

# KEYS

## Chapter 01 Land & People

1

- 1) Persian.
- 2) From the word “Aryan”.
- 3) Cyrus the Great.
- 4) Mount Damavand. 18,606 feet (5,671 m).
- 5) Khomeini.

2

- 1) T      2) F      3) F      4) T      5) T

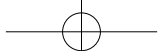
3

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## Chapter 02 Values & Attitudes

1

- 1) traditional...religion
- 2) Shiite
- 3) successor...the Prophet Mohammad



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- 4) twelfth...the Mahdi
- 5) martyrs...martyrdom

2

- 1) T      2) T      3) F      4) F      5) F

3

(Open)

### Chapter 03 Customs & Traditions

1

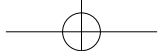
- 1) The start of the vernal equinox around March 20.
- 2) In the ancient religion of Zoroastrianism.
- 3) Year/month/day.
- 4) Nowruz.
- 5) The *haft seen* (seven “s”s) .

2

- 1) B      2) A      3) C      4) D      5) D

3

(Open)



## Chapter 04 Making Friends

1

- 1) F      2) T      3) F      4) F      5) T

2

- 1) attractions
- 2) Mohammad...Ali
- 3) respecting...feeling relaxed
- 4) right
- 5) envelops...visible

3

(Open)

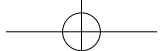
## Chapter 05 Private & Family Life

1

- 1) They have been ripped down and replaced by apartment blocks.
- 2) The price of property.
- 3) Persian carpets.
- 4) To keep dirt from entering the home.
- 5) There is a strong division between the public and private worlds.

2

- 1) T      2) T      3) F      4) F      5) T



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③

(Open)

## Chapter 06 Time Out

①

- 1) Thursday and Friday
- 2) gregarious
- 3) at a private home
- 4) jeweled rice
- 5) the mood and digestion

②

- 1) F      2) T      3) T      4) T      5) F

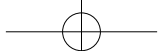
③

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## Chapter 07 Travel, Health & Safety

①

- 1) At Imam Khomeini International Airport (IKIA).
- 2) Alcohol.
- 3) The erratic driving of many Iranians.



## Keys

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- 4) By train.
- 5) Car exhaust fumes.

**2**

- 1) T      2) T      3) F      4) T      5) F

**3**

(Open)

## Chapter 08 Business Briefing

**1**

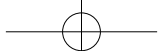
- 1) fourth-largest...second-largest
- 2) a blanket trade embargo
- 3) the United Arab Emirate...Dubai
- 4) economic issues
- 5) Building up a strong personal relationship

**2**

- 1) F      2) T      3) T      4) T      5) F

**3**

(Open)



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## Chapter 09 Communicating

1

- 1) The Indo-European.
- 2) Persian was ensured to be written in the script of the language of the Prophet Mohammad.
- 3) In Persian and English.
- 4) To show great respect to you.
- 5) Block it.

2

- 1) T      2) F      3) T      4) T      5) F

3

(Open)