Keys to the Exercises

Unit 1 Introduction to Logistics

Reading

Section 1:

1. D 2. D 3. C

Section 2:

1. T 2. T 3. T 4. T 5. F

Speaking

- **A:** Hi, Mr. White. Does modern logistics mean getting the right product to the right place?
- B: It is not the whole story. It usually includes 7 rights.
- A: Can you give me some examples?
- **B:** They are right product, right quantity, right time ...
- A: And right place, right condition, right quality and right cost.
- B: Now you've got it.
- A: I see, Mr White. Thanks.

- A: 你好, 怀特先生。现代物流是否意味着把适当的产品送到适当的地方?
- B: 并不完全是这样。 通常它包括 7R。
- A: 能举些例子吗?
- B: 它们是适当的产品,适当的数量,适当的时间…
- A: 还有 适当的地方,适当的条件,适当的质量及适当的成本。
- B: 现在你明白了。
- A: 我懂了, 怀特先生。谢谢。



- 1. Wuhan Zhengda Logistics Co., Ltd.
- 2. was established
- 3. modern logistics
- 4. transport
- 5. storage
- 6. distribution
- 7. packaging
- 8. of cargo

参考译文

时间: 2006年3月10日

收信人: 迈克尔・克林顿

发信人: 1. 武汉正大物流有限公司

主题:公司介绍

亲爱的克林顿先生,

很荣幸能向您介绍本公司并期望有机会与您合作。

本公司 2. <u>创办</u>于 1997 年,在中国武汉从事 3. <u>现代物流</u>业务已长达20年。本公司主要从事各种物流活动,如 4. <u>运输</u>,5. <u>储存</u>,装卸搬运,6. <u>配送</u>,7. <u>包装</u>和 8. 货物的 信息处理等。

_____ 如有兴趣,请与我们联系,我们有信心保证顾客满意。

盼望早日接到您的回信。

您的真诚的,

艾米丽·林 武汉正大物流有限公司

Word Power

transport, inventory, distribution, processing, packaging, information processing





Exercises

A. quality, purchasing, right, logistics, product, warehousing, speed, customer

B.

Logistics Activities	Logistics'7R	Logistics'7S
Purchasing	Right quantity	Service
Transport	Right product	Speed
Handling & portage	Right time	Space saving
Warehousing	Right place	Scale optimization
Inventory	Right condition	Stock control
Packaging	Right quality	Safety
Distribution&Processing	Right cost	Sum cost minimum
Information processing		

1. logistics system	物流系统	
2. supply chain management	供应链管理	
3. customer service	客户服务	•
4. communication technology	信息技术	- 8
5. order processing	订单处理	
6. materials handling	材料处理	•
7. information processing	信息处理	- 8
8. holding company	控股公司	
D-0-0-0-0-0-0		



Unit 2 Customer Service

Reading

Section 1:

1. A 2. C 3. B

Section 2:

1. T 2. F 3. F 4. F 5. F

Speaking

(open)

Writing

3-2-4-1

Dear Mr Nick Delwin,

We feel sorry to learn from your letter of April 15 that two cases of your shipment were missing. We at once looked into the matter and found the problem came from our unskilled packing. We have today sent two cases to you and hope you will be satisfied with them. Please believe us that we will be careful never to make such a mistake again.

Sincerely yours,

lens Foss

参考译文

从贵方4月15日来函中得知运到贵方的货物缺少了两箱的情况,我方为此感到抱歉。我方即刻进行了调查,并发现问题是因为我方包装不娴熟造成。我方已于今天补寄了两箱货物,希望您能满意。





Word Power

- 1. call center
- 2. shake hands
- 3. discount
- 4. complaint
- 5. exchange business cards, bowing

Exercises

- A.
- 1. B 2. A 3. A 4. B 5. B
- В.
- $4 \rightarrow 3 \rightarrow 2 \rightarrow 1 \rightarrow 5$

- A: 我想差不多都说了吧。
- B: 差不多。那我们周一10点左右可以见面吧?
- A: 我会到那儿去的。一周愉快。
- B: 也祝你一周愉快。
- A: 再见。
- C.
- 1. argue
- 2. understanding
- 3. importance
- 4. loss
- 5. look into



Unit 3 Transportation

Reading

Section 1:

1. A 2. D 3. C

Section 2:

1. T 2. T 3. F 4. F 5. F

Speaking

- A: What is clean cargo?
- **B:** Clean cargo is cargo that is dry and clean, such as tea and cloth.
- A: What container can be used to transport cars?
- **B:** Platform container.
- A: What container is needed to transport live stock?
- **B:** Certainly the pen container.

- A: 什么是清洁货物?
- B: 清洁货物是指干燥且干净的货物,如茶叶、布匹。
- A: 运载汽车可用哪种集装箱?
- B: 平台集装箱。
- A: 运送牲畜需要哪种集装箱?
- B: 当然是牲畜集装箱。



EQUIPMENT INTERCHANGE RECEIPT

CONTAINER USER			PLACE OF DELIVERY	
OOCL			XIAMEN, CHINA	
WHERE FROM		PLACE OF RETURN		
HONG KONG		HONG KONG		
VESSEL / VOYAGE NO.	CONTAINER NO.	SIZE / TYPE	CNTR.OPTR.	
OCEANTERM 06016	ITLU6962193	20GP	OOCL	
B / L NO.	SEAL NO.	FREE TIME PERIOD	TRUCK, WAGON, BARGE NO.	
FWGBUS200611 017966		FIFTEEN DAYS	TRUCK NO. DA3577	
PPS OF GATE-OUT / STATUS		PPS OF GATE-IN / STATUS	TIME-IN	
CY		CY	28 MARCH	
INSPECTION AT THE TIME OF INTERCHANGE				
GP CONTAINER	RF CONTAINER	SPERCIAL CONTAINER	GEN SET	
□ SOUND □ DEFECTIVE	□SOUND □DEFECTIVE	□SOUND □DEFECTIVE	□SOUND □DEFECTIVE	

参考译文

集装箱发放/设备交接单

用箱人		
公司 (OOCL)		中国厦门
	返回/收箱地点	
	香港	
集装箱号	尺寸/箱型	营运人
ITLU6962193	20GP	OOCL
铅封号	免费期限	运载工具牌号
017966	15 天	卡车号 DA3577
	进场目的/状态	进场日期
	CY	3月28日
进场检	查记录	
冷藏集装箱	特种集装箱	发电机组
□正常 □异常	□正常 □异常	□正常 □异常
	ITLU6962193 铅封号 017966 进场检 冷藏集装箱 □正常	返回/收箱地点 香港 集装箱号 尺寸/箱型 ITLU6962193 20GP 铅封号 免费期限 017966 15 天 进场目的/状态 CY 进场检查记录 冷藏集装箱 特种集装箱 □正常 □正常



Word Power

- 1. container, tank container
- 2. (ocean) ship, airplane
- 3. truck

Exercises

A.

- 1. intermodal transport
- 2. mode of transportation
- 3. vehicle
- 4. dangerous goods
- 5. pipeline transport
- 6. reefer container
- 7. valuable cargo
- 8. equipment inspection

В.

- 1. standard container 标准集装箱
- 3. transportation mode 运输方式
- 4. crude oil 原油
- 5. bulk cargo 散装货物
- 6. natural gas 天然气
- 7. seal number 铅封号/封志号
- 8. equipment interchange 设备交接

- 1. I am going to check the equipment.
- 2. There are many transportation modes in logistics.
- 3. When will the bulk cargo arrive?
- 4. Container transport is very popular in the world.



Unit 4 Shipping Space Booking

Reading

Section 1:

1. C 2. B 3. D

Section 2:

1. B 2. A 3. E 4. C 5. D

Speaking

- **A:** What is the name of the consignee? / Who is the consignee?
- **B:** Hobby Lobby Stores Co., Inc.
- A: What does Voy. No. mean?
- **B:** It means the voyage number.
- A: Where will the cargo be loaded / received?
- B: Shanghai, China.

- A: 谁是收货人?
- B: Hobby Lobby百货有限公司。
- A: "Voy. No."是什么意思?
- B: 是航次的意思。
- A: 会在哪里装货/收货?
- B: 中国上海。



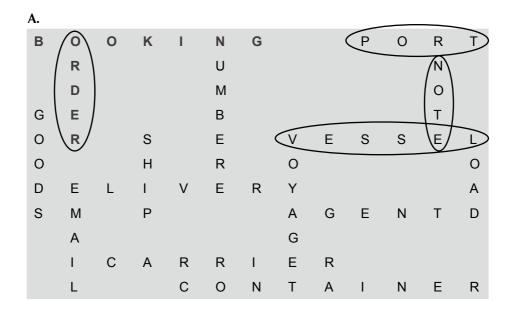
Port of Discharge		Place of Delivery		Final Destination for the Merchant's Reference ⁸	
Londo	on	London		London	
Container No.	Seal No. Marks & No.	No. of Containers or Pkgs	Kind of Packages: Description of Goods	Gross Weight (KGs)	Measurement (CUM)
OOLU622901	018763	625 CTNs	Plastic toys	2168	18.23
TOTAL NUMBER OF CONTAINERS OR PACKAGES (IN WORDS)		625 CTNs	SIX HUNDRED AND TWENTY-FIVE CARTONS		NTY-FIVE

卸货港		ゔ	交货地点		目的地	
伦敦	文 伦敦 伦敦		伦敦		敦	
集装箱号	封志号 标记与号码	箱数或件 数	包装种类与货 名	毛重 (公斤)	尺码 (立方米)	
OOLU622901	018763	625 箱	塑料玩具	2168	18.23	
集装箱数或件数	:合计(大写)	625 箱		***************************************		

Word Power

- 1. shipper's agent / freight forwarder, vessel
- 2. steamship
- 3. shipment

Exercises



Across

- 1. BOOKING
- 2. PORT
- 3. VESSEL
- 4. DELIVERY
- 5. AGENT
- 6. CARRIER
- 7. CONTAINER

Down

1. GOODS

职业英语系列 —— 物 流 英 语



- 2. ORDER
- 3. EMAIL
- 4. SHIP
- 5. NUMBER
- 6. VOYAGE
- 7. NOTE
- 8. LOAD

В.

- 1. booking note
- 2. shipping order
- 3. steamship company
- 4. ocean vessel
- 5. voyage number
- 6. gross weight
- 7. load cargo
- 8. final destination

C.

- 1. I will send you the <u>document</u> that you need for the shipping space booking as soon as possible.
- 2. To ship the cargo, a shipper or the shipper's <u>agent</u> often needs to call a carrier to book a shipping space on a vessel.
- 3. We'd like to discharge the goods and <u>deliver</u> the goods at the port of London.
- 4. The consignee has been told that he will <u>receive</u> the goods in Shanghai in about two weeks.
- 5. If a space <u>booking</u> is accepted, the carrier will tell the shipper the name of the vessel and the voyage number.

- 1. 我会尽快把你订舱所需的文件发送给你。
- 2. 为了运送货物,发货人或其代理人经常需要致电承运人预订货运舱位。
- 3. 我们打算在伦敦港卸货并交货。
- 4. 收货人已被告知他会在大约两周后在上海收到货。
- 5. 如果接受了订舱,承运人会告知发货人船名和航次。



Unit 5 Marine Bill of Lading

Reading

Section 1:

1. D 2. C 3. B

Section 2:

1. F 2. T 3. T 4. F 5. F

Speaking

- **A:** What is the booking number?
- **B:** It's HLS410700.
- A: What does "ESPOO FINLAND" mean?
- B: It is the name of the Forwarding Agent.
- **A:** What about the notify party?
- B: Same as Consignee.

- A: 预定编号是什么?
- B: 是HLS410700。
- A: 芬兰・伊斯本是什么?
- B: 是货代公司的名字。
- A: 通知方呢?
- B: 同收货人是一样的。



	BILL OF LADING ORIGINAL	
Shipper / Exporter (complete name and address) Shanghai Taihua Trade Co., Ltd. 16, Dezhou South Road, Shanghai,	Booking No. HLS410700	BILL OF LADING NO. 91018
China	Export Referen	ces
Consignee (complete name and address) A.B.C. Corp. Akeksanterink Auto P.O. Box 9, Finland	Forwarding Ag ESPOO FINI	
Notify Party same as Consignee		

提 单 正本		
托运人/出口商(详细名称和地址) 中国上海德州南路16号 上海泰华贸易公司	预定编号 提单号	
217.4 1 3.9 1	出口说明	
收货人(详细名称和地址) 芬兰 9 号信箱 A.B.C.艾克山特利克汽车公司	货运代理方 芬兰・伊斯本	
通知方 同收货人		

Word Power

- 1. receipt evidence document
- 2. consignee carrier

Exercises

A.

1.party 2. port 3. carrier 4.bill 5. shipper

B.

	Main Elements of Marine Bill of Lading	
1 Quantity of cargo		
2		
3	Date of the bill of lading	
4		
5	Ports of loading and discharging	
6	Vessel name	
7		
8		

-		
	1. logistics cost	物流成本
	2. document of title	物权凭证
	3. port of loading	装货港
	4. port of discharging	卸货港
	5. negotiable document	可转让单据
	6. contract of carriage	货物运输合同
	7. marine bill of lading	海运提单
	8. notify party	通知方
	9. freight forwarding agency	货运代理/货代
	10. shipping company	船公司



Unit 6 Material Handling Equipment

Warm-up

Forklift 叉车		Scissor lift 剪刀式升 降机	
Hand truck人力搬 运车		Rack 货架	
Trailer 挂车		Stacker 堆垛机	
Ladder 梯子	A	Pallet 托盘	
Lifter 升降机, 起重机	4	Crane 吊车	T ST
Lift Table (LT) 升降台		Conveyor 输送机	

Reading

Section 1:

1. D 2. C 3. A

Section 2:

1. T 2. F 3. F 4. T 5. F

Speaking

- **A:** What is lift table in Chinese?
- B: It's 升降台.
- A: What kind of material handling equipment is it?
- **B:** It is a kind of positioning equipment.
- **A:** What is it used for?
- **B:** It is used when positioning involves the lifting, or tilting.

- A: lift table中文是什么?
- B: 是升降台。
- A: 升降台是种什么物料搬运设备?
- B: 是一种放置设备。
- A: 升降台是用来做什么的?
- B: 在放置物料时需要抬举或倾斜时使用。



Dear Mr Wilson/ David Wilson,

I am writing to **apply for** the post of **forklift driver** in your company.

I am <u>19 (Your age)</u> years old. I graduated from <u>Xiamen Technical School (Name of your school)</u> with a <u>high school</u> diploma. Two years ago I got my <u>driving license</u> and have had a clean driving record. I am a very strong man, so I can <u>lift heavy things</u>. Though I have no warehouse working experience, I am quick to learn. I am sure I am the right person for the job.

Looking forward to **hearing from you** and hoping you will consider my application.

Yours sincerely, (Your name)

尊敬的威尔逊先生,

我写信来应聘贵公司的叉车司机一职。

我今年<u>19(你的年龄)</u>岁。我毕业于<u>厦门技术学校(你学校的名字)</u>,持有<u>高中</u>学历。两年前,我获得了<u>驾驶执照</u>,并且无不良驾驶记录。我身体强壮,因此我可以<u>扛重物</u>。尽管我还没有在仓库工作的经验,但是我学习知识很快。我相信我非常适合该职位。

期待早日回复,希望您能考虑我的应聘。

此致

敬礼!

(你的名字)

Word Power

- 1. rack
- 2. receiving space; assembly space
- 3. forklift; crane

Exercises

A.

1	2	3
forklift	scissor lift	LT
4 conveyor	5 crane	6 hand truck

В.

- 1. I am Peter.
- 2. I am 18 years old.
- 3. I work in a warehouse.
- 4. I am a forklift driver.

- 1. two, three, one, one
- 2. Max, George and Jack
- 3. Forklift 2#, receiving space
- 4. Max, Hand Truck 1#, Anderson, Scissor Lift
- 5. Paul, parking space



Unit 7 Warehousing Process

Reading

Section 1:

1. C 2. B 3. D

Section 2:

1. F 2. F 3. T 4. T 5. F

Speaking

- **A:** Who sent us the monitors?
- **B:** International Monitors.
- A: How many Philips monitors did we receive?
- **B:** We received 23 Philips monitors.
- A: How much do we need to pay for both Samsung and Philips monitors?
- **B:** We need to pay 1 435 US dollars for both.

- A: 谁发来的显示器?
- B: 是"国际显示器"公司。
- A: 我们一共收到多少台飞利浦显示器?
- B: 我们收到23台飞利浦显示器。
- A: 三星和飞利浦显示器我们一共要付多少钱?
- B: 我们一共要付1 435美元。

Warehousing Solution Inbounce						
Receipt					NO. 284639	
Item	JOSEPH 2006 FIRST RUN EXTRA VIRGIN OLIVE OIL		Vendor	Global Sales		
Contract No.	678		Delivery qty	250		
appt date	28 Dec., 2006	Door	8	Receiving team	Team 3	
appt time	10:30 am	Storage Location	Zone AB 5			

Warehousing Solution 入库收						,库收据
					Ν	O. 284639
品名	约瑟夫 20 等纯正橄	006 首批特 榄油	卖方	Global Sales		
合同号	678		发货数量	250		
预约抵达日期	28 Dec., 2006	通道	8	收货小组		Team 3
预约抵达时间	上午 10 点 30 分	存储区	AB 5 ⊠			

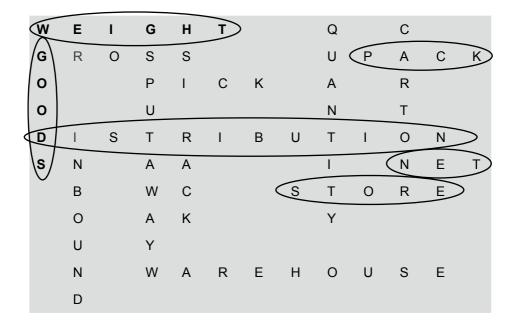
Word Power

- 1. inbound; picking and storage; outbound
- 2. warehouse
- 3. unload



Exercises

A.



UP-DOWN

- 1. GOODS
- 2. INBOUND
- 3. PUTAWAY
- 4. RACK
- 5. QUANTITY
- 6. CARTON

LEFT-RIGHT

- 1. WEIGHT
- 2. GROSS
- 3. PACK
- 4. PICK
- 5. DISTRIBUTION
- 6. STORE



7. WAREHOUSE

B.

- 1. inbound
- 2. receiving
- 3. put-away
- 4. picking and storage
- 5. outbound
- 6. picking
- 7. packing
- 8. shipping

Receiving Goods Form						
Receiver Document Code	Y0101407	Packing Slip	PKGSLIP9876			
Purchase Order	PO14320	Vendor	Dell Computer			
Date Received	09-June-2007	Received by	Robinson's team			
PO Item	Goods Code	Goods Description	Quantity			
1	DELL8605	DELL Monitor	<u>30</u>			
2	DELL7659	DELL Mouse	<u>80</u>			



Unit 8 Inventory Management

Reading

Section 1:

1. D 2. D 3. C

Section 2:

1. T 2. F 3. F 4. F 5. T

Speaking

- **A:** What role does <u>site manager</u> play?
- **B:** The site manager has instant access to stock data.
- **A:** What is the next step?
- B: After the site manager has instant access to stock data, manager enters stock count.

参考译文

- A: 分厂/分公司经理扮演着什么样的角色?
- B: 分厂/分公司经理可以直接获得库存数据。
- A: 下一步是什么?
- B: 分厂/分公司经理直接获得库存数据后,在软件中输入库存数据。

Writing

The highest percentage in Inventory-Carrying Costs comes from <u>taxes</u>, <u>obsolescence</u>, <u>depreciation and insurance</u>. These components account for <u>66</u>% of the total costs. <u>26</u>% of the total Inventory-Carrying Costs is <u>warehousing</u> costs. <u>Interest</u> costs little. It is only about <u>8</u>%.

参考译文

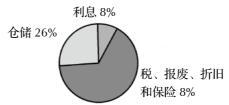


图2: 库存置存成本的构成

库存置存成本的最大部分来自于<u>税、报废、折旧和保险</u>。它们占总成本的<u>66</u>%。 库存置存成本中 <u>26</u>% 来自<u>仓储</u>成本。 <u>利息</u>所占比例很低,只有约<u>8</u>%。

Word Power

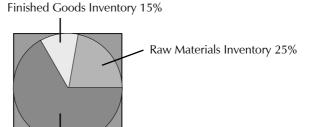
- 1. stock; raw materials
- 2. Vendor Managed Inventory; physical inventory
- 3. pie chart

Exercises

A.

- 1. raw materials stock, finished goods stock, work in progress stock
- 2. distributor, manufacturer
- 3. distributor, manufacturer

B.



Work in Process Inventory 60%



C.

Stocktake Staffs:

- **A:** What role do stocktake staffs play in physical inventory?
- **B:** In physical inventory, stocktake staffs carefully count and record stock.
- A: What else do they do?
- **B:** They also complete and sign the stocktake sheets.

Supervisory Staff:

- **A:** What role does supervisory staff play in physical inventory?
- **B:** In physical inventory, supervisory staff supervises the physical inventory.
- A: What else does he do?
- **B:** He also ensures that all steps of the stocktake process are documented.

Financial Staff:

- **A:** What role does financial staff play in physical inventory?
- **B:** In physical inventory, financial staff supervises the count.
- A: What else does he do?
- **B:** He does nothing else.

Manager:

- A: What role does manager play in physical inventory?
- **B:** In physical inventory, manager decides when to recount stock.
- A: What else does he do?
- **B:** He also decides if the stock is damaged and whether the wrongly counted goods to be included into the count.

Unit 9 Order Picking

Warm-up

 $batching \rightarrow routing \rightarrow picking \rightarrow sorting \rightarrow order splitting$

Reading

Section 1:

1. B 2. D 3. B

Section 2:

1. T 2. T 3. F 4. F 5. T

Speaking

- A: Look at this Weight List. We'll have a lot of work to do.
- **B:** You are right. How many items all together?
- **A:** There are two items. One is TAS01, the other is TAS02.
- **B:** What are their Marks?
- A: The Mark for TAS01 is K&K. For TAS02, it's 78AS3E-359.

- A: 来看这张装箱单。我们又有活干了。
- B: 是啊,没错。总共多少种商品?
- A: 两种。一种是TAS01,另一种是TAS02。
- B: 它们的箱唛都是什么?
- A: TAS01的箱唛是K&K。TAS02的箱唛是78AS3E-359。



SINO GIFT CO., LTD PACKING LIST

INV. NO.: SG0610-006

P.O.NO.: 9061751

DATE: October 10, 2006

ITEM NO.	CTNS	G.W.	N.W.	MEAS.
509854	68	952	816	6.936
	30	480	420	3.480
TOTAL	98	1432	1236	10.416
	CTNS	KGS	KGS	СВМ

参考译文

SINO GIFT CO., LTD <u>装箱单</u>						
发票号.: SGG 日期: 2006				订单号: 9061751		
货号.	箱	毛重	净重.	<u></u> 体积.		
509854	68	952	816	6.936		
509343	30	480	420	3.480		
24 VI.	98	1432	1236	10.416		
总计	箱	公斤	公斤	立方米		

Word Power

- 1. method; picker
- 2. distribution center
- 3. put away
- 4. factors



Exercises

A.

- 1. sorting
- 2. routing
- 3. picking

B.

Short form	CTN	G.W.	SKU	P.O.
Full form	carton	gross weight	Stock Keeping Unit	Purchase Order
Chinese meaning	箱	毛重	品项	订单

- 1. 9061751
- 2. 4.
- 3. 5141825, 5096351 and 5096409
- 4. 173
- 5. 2 647 kilograms



Unit 10 Packaging

Warm-up

13. HANDLE WITH CARE	2. DO NOT DROP	1. MAXIMUM STACK
16. KEEP DRY	5. CORROSIVE	12. KEEP FROM FREEZING
10. HARMFUL TO FOODSTUFF	9. CENTER OF GRAVITY	17. RADIOACTIVE
15. KEEP AWAY FROM HEAT/ KEEP IN COOL PLACE	7. USE NO HOOKS	11. DO NOT STACK
6. FRAGILE/ GLASS/ HANDLE WITH CARE	3. KEEP FROZEN	18. FLAMMABLE SOLID
8. SLING HERE	14. THIS SIDE UP	4. POISON

Reading

Section 1:

1. D 2. B 3. D

Section 2:

FTY REF# — Factory Reference Number,可以为工厂内部生产订单编号等,如:TD020

CUST P.O.# — Customer Purchase Order Number客户采购定单编号,如: UR1-101991

Invoice No. — Invoice Number, 发票编号

QTY: PCS — Quantity,每一个外箱中所装产品数量

Origin Place — 原产地,如MADE IN CHINA (中国制造)

Item # — Product's Code Number, 产品代码

Description — 产品规格型号、描述

Total Cartons — 总箱数

APN No. — 产品代码





Marks & No. — 箱唛(箱唛可分为正唛Main Mark、侧唛Side Mark)

Speaking

- A: Who is the producer?
- B: It's SEQUOYA.
- A: What's the quantity for each carton? / How many pieces are there in one box?
- **B:** There are four pieces in the box.
- A: How heavy is it?
- B: The net weight is 18 KG. The gross weight is 20 KG.
- **A:** How should we keep them?
- B: We should handle them with care. Keep them in a dry place. The maximum stack is 8.

参考译文

- A: 厂商是谁?
- B: 是SEQUOYA.
- A: 每箱里有多少件?
- B: 在箱子里有4件。
- A: 重量是多少?
- B: 净重是18公斤, 毛重20公斤。
- A: 我们如何保存这种货?
- B: 我们要把它们小心轻放、保持干燥。并且堆码层数极限是8。

Writing

设计方案参考:





Word Power

- 1. freeze space; Keep Frozen
- 2. package; quantity; net weight
- 3. Bar code

Exercises

A.

- 1. stove top coffee maker
- 2. J.K.BEHAN
- 3. item number
- 4. stainless steel
- 5. plastic
- 6. one piece
- 7. 24 pieces
- 8. bar code

В.

- 1. case sealer
- 2. stretch wrapper
- 3. case erector
- 4. labeling machine

- 1. 在外包装上请标明"小心轻放"字样。
- 2. 每 100 打装一箱,刷上唛头 TM,从第一号开始往上循序编号。
- 3. 请按所给的图样在盒上刷唛头。
- 4. 请传真包装及唛头式样。
- 5. 我们将在货包上刷上和以前一样的唛头。

Unit 11 Information Technology

Reading

Section 1:

1. B 2. D 3. C

Section 2:

1. F 2. F 3. T 4. F 5. F

Speaking

- A: What is GIS?
- B: GIS is geographical information system.
- A: Do you know what a GIS can do?
- B: <u>It can handle electronic maps.</u>
- A: What is the relation between GPS and GIS?
- B: They have a close relation and are often used together in many areas.

- A: 什么是GIS?
- B: GIS是地理信息系统。
- A: 你知道GIS能做什么?
- B: 它能处理电子地图。
- A: GPS和GIS是什么关系?
- B: 它们密切相关且共同应用于很多领域。



From: Thomas To: Daniel

Subject: Re: Bar Code Printing

Dear Daniel,

I read the email and understand what you need. I'm going to ask Kate to help me with the printing. Don't worry. The labels will be ready at that time.

See you soon.

Tom

参考译文

- 1. 我看了邮件,明白你的需要。
- 2. 不久见。
- 3. 别担心。
- 4. 标签到时会准备好的。
- 5. 我打算让凯特帮我打印。

Word Power

- 1. computers
- 2. bar code, scanner / reader
- 3. receiver, satellite(s)

Exercises

A.

1. information technology



Keys to the Exercises



- 2. data exchange
- 3. trading partner
- 4. improve efficiency
- 5. reduce cost
- 6. global positioning
- 7. computer system
- 8. collect signals

B.

- ///		
1	. electronic data	电子数据
2	. save time	节省时间
3	. satellite signal	卫星信号
4	. bar code scanner	条码扫描仪
5	. reduce errors	减少错误
6	. information exchange	信息交换
7	'. global standard	全球标准
8	. transaction processing	交易处理

- 1. exchange
- 2. print
- 3. signals
- 4. Bar Codes
- 5. maps