attention that the person to your right is a liar.

(Laughter)

Also, the person to your left is a liar. Also, the person sitting in your very seat is a liar. We’re all liars. What I’m going to do today is I’m going to show you what the research says about why we’re all liars, how you can become a lier, and why you might want to go the extra mile and go from lierspotting to truth seeking, and ultimately to trust building.

[...] And we all kind of hate to admit it. We wish we were better husbands, better wives, smarter, more powerful, taller, richer—the list goes on. Lying is an attempt to bridge that gap, to connect our wishes and our fantasies about who we wish we were, how we wish we could be, with what we’re really like. And boy are we willing to lie in those gaps in our lives with lies.

On a given day, studies show you may be lied to anywhere from 10 to 200 times. Now granted, many of those are white lies. But in another study, it showed that strangers lied three times within the first 10 minutes of meeting each other.

(Laughter)

Now when we first hear this data, we recoil. We can’t believe how prevalent lying is. We’re essentially against lying. But if you look more closely, the plot actually thickens. We lie more to strangers than we lie to co-workers. Extroverts lie more than introverts. Men lie eight times more about themselves than they do other people. Women lie more to protect other people. If you’re an average married couple, you’re going to lie to your spouse in one out of every 10 interactions. Now, you may think that’s bad. If you’re unmarried, that number drops to three.

4.8 TED TALK PART 2

Trained liers get to the truth 90 percent of the time. The rest of us, we’re only 54 percent accurate. Why is it so easy to learn? Well, there are good liers and there are bad liers. There are no real original liers. We all make the same mistakes. We all use the same techniques.

[...] Now this brings us to our next pattern, which is body language. With body language, here’s what you’ve got to do. You’ve really got to just throw your assumptions out the door. Let the science temper your knowledge a little bit. Because we think liers fidget all the time. We guess what, they’re known to freeze their upper bodies when they’re lying. We think liers won’t lock you in the eyes. Well guess what, they lock you in the eyes a little too much just to compensate for that my. We think warmth and smiles convey honesty, sincerity. But a trained lier can spot a fake smile a mile away. Can you all spot the fake smile here? You can consciously contract the muscles in your cheeks. But the real smile’s in the eyes, the crow’s feet of the eyes. They cannot be consciously contracted, especially if you override the Botox. Don’t overdo the Botox, nobody will think you’re honest.

Now we’re going to look at the hot spots. Can you tell what’s happening in a conversation? Can you start to find the hot spots to see the discrepancies between someone’s words and someone’s actions? Now, I know it seems really obvious, but when you’re having a conversation with someone that you suspect of deception, attitude is by far the most overlooked but telling of indicators.

4.9 TED TALK PART 3

An honest person is going to be cooperative. They’re going to show they’re on your side. They’re going to be enthusiastic. They’re going to be willing and helpful to getting you to the truth. They’re going to be willing to brainstorm, name suspects, provide details. They’re going to say, “Hey, maybe it was those guys in payroll that forged those checks.” They’re going to be infuriated if they sense they’re wrongly accused throughout the entire course of the interview, not just in flashes; they’ll be infuriated throughout the entire course of the interview. And if you ask someone honest what should happen to whomever did forge those checks, an honest person is much more likely to recommend strict rather than lenient punishment.

Now let’s say you’re having that exact same conversation with someone deceptive. That person may be withdrawn, look down, lower their voice, pause, be kind of hinky-jerky. Ask a deceptive person to tell their story, they’re going to pepper it with way too much detail in all kinds of irrelevant places. And then they’re going to tell their story in strict chronological order. And what a trained interrogator does is they come in and in very subtle ways over the course of several hours, they will ask
that person to tell their story backwards, and then they’ll watch
them squirm, and track which questions produce the highest
volume of deceptive tells.
Why do they do that? Well, we all do the same thing. We
rehearse our words, but we rarely rehearse our gestures. We
say “yes,” we shake our heads “no.” We tell very convincing
stories, we slightly shrug our shoulders. We commit terrible
crimes, and we smile at the cialight in getting away with it.

[...] Science has surfaced many, many more indicators. We
know, for example, we know liars will shift their blink rate, point
their feet towards an exit.

[...] They’ll alter their vocal tone, often making their vocal tone
much lower.

Now here’s the deal. These behaviors are just behaviors.
They’re not proof of deception. They’re red flags.

[...] When you combine the science of recognizing deception
with the art of looking, listening, you exempt yourself from
collaborating in a lie. You start up that path of being just a little
bit more explicit, because you signal to everyone around you,
you say, “Hey, my world, our world, it’s going to be an honest
one. My world is going to be one where truth is strengthened
and falsehood is recognized and marginalized,” And when you
do that, the ground around you starts to shift just a little bit.
And that’s the truth. Thank you.

(Applause)

UNIT 5

5.1 As a young magician, I was obsessed with Houdini and his
underwater challenges. So, I began, early on, competing against
the other kids, seeing how long I could stay underwater while
they went up and down to breathe, you know, five times, while
I stayed under on one breath. By the time I was a teenager, I
was able to hold my breath for three minutes and 30 seconds. I
would later find out that was Houdini’s personal record.

5.2 When did you run your first marathon?
I ran my first marathon when I was 14 years old. Back then,
I didn’t have any proper training or running experience. But
I was inspired to do it after watching a marathon on TV.
That first race was one of the most painful experiences of
my life. I broke down in tears and felt like giving up halfway
through. But my dad, who was running with me that day,
kept telling me that I could do it and to believe in myself.
He taught me the power of mental strength that day and
helped me reach the finish line. After that, I started training
seriously and running more marathons every year. In 2013,
I became the youngest Latin-American woman in the world
to run 100 marathons. Now, at the age of 32, I’ve completed
128 marathons, in addition to other adventure races and
triathlons.

5.3 Why do you like running marathons?
Running is a sport against yourself. It tests both your mind
and your body. The more I push myself, the more I learn about
myself. So running helps me grow as a person and become
the best person I can be.

What is the biggest challenge in a marathon?
Without doubt, the pain. No matter how hard you train, it’s
impossible to avoid feeling pain when running a marathon. You
need a lot of mental toughness to push through it. Ultimately,
on race day it comes down to: How bad do you want it? Do
you believe in yourself? If you can overcome the mental barrier,
your body will follow.

5.5 1. She had turned 40 when she learned to speed read. She
says she doesn’t have any special power. Her success
comes from hard work and practice.

2. He had been studying Eastern philosophy for several years
when, in the winter of 1979, he decided to jump into some
icy water. He wanted to test the connections between the
body and the mind.

3. By the age of five, she had already started earning money
for her family by performing at schools and businesses,
showing her amazing ability with numbers.

4. When he set his world record for cutting the fastest tennis
ball with a sword, he had been practicing the Samurai way
of life for many years.

5. She had been showing off her strength for about 60 years
before she finally set a world record in 2009—as the world’s
strongest Granny.

6. You could say that he had been preparing for this challenge
for most of his life. He had been running regularly since
kindergarten, and completed his first marathon before he
graduated from high school.

TED TALK PART 1

As a young magician, I was obsessed with Houdini and his
underwater challenges. So, I began, early on, competing against
the other kids, seeing how long I could stay underwater while
they went up and down to breathe, you know, five
times, while I stayed under on one breath. By the time I was a
teenager, I was able to hold my breath for three minutes and
30 seconds. I would later find out that was Houdini’s personal record.

[...] So, I started researching into pearl divers. You know,
because they go down for four minutes on one breath. And
when I was researching pearl divers, I found the world of free-
diving. It was the most amazing thing that I ever discovered,
pretty much. There is many different aspects to free-diving.
There is depth records, where people go as deep as they can.
And then there is static apnea. That’s holding your breath as
long as you can in one place without moving. That was the one
that I studied.

The first thing that I learned is when you’re holding your breath,
you should never move at all; that wastes energy. And that
depletes oxygen, and it builds up CO2 in your blood. So, I
learned never to move. And I learned how to slow my heart
rate down. I had to remain perfectly still and just relax and
think that I wasn’t in my body, and just control that. And then I
learned how to purge. Purging is basically hyperventilating. You
blow in and out—

(Breathing loudly)

Audio and Video Scripts  137
You do that, you get lightheaded, you get tingling. And you’re really rigging your body of CO₂. So, when you hold your breath, it’s infinitely easier. Then I learned that you have to take a huge breath, and just hold and relax and never let any air out, and just hold and relax through all the pain.

5.8 TED TALK PART 2

I started learning about the world record holder. His name is Tom Sietas. And this guy is perfectly built for holding his breath. He’s six foot four. He’s 160 pounds. And his total lung capacity is twice the size of an average person. I’m six foot one, and fat. We’ll say big-boned.

(Laughter)

I had to drop 50 pounds in three months. So, everything that I put into my body, I considered as medicine. Every bit of food was exactly what it was for its nutritional value. I ate really small, controlled portions throughout the day. And I started to really adapt my body.

[Individual results may vary.]

(Laughter)

The thinner I was, the longer I was able to hold my breath. And by eating so well and training so hard, my resting heart rate dropped to 38 beats per minute. Which is lower than most Olympic athletes. In four months of training, I was able to hold my breath for over seven minutes. I wanted to try holding my breath everywhere. I wanted to try it in the most extreme situations to see if I could slow my heart rate down under duress.

(Laughter)

I decided that I was going to break the world record live on primetime television.

[...] So, I started full focus. I completely trained to get my breath-hold time up for what I needed to do. But there was no way to prepare for the live television aspect of it, being on Oprah. But in practice, I would do it face down, floating on the pool. But for TV they wanted me to be upright so they could see my face. Basically, the other problem was the suit was so buoyant that they had to strap my feet in to keep me from floating up. So, I had to use my legs to hold my feet into the straps that were loose, which was a real problem for me. That made me extremely nervous, raising the heart rate.

5.9 TED TALK PART 3

When I made it to the halfway mark, at eight minutes, I was 100 percent certain that I was not going to be able to make this. There was no way for me to do it.

[...] I kept pushing to 10 minutes. At 10 minutes you start getting all these really strong tingling sensations in your fingers and toes. And I knew that that was blood shunting, when the blood rushes away from your extremities to provide oxygen to your vital organs. At 11 minutes I started feeling throbbing sensations in my legs, and my lips started to feel really strange.

[...] At 15 minutes I was suffering major O₂ deprivation to the heart. And I started having ischemia to the heart. My heartbeat would go from 120 to 50, to 150, to 40, to 20, to 150 again. It would skip a beat. It would start. It would stop. And I felt all this. And I was sure that I was going to have a heart attack.

So, at 16 minutes what I did is I slid my feet out because I knew that if I did go out, if I did have a heart attack, they’d have to jump into the thing and take my feet out before pulling me up. I was really nervous. I let my feet out, and I started floating to the top. And I didn’t take my head out. But I was just floating there waiting for my heart to stop, just waiting.

They had doctors with the “Pat,” you know, sitting there waiting. And then suddenly I hear screaming. And I think that there is some weird thing—that I had died or something had happened. And then I realized that I had made it to 16:32. So, with the energy of everybody that was there, I decided to keep pushing. And I went to 17 minutes and four seconds.

(Appraise)

[...] As a magician, I try to show things to people that seem impossible. And I think magic, whether I’m holding my breath or snuffing a deck of cards, is pretty simple. It’s practice, it’s training, and it’s—it’s practice. It’s training and experimenting, while pushing through the pain to be the best that I can be. And that’s what magic is to me, so, thank you.

UNIT 6

6.1 Bill Gates: Oh yeah. If you take from the most wealthy and give to the least wealthy, it’s good. It tries to balance out, and that’s just.

Melinda Gates: But you change systems. In the U.S., we’re trying to change the education system so it’s just for everybody and it works for all students. That, to me, really changes the inequality balance.

6.2 I understand you co-founded the company Piper. Can you tell us a bit about Piper and how you founded it?

Piper is a product that lets kids play Minecraft and interact with the virtual game while building electronics in the real world. It comes in a toolbox with wires and switches, and basically, kids have to assemble it themselves and hook it up to their computer to play. The reason my co-founder and I actually started Piper was to create more fun tools for kids to get them interested in technology. So we launched a Kickstarter crowdfunding campaign back in March 2015, and the company’s been growing ever since.

How does crowdfunding work?

In crowdfunding, a project is basically funded by the public using an online platform. Since Piper was a completely new product, we wanted to make sure that there was a demand for it first. So we shared information about Piper on the Kickstarter website, and then people from all over the world who wanted to support it could donate money—usually a small amount each. Our goal was to raise $50,000, but we actually had so many donors that we ended up raising $280,000, which we used to begin production.

What do people who contribute get in return?

Crowdfunding backers usually get rewards in exchange for being the first people to believe in a product. Our backers received personalized toolboxes with their names printed on the back, Piper T-shirts, and Piper keychains. You can kind
of think of it as a customer loyalty program. Thanks to our incredible backers, thousands of kids are playing with Piper now all over the world.

6.4 1. It’s going to be big, with about 200 guests. We’re having the ceremony on the beach, then we’ll have a big party in a hotel, just next to the beach. We’re putting aside about two hundred dollars a month right now. We haven’t set a date yet.

2. I don’t feel can take a vacation right now, because I don’t have any savings. I just started working, and I need to save money in case I lose my job or my car breaks down or something like that. I want to be ready for these things.

3. We’re bringing up two kids, and we just have a small flat that we’re renting. We want a house of our own, and we want our kids to have their own rooms, so that’s what we’re saving for.

4. I’ve been working a lot of extra shifts lately and saving as much money as I can. My plan is to take six weeks off next year and go backpacking around Europe.

5. I’m saving to buy a mini-van. I can’t afford a brand new one, so I’m planning to buy it secondhand. Since I have a big family, I’ll need a 7-seater.

6. I haven’t figured out what I want to study, but I definitely want to go to university. So when I graduate from high school, I’m going to work for a year and save as much money as I can, and think about which university to go to.

6.5 TED TALK PART 1

Chris Anderson: Bringing up three children when you’re the world’s richest family seems like a social experiment without much prior art. How have you managed it? What’s been your approach?

Bill Gates: Well, I’d say overall the kids get a great education, but you’ve got to make sure they have a sense of their own ability and what they’re going to do and do, and our philosophy has been to be very clear with them—most of the money’s going to the foundation—and help them find something they’re excited about. We want to strike a balance where they have the freedom to do anything but not a lot of money showered on them so they could go out and do nothing. And so far, they’re fairly diligent, excited to pick their own direction.

CA: You’ve obviously guarded their privacy carefully for obvious reasons. I’m curious why you’ve given me permission to show this picture now here at TED.

Melinda Gates: Well, it’s interesting. As they get older, they so know that our family belief is about responsibility, that we are in an unbelievable situation just to live in the United States and have a great education, and we have a responsibility to give back to the world. And so as they get older and we are teaching them—they have been to so many countries around the world—they’re saying, you know, we do want people to know that we believe in what you’re doing, Mom and Dad, and it is okay to show us more. So we have their permission to show this picture, and I think Paul Farmer is probably going to put it eventually in some of his work. But they really care deeply about the mission of the foundation, too.

6.6 TED TALK PART 2

CA: And I think you’ve pledged that by the time you’re done, more than, or 95 percent of your wealth, will be given to the foundation.

BG: Yes.

CA: And since this relationship, it’s amazing—(Applause) And recently, you and Warren have been going around trying to persuade other billionaires and successful people to pledge to give, what, more than half of their assets for philanthropy? How is that going?

BG: Well, we’ve got about 120 people who have now taken this giving pledge. The thing that’s great is that we get together yearly and talk about, OK, do you hire staff, what do you give to them? We’re not trying to homogenize it. I mean, the beauty of philanthropy is this mind-blowing diversity. People give to some things. We look and go, “Wow.” But that’s great. That’s the role of philanthropy is to pick different approaches, including even in one space, like education. We need more experimentation. But it’s been wonderful, meeting those people, sharing their journey to philanthropy, how they involve their kids, where they’re doing it differently, and it’s been way more successful than we expected. Now it looks like it’ll just keep growing in size in the years ahead.

MG: And having people see that other people are making change with philanthropy. I mean, these are people who have created their own businesses, put their own ingenuity behind incredible ideas. If they put their ideas and their brain behind philanthropy, they can change the world. And they start to see others doing it, and saying, “Wow, I want to do that with my own money.” To me, that’s the piece that’s incredible.

6.7 TED TALK PART 3

CA: It seems to me, it’s actually really hard for some people to figure out even how to remotely spend that much money on something else. There are probably some billionaires in the room and certainly some successful people. I’m curious, can you make the pitch? What’s the pitch?

BG: Well, it’s the most fulfilling thing we’ve ever done, and you can’t take it with you, and if it’s not good for your kids, then let’s get together and brainstorm about what can be done.

The world is a far better place because of the philanthropists of the past, and the U.S. tradition here, which is the strongest, is the envy of the world. And part of the reason I’m so optimistic is because I do think philanthropy is going to grow and take some of these things government’s just not good at working on and discovering and shine some light in the right direction.

CA: The world’s got this terrible inequality, growing inequality problem that seems structural. It does seem to me that if more
of your peers took the approach that you two have made, it
would make a dent both in that problem and certainly in the
perception of that problem. Is that a fair comment?
BG: Oh yeah. If you take from the most wealthy and give to the
least wealthy, it’s good. It tries to balance out, and that’s just.
MG: But you change systems. In the U.S., we’re trying to change
the education system so it’s just for everybody and it works for
all students. That, to me, really changes the inequality balance.
BG: That’s the most important. (Applause)

UNIT 7

7.1 Disability in our age should not prevent anyone from living
meaningful lives. My hope and desire is that the tools and
processes we develop in our research group can be used to
bring highly functional prostheses to those who need them.

7.2 Many medical discoveries have made our lives better.
Some have been drugs; others have been technologies. For
example, Dr. Alexander Fleming saved millions of lives when he
discovered penicillin, a drug that kills bacteria. In 1976, Dean
Kamen invented the insulin pump. This modern innovation
is designed to make life easier for people with diabetes by
removing the need for daily insulin injections. The work of these
scientists and inventors have contributed greatly to the area of
science and medicine.

7.3 Can you tell us about some of the work you’ve done in
drug discovery and development?
That’s a big question. I think I’m going to focus on my research
diabetes, and on two drugs in particular that I helped to
develop—Symlin and Byetta. I’m particularly proud of the fact
that they’re both “first in class” drugs, that means they’re
original, and there have never been any drugs like them before.

7.4 How did you develop these two drugs?
Both drugs are based on natural products. Symlin is based on
a human hormone called amylin, and it is for people with Type
1 diabetes. When Type 1 diabetics take symlin with insulin, their
blood sugars are more regulated than with insulin alone.
Byetta, on the other hand, is for the far more common type of
diabetes, Type 2. It’s based on a hormone found in the body
of a large lizard called the gila monster. Byetta helps control
blood sugar in Type 2 diabetics, and can delay the need for
insulin for many years.

What are the steps involved in bringing a “first in class”
drug to the market?
To start, we make sure there’s no drug like it out on the market
already. Then we see if the drug is safe in animals. After that,
we check the drug’s safety in humans. We see how well the
drug works when real patients take it. Then, if it works the way
we expect, we send the data to the U.S. Food and Drug
Administration, otherwise known as the FDA. Finally, after getting
FDA approval, we start an advertising campaign for the new drug.

7.6 Nanoparticles are very small particles that exist in the natural
world and are also man-made. They’re so small that you
can’t even see them with a microscope. Nanoparticles have
important uses in medicine, such as in cancer treatment. They
can be designed to go to specific types of cells in the body and
kill cancer cells. Researchers are also hopeful that nanoparticles
will one day be used to treat diabetes by delivering insulin to
targeted cells. In addition, nanoparticles should be able to
deliver vaccines in the future. Nanoparticle-based vaccination
is expected to be much cheaper than vaccinations used
today. It could therefore make a big difference to public health,
particularly in the developing world.

7.7 1. People might live to 150 in the future.
2. Doctors should be able to cure most serious diseases
within a few decades.
3. With remote treatment, we won’t need to visit the hospital
or clinic so often.

7.8 1. Robots might take over from doctors eventually.
2. Surgeons won’t be replaced by machines for a long time.
3. New technology has led to many medical innovations.
4. Scientists are developing robots that look like human
beings.
5. Medical scientists should be able to learn a lot from the
space program.

7.9 TED TALK PART 1
I was born and raised in Sierra Leone, a small and very
beautiful country in West Africa, a country rich both in physical
resources and creative talent.

However, Sierra Leone is infamous for a decade-long rebel war
in the ’90s when entire villages were burnt down. An estimated
8,000 men, women, and children had their arms and legs
amputated during this time. As my family and I ran for safety
when I was about 12 from one of those attacks, I resolved
that I would do everything I could to ensure that my own
children would not go through the same experiences we had.
They would, in fact, be part of a Sierra Leone where war and
amputation were no longer a strategy for gaining power.

As I watched people who I knew, loved ones, recover from this
devastation, one thing that deeply troubled me was that many
of the amputees in the country would not use their prostheses.
The reason, I would come to find out, was that their prosthetic
sockets were painful because they did not fit well.

7.10 TED TALK PART 2
The prosthetic socket is the part in which the amputee inserts
their residual limb, and which connects to the prosthetic ankle.

Even in the developed world, it takes a period of three weeks
to often years for a patient to get a comfortable socket, if ever.

Prosthetists still use conventional processes like molding and
casting to create single-material prosthetic sockets. Such
sockets often leave intolerable amounts of pressure on the
limbs of the patient, leaving them with pressure sores and
blisters. It does not matter how powerful your prosthetic ankle
is, if your prosthetic socket is uncomfortable, you will not use
your leg, and that is just simply unacceptable in our age.

So one day, when I met Professor Hugh Herr about two and a
half years ago, and he asked me if I knew how to solve
this problem, I said, “No, not yet, but I would love to figure it
out.” And so, for my Ph.D. at the MIT Media Lab, I designed custom prosthetic sockets quickly and cheaply that are more comfortable than conventional prostheses. I used magnetic resonance imaging to capture the actual shape of the patient’s anatomy, then use finite element modeling to better predict the internal stresses and strains on the normal forces, and then create a prosthetic socket for manufacture. We use a 3-D printer to create a multi-material prosthetic socket which relieves pressure where needed on the anatomy of the patient. In short, we’re using data to make novel sockets quickly and cheaply.

7.11 TED TALK PART 3

Disability in our age should not prevent anyone from living meaningful lives. My hope and desire is that the tools and processes we develop in our research group can be used to bring highly functional prostheses to those who need them. For me, a place to begin healing the souls of those affected by war and disease is by creating comfortable and affordable interfaces for their bodies. Whether it’s in Sierra Leone or in Boston, I hope this not only restores but indeed transforms their sense of human potential. Thank you very much.

(Exclusive)

UNIT 8

8.1 So, I specialize in 20-somethings because I believe that every single one of those 50 million 20-somethings deserves to know what psychologists, sociologists, neurologists, and fertility specialists already know: that claiming your 20s is one of the simplest, yet most transformative, things you can do for work, for love, for your happiness, maybe even for the world.

8.2 A Pew Research Center study in the United States compared Millennials (people born between 1981-1996) with the Silent Generation (people born between 1928-1945). The study showed that many more Millennial women are getting degrees and pursuing careers than Silent Generation women did in their young adult years. In 1963—when they were aged 18 to 33—only 38 percent of Silent Generation women were employed; today, 63 percent of Millennial women are employed. Furthermore, fewer young adults today are settling down compared to their Silent Generation counterparts. According to the study, financial concerns are causing many young people to put off owning a home and raising a family.

8.3 In your book, Age of Opportunity, you write about how adolescence now lasts longer than ever before. Could you tell us more about this?

Adolescence starts when kids go through puberty, and ends when they’ve settled into traditional adult roles. These would include finishing formal education, entering the labor force, getting married, and becoming economically independent from their parents. By the time I was 25, I had finished graduate school, moved away from home, started my first job as a professor, was no longer receiving help from my parents, and was engaged to be married. But people nowadays are reaching these milestones at a much later age. Today, compared with my generation, twice as many 25-year-olds are still in school, only half as many are married, and 50 percent more are receiving financial assistance from their parents. It’s a different world.

8.4 Do you think it’s a worrying sign that many young people today are putting off adulthood?

Lots of people worry about this trend. They see it as a sign that today’s young people are immature, lazy, or spoiled. But I don’t see it that way. I think delaying those transitions is a rational response to a changing world. The world we live in today is so competitive. You need more education to get a decent job. So you’re going to stay in school longer, which keeps you financially dependent on your parents, which in turn delays starting a family of your own. I don’t see any evidence that young people today are any less mature than my generation was, for example.

8.6 [Speaker A is female; Speaker B is male]

A: Graduation’s just a few weeks off! What are your plans after college, Ian?
B: Well, I hope to get a good job in banking. I need to pay off my student loans.
A: When do you think you’ll have paid off your loans?
B: Hopefully by the time I’m 30.
A: Oh, that’s not too bad.
B: What about you, Julia? What are your plans after college?
A: I want to do some traveling and see the world, particularly China. Hopefully, I’ll have saved enough money by the time I start my trip. I’m thinking about doing some volunteer work in China, too.
B: That’s a great idea! You speak Mandarin fluently, don’t you?
A: Yeah, I do. By the time I graduate, I’ll have been learning Mandarin for six years.

8.7 TED TALK PART 1

So, I specialize in 20-somethings because I believe that every single one of those 50 million 20-somethings deserves to know what psychologists, sociologists, neurologists, and fertility specialists already know: that claiming your 20s is one of the simplest, yet most transformative, things you can do for work, for love, for your happiness, maybe even for the world.

[…] I want to change what 20-somethings are doing and thinking.

Here’s a story about how that can go. It’s a story about a woman named Emma. At 25, Emma came to my office because she was, in her words, having an identity crisis. She said she thought she might like to work in art or entertainment, but she hadn’t decided yet, so she’d spent the last few years waiting tables instead. Because it was cheaper, she lived with a boyfriend who displayed his temper more than his ambition. And as hard as her 20s were, her early life had been even harder. She often cried in our sessions, but then would collect herself by saying, “You can’t pick your family, but you can pick your friends.”

Well, one day, Emma comes in and she hangs her head in her lap, and she sobbed for most of the hour. She’d just bought a new address book, and she’d spent the morning filling in her

Audio and Video Scripts 141
many contacts, but then she'd been left staring at that empty
blank that comes after the words "In case of emergency,
please call..." She was nearly hysterical when she looked at
me and said, "Who's going to be there for me if I get in a car
wreck? Who's going to take care of me if I have cancer?"

8.8 TED TALK PART 2

So over the next weeks and months, I told Emma three things
that every 20-something, male or female, deserves to hear.
First, I told Emma to forget about having an identity crisis and
get some identity capital. By "get identity capital," I mean do
something that adds value to who you are. Do something that's
an investment in who you might want to be next. I didn't know
the future of Emma's career, and no one knows the future of
work, but I do know this: Identity capital bogey identity capital.
So now is the time for that cross-country job, that internship,
that startup you want to try. I'm not discounting 20-something
exploration here, but I am discounting exploration that's not
supposed to count, which, by the way, is not exploration. That's
procrastination. I told Emma to explore work and make it count.

Second, I told Emma that the urban tribe is overrated.
Best friends are great for giving rides to the airport, but
20-somethings who huddle together with like-minded peers
limit who they know, what they know, how they think, how
they speak, and where they work. That new piece of capital,
that new person to date, almost always comes from outside
the inner circle. Now things come from what are called our
weak ties, our friends of friends of friends. So yes, half of
20-somethings are un- or under-employed. But half aren't, and
weak ties are how you get yourself into that group. Half of new
jobs are never posted, so reaching out to your neighbor's boss
is how you get that unposted job. It's not cheating. It's the
science of how information spreads.

Last but not least, Emma believed that you can't pick your
family, but you can pick your friends. Now this was true for her
growing up, but as a 20-something, soon Emma would pick her
family when she partnered with someone and created a
family of her own. I told Emma the time to start picking your
family is now.

Now you may be thinking that 30 is actually a better time to
settle down than 20, or even 25, and I agree with you. But
grabbing whoever you're living with or sleeping with when
everyone on Facebook starts walking down the aisle is not
progress. The best time to work on your marriage is before
you have one, and that means being as intentional with love
as you are with work. Picking your family is about consciously
choosing who and what you want rather than just making it
work or killing time with whoever happens to be choosing you.

8.9 TED TALK PART 3

So what happened to Emma? Well, we went through that
address book, and she found an old roommate's cousin who
worked at an art museum in another state. That weak tie
helped get her a job there. That job offer gave her the reason to
leave that live-in boyfriend. Now, five years later, she's a
special events planner for museums. She's married to a man
she mindfully chose. She loves her new career, she loves
her new family, and she sent me a card that said, "Now the
emergency contact blanks don't seem big enough."

Now Emma's story made that sound easy, but that's what I
love about working with 20-somethings. They are so easy to
help. Twenty-somethings are like airplanes just leaving LAX,
bound for somewhere west. Right after takeoff, a slight change
in course is the difference between landing in Alaska or Fiji.
Likewise, at 21 or 25 or even 29, one good conversation, one
good break, one good TED Talk, can have an enormous effect
across years and even generations to come.

So here's an idea worth spreading to every 20-something
you know. It's as simple as what I learned to say to Alex. It's
what I now have the privilege of saying to 20-somethings like
Emma every single day: Thirty is not the new 20, so claim your
adulthood, get some identity capital, use your weak ties, pick
your family. Don't be defined by what you didn't know or didn't
do. You're deciding your life right now.

Thank you.

(Appause)

UNIT 9

9.1 The robot I'm holding in my hand is this one, and it's been
created by two students, Alex and Daniel. So this weighs a little
more than a tenth of a pound. It consumes about 15 watts of
power. And as you can see, it's about eight inches in diameter.

9.2 Robots are machines that we can program to handle repetitive
or dangerous functions. For example, we use robots to
assemble cars because they can do it more quickly and less
dangerously than humans. Also, because we can control them
from a distance, remote-controlled robots can gather data
and images from inaccessible places. For example, scientists
can operate robots safely from dry land while they explore the
ocean floor. Robots can also perform delicate tasks such as
surgery. Using robots for surgery can sometimes be better
than using human hands because robots can make tinier,
more precise movements.

9.3 I'm Robert Wood, and I create robots. I like to observe
insects like bees. They are small but efficient. Most people
think of robots as big, powerful machines. But I thought it
would be useful if I could build a small robot that can go to
places humans can't go, like deep oceans or space. My team
is making robots that are smaller, cheaper, and faster than
traditional robots. We are making robots the size of insects,
and robots made from completely soft materials. We get ideas
from nature. Right now, we are working on creating a group of
robot bees. We believe that 20 years in the future, robots like
these can help us do dangerous tasks, such as search-and-
rescue operations. We face many challenges while building the
robots. We can't find robot parts in the shops, so we have to
build everything ourselves. Many of our designs don't work.
We build and test the robots over and over again. But every
time we fail, we're able to learn something new and improve
our designs. Bees can't do much on their own, but when they
work in groups, they can do so much more. My team wants
to build robots that behave in the same way. And that will
eventually make a big difference to all our lives.
9.5 [Speaker A is female; Speaker B is male]

A: Hey, Jason. What do you think of driverless cars?
B: I think they’re a great idea, Elizabeth.
A: Really? Why?
B: I hate driving. It stresses me out. If I had a driverless car, I’d feel a lot more relaxed because I wouldn’t have to worry about parking.
A: I guess that’s true.
B: Also, if everyone had a driverless car, there’d be less traffic.
A: What do you mean?
B: Well, those cars have detection systems, so they can coordinate with each other and avoid creating traffic jams. We might not even need traffic lights in the future.
A: But have you considered the potential risks? If the software fails, it’ll probably cause a car crash.
B: You know what, Elizabeth? I actually think there’s a higher chance of human drivers becoming distracted and causing accidents. Let’s face it—that happens all the time.
A: Hmm. I don’t know. I think I’d prefer to be in control of the car.

9.6 1. What’s your favorite smartphone app?
2. I saw a really interesting movie about robots.
3. If AI gained control over humans, life would be miserable.
4. Rapid innovation in technology leads to very different lifestyles.

9.7 1. Soon, everybody will have a smartphone.
2. My fitness tracker records my average heart rate.
3. This app monitors the temperature of my living room.
4. He bought a camera with his first paycheck.
5. There are several good cafés in the neighborhood.

9.8 TED TALK PART 1

The robot I’m holding in my hand is this one, and it’s been created by two students, Alex and Daniel. So this weighs a little more than a tenth of a pound. It consumes about 15 watts of power. And as you can see, it’s about eight inches in diameter.

[...] So why build robots like this? Well, robots like this have many applications. You can send them inside buildings like this, as first responders to look for intruders, maybe look for biochemical leaks, gaseous leaks. You can also use them for applications like construction. So here are robots carrying beams, columns and assembling cube-like structures. I’ll tell you a little bit more about this. The robots can be used for transporting cargo. So one of the problems with these small robots is their payload-carrying capacity. So you might want to have multiple robots carry payloads. This is a picture of a recent experiment we did—actually not so recent anymore—in Sendai, shortly after the earthquake. So robots like this could be sent into collapsed buildings, to assess the damage after natural disasters, or sent into reactor buildings, to map radiation levels.

[...] Here, you have overhead motion-capture cameras on the top that tell the robot where it is 100 times a second. It also tells the robot where these obstacles are. And the obstacles can be moving. And here, you’ll see Daniel throw this hoop into the air, while the robot is calculating the position of the hoop, and trying to figure out how to best go through the hoop. So as an academic, we’re always trained to be able to jump through hoops to raise funding for our labs, and we get our robots to do that.

(Applause)

So another thing the robot can do is it remembers pieces of trajectory that it learns or is pre-programmed. So here, you see the robot combining motions that builds up momentum, and then changes its orientation and then recovers. So it has to do this because this gap in the window is only slightly larger than the width of the robot. So just like a diver stands on a springboard and then jumps off to gain momentum, and then does this pirouette, this two and a half somersault through and then gracefully recovers, this robot is basically doing that. So it knows how to combine little bits and pieces of trajectories to do these fairly difficult tasks.

9.9 TED TALK PART 2

So I want to change gears. So one of the disadvantages of these small robots is its size. And I told you earlier that we may want to employ lots and lots of robots to overcome the limitations of size. So one difficulty is: How do you coordinate lots of these robots? And so here, we looked to nature. So I want to show you a clip of Aphaenogaster desert ants, in Professor Stephen Pratt’s lab, carrying an object. So this is actually a piece of fig. Actually, you take any object coated with fig juice, and the ants will carry them back to the nest. So these ants don’t have any central coordinator. They sense their neighbors. There’s no explicit communication. But because they sense their neighbors and because they sense the object, they have implicit coordination across the group.

So this is the kind of coordination we want our robots to have. So when we have a robot which is surrounded by neighbors—and let’s look at robot I and robot J—what we want the robots to do, is to monitor the separation between them, as they fly in formation.

[...] So what I want to show you next is a video of 20 of these little robots, flying in formation. They’re monitoring their neighbors’ positions. They’re maintaining formation. The formations can change. They can be planar formations, they can be three-dimensional formations. As you can see here, they collapse from a three-dimensional formation into planar formation. And to fly through obstacles, they can adapt the formations on the fly. So again, these robots come really close together. As you can see in this figure-eight flight, they come within inches of each other. And despite the aerodynamic interactions with these propeller blades, they’re able to maintain stable flight.

(Applause)

So once you know how to fly in formation, you can actually pick up objects cooperatively. So this just shows that we can double, triple, quadruple the robots’ strength, by just getting them to team with neighbors.
9.10 TED TALK PART 3

So all these experiments you've seen thus far, all these demonstrations, have been done with the help of motion-capture systems. So what happens when you leave your lab, and you go outside into the real world? And what if there's no GPS? So this robot is actually equipped with a camera, and a laser rangefinder, laser scanner. And it uses these sensors to build a map of the environment. What that map consists of are features—like doorways, windows, people, furniture—and it then figures out where its position is, with respect to the features. So there is no global coordinate system. The coordinate system is defined based on the robot, where it is and what it's looking at. And it navigates with respect to those features.

So I want to show you a clip of algorithms developed by Frank Shen and Professor Nathan Michael, that shows this robot entering a building for the very first time, and creating this map on the fly. So the robot then figures out what the features are, it builds the map, it figures out where it is with respect to the features, and then estimates its position 100 times a second, allowing us to use the control algorithms that I described to you earlier. So this robot is actually being commanded remotely by Frank, but the robot can also figure out where to go on its own. So suppose I were to send this into a building, and I had no idea what this building looked like. I can ask this robot to go in, create a map, and then come back and tell me what the building looks like. So here, the robot is not only solving the problem of how to go from point A to point B in this map, but it's figuring out what the best path B is at every time. So essentially it knows where to go to look for places that have the least information, and that's how it populates this map.

So I want to leave you with one last application. And there are many applications of this technology. I'm a professor, and we're passionate about education. Robots like this can really change the way we do K-12 education. But we're in Southern California, close to Los Angeles, so I have to conclude with something focused on entertainment. I want to conclude with a music video. I want to introduce the creators, Alex and Daniel, who created this video.

(Applause)

So before I play this video, I want to tell you that they created it in the last three days, after getting a call from Chris. And the robots that play in the video are completely autonomous. You will see nine robots play six different instruments. And of course, it's made exclusively for TED 2012. Let's watch.

(Sound of air escaping from valve)

(Music)

(Whirling sound)

(Music)

(Applause) (Cheers)

UNIT 10

10.1 We are losing our listening. We spend roughly 60 percent of our communication time listening, but we're not very good at it.

10.2 1. The students all listened carefully as the teacher explained what to do.

2. All the voters listened anxiously as the winner of the election was announced.

3. Despite the fact that the speech was much too long, everyone listened patiently.

4. The children listened with great interest to the storyteller.

5. A good doctor should listen sympathetically to patients' complaints.

6. We are often told to respect our elders and to listen politely to what they have to say.

10.3 What kinds of issues do you deal with as a mediator?

Well, I deal mainly with disputes between neighbors. It's pretty common for neighbors to complain about things like loud music or shouting, or children behaving badly. So what I do is, I'll arrange a meeting between all the parties to the dispute, and help them resolve the situation.

Can you give us an example of a situation you helped resolve?

There was one case involving a family with two children. Their neighbors had complained about really loud music and bad behavior from the children, and even wanted the local police to take action. During the mediation meeting, I listened carefully to everyone's side of the story. The family revealed that one of the children had autism, a condition that makes her behavior very hard to control. The neighbors didn't know this. So after that, I helped everyone reach an agreement about how to communicate better in the future and avoid further disputes.

10.4 It sounds like listening is extremely important in mediation. What advice do you have to help people improve their listening skills?

First, don't interrupt when somebody else is taking. As a mediator, it's important to draw out other person's story and pick up on the details. Second, remove all distractions. Don't check your phone or look out of the window—focus on what's being said. And finally, observe the emotions behind the words. In mediation meetings, people are often angry and emotional. Part of my job is helping people to express their feelings in an appropriate and productive way.

10.6 [Speaker A is female; Speaker B is male]

A: Hey, Tom, How did your presentation go this morning?

B: Not that great, unfortunately. It looked like half the people weren't really interested.

A: Really? Why would you say that?

B: Well, no one asked any follow-up questions. And a lot of people looked bored and kept checking their cell phones.

A: Did you use any visuals in your presentation?

B: Not many. Why?

A: I recently read an article which said that most people process words using their short-term memory. But images
go directly into long-term memory. So when you’re giving a presentation, adding visuals can help grab the audience’s attention and make a more lasting impact.

B: OK, thanks for the suggestion, Jane. I’ll try to use more visual aids and slides tomorrow. Hopefully I’ll get a better response from the audience.

A: Don’t worry. I’m sure you’ll do fine.

10.7 TED TALK PART 1

We are losing our listening. We spend roughly 90 percent of our communication time listening, but we’re not very good at it. We retain just 25 percent of what we hear. Now, not you, not this talk, but that is generally true. Let’s define listening as making meaning from sound. It’s a mental process, and it’s a process of extraction.

We use some pretty cool techniques to do this. One of them is pattern recognition. (Crowd Noise) So in a cocktail party like this, if I say, “David, Sara, pay attention,” some of you just sat up. We recognize patterns to distinguish noise from signal, and especially our name. Differentiation is another technique we use. If I left this pink noise on for more than a couple of minutes, you would literally cease to hear it. We listen to differences, we discount sounds that remain the same.

And then there is a whole range of filters. These filters take us from all sound down to what we pay attention to. Most people are entirely unconscious of these filters. But they actually create our reality in a way, because they tell us what we’re paying attention to right now. Give you one example of that. Intention is very important in sound in listening. When I married my wife, I promised her that I would listen to her every day as if for the first time. Now that’s something I fall short of on a daily basis. (Laughter) But it’s a great intention to have in a relationship.

10.8 TED TALK PART 2

But that’s not all. Sound places us in space and in time. If you close your eyes right now in this room, you’re aware of the size of the room from the reverberation and the bouncing of the sound off the surfaces. And you’re aware of how many people are around you because of the micro-noises you’re receiving. And sound places us in time as well, because sound always has time embedded in it. In fact, I would suggest that our listening is the main way that we experience the flow of time from past to future. So, “Sonority is time and meaning”—a great quote.

I said at the beginning, we’re losing our listening. Why did I say that? Well, there are a lot of reasons for this. First of all, we invented ways of recording—first writing, then audio recording and now video recording as well. The premium on accurate and careful listening has simply disappeared. Secondly, the world is now so noisy. (Noise) With this cacophony going on visually and auditorily, it’s just hard to listen; it’s tiring to listen. Many people take refuge in headphones, but they turn big, public spaces like this, shared soundscapes, into millions of tiny, little personal sound bubbles. In this scenario, nobody’s listening to anybody.

We’re becoming impatient. We don’t want oratory anymore, we want sound bites. And the art of conversation is being replaced—dangerously, I think—by personal broadcasting. I don’t know how much listening there is in this conversation, which is sadly very common, especially in the U.K. We’re becoming desensitized. Our media have to scream at us with these kinds of headlines in order to get our attention. And that means it’s harder for us to pay attention to the quiet, the subtle, the understated.

This is a serious problem that we’re losing our listening. This is not trivial. Because listening is our access to understanding. Conscious listening always creates understanding. And only without conscious listening can these things happen—a world where we don’t listen to each other at all, is a very scary place indeed. So I’d like to share with you, [..] tools you can take away with you, to improve your own conscious listening. Would you like that?

(Audience: Yes.) Good.

10.9 TED TALK PART 3

The first one is silence. Just three minutes a day of silence is a wonderful exercise to reset your ears and recalibrate so that you can hear the quiet again. If you can’t get absolute silence, go for quiet, that’s absolutely fine.

Second, I call this the mixer. (Noise) Even if you’re in a noisy environment like this—and we all spend a lot of time in places like this—listen in the coffee bar to how many channels of sound can I hear? How many individual channels in that mix am I listening to? You can do it in a beautiful place as well, like in a lake. How many birds am I hearing? Where are they? Where are those ripples? It’s a great exercise for improving the quality of your listening.

Third, this exercise I call savoring, and this is a beautiful exercise. It’s about enjoying mundane sounds. This, for example, is my tumble dryer. (Dryer) It’s a waltz. One, two, three. One, two, three. One, two, three. One, two, three. I love it. Or just try this one on for size. (Coffee grinder) Wow! So mundane sounds can be really interesting if you pay attention. I call that the hidden choir. It’s around us all the time.

[. . .] And finally, an acronym. You can use this in listening, in communication. If you’re in any one of those roles—and I think that probably is everybody who’s listening to this talk—the acronym is RASA, which is the Sanskrit word for juice or essence. And RASA stands for Receive, which means pay attention to the person; Appreciate, making little noises like “hm,” “oh,” “OK”; Summarize, the word “so.” It’s very important in communication; and Ask, ask questions afterwards.

[. . .] So I invite you to connect with me, connect with each other, take this mission out and let’s get listening taught in schools, and transform the world in one generation to a conscious listening world—a world of connection, a world of understanding, and a world of peace.

Thank you for listening to me today.

(Applause)

UNIT 11

11.1 Clouds. Have you ever noticed how much people moan about them? They get a bad rap. If you think about it, the English language has written into it negative associations towards the clouds.

11.2 Today, people are living increasingly stressful lives trying to juggle work, family, and friends. There never seems to
be enough time to do everything. As a result, many of us feel a need to rush through life. We now have faster cars, faster Internet, even “fast food.” In response to the rush of modern life, a growing number of people have embraced the “Slow Movement.” This began in 1986, when Carlo Petrini founded Slow Food to protest against the opening of the first McDonald’s in Italy. He wanted to restore an appreciation for local food cultures and traditions, and promote quality over convenience. The Slow Movement encourages us to do things like eating and exercising in a more leisurely way, and to be more aware of our surroundings. This way, we can develop more meaningful ties with other people.

11.3 Can you tell us a bit about the Slow Movement and what its aims is?

Slow means being present, living each moment fully, and putting quality before quantity in everything we do. A lot of people nowadays are rushing through life instead of actually living it. This can hurt our health, our work, and our relationships, as I found out from personal experience. So the Slow Movement is about doing things at the right speed for ourselves. This doesn’t mean that we should do everything slowly—that would be unreasonable. But faster isn’t always better.

When did you realize you needed to slow down your pace of life?

I realized this when I started speed-reading bedtime stories to my son. I’d be reading Snow White and skipping paragraphs, even whole pages. My son would complain, and we argued about it constantly. Then one day I considered buying a collection of One-Minute Bedtime Stories—think Snow White in 60 seconds. That’s when I realized my fast-paced lifestyle was hurting my relationship with my son, and I needed to slow things down.

How can we slow down in our everyday lives?

Start with small changes and then build from there. I began by dropping a few things from my schedule that weren’t essential, switching off my phone for periods of time, taking more breaks at work to rest or meditate. Like I said before, it’s about finding your own ways to do things at the right speed for you instead of doing them as fast as possible.

11.5 [Speaker A is male; Speaker B is female]

A: Hey, Sarah. I’m so sorry I’m late. I got here as fast as I could.

B: That’s OK, Nicholas. What happened? Did you get lost?

A: Yeah, I had to stop the car a couple of times to check the directions.

B: Was the address I gave you wrong?

A: No, the address was correct. It was my fault. I had to take a work call while I was driving. I guess I got distracted and took a wrong turn somewhere.

B: You mean you were driving and using your cell phone at the same time?

A: Yeah, but don’t worry. I used a hands-free kit.

B: You shouldn’t do that. A lot of accidents happen because people try to multitask while driving. Even listening to your cell phone while driving can cause you to lose focus. That’s why you got lost.

A: You’re right, it’s a bad habit. I really should try not to do that.

11.6 1. Noise and lots of distractions take a toll on the brain.

2. An increasing number of people are looking for a slower pace of life.

3. The email that I wrote today was a long and complicated one.

4. I often work in the evening if I have an urgent deadline.

11.7 1. There was a hair on the floor.

2. I heard noise coming from downstairs.

3. There was glass on the kitchen table.

4. How’s the business?

5. Is there a room for me?

11.8 TED TALK PART 1

Clouds. Have you ever noticed how much people moan about them? They get a bad rap. If you think about it, the English language has written into it negative associations towards the clouds. Someone who’s down or depressed, they’re under a cloud. And when there’s bad news in store, there’s a cloud on the horizon. I saw an article the other day. It was about problems with computer processing over the Internet. “A cloud over the cloud,” was the headline. It seems like they’re everyone’s default doom-and-gloom metaphor. But I think they’re beautiful, don’t you? It’s just that their beauty is missed because they’re so omnipresent, so I don’t know, commonplace, that people don’t notice them. They don’t notice the beauty, but they don’t even notice the clouds unless they get in the way of the sun. And so people think of clouds as things that get in the way. They think of them as the annoying, frustrating obstructions, and then they rush off and do some blue-sky thinking. (Laughter) But most people, when you stop to ask them, will admit to harboring a strange sort of fondness for clouds. It’s like a nostalgic fondness, and they make them think of their youth. Who here can’t remember thinking, well, looking and finding shapes in the clouds when they were kids? You know, when you were masts of daydreaming? Aristophanes, the ancient Greek playwright, described the clouds as the patron goddesses of idle fellows two and a half thousand years ago, and you can see what he means. It’s just that these days, as adults seem reluctant to allow ourselves the indulgence of just allowing our imaginations to drift along in the breeze, and I think that’s a pity. I think we should perhaps do a bit more of it. I think we should be a bit more willing, perhaps, to look at the beautiful sight of the sunlight bursting out from behind the clouds and go, “Wait a minute, that’s two cats dancing the salsa!” (Laughter) (Applause) Or seeing the big, white, puffy one up there over the shopping center looks like the Abominable Snowman going to rob a bank. (Laughter)

[…] Perhaps you’re having a moment of existential angst. You know, you’re thinking about your own mortality. And there, on the horizon, it’s the Grim Reaper. (Laughter)

[…] But one thing I do know is this: The bad press that clouds get is totally unfair. I think we should stand up for them, which
is why, a few years ago, I started the Cloud Appreciation Society. Tons of thousands of members now join the cloud around the world. And all these photographs that I’m showing, they were sent in by members. And the society exists to remind people of this: Clouds are not something to moan about. Far from it. They are, in fact, the most diverse, evocative, poetic aspect of nature. I think, if you live with your head in the clouds every day now and then, it helps you keep your feet on the ground. And I want to show you why, with the help of some of my favorite types of clouds.

**11.9 TED TALK PART 2**

Let’s start with this one. It’s the cirrus cloud, named after the Latin for a lock of hair. It’s composed entirely of ice crystals cascading from the upper reaches of the troposphere, and as these ice crystals fall, they pass through different layers with different winds and thus speed up and slow down, giving the cloud these brush-stroke appearances, these brush-stroke forms known as ‘fall streaks’. And these winds up there can be very, very fierce. They can be 200 miles an hour, 300 miles an hour. These clouds are bombarding along, but from all the way down here, they appear to be moving gracefully, slowly, like most clouds. And so to tune into the clouds is to slow down, to calm down. It’s like a bit of everyday meditation.

Those are common clouds. What about rarer ones, like the lenticularis, the UFO-shaped lenticularis cloud? These clouds form in the region of mountains. When the wind passes, rises to pass over the mountain, it can take on a wave-like path in the lee of the peak, with these clouds hovering at the crest of these invisible standing waves of air, these flying saucer-like forms, and some of these black-and-white UFO photos are in fact lenticularis clouds. It’s true.

A little rarer are the fallstreak holes. All right? This is when a layer is made up of very, very cold water droplets, and in one region they start to freeze, and this freezing sets off a chain reaction which spreads outwards with the ice crystals cascading and falling down below, giving the appearance of jellyfish tendrils down below.

Rarer still, the Kelvin-Helmholtz cloud. Not a very sassy name. Needs a rebrand. This looks like a series of breaking waves, and it’s caused by shearing winds—the wind above the cloud layer and below the cloud layer differ significantly, and in the middle, in between, you get this undulating of the air, and if the difference in those speeds is just right, the tops of the undulations cut over in these beautiful breaking wave-like vortices.

All right. Those are rarer clouds than the cirrus, but they’re not that rare. If you look up, and you pay attention to the sky, you’ll see them sooner or later, maybe not quite as dramatic as these, but you’ll see them. And you’ll see them around where you live. Clouds are the most egalitarian of nature’s displays, because we all have a good, fantastic view of the sky. And these clouds, these rarer clouds, remind us that the exotic can be found in the everyday. Nothing is more nourishing, more stimulating to an active, inquiring mind than being surprised, being amazed. It’s why we’re all here at TED, right? But you don’t need to rush off away from the familiar, across the world to be surprised. You just need to step outside, pay attention to what’s so commonplace, so everyday, so mundane that everybody else misses it.

One cloud that people rarely miss is this one: the cumulonimbus storm cloud. It’s what produces thunder and lightning and hail. These clouds spread out at the top in this enormous anvil fashion stretching 10 miles up into the atmosphere. They are an expression of the majestic architecture of our atmosphere. But from down below, they are the embodiment of the powerful, elemental force and power that drives our atmosphere. To be there is to be connected in the driving rain and the hail, to feel connected to our atmosphere. It’s to be reminded that we are creatures that inhabit this ocean of air. We don’t live beneath the sky. We live within it. And that connection, that visceral connection to our atmosphere feels to me like an antidote. It’s an antidote to the growing tendency we have to feel that we can really ever experience life by watching it on a computer screen, you know, when we’re in a wi-fi zone.

**11.10 TED TALK PART 3**

But the one cloud that best expresses why cloud spotting is more valuable today than ever is this one, the cumulus cloud. Right? It forms on a sunny day. If you close your eyes and think of a cloud, it’s probably one of these that comes to mind. All those cloud shapes at the beginning, those were cumulus clouds. The sharp, crisp outlines of this formation make it the best one for finding shapes in. And it reminds us of the aimless nature of cloud spotting, what an aimless activity it is. You’re not going to change the world by lying on your back and gazing up at the sky, are you? It’s pointless. It’s a pointless activity, which is precisely why it’s so important. The digital world conspires to make us feel eternally busy, perpetually busy. You know, when you’re not dealing with the traditional pressures of earning a living and putting food on the table, raising a family, writing thank you letters, you have to now contend with answering a mountain of unanswered emails, updating a Facebook page, feeding your Twitter feed. And cloud spotting legitimates doing nothing. (Laughter) And sometimes we need—(Applause) Sometimes we need excuses to do nothing. We need to be reminded by these patron goddesses of idle fellows that slowing down and being in the present, not thinking about what you’ve got to do and what you should have done, but just being here, letting your imagination lift from the everyday concerns down here and just being in the present, it’s good for you, and it’s good for the way you feel. It’s good for your ideas. It’s good for your creativity. It’s good for your soul. So keep looking up, marvel at the ephemeral beauty, and always remember to live life with your head in the clouds. Thank you very much. (Applause)

**UNIT 12**

**12.1** In surveys of European and American executives, fully 85 percent of them acknowledged that they had issues or concerns at work that they were afraid to raise.

**12.2.1.** Despite the evidence against him, he has continued to assert his innocence.

2. The company’s problems were finally resolved when the
unpopular CEO resigned.

3. The politician was asked to clarify his position on the recent tax cuts.

4. In order to avoid conflict, he decided to keep his opinion to himself.

5. It can sometimes be hard to persuade people to do the right thing.

12.3 On the cold morning of January 28, 1986, the space shuttle Challenger exploded 73 seconds after lift-off, killing all seven astronauts on board. Millions of people watched the live television broadcast in horror as Challenger exploded over the Atlantic Ocean. It remains one of the worst accidents of the American space program.

A few weeks after the accident, two engineers who had worked on the space shuttle talked to National Public Radio on condition that they would not be named. They revealed that prior to lift-off, they had warned NASA about the cold-weather risk. They were concerned that the cold temperature would stiffen the rubber O-ring seals, making them useless, which could cause the shuttle to blow up. The engineers had therefore recommended delaying the launch. However, NASA—under intense pressure to meet its promise of affordable space travel and eager to prove the program a success—rejected this advice and proceeded with the launch, with fatal consequences.

One of the engineers, Roger Boisjoly, later provided documents to investigators that proved the disaster could have been prevented. He became widely known as a whistleblower and was shunned by colleagues and friends. He was also cut off from space work. As his situation grew more difficult, he became sick and depressed—a condition doctors diagnosed as post-traumatic stress disorder. Boisjoly hung on for six months before deciding to take long-term disability leave. He did not return to his job.

12.5 [Speaker A is male; Speaker B is female]

A: You know, even though Titanic sank over 100 years ago, there’s still a lot we can learn from it.

B: Really? Like what? The ship sank after hitting an iceberg, right?

A: Yes, that’s true. But apparently, the crew received numerous warnings about heavy ice in the area and were advised to slow down. Unfortunately, they didn’t take the warnings seriously.

B: Why not?

A: Some people believe that the captain ignored the warnings because he wanted to beat a speed record and impress people. If the ship had gone slower, it probably would have had time to avoid the iceberg.

B: Are you serious? How could the captain have been so reckless?

A: Mm. That’s not all, though. Titanic only carried enough lifeboats for about half the people on board. If there had been the right number of lifeboats, more people would have survived. Over 1,500 people died that night.

B: Why didn’t they have more lifeboats on board? That’s shocking to me.

A: Well, a lot of people believed Titanic was unsinkable, and I think they just became overconfident. If the captain had taken all the necessary precautions, we probably wouldn’t still be talking about Titanic today.

12.7 Fires were common in London in the 17th century. Most buildings were made of wood and were very close together, so they caught fire easily. King Charles II had even warned the mayor of London about the dangers of a major fire. After a particularly hot and dry summer in September 1666, a fire broke out in a tiny bakery on Pudding Lane. The fire quickly got out of control, as a strong wind that day caused it to spread rapidly. The fire—now known as the Great Fire of London—continued to burn for four days. By the time it was over, it had destroyed 80 percent of the city and over 13,000 buildings. Luckily, only a few people died. The fire did have one positive effect, however: it killed thousands of rats that had carried the plague, and helped stop the spread of the deadly disease.

12.8 TED TALK PART 1

So for 25 years, Alice Stewart had a very big fight on her hands. So, how did she know that she was right? Well, she had a fantastic model for thinking. She worked with a statistician named George Knoale, and George was pretty much everything that Alice wasn’t. So, Alice was very outgoing and sociable, and George was a recluse. Alice was very warm, very empathetic with her patients. George frankly preferred numbers to people. But he said this fantastic thing about their working relationship. He said, “My job is to prove Dr. Stewart wrong.” He actively sought disconfirmation. Different ways of looking at her models, at her statistics, different ways of crunching the data in order to disprove her. He saw his job as creating conflict around her theories. Because it was only by not being able to prove that she was wrong, that George could give Alice the confidence she needed to know that she was right.

It’s a fantastic model of collaboration—thinking partners who aren’t echo chambers. I wonder how many of us have, or dare to have, such collaborators, Alice and George were very good at conflict. They saw it as thinking.

12.9 TED TALK PART 2

So what does that kind of constructive conflict require? Well, first of all, it requires that we find people who are very different from ourselves. That means we have to resist the neurobiological drive, which means that we really prefer people mostly like ourselves, and it means we have to seek out people with different backgrounds, different disciplines, different ways of thinking and different experience, and find ways to engage with them. That requires a lot of patience and a lot of energy. […] So it’s one thing to do that in a one-to-one relationship. But it strikes me that the biggest problems we face, many of the biggest disasters that we’ve experienced, mostly haven’t come from individuals, they’ve come from organizations, some of them bigger than countries, many of them capable of affecting hundreds, thousands, even millions of lives. So how
do organizations think? Well, for the most part, they don’t. And that isn’t because they don’t want to, it’s really because they can’t. And they can’t because the people inside of them are too afraid of conflict.

In surveys of European and American executives, fully 85 percent of them acknowledged that they had issues or concerns at work that they were afraid to raise. Afraid of the conflict that would provoke, afraid to get embroiled in arguments that they did not know how to manage, and felt that they were bound to lose. Eighty-five percent is a really big number. It means that organizations mostly can’t do what George and Alice so triumphantly did. They can’t think together. And it means that people like many of us, who have run organizations, and gone out of our way to try to find the very best people we can, mostly fail to get the best out of them.

12.10 TED TALK PART 3

So how do we develop the skills that we need? Because it does take skill and practice, too. If we aren’t going to be afraid of conflict, we have to see it as thinking, and then we have to get really good at it. So, recently, I worked with an executive named Joe, and Joe worked for a medical device company. And Joe was very worried about the device that he was working on. He thought that it was too complicated and he thought that its complexity created margins of error that could really hurt people. He was afraid of doing damage to the patients he was trying to help. But when he looked around his organization, nobody else seemed to be at all worried. So, he didn’t really want to say anything. After all, maybe they knew something he didn’t. Maybe he’d look stupid. But he kept worrying about it, and he worried about it so much that he got to the point where he thought the only thing he could do was leave a job he loved.

In the end, Joe and I found a way for him to raise his concerns. And what happened then is what almost always happens in this situation. It turned out everybody had exactly the same questions and doubts. So now Joe had allies. They could think together. And yes, there was a lot of conflict and debate and argument, but that allowed everyone around the table to be creative, to solve the problem, and to change the device.

Joe was what a lot of people might think of as a whistleblower, except that like almost all whistleblowers, he wasn’t a crank at all, he was passionately devoted to the organization and the higher purposes that that organization served. But he had been so afraid of conflict, until finally he became more afraid of the silence. And when he dared to speak, he discovered much more inside himself and much more give in the system than he had ever imagined. And his colleagues don’t think of him as a crank. They think of him as a leader.

So, how do we have these conversations more easily and more often? Well, the University of Delft requires that its Ph.D. students have to submit five statements that they’re prepared to defend. It doesn’t really matter what the statements are about, what matters is that the candidates are willing and able to stand up to authority. I think it’s a fantastic system, but I think leaving it to Ph.D. candidates is far too few people, and way too late in life. I think we need to be teaching these skills to kids and adults at every stage of their development. If we want to have thinking organizations and a thinking society.
Unit 1 Quiz: Embrace Stress!

A CONVERSATION

Complete the conversation below using the words in the box.

| cope | responsibilities | handle | relief | anxiety | feel |

A: Your job seems very stressful. You have so many important 1 ___________________. How do you 2 ____________________ the stress?

B: I’ve learned to 3 ____________________ with it in a number of ways. Sometimes, I take short breaks at work to meditate. And I like to go fishing on the weekends. Being out on the water in the peace and quiet is a great stress 4 ____________________.

A: Do you experience less 5 ____________________ now than you used to?

B: Yes, I used to 6 ____________________ it all the time and had trouble sleeping. But now things are better.

B GRAMMAR

Complete the sentences with your own words. Start with a gerund or infinitive.

Example: I like working at the clothing store.

1 I enjoy ____________________

2 I want ____________________

3 I am considering ____________________

4 I prefer ____________________

5 I hope ____________________

C TED TALK

Complete the paragraph using the words in the box.

| chronic | experiences | relatively | transform |

Everyone 1 ____________________ some kind of stress. According to Kelly McGonigal, some of us respond to stress better than others. People who view stress as harmful and try to avoid stressful situations may start to experience 2 ____________________, stress, which can lead to cardiovascular disease. However, those who view stress as natural and normal may feel 3 ____________________, less stress and have a lower risk of dying from stress-related causes. McGonigal believes that our attitudes towards stress can 4 ____________________ the way it affects our bodies.
Unit 2 Quiz: Media Influences

A CONVERSATION

Complete the conversation. Circle the correct words.

A: Are you going to JD’s concert?
B: No, my parents won’t let me go.
A: Why not?
B: They don’t think he’s a good 1(theme / influence).
A: You can still enjoy someone’s music even if they’re not a good 2(villain / role model).
B: I agree, but I don’t like his music anyway. I don’t find any 3(inspiration / characters) in it. He doesn’t sing about things that are important to me.
A: You and your high 4(ideals / idols)! I just like JD’s music because it makes me want to dance.

B GRAMMAR

Match each sentence to its missing clause.

___ 1 Batman, … , is mostly good, but he also has a dark side.
___ 2 Watching movies … can make people more violent and aggressive.
___ 3 The lyrics to this song, … , always make me cry.
___ 4 Angelina Jolie, … , is a good role model for other actors.
___ 5 The evening news, … , may make people fearful of leaving their homes.
a which are very sad
b that have a lot of fight scenes
c who is the hero of a comic book series
d which broadcasts stories of crime daily
e who has helped many children around the world

C TED TALK

Complete the paragraph using the words in the box.

assesses    heroic     quest      seek out     theme     villainous

Colin Stokes watches children’s movies and 1______________ them to see what they teach children. Most popular children’s movies have the classic 2______________ of good versus evil. The main character is often a man on a 3______________ to save a beautiful woman from a “bad guy”—a 4______________ character, such as an evil scientist or a monster. Stokes wants parents to 5______________ movies with stronger female characters for their children. A 6______________ female character shows boys and girls that women are also strong, not just beautiful.
Unit 3 Quiz: Development

A CONVERSATION

Complete the conversation. Circle the correct words.

A: According to an article I read, today’s young people are more *(altruistic / enduring)* than previous generations.

B: Interesting. What’s causing this *(priority / trend)*?

A: The article says there’s *(an aspiration / a correlation)* between young people’s altruism and their use of the Internet—they are more aware of problems around the world, so they want to make a difference.

B: Wow! I hope this is the start of *(an enduring / a declining)* movement. It would be great if everyone cared more about others.

A: Yeah, it would change the world if more people’s *(aspirations / surges)* were to help the poor instead of just becoming rich. Some people’s *(priorities / thresholds)* need to change.

B GRAMMAR

Complete the sentences with either the present perfect or present perfect progressive form of the verb in parentheses. Both are possible.

1 The global standard of living ___________ (improve).

2 The unemployment rate ___________ (fall) in our country.

3 Around the world, the number of villages without clean water ___________ (shrink).

4 The government ___________ (make) significant efforts to reduce income inequality.

5 The mayor is worried because the level of crime in the city ___________ (increase).

6 Thanks to the work of conservationists, people’s awareness of environmental issues ___________ (grow) steadily.

C TED TALK

Match the terms from Hans Rosling’s TED Talk with their definitions.

___ 1 developing world
___ 2 emerging economies
___ 3 industrialized world

a countries with healthy economies and hi-tech industries
b countries with few economic resources or hi-tech industries
c countries that used to lack technological and economic resources but are becoming more successful
Unit 4 Quiz: Secrets and Lies

A CONVERSATION

Complete the conversation below using the words in the box.

<table>
<thead>
<tr>
<th>dishonest</th>
<th>element</th>
<th>lie</th>
<th>truth</th>
<th>white</th>
</tr>
</thead>
</table>

A: My friend asked me how she looked, but I couldn’t tell her the 1 _________________.
B: Why not?
A: Well, the dress she was wearing didn’t suit her. So I just said it was colorful.
B: That wasn’t a total 2 ________________, was it?
A: No, there was a(n) 3 ________________ of truth in it. The dress was very bright. But I feel like I was being 4 ___________________.
B: Oh, don’t worry. A little 5 ________________ lie never hurt anybody.

B GRAMMAR

Read each situation. Then circle the correct words.

1 Katie said she was sick at home, but I saw her at the party.
   She (might be / must have been) lying.

2 Jim doesn’t have a lot of money, but I saw him driving an expensive sports car the other day.
   It (couldn’t / must) have been his car.

3 Jan has a habit of lying.
   When you talk to her, she (could have been / may or may not be) telling the truth.

4 There’s a photo of a little girl lifting a piano on the cover of a magazine.
   That photo (can’t / might) be real.

C TED TALK

Complete the paragraph using the words in the box.

<table>
<thead>
<tr>
<th>body language</th>
<th>extroverts</th>
<th>fake</th>
<th>introverts</th>
<th>prevalent</th>
<th>sincere</th>
</tr>
</thead>
</table>

Pamela Meyer talks about how 1 ________________ lying is. Everyone does it, but some lies are more hurtful than others. She says that 2 ________________, or people who are socially confident, lie more often than 3 ________________. And you can tell if someone is lying by looking at their 4 ________________. People who are dishonest have different gestures and behaviors from people who are 5 ________________. For example, you can tell a(n) 6 ________________ smile from a real one by looking at the person’s eyes.
Unit 5 Quiz: To the Edge

A CONVERSATION

Complete the conversation below using the words in the box.

challenges  endure  goal  push  record

A: Why do you compete in marathons?

B: I like facing 1 ____________ and overcoming them. For example, a lot of runners

2 ____________ pain from sore feet and muscles. It can be difficult to keep going during the

race. You need a lot of mental toughness to 3 ____________ through the pain.

A: Did I hear that today you’re hoping to break your personal 4 ____________ ?

B: Yes, that’s right. My 5 ____________ is to improve my time to four hours.

B GRAMMAR

Correct the mistake in each sentence.

1 He had been compete internationally for many years before he was selected to go to the Olympics.

2 She had being a gymnast before she started her figure skating career.

3 By the age of 3, Annie had already learn how to play the piano.

4 Scott having been thinking about retiring when he was asked to extend his contract.

5 By the time Lee’s classmates finished the first question, Lee had already turning in the test.

6 Josephine had been worked as a waitress for many years before she decided to open her own

restaurant.

C TED TALK

Read the excerpt from David Blaine’s TED Talk. Write the number of the underlined word

next to its meaning.

As a young magician, I was 1 obsessed with [Harry] Houdini and his underwater challenges.

So, I began, early on, competing against the other kids, seeing how long I could stay

2 underwater while they went up and down to breathe, you know, five times, while I stayed

under on one breath ...

As a 3 magician, I try to show things to people that seem 4 impossible. And I think

magic, whether I’m holding my breath or shuffling a deck of cards, is pretty simple.

____ a something that cannot happen

____ b extremely interested in something

____ c a person who performs special tricks that don’t seem real

____ d below the surface of a swimming pool or other body of water

154 Unit 5 Quiz
Unit 6 Quiz: Money Matters

A CONVERSATION

Complete the conversation. Circle the correct words.

A: Tell me more about the charity you volunteer with.

B: It’s actually a school. We teach job skills to people who are unemployed and unable to *(donate / earn)* a living. The goal is to help students gain an *(income / investment)* by using their new skills.

A: Do all the instructors work for free?

B: Yes, we *(donate / make)* our time and expertise. We believe we are making *(interest / an investment)* in the future of these people as well as in our community.

A: Wow, it sounds like you guys are really *(earning / making)* a difference.

B GRAMMAR

Rewrite the sentences by replacing the words in bold with a phrasal verb from the box. Some of the phrasal verbs are separable.

| saving up | cut back on | gave away | go without | pay back |

1. We **donated** all of our old DVDs.

2. I need to **stop spending so much money on** eating out.

3. Thanks for buying my coffee. I’ll **return the money that I owe you** tomorrow.

4. I am **putting money in a savings account every month** so that I can buy a new home.

5. Karen knows designer jeans are expensive, but she says she can’t **live unless she has** them.

C TED TALK

Read the quotes from Bill and Melinda Gates’s TED Talk and complete the sentences.

1. **Giving away our wealth has been the most satisfying thing we’ve done.**
   
   Donating money makes the Gates feel *(good / sad that they can’t do more)*.

2. **These are people who have created their own businesses … if they put their ideas and their brain behind philanthropy, they can change the world.**
   
   The Gates hope that businesspeople will *(start new companies / support charitable causes)*.

3. **Our philosophy has been to be very clear with them [their children] … help them find something they’re excited about.**
   
   The Gates *(don’t have / have)* a specific set of ideas about parenting.

4. **… we have a responsibility to give back to the world.**
   
   The Gates feel *(they don’t have / it is their duty)* to help others.

5. **In the U.S., we’re trying to change the education system so it’s just for everybody and it works for all students.**
   
   The Gates want the education system to be *(fairer / more challenging)*.
Unit 7 Quiz: Medical Frontiers

A CONVERSATION
Complete the conversation. Circle the correct words.

A: I just read an article about a new _______ (designed / design) for prosthetic limbs. Instead of a one-size-fits-all approach, the limbs can be _______ (customized / customizes) for each individual person.

B: Interesting. I was just reading about laparoscopic surgery. Did you know that it was first _______ (invented / invention) in the early 1900s?

A: What’s laparoscopic surgery?

B: It’s when doctors make very small cuts in the body to do an operation. It’s one of the most important medical _______ (innovates / innovations) of the 20th century.

A: Wow. What will people think of next? It seems like there’s a new _______ (discover / discovery) every day.

B GRAMMAR
Put the words in the correct order to make sentences.

1. _______ by the year 2050.
   (population / about nine / The world / reach / should / billion)

2. In the future, _______.
   (live / should / to / be / able / people / even longer.)

3. _______.
   (likely / Scientists / find / for cancer / are / to / a cure)

4. _______.
   (be / Certain medical / in the future, / treatments / could / cheaper)

5. _______ in the future?
   (you / Do / fewer / there / be / diseases / think / will)

6. _______.
   (ever go / common cold / doubt that / away / the / will / I)

C TED TALK
Read the information from David Sengeh’s TED Talk. Then circle T for true or F for false.

1. Many people in Sierra Leone suffered from amputations during the civil war. Their arms or legs had been seriously injured. T F

2. David Sengeh felt the conventional way of making prosthetic arms or legs wasn’t working. He wanted to make prosthetic arms and legs the same way as before. T F

3. David Sengeh’s innovative prosthetic limbs have helped people live more active lives. He designed artificial organs, such as hearts and lungs. T F

4. David Sengeh’s goal is to help people with disabilities feel more comfortable. He helps people who are missing arms and legs to feel better. T F
Unit 8 Quiz: Life Decisions

A CONVERSATION

Complete the conversation below using the words in the box.

get        pursue        put        raise        settle

A: So, what are your plans after graduation?

B: You know, the usual things. After I get my college degree, I'll probably pursue a career, maybe put down and settle a family. What about you?

A: I'd like to get off all those responsibilities for now. I think I'd like to travel around the world for a year.

B GRAMMAR

Complete the sentences with your own words.

Example: By this time next year, I will have studied English for four years.
OR I will have been studying English for four years.

1 When I finish this English class, I ____________________________.

2 By next summer, I ____________________________.

3 Next year, I ____________________________.

4 By the year 2030, I ____________________________.

5 By the time I turn 60, I ____________________________.

C TED TALK

Complete the paragraph using the words in the box.

consciously        identity crisis        investment        peers        procrastinated

Some 20-year-olds face an identity crisis when they realize they don't know what to do with their lives. Perhaps they've noticed how their peers have moved ahead by getting married or starting a dream job, whereas they're still doing the same things they did as teenagers. They've procrastinated on making any serious decisions because they just wanted to have fun. Psychologist Meg Jay tells young adults that it's OK to explore and have fun, but they also need to make an investment overseas and perhaps consider a career in international business. By acting more consciously during their 20s, they'll pave the way for a much more successful future.
Unit 9 Quiz: Technology and Innovation

A CONVERSATION
Complete the conversation. Circle the correct words.
A: How do you (operate / function) this toy?
B: It's (remote-controlled / driverless), so you don't have to stand so close to it. And you can (install / program) it to do different things.
A: Like what?
B: It has several (functions / drawbacks). It can move forwards and backwards, it can spin, and it can lift small objects.
A: Cool! Did it come like this, or did you have to (operate / assemble) it yourself?
B: I put it together myself. But it wasn't too difficult.

B GRAMMAR
Circle the correct sentence.
1 a If you push this button, the drone will fly up.
   b If you will push this button, the drone flies up.
2 a If driverless cars become common, there will be less traffic on freeways.
   b If driverless cars became common, there will be less traffic on freeways.
3 a More people buy house-cleaning robots if they were cheaper.
   b More people would buy house-cleaning robots if they were cheaper.
4 a What will you do with a drone if you had one?
   b What would you do with a drone if you had one?
5 a If more people used driverless cars, cities need to be redesigned.
   b If more people use driverless cars, cities will need to be redesigned.

C TED TALK
Complete the answers to the questions using the words in the box.

| assess | autonomous | cooperatively | first responders | obstacles |

1 Q: How do Vijay Kumar’s robots carry heavy objects?
   A: By working ________________.

2 Q: Can the robots sense things that are in their way?
   A: Yes, they can sense ________________.

3 Q: Who can these robots help?
   A: ________________

4 Q: How can they help?
   A: They can ________________ the damage after natural disasters.

5 Q: Does someone control the robots’ every move?
   A: No, they’re ________________.
Unit 10 Quiz: Connections

A CONVERSATION

Complete the conversation. Circle the correct words.

A: You should have been at the meeting today. Everyone was listening *(anxiously / sympathetically)* to hear about the changes.

B: What changes?

A: Mr. Phillips was *(polite / reluctant)* to talk about it at first, but he finally told us that a bigger company has bought over our company. We’ll have to be *(distracted / patient)* and see what happens, but we might lose our jobs.

B: That’s terrible news. Are you sure he heard you correctly?

A: Yes, I was listening *(very carefully / with half an ear)*. Mr. Phillips seemed to be *(disruptive / sympathetic)*. He kept apologizing and said the company would help us find new jobs if necessary.

B GRAMMAR

Read the conversation. Then circle the correct words to complete the statements.

Joan: My sister invited us to her house tomorrow night. Mike, did you hear me?

Mike: Huh? What did you say?

Joan: Turn down the TV, please. It’s too loud.

Mike: Maybe you should speak louder.

1. Joan *(said / told)* Mike that her sister had invited them over.

2. She asked him if he *(had heard / hears)* her.

3. Mike asked what she *(had said / did say)*.

4. Joan told Mike *(to turn / turn)* down the TV.

5. Mike *(promised to / suggested that)* Joan speak louder.

C TED TALK

Select the correct meaning of the underlined words from Julian Treasure’s TED Talk.

1. *(This is a serious problem that we’re losing our listening. This is not trivial.)*
   a very important
   b of little value

2. *(Conscious listening always creates understanding.)*
   a thoughtful
   b creative

3. *(It’s harder for us to pay attention to the quiet, the subtle, ....)*
   a extreme
   b not easily noticeable

4. *(This exercise I call savoring, and this is a beautiful exercise. It’s about enjoying …)*
   a keeping something for a long time
   b finding pleasure in something

5. *(It’s about enjoying mundane sounds. This, for example, is my tumble dryer.)*
   a everyday; normal
   b electric; technological
Unit 11 Quiz: Life in the Slow Lane

A CONVERSATION
Complete the conversation below using the words in the box.

appreciate  juggling  leisurely  meaningful  restore

A: When is the last time you took a(n) 1 ________________ walk in the park?
B: I can’t remember. I run in the park for exercise sometimes. Why do you ask?
A: I feel like I’m constantly busy. I’m always 2 ________________ work and family responsibilities.
I don’t have time to stop and 3 ________________ simple things like a nice park.
B: It sounds like you need to take a break and 4 ________________ some balance in your life.
A: I do. I’d love to slow things down and have more 5 ________________ relationships with my family members.

B GRAMMAR
Circle the correct article or quantifier. If no article is necessary, circle x.

1 (A / The) sun is setting behind the clouds.
2 Spending time in (the / x) nature is important.
3 Just (a little / every) relaxation can help a person’s stress level go down.
4 I’d like to go to (a / the) retreat, but I’m not sure which retreat to go to.
5 A large (amount / number) of my friends have started cloudspotting.

C TED TALK
Complete the paragraph below using the words in the box.

moan  fondness  obstructions  stands up for  meditation

Gavin Pretor-Pinney has a great 1 ________________ for clouds. He loves looking at them. He says clouds are “like a bit of everyday 2 ________________.” Unfortunately, many people tend to complain or 3 ________________ about clouds. They think of clouds as 4 ________________ that block the sun. But Pretor-Pinney 5 ________________ clouds. He encourages people to look up at the clouds and imagine what shapes the clouds are taking. Cloudspotting, he believes, can help us to live in the present and be more mindful of our surroundings.
Unit 12 Quiz: Make Yourself Heard

A CONVERSATION

Complete the conversation below using the words in the box.

assert	clarify	conflict	persuaded	persuasive	resolving

A: Thank you for speaking to us about human rights, Ms. Reynolds. Your speech was very 1 _____________.

B: I’m glad you thought so. Have I 2 _____________ you to do anything in particular?

A: Well, there has been some 3 _____________ recently over a poor neighborhood in my community. The city wants to tear down the houses there to make space for a new shopping center, but that means the people who live there would be forced to move.

B: What is your plan?

A: I’d ask the city to 4 _____________ its position on affordable housing for the poor. Then, I’d 5 _____________ that everyone has a right to adequate housing and shelter.

B: Sounds good. I wish you luck in 6 _____________ this problem!

B GRAMMAR

Match the two parts of the sentences.

___ 1 If we had known about the problem,
___ 2 If you hadn’t caught the fire so early,
___ 3 If the Titanic had been going more slowly,
___ 4 If you had complained about your living conditions,
___ 5 If the employee hadn’t told the truth about her boss,
___ 6 If Malala had listened to people who told her to be quiet,

a it might have missed the iceberg.
b we could have done something about it.
c the whole house would have burned down.
d she wouldn’t be the inspiration that she is today.
e her boss would still be stealing money from the company today.
f the company would have provided you with a better apartment.

C TED TALK

Complete the paragraph below using the words in the box.

disprove	embroiled	provoke

Margaret Heffernan claims that people in the workplace are afraid to disagree with one another because they don’t want to 1 _____________ any anger. Some employees find themselves 2 _____________ in difficult situations, but they stay quiet out of fear of conflict. Heffernan encourages colleagues to challenge one another. She gives an example of a doctor, Alice Stewart, whose colleague was determined to 3 _____________ her research. When her colleague couldn’t show that she was wrong, this gave Alice the confidence she needed to know that she was right.
Unit Quizzes Answer Key

UNIT 1

CONVERSATION
1. responsibilities; 2. handle; 3. cope; 4. relief; 5. anxiety; 6. feel

GRAMMAR
(Answers will vary.) 1. I enjoy (gerund) …; 2. I want (infinite) …; 3. I am considering (gerund) …; 4. I prefer (infinite) …; 5. I hope (infinite) …

TED TALK
1. experiences; 2. chronic; 3. relatively; 4. transform

UNIT 2

CONVERSATION
1. influence; 2. role model; 3. inspiration; 4. ideals

GRAMMAR
1. c; 2. b; 3. a; 4. e; 5. d

TED TALK
1. assesses; 2. theme; 3. quest; 4. villainous; 5. seek out; 6. heroic

UNIT 3

CONVERSATION
1. altruistic; 2. trend; 3. a correlation; 4. an enduring; 5. aspirations; 6. priorities

GRAMMAR
1. has improved / has been improving; 2. has fallen / has been falling; 3. has shrunk / has been shrinking; 4. has made / has been making; 5. has increased / has been increasing; 6. has grown / has been growing

TED TALK
1. b; 2. c; 3. a

UNIT 4

CONVERSATION
1. truth; 2. lie; 3. element; 4. dishonest; 5. white

GRAMMAR
1. must have been; 2. couldn’t; 3. may or may not be; 4. can’t

TED TALK
1. prevalent; 2. extroverts; 3. introverts; 4. body language; 5. sincere; 6. fake

UNIT 5

CONVERSATION
1. challenges; 2. endure; 3. push; 4. record; 5. goal

GRAMMAR
1. He had been competing …; 2. She had been …; 3. … Annie had already learned …; 4. Scott had been thinking …; 5. … Lee had already turned …; 6. Josephine had been working …

TED TALK
1. b; 2. d; 3. c; 4. a

UNIT 6

CONVERSATION
1. earn; 2. income; 3. donate; 4. an investment; 5. making

GRAMMAR
1. We gave away all of our old DVDs. / We gave all of our old DVDs away.; 2. I need to cut back on eating out.; 3. I’ll pay you back tomorrow.; 4. I am saving up money so that I can buy a new home.; 5. Karen knows designer jeans are expensive, but she says she can’t go without them.

TED TALK
1. good; 2. support charitable causes; 3. have; 4. it is their duty; 5. fairer
UNIT 7

CONVERSATION
1. design; 2. customized; 3. invented; 4. innovations; 5. discovery

GRAMMAR
1. The world population should reach about nine billion; 2. people should be able to live even longer; 3. Scientists are likely to find a cure for cancer; 4. Certain medical treatments could be cheaper in the future; 5. Do you think there will be fewer diseases; 6. I doubt that the common cold will ever go away.

TED TALK
1. T; 2. F; 3. F; 4. T

UNIT 8

CONVERSATION
1. get; 2. pursue; 3. settle; 4. raise; 5. put

GRAMMAR
(Answers will vary, but all will start with will have + past participle OR will have been + present participle.)

TED TALK
1. identity crisis; 2. peers; 3. procrastinated; 4. investment; 5. consciously

UNIT 9

CONVERSATION
1. operate; 2. remote-controlled; 3. program; 4. functions; 5. assemble

GRAMMAR
1. a; 2. a; 3. b; 4. b; 5. b

TED TALK
1. cooperatively; 2. obstacles; 3. First responders; 4. assess; 5. autonomous

UNIT 10

CONVERSATION
1. anxiously; 2. reluctant; 3. patient; 4. very carefully; 5. sympathetic

GRAMMAR
1. told; 2. had heard; 3. had said; 4. to turn; 5. suggested that

TED TALK
1. b; 2. a; 3. b; 4. b; 5. a

UNIT 11

CONVERSATION
1. leisurely; 2. juggling; 3. appreciate; 4. restore; 5. meaningful

GRAMMAR
1. The; 2. x; 3. a little; 4. a; 5. number

TED TALK
1. fondness; 2. meditation; 3. moan; 4. obstructions; 5. stands up for

UNIT 12

CONVERSATION
1. persuasive; 2. persuaded; 3. conflict; 4. clarify; 5. assert; 6. resolving

GRAMMAR
1. b; 2. c; 3. a; 4. f; 5. e; 6. d

TED TALK
1. provoke; 2. embroiled; 3. disprove