

KEYS

Chapter 01 Land & People

1

- 1) Serbia lies at the crossroads of central and southern Europe
- 2) the Danube–Tisa–Danube canal system
- 3) medium-weight clothing with a heavy overcoat and heavy snow boots
- 4) central Serbia

2

- 1) F
- 2) T
- 3) F
- 4) T

3

- 1) In 2011, 1.66 million people lived in Belgrade. It was an aging population with very low birthrates compared with other parts of Europe.
- 2) various winds

Chapter 02 Values & Attitudes

1

- 1) the diversity of Serbian culture
- 2) Serbian Orthodox Christianity

- 3) churches
- 4) still common for one member of the group to jump in and pay for the whole table

2

- 1) T
- 2) T
- 3) T
- 4) T

3

- 1) personal and collective pride and honor
- 2) The man who does not know the basics of DIY, or the woman who does not know how to cook, is a rarity in Serbia.

Chapter **03** Holidays & Celebrations

1

- 1) There are eight nonworking public holidays in Serbia.
- 2) yes
- 3) New Year is celebrated extensively across Serbia.
- 4) Christmas

2

- 1) gifts
- 2) the Julian calendar
- 3) Easter eggs
- 4) rich and diverse

3

- 1) Slava, the celebration of the feast day of a family's patron saint
- 2) weddings in Serbia are famously high-spirited occasions, filled with music, dancing, food, and drink

Chapter **04** Making Friends

1

- 1) formal and informal
- 2) smoking
- 3) Serbia opens up to the rest of the world
- 4) warm and caring

2

- 1) Serbian cities and towns
- 2) family
- 3) yes
- 4) yes

3

- 1) The formal address can be used in many occasions, such as when speaking to family elders, friends' parents, parents in law, managers in the workplace or when talking to strangers.
- 2) politics

Chapter 05 Daily life**1**

- 1) natural materials such as earth, stone, wood, and later brick
- 2) from 6 am to 8 or 10 pm
- 3) several generations often living under the same roof
- 4) yes

2

- 1) T 2) F 3) T 4) F

3

- 1) People on the street are affectionate to children and they will kiss a child without prior permission.
- 2) cigarettes in Serbia are very cheap

Chapter 06 Time Out**1**

- 1) rich and varied
- 2) Mediterranean
- 3) local rivers
- 4) inexpensive local foods

2

- 1) T 2) F 3) T 4) T

3

- 1) The brass band
- 2) Serbia has a mature and robust film industry that continuously produces internationally acclaimed films, actors, and filmmakers including the famous Emir Kusturica, one of the few directors to have won two Palmes d'Or at the Cannes Film Festival.

Chapter **07** Traveling

1

- 1) South Europe
- 2) a European or international driver's license, the vehicle's registration / ownership documents, and green card insurance.
- 3) established bus routes
- 4) three

2

- 1) ninety
- 2) legal requirement
- 3) the cities
- 4) the dinar (RSD)

3

- 1) Serbia has a good public health care system free at the point of use.
- 2) Serbia has a reciprocal health care agreement with many EU states, including the UK, providing treatment in genuine emergencies.

Chapter 08 Business Briefing

1

- 1) doorstep
- 2) 2006
- 3) fuel traders
- 4) building materials production

2

- 1) F 2) T 3) T 4) T

3

- 1) Some people think punctuality is not polite.
- 2) The Serbs appreciate a straightforward approach, presenting all the salient points in a concise manner.

Chapter 09 Communicating

1

- 1) The Serbian linguist Vuk Karadzic
- 2) English and German
- 3) It has very complicated vocabulary, genders, cases and syntax.
- 4) German, Russian, and Italian

2

- 1) Hungarian

- 2) punning and wordplay
- 3) influential and popular
- 4) radio

3

- 1) Serbia has around two hundred radio stations with regional or localized coverage, and eight stations with national coverage.
- 2) Serbia also has one free (advertiser- funded) newspaper, 24 Sata, and two daily sports journals with national distribution.