

KEYS

Chapter 01 Land & People

①

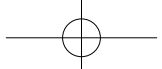
D, B, C, B

②

tropical; paradise; self-reliant; fraternity.

③

- 1) Seven. The capital city is San José.
- 2) Costa Rica is famous for its high quality coffee, exotic flowers, a wide variety of vegetables and different dairy products for export. Because of its dominant geographical position and affluent natural resources, Costa Rica's international business has been prosperous in recent years. Moreover, the government has paid more attention to develop tourism. The beautiful coasts, tropical forests, volcanic scenery along with its rich historical heritage attract visitors from all over the world.



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Chapter 02 Values & Attitudes

①

C, D, A, C

②

T, T, F, F

③

- 1) This tradition is quite common in Latin America. For foreigners, the Manana syndrome is disconcerting. Perhaps the abundant natural resources, the laid-back attitude towards life, the deep-rooted lack of punctuality in history have led to this phenomenon.
- 2) Costa Rica is a strongly family-oriented society. People there value pride, honor and machismo. They are warm-hearted, tolerant and respect the elder. Meanwhile, they enjoy religious freedom and a laid-back attitude towards life.

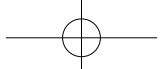
Chapter 03 Customs & Traditions

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D, D, B, A

②

social significance, patriotic ornaments, grotesque, national heritage

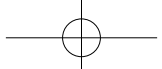
**3**

- 1) The Easter celebration begins with Palm Sunday. Large, impressive, artistic designs of colored sawdusts are created in the streets, and the week is filled with elaborate dramatic street processions enacting the passion and crucifixion of Christ. The typical Easter food is chiverre, a sweet jam made from a squashlike vegetable.
- 2) Christmas celebration lasts the entire month. On the first day of December, people jump on the oxcart and join in the celebration. The first weekend in December witnesses a continual twenty-four hours of televised entertainment. The following weekend is a colorful parade of floats with sparkling lights, marching bands, cheerleaders, and national celebrities. This event is held at night and is one of the most eagerly awaited festivals of the year. Christmas day is celebrated with a family meal. There is a horse parade on December 26, with hundreds of brightly ornamented horses and riders prancing through the streets to the cheers of the crowds. Bullfighting is also a part of the end-of-year celebration. The Christmas season ends with the prayer to the baby Jesus, any time after January 6, when the wise men arrive with their gifts for the child. Family and friends gather to say the rosary aloud together, sing of the rebirth of Jesus, and pray. Then it is refreshments.

Chapter 04 Making Friends

1

F, F, T, F, F



004

2

enduring, lift, blend, barrel, courtesy

3

D, B, C

Chapter 05 Costa Ricans at Home

1

- 1) disappearing; replaced
- 2) meticulous
- 3) rice; beans
- 4) competitive; admission

2

T, F, F, T, F

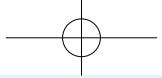
Chapter 06 Time Out

1

F, F, F, F, T

2

handcrafted, affordable, consumption, available, permanent, temporary.
ecotourism



Chapter 07 Traveling

①

B, D, C

②

supposed, macho, drunk, deter

③

F, T, F, F, F

Chapter 08 Business Briefing

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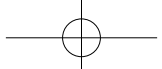
F, F, T, F

②

- 1) friendly, socialize,
- 2) English, Spanish
- 3) friendship, ability
- 4) Socializing

③

- 1) Doing business in Costa Rica centers on good personal relations and mutual trust, and accepting invitations is an important part of the



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networking process. A successful business relationship moves beyond the business context. If you can help your partner or his family in some way, this will help to foster relations in the longer term. Follow-up in a business relationship is also vitally important. Patience in cultivating a good business relationship will be worth the investment. Ticos need time to build a trusted relationship with their business partners. The hard-sell approach is not well accepted in Costa Rica.

- 2) Costa Rican women in business are met with greater acceptance than in any other Latin American country. Despite this positive outlook, the reality of a macho society still influences the role of women. Traditionally men control the majority of senior business positions. Women's high qualifications and hard work are slowly being rewarded, however, and are leading to better positions in today's more modern society.

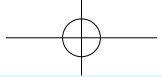
Chapter 09 Communicating

1

F, F, T, F, T

2

- 1) Spanish
- 2) Spanish, English
- 3) dry, rainy, entertainment
- 4) satellite, variety



5) inexpensive

3

- 1) He/she can learn Spanish in order to communicate better with the local people and thus show a sincere interest in their language and culture. Asking questions about the local area and customs is a good way to get a conversation going. In the personal interactions with the Ticos, try to follow the indigenous traditions and cultural norms. Don't criticize their culture or talk about sensitive topics.
- 2) Costa Ricans are a cheerful, relaxed, and family-oriented people. Their generous hospitality and warmth are well-documented and enjoyed by visitors from all around the world. They love peace and tend to look for a diplomatic, nonviolent resolution to problems. Though Costa Rica is greatly influenced by America, the Ticos are proud of their country which has so much to offer.