

# KEYS

## Chapter 01 Land & People

### 1

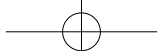
- 1) Fifty States.
- 2) It has a landmass of 3,675,031 square miles (9,518,286 sq.km), and it has a coast-to-coast span of some 2,700 miles (4,345km).
- 3) The Mississippi River.
- 4) New York's Ellis Island.
- 5) The Salad Bowl
- 6) Thomas Jefferson

### 2

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### 3 Tips:

- 1) Inter-marriage; patchwork makeup of regular American families; kaleidoscopic composition of American population.
- 2) No. Amerindian tribes; Viking settlement.



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## Chapter 02 Values & Attitudes

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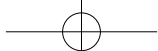
- 1) similar beliefs; in the same mission
- 2) ability; effort; government interference
- 3) in absolute terms
- 4) One in four
- 5) constant change was a duty; progress was its reward

2

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3

- 1) Attitude towards individual members; the way an individual treat each other as well as the team affiliation
- 2) Attitudes towards work; the way they see those who achieved success through adversity



## Chapter 03 Customs & Traditions

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- 1) In God We Trust
- 2) surprise baby or wedding shower
- 3) eighteen

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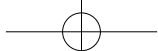
③ Tips:

- 1) the origin of the festivals;
- 2) the way people celebrate the festivals, etc.

## Chapter 04 Making Friends

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- 1) respect social boundaries; overstay your welcome
- 2) fifteen minutes; thirty minutes
- 3) “hostess gift”



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③ Tips:

- 1) The circumstances they may find a friend;
- 2) The way they get to know each other;
- 3) The way they maintain their friendship;
- 4) The kind of topics they might engage.

## Chapter 05 The Americans At Home

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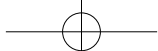
- 1) Individuality
- 2) do-it-yourself mentality
- 3) expressing an opinion; being an active learner; exercising their rights

②

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③ Tips:

the structure of the education system; the ways of education management. etc.



## Chapter 06 Time Out

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- 1) basketball; football; and baseball
- 2) the national pastime
- 3) Obesity

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③ **Tips:**

Watching TV; Go to the theater; Traveling; Doing sports; Listening to music, etc.

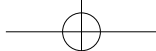
## Chapter 07 Travel, Health & Safety

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② **Tips:**

You can answer the question by searching the internet for some statistical



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data to support your argument.

## Chapter 08 Business Briefing

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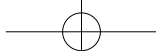
2 Tips:

You can answer the question by comparing the following aspects :  
dress code, management style, working ethics; meeting organization;  
presentation style, negotiation style and business entertaining style.

## Chapter 09 Communicating

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- 1) cultural identity
- 2) objective; concrete
- 3) personal comments
- 4) credibility
- 5) quality



## Keys

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②

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③ **Tips: You can answer the question from the following aspects:**

- 1) their different ways of exchanges;
- 2) their ways of addressing others;
- 3) their different styles of thinking;