

KEYS

Chapter 01 Land & People

1

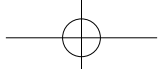
- 1) three; the Alps
- 2) second; seventh
- 3) Protestant reformers

2

- 1) F
- 2) F
- 3) T
- 4) F

3

- 1) Four.
- 2) German, French and Italian are official languages.
- 3) High German refers to the cultivated official language that the German-speaking Swiss learn at school; Swiss German is the unwritten everyday language they use in normal speech, which varies greatly from region to region. The grammar and vowels of these dialects are known by the collective term Swiss German.



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Chapter 02 Values & Attitudes

1

- 1) The drivers would turn off the ignition in order to cut down on exhaust emissions.
- 2) Efficiency, working long and hard hours, honesty, integrity and punctuality.

2

- 1) T 2) F 3) F 4) T

3

open

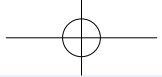
Chapter 03 Customs & Traditions

1

- 1) morning; turned off; lanterns
- 2) December; defeat
- 3) meat; in season

2

- 1) T 2) F 3) F 4) T



3

- 1) To give thanks to God and take produce to market and stock up for winter.
- 2) It is held on the Thursday after the first Sunday in September.
- 3) August 1.

Chapter 04 Making Friends

1

- 1) clear; private; public
- 2) three; women; man
- 3) you; intimate; respect

2

- 1) T 2) T 3) F 4) T

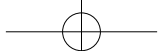
3

- 1) No, it is very hard.
- 2) The Swiss maintain close ties with those they grow up with in their home town or village, and those with whom they went to university.
- 3) The Swiss feel uncomfortable.

Chapter 05 The Swiss at Home

1

- 1) strong roots; learning; exploring



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- 2) space; noise
- 3) six; twelve; compulsory education

2

- 1) F 2) F 3) T 4) T

Chapter 06 Time Out

1

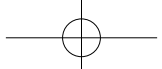
- 1) To join a club or an association at the local level.
- 2) The fine dining, drinking and conversations.
- 3) The Swiss cuisine has been influenced by its neighboring countries and cultures.
- 4) Over nine hundred.

2

- 1) guild; craft; trade
- 2) linguistic; neighboring
- 3) ballets; museums; concerts; film festivals

3

- 1) F 2) F 3) T



Chapter 07 Traveling

1

- 1) The Swiss Alps.
- 2) Eighteen.
- 3) You can obtain an application form from you canton's motor registration office, or from an approved optician.

2

- 1) elegance; flair
- 2) color-coded; freeway; white; walking
- 3) health

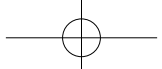
3

- 1) T
- 2) F
- 3) T

Chapter 08 Business Briefing

1

- 1) unions; pressure groups; economic
- 2) confrontational; clarity
- 3) eight; pay



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2

- 1) F 2) F 3) T

Chapter 09 Communicating

1

- 1) Compromise and consensus.
- 2) The Swiss Broadcasting Corporation.
- 3) Don't criticize Switzerland; don't ask questions about the military; don't crack a joke to break the ice. Express an interest in the broader issues of the day.

2

- 1) respected; reflects
- 2) direct; point
- 3) witty; subtle; appreciation

3

- 1) T 2) F 3) F