

KEYS

Chapter 01 Land & People

1

- 1) Balkan, sixteenth
- 2) Danube
- 3) Musala, bare rocks, glacial lakes
- 4) Sofia, Western Europe, Byzantine East
- 5) fifth, culture, commerce, industry
- 6) Bulgarians, Turks
- 7) Ottoman
- 8) 12

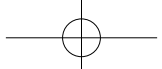
2

- 1) BC 2) ABCD 3) ABD 4) AD 5) ABC

Chapter 02 Values & Attitudes

1

- 1) F 2) T 3) T 4) F 5) F 6) F



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2

- 1) For centuries Bulgarians have had to rely on their own devices to survive so they are self-reliant and very pragmatic.
- 2) Bulgarian women have always played a very important role in the family and in society as a whole.
- 3) Orthodox Christianity.

Chapter 03 Customs & Traditions

1

- 1) F 2) F 3) T 4) F 5) T

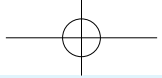
2

- 1) Easter. Because the resurrection of Christ is considered the ultimate proof of his divine origin.
- 2) St. George's Day is a big community holiday in which there are many rituals, such as the slaughter of a sacrificial lamb and the burying of a red Easter egg in the field, etc., and people will get together to eat, dance and have fun.

Chapter 04 Making Friends

1

- 1) F 2) T 3) T 4) F 5) T 6) F 7) F 8) T



2

- 1) First, Bulgarians prefer to go to visit their friends, enjoy homemade food and have fun and so on in a familiar atmosphere. Second, not many locals can afford to go out on a regular basis.
- 2) First, take a personal gift, not something that will be used by the whole family. Second, the price is not as important as the thought and the attention you pay in choosing the gift. Third, don't buy very expensive gifts.

Chapter 05 The Bulgarians at Home

1

- 1) D 2) A 3) C 4) B

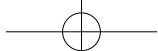
2

- 1) Because vegetables are grown by themselves and turned into preserves for the winter.
- 2) They typically leave the cities, go visiting, or hang out with friends.
- 3) Going by train.

Chapter 06 Time Out

1

- 1) D 2) A 3) A 4) B



004

②

- 1) F 2) T 3) F 4) T 5) T

Chapter 07 Travel, Health, & Safety

①

- 1) D 2) A 3) C 4) B 5) A

②

- 1) Credit card payment
2) seven

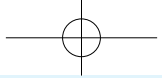
Chapter 08 Business Briefing

①

- 1) B 2) C 3) D 4) B

②

- 1) They should increase efficiency through the adoption of active measures by public institutions and increase effectiveness in legislative framework.
2) Avoid these taboo topics such as gypsies, legal or illegal immigrants.



Chapter 09 Communicating

①

1) C 2) A 3) D 4) B

②

- 1) The most notable difference is in the gestures for 'yes' and 'no'.
- 2) The media are as followings: television, radio, print and online media, and social media.
- 3) The three emblems of ancient gold treasures, rose oil and wine symbolize the distinctive culture of this beautiful land.